The Cash Box

VOLUME XIX – NUMBER 6

OCTOBER 26, 1957

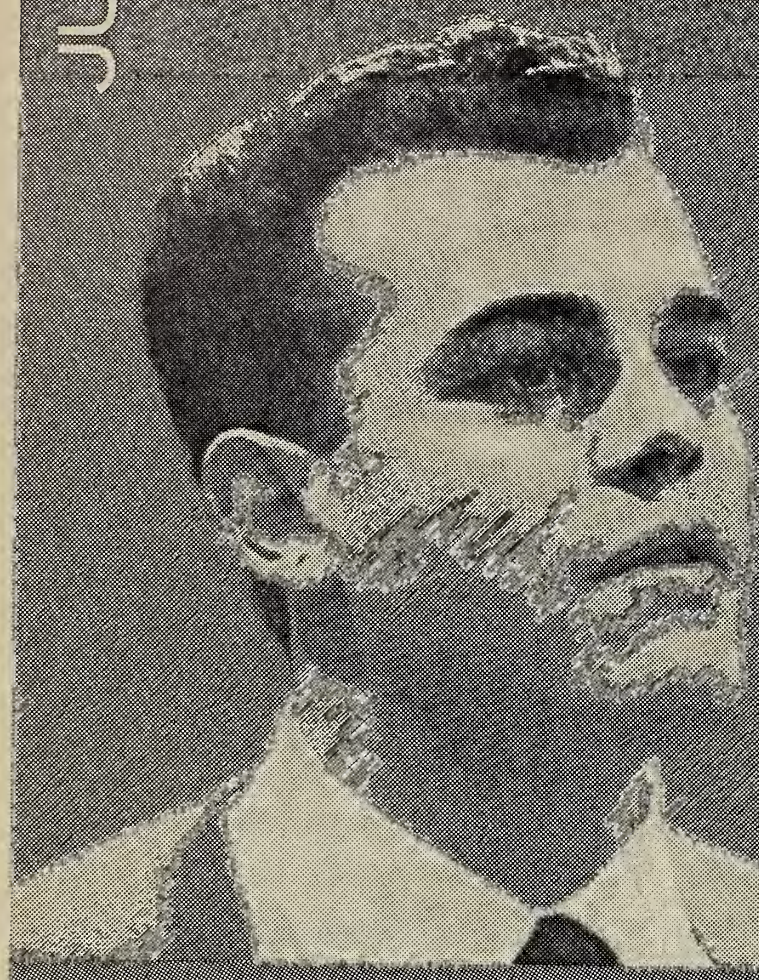
Paul Anka, the sixteen year old singer-songwriter, whose ABC-Paramount waxing of "Diana" has gone over the magic million mark in sales, gets a friendly, fatherly greeting from Ed Sullivan following the youngster's performance on the Sullivan TV show. Paul is set to return to the show on November 3 to receive his gold record. With "Diana" a click both here and in England (where it reached the number one spot), ABC-Paramount recently released Paul's second record, "I Love You Baby" and "Tell Me That You Love Me".

AMERICA'S PLAYING FAVORITES!

JULIUS

LA ROSA

SINGS



two new ballads he'll introduce as star of
"Man In A Trance" on NBC-TV's
Kraft Television Theatre, October 23

JUST FOREVER

c/w

SINCE WHEN

(Is It A Sin)

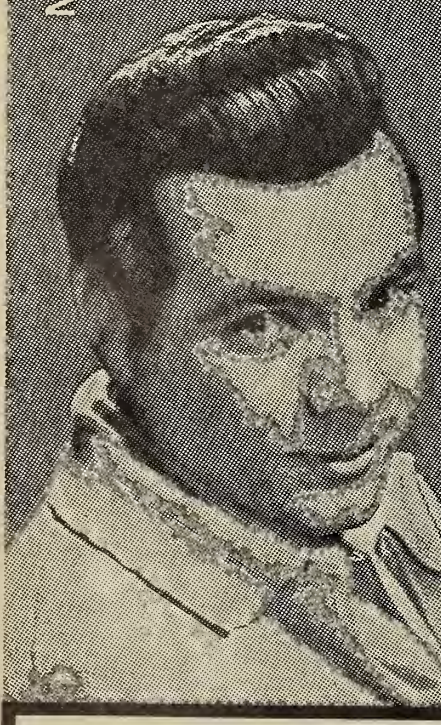
with Joe Reisman's Orchestra and Chorus

47/20-7059

MARIO

LANZA

SINGS



BEHOLD

c/w

A NIGHT TO REMEMBER

47/20-6916

MORTON

GOULD

PLAYS

THE KATSUMI LOVE THEME

from Warner Bros. new film "Sayonara"

c/w

CAFE RIO

47/20-7063

Watch for these NBC-TV network shows: PERRY COMO, GEORGE GOBEL, EDDIE FISHER, PRICE IS RIGHT, TIC TAC DOUGH, They're all sponsored by...

RCA VICTOR
Tm(s) ®
RADIO CORPORATION OF AMERICA

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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The Cash Box

Volume XIX—Number 6 October 26, 1957

Singles Also Sell At Christmas

At this time of the year, in anticipation of the Christmas rush, most record companies are concentrating all their facilities on the production of albums. It is true of course that Christmas business is essentially an album business with people buying gifts for others and also albums for themselves as they shop and see the things they want. But it would be unbelievably shortsighted of any record company official to so concentrate on albums that the possibilities of single sales were lost at this season.

There is always the tendency during the next couple of months to hold back on important single releases. It is the thinking of many people in the record business that a single can very easily get lost in the Christmas season and miss out on the amount of sales it might otherwise gain. This is the same kind of thinking that leads record execs to hold back on releases during the summer. Yet if there is a lesson we should have learned by now it is that hits know no seasons. We've had smashes released smack in the middle of the summer and we all know that records have become hits which were released right at the Christmas season.

What we're saying is that record companies should concentrate no less on albums, because naturally albums are going to make up the bulk of Christmas record gift giving, but rather that they should concentrate more on singles or at the very least not neglect them.

Everyone in the record business is always talking about getting people into the stores. Well, at what time of the year are they more likely to be in the stores than at Christmas. And it stands to reason that if traffic through the stores is great, customers who have particular single records in mind will ask for them also while they are there buying their gifts.

It seems to us therefore that in order to take advantage of the tremendous number of potential customers who will be exposed to records in the next couple of months, it is incumbent upon the record companies to release their best product in singles as well as in albums. The concept which the record industry has operated under until now, that it is necessary to hold strong singles until January 1st, no longer is meaningful for the nature of the record business has changed. We could never expect to keep up the huge grosses which the record industry as a whole has enjoyed in the last couple of years or exceed them if we continued to operate as a seasonal business. The volume of business we're doing today is a result of year round sales, not just a couple of months during the year.

So let's discard the small business thinking under which we used to operate. The record industry is big business and getting bigger all the time. And for those who haven't been thinking big, now is the time to start. Start by seeing to it that the thousands of record buyers who are going to come into the shops in the next couple of months to do their Christmas shopping, will have hit singles to ask for and buy as well as their gift albums.

WE CAN'T TELL YOU IF THESE ARE

Smash Hits

BUT AIR PLAY AND SALES CAN'T BE WRONG

SF1801
WHY DID YOU LEAVE ME?
SHOOTIN' HIGH
JOHNNY DANE

SF1803
EASY COME KISSES
WARM RED WINE
SONNY JASON

SF1804
LITTLE RED SHOES
LONESOME AUTUMN BREEZE
JODIE RANDALL

SF1805
STAY
MY LAST GOODBYE
MARSHA WINTERS

SF1806
MY HULA HULA LULU
NOTHING ELSE MATTERS
THE DISCORDERS

SF1814
BABY YOU'RE
A LITTLE BIT FORGETFUL
CLYDE WILLIAMS

SF1816
YOU MAKE TIME STAND STILL
LOVE'S A FIRE
MARK MITCHELL

SF1817
POOR BUTTERFLY
THE WAY THE BALL BOUNCES
THE EBON-KNIGHTS

Stepheny
RECORDS
EVANSTON, ILLINOIS
GReenleaf 5-4672 • MIchigan 2-5757

London Lowdown

New Musical Express Poll Winners were announced last week. On the American side **Doris Day, Pat Boone, Elvis Presley** and the **Platters** came out tops with the British public. Home grown talent honors went to **Tommy Steele, Lonnie Donegan, Ted Heath, Dickie Valentine** and **Alma Cogan.** The British stars will appear at the Poll Winners Concert organized by New Musical Express taking place on January 12 at the Royal Albert Hall.

Jack Baverstock takes over A & R duties for Fontana, subsidiary label of Philips. **Baverstock** was responsible for the waxing of **Russ Hamilton.**

Gordon Jenkins to M. D. the **Judy Garland** show here in London.

Also due over for television end of this month is RCA vocal star **Diahann Carroll.**

Over here from RCA is **Ed Welker.**

B. B. C. paying tribute to **Tommy Steele** this Saturday in an hour's show about his fantastic show business success in the past year.

Those crazy comedians, **The Goons,** have cut their latest epic for the English Decca label. Title, "A Russian Love Song" (Satire on the Bleep riding through space).

Frankie Vaughan may visit the U. S. shortly in connection with his first pic, "These Dangerous Years".

In town for the first time in five years is **Irving Mills.**

This Week's Best Selling Pop Singles

(Courtesy "New Musical Express")

1 **Diana**—
Paul Anka (Columbia)
2 **Tammy**—
Debbie Reynolds (Vogue-Coral)
3 **That'll Be The Day**—
Crickets (Vogue-Coral)
4 **Love Letters In The Sand**—
Pat Boone (London)
5 **Let's Have A Party**—
Elvis Presley (RCA)
6 **Island In The Sun**—
Harry Belafonte (RCA)
7 **Last Train To San Fernando**—
Johnny Duncan (Columbia)
8 **With All My Heart**—
Petula Clark (Pye-Nixa)
9 **Remember You're Mine**—
Pat Boone (London)
10 **Water Water/Handful Of Songs**—
Tommy Steele (Decca)
11 **Wandering Eyes**—
Charlie Gracie (London)
12 **Man On Fire/Wandering Eyes**—
Frankie Vaughan (Philips)
13 **Teddy Bear**—
Elvis Presley (RCA)
14 **All Shook Up**—
Elvis Presley (HMV)
15 **Dixie Darlin'**—
Lonnie Donegan (Pye-Nixa)
16 **Whole Lotta Shakin' Goin' On**—
Jerry Lee Lewis (London)
17 **Paralyzed**—
Elvis Presley (HMV)
18 **Bye Bye Love**—
Everly Brothers (London)
19 **Wedding Ring**—
Russ Hamilton (Oriole)
20 **Call Rosie On The Phone**—
Guy Mitchell (Philips)
21 **Any Old Iron**—
Peter Sellers (Columbia)
22 **I'm Gonna Sit Right Down And Write Myself A Letter**—
Billy Williams (Vogue-Coral)
23 **Be My Girl**—
Jim Dale (Parlophone)
23 **My Personal Possession**—
Nat "King" Cole (Capitol)
25 **Stardust**—
Billy Ward (London)
26 **Got A Lot O' Livin' To Do**—
Elvis Presley (RCA)
27 **Up Above My Head/Good Evening Friends**
Frankie Laine & Johnnie Ray (Philips)
28 **Jenny Jenny**—
Little Richard (London)
29 **Puttin' On The Style/Gamblin' Man**—
Lonnie Donegan (Pye-Nixa)

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**CHANCES ARE** **JOHNNY MATHIS** CO-40993—Johnny Mathis	2
2	**HONEYCOMB** **JIMMIE RODGERS** DE-30418—Georgie Shaw RO-4015—Jimmie Rodgers	1
3	**WAKE UP LITTLE SUSIE** **EVERLY BROTHERS** CD-1337—Everly Brothers	9
4	**THAT'LL BE THE DAY** **THE CRICKETS** AG-5276—Ravens BR-55009—The Crickets DE-30434—Buddy Holly	3
5	**FASCINATION** **JANE MORGAN** CO-40982—Ray Ellis O. CR-61864—Dick Jacobs O. DE-30421—Ethel Smith JU-5293—Big Al Sears KA-191—Jane Morgan LO-1758—Chris Hamilton ME-71152—David Carroll O. VI-6980—Dinah Shore	6
6	**TAMMY** **DEBBIE REYNOLDS** CR-61851—Debbie Reynolds CR-61845—Joseph Gershenson DE-30317—Pat Kirby DE-30398—George Barnes DE-30433—Bill Synder ME-71123—Richard Hayman VI-6930—Ames Brothers	5
7	**DIANA** **PAUL ANKA** AP-9831—Paul Anka	4
8	**HAPPY HAPPY BIRTHDAY BABY** **TUNE WEAVERS** CK-872—Tune Weavers ME-71182—Dottie Ferguson DE-30432—Kay Cee Jones	10
9	**WHOLE LOT OF SHAKIN' GOING ON** **JERRY LEE LEWIS** SU-267—Jerry Lee Lewis	7
10	**MR. LEE** **BOBBETTES** AT-1144—Bobbettes	8

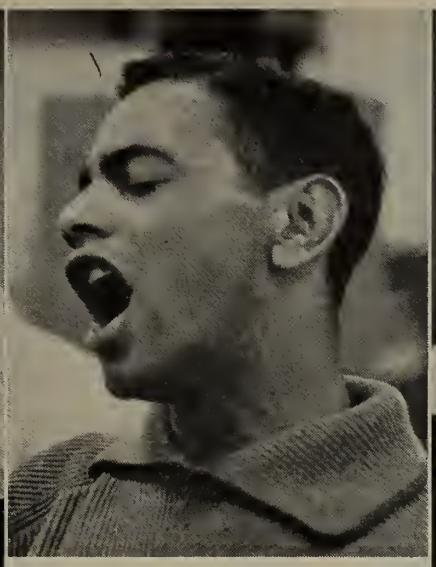
11) JAILHOUSE ROCK. 12) JUST BETWEEN YOU AND ME. 13) LOTTA LOVIN'. 14) RAINBOW. 15) KEEP A-KNOCKIN'. 16) HULA LOVE. 17) BE BOP BABY. 18) AND THAT REMINDS ME. 19) MELODIE D'AMOUR. 20) BLACK SLACKS. 21) IN THE MIDDLE OF AN ISLAND. 22) SILHOUETTES. 23) MY SPECIAL ANGEL. 24) REMEMBER YOU'RE MINE. 25) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 26) WITH YOU ON MY MIND. 27) LIPS OF WINE. 28) TEDDY BEAR. 29) MY ONE SIN. 30) AN AFFAIR TO REMEMBER. 31) AROUND THE WORLD. 32) IT'S NOT FOR ME TO SAY. 33) PLAYTHING. 34) JUST BORN. 35) ALONE.

CODE

AC—Atco	CD—Cadence	EL—Eldorado	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EP—Epic	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	ER—Era	JU—Jubilee	PP—Prep	TH—Thunderbird
AO—Apollo	CM—Cameo	EX—Excello	JZ—Josie	RE—Regent	TI—Tico
AP—ABC-Paramount	CO—Columbia	FS—Four Star	KA—Kapp	RM—Rama	UN—United
AT—Atlantic	CR—Coral	FE—Federal	KI—King	RO—Roulette	UQ—Unique
BR—Brunswick	DA—Dana	FI—Fiesta	LI—Liberty	RP—RPM	VE—Verve
BT—Bethlehem	DE—Decca	FR—Fraternity	LO—London	SA—Savoy	VI—RCA-Victor
BY—Bally	DL—DeLuxe	GE—Gee	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CA—Capitol	DO—Dot	GL—Glory	MG—MGM	VK—Vik	
CC—Chic	DT—Dooto		MO—Modern	VP—Vip	
	DU—Duke				

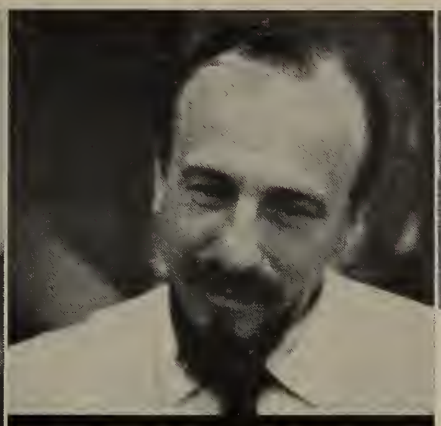
PERCY FAITH

NEVER TILL NOW
from the M-G-M picture,
"Raintree County"
b/w
KATSUMI LOVE THEME
from the Warner Bros.
picture, "Sayonara"
Percy Faith and
His Orchestra
4—41024



JOHNNY MATHIS

from the Extended Play
which includes
WILL I FIND MY LOVE TODAY
Looking at You—
Let Me Love You—
All through the Night
with Percy Faith
and His Orchestra
B—10281



MITCH MILLER

THE BOWERY GRENADIERS
b/w
Whistle Stop
Mitch Miller and
His Orchestra and Chorus
4—40999

DON CHERRY

A FERRYBOAT CALLED
MINERVA
b/w
I Keep Running Away
from You
with Ray Conniff
and His Orchestra
4—41014

JIMMY DEAN

DEEP BLUE SEA
b/w
Love Me So I'll Know
with Ray Ellis
and His Orchestra
4—40995

RONNIE SELF

AIN'T I'M A DOG
b/w
Rocky Road Blues
4—40989-c

THE WORD ON PLAYS

as featured:

These are recent releases to watch! All of them are showing extra action!***
RONNIE SELF's "Ain't I'm A Dog" showing surprising movement in many quarters—looks like a big one!***
MITCH MILLER's "Bowery Grenadiers" coming in strong on all circuits!***
JIMMY DEAN, riding on top, has "Deep Blue Sea" on the charts and moving up!***
JOHNNY MATHIS' "Will I Find My Love Today" has the Extended Play moving like a hot single.

late flashes:

Television appearances mean audience exposure which means extra sales! Columbia artists guesting it these days are: JERRY VALE (Steve Allen Show, Oct. 27); JIMMY DEAN (The Big Record, Oct. 30); GAYLA PEEVEY (Guy Mitchell Show). Plus artists with their own shows! JIMMY DEAN (six television shows weekly); ROSEMARY CLOONEY (Thursday evening television)—JILL COREY (Hit Parade, Saturdays)—MITCH MILLER and PERCY FAITH both on national radio hookups weekly!

THE SURE-FIRE HITS ARE ON
THE HOTTEST COMPANY IN THE BUSINESS

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" ℗ Marcas Reg.
"CBS" T. M.

The Cash Box TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Wake Up Little Susie — Pos. 10/19: 2, Pos. 10/12: 5
★CD-1337—EVERLY BROTHERS — *Maybe Tomorrow*

2—Jailhouse Rock — Pos. 10/19: 3, Pos. 10/12: 11
★VI-7035—ELVIS PRESLEY — *Treat Me Nice*

3—Chances Are — Pos. 10/19: 1, Pos. 10/12: 1
★CO-40993—JOHNNY MATHIS — *The Twelfth Of Never*

4—Honeycomb — Pos. 10/19: 4, Pos. 10/12: 2
DE-30418—GEORGIE SHAW — *Oh Mis'rable Love*
★RO-4015—JIMMIE RODGERS — *Their Hearts Were Full Of Spring*

5—Silhouettes — Pos. 10/19: 11, Pos. 10/12: 38
AP-9856—STEVE GIBSON & RED CAPS — *Flamingo*
★CM-117—THE RAYS — *Daddy Cool*
ME-71197—DIAMONDS — *Daddy Cool*

6—Fascination — Pos. 10/19: 5, Pos. 10/12: 7
CO-40982—RAY ELLIS O. — *Soft Sands*
CR-61864—DICK JACOBS O. — *Summertime In Venice*
DE-30421—ETHEL SMITH — *Summer Love*
JU-5293—BIG AL SEARS — *Around The World*
★KA-191—JANE MORGAN — *Fascination* (instru.)
LO-1758—CHRIS HAMALTON — *Opus #1*
ME-71152—DAVID CARROLL O. — *Swinging Sweethearts*
VI-6980—DINAH SHORE — *Till*

7—Happy Happy Birthday Baby — Pos. 10/19: 9, Pos. 10/12: 9
★CK-872—TUNE WEAVERS — *Ol' Man River*
DE-30432—KAY CEE JONES
ME-71182—DOTTIE FERGUSON — *Darling It's Wonderful*

8—That'll Be The Day — Pos. 10/19: 7, Pos. 10/12: 3
AG-5276—RAVENS — *Dear One*
★BR-55009—THE CRICKETS — *I'm Looking For Someone To Love*
DE-30434—BUDDY HOLLY — *Rock Around With Ollie Vee*

9—Be Bop Baby — Pos. 10/19: 15, Pos. 10/12: 18
★IM-5463—RICKY NELSON — *Have I Told You Lately That I Love You*

10—Diana — Pos. 10/19: 8, Pos. 10/12: 4
★AP-9831—PAUL ANKA — *Don't Gamble With Love*

11—Tammy — Pos. 10/19: 6, Pos. 10/12: 6
★CR-61851—DEBBIE REYNOLDS — *French Heels*
CR-61845—JOSEPH GERSHENSON — *The Bachelor*
DE-30317—PAT KIRBY — *Don't Keep Me Silent*
DE-30398—GEORGE BARNES — *Around The World*
DE-30433—BILL SNYDER — *Man Of A Thousand Faces*
ME-71123—RICHARD HAYMAN — *Calypso Gal*
VI-6930—AMES BROTHERS — *Rockin' Shoes*

12—My Special Angel — Pos. 10/19: 17, Pos. 10/12: 25
★DE-30423—BOBBY HELMS — *Standing At The End Of My World*
PP-115—SONNY LAND TRIO — *The Spreading Chestnut*

13—Keep A-Knockin' — Pos. 10/19: 12, Pos. 10/12: 14
★SP-611—LITTLE RICHARD — *Can't Believe You Wanna Leave*

14—Whole Lot Of Shakin' Going On — Pos. 10/19: 10, Pos. 10/12: 8
★SU-267 JERRY LEE LEWIS — *It'll Be Me*

15—Melodie D'Amour — Pos. 10/19: 20, Pos. 10/12: 27
LO-1751—EDMUNDO ROS — *Carnation Girl*
★VI-7046—AMES BROS. — *So Little Time*

16—You Send Me — Pos. 10/19: 46, Pos. 10/12: —
CR-61898—TERESA BREWER — *Would I Were*
DO-15654—CORNEL GUNTER — *Call Me A Fool*
★KE-34013—SAM COOKE — *Summertime*

17—Lotta Lovin' — Pos. 10/19: 16, Pos. 10/12: 12
★CA-3763—GENE VINCENT — *Wear My Ring*

18—Mr. Lee — Pos. 10/19: 13, Pos. 10/12: 10
★AT-1144—BOBBETTES — *Look At The Stars*

19—Just Between You And Me — Pos. 10/19: 14, Pos. 10/12: 15
★CD-1330—CHORDETTES — *Soft Sands*

20—Hula Love — Pos. 10/19: 18, Pos. 10/12: 16
★RO-4018—BUDDY KNOX — *Devil Woman*

21—Rainbow — Pos. 10/19: 19, Pos. 10/12: 13
CC-1013—BOBBY BREEN — *We Will Make Love*
★KA-184—RUSS HAMILTON — *We Will Make Love*
JU-5290—BILL DARNEL — *Do You Care*

22—With You On My Mind — Pos. 10/19: 24, Pos. 10/12: 23
★CA-3782—NAT "KING" COLE — *Raintree County*

23—And That Reminds Me — Pos. 10/19: 21, Pos. 10/12: 19
DE-30448—CARMEN CAVALLARO — *An Affair To Remember*
★JU-5292—DELLA REESE — *I Cried For You*
ME-71178—RICHARD HAYMAN ORCH. — *Finiculi, Finicula*
MG-12542—AMBROSE ORCH. — *Georgian Rhumba*
VI-1-6981—KAY STARR — *Flim, Flam, Floo*
VI-7027—MELACHRINO O. — *Whatever Lola Wants*

24—Little Bitty Pretty One — Pos. 10/19: 40, Pos. 10/12: 54
★AL-3398—THURSTON HARRIS — *I Hope You Won't Hold It Against Me*
★CS-211—BOBBY DAY

25—My One Sin — Pos. 10/19: 27, Pos. 10/12: 29
★EP-9229—FOUR COINS — *This Life*

26—Alone — Pos. 10/19: 33, Pos. 10/12: 58
★LA-125—SHEPHERD SISTERS — *Congratulations To Someone*
ME-71195—BROTHER SISTERS — *Pass Me The Mustard*

27—I'll Remember Today — Pos. 10/19: 34, Pos. 10/12: 37
★ME-71189—PATTI PAGE — *My How The Time Goes By*

28—Plaything — Pos. 10/19: 28, Pos. 10/12: 32
AL-3396—LITTLE WILBUR — *I Don't Care*
★DO-15643—NICK TODD — *The Honey Song*
ME-71173—CHUCK MILLER — *After Yesterday*
★RV-3505—TED NEWMAN — *Unlucky Me*
VI-7029—JUDY FAYE — *Who Cares*

29—Just Born — Pos. 10/19: 30, Pos. 10/12: 44
★VI-7050—PERRY COMO — *Ivy Rose*

30—In The Middle Of An Island — Pos. 10/19: 25, Pos. 10/12: 22
CA-3762—TENNESSEE ERNIE FORD — *Ivy League*
★CO-40965—TONY BENNETT — *I Am*
VE-10068—STAN WILSON — *Sweet Annabelle*

31—Black Slacks — Pos. 10/19: 29, Pos. 10/12: 24
★AP-9837—SPARKLETONES — *Boppin' Rock Boogie*

32—Have I Told You Lately That I Love You — Pos. 10/19: 22, Pos. 10/12: 21
★IM-5463—RICKY NELSON — *Be-Bop Baby*

33—Remember You're Mine — Pos. 10/19: 23, Pos. 10/12: 17
★DO-15602—PAT BOONE — *There's A Goldmine In The Sky*

34—Wait And See — Pos. 10/19: 39, Pos. 10/12: 47
★IM-5467—FATS DOMINO — *I Still Love You*

35—Lips Of Wine — Pos. 10/19: 26, Pos. 10/12: 20
★CD-1336—ANDY WILLIAMS — *Straight From My Heart*

36—Reet Petite — Pos. 10/19: 35, Pos. 10/12: 42
★BR-55024—JACKIE WILSON — *By The Light Of The Silvery Moon*

37—All The Way — Pos. 10/19: 44, Pos. 10/12: —
★CA-3793—FRANK SINATRA — *Chicago*
DE-30444—NORVELLE REID — *The World End*
DE-30453—GRADY MARTIN
JU-5300—WALTER SCHARF ORCH. — *Song Of Raintree County*

38—An Affair To Remember — Pos. 10/19: 32, Pos. 10/12: 35
★CO-40945—VIC DAMONE — *In The Eyes Of The World*
DE-30448—CARMEN CAVALLARO — *My Heart Reminds Me*
DE-30362—CARMEN CAVALLARO — *While The Night Winds Sing*
Li-55075—PETE KING — *So Beats My Heart For You*
MG-12499—ANGELA DRAKE — *Rock Bobbin' Boats*
PV-1013—LEADERS — *Continue*
TI-407—MACHITO O. — *I Didn't Know What Time It Was*
VI-1007—VIVIENNE — *You've Someone New*

39—Ivy Rose — Pos. 10/19: 36, Pos. 10/12: 55
★VI-7050—PERRY COMO — *Just Born*

40—Deep Purple — Pos. 10/19: 38, Pos. 10/12: 28
★LI-55099—BILLY WARD & DOMINOES — *Do It Again*

41—Back To School Again — Pos. 10/19: 42, Pos. 10/12: 50
★CM-116—TIMMIE RODGERS

42—Around The World — Pos. 10/19: 31, Pos. 10/12: 31
AP-9770—DON COSTA O. — *Everybody Loves Pierre*
CR-61741—LAWRENCE WELK O. — *Champagne Time*
CR-61856—McGuire Sisters — *Interlude*
★DE-30262—VICTOR YOUNG O. — *Around The World—Crosby*
DE-30398—GEORGE BARNES — *Tammy*
JU-5293—BIG AL SEARS — *Fascination*
KA-185—JANE MORGAN — *It's Not For Me To Say*
★LO-1746—MANTOVANI O. — *Road To Ballingary*
MG-12507—RAY CHARLES SINGERS — *Take A Trip To Memory Lane*
RO-4024—LARRY STORCH — *Goody Goody*
TH-1956—JACK HASKELL — *Away Out West*
VI-6677—EDDIE FISHER — *Cindy Oh Cindy*
VI-6853—MANNY LOPEZ O. — *Summer Romance*
VI-6947—EDDIE FISHER — *Slow Burning Love*

43—Peanuts — Pos. 10/19: 37, Pos. 10/12: 36
★OK-7088—LITTLE JOE & THRILLERS — *Lilly Lou*

44—April Love — Pos. 10/19: —, Pos. 10/12: —
★DO-15660—PAT BOONE — *When The Swallows Come Back To Capistrano*

45—Fraulein — Pos. 10/19: 41, Pos. 10/12: 53
CO-40896—FREDDIE HART — *Baby Don't Leave Me*
★CR-61876—STEVE LAWRENCE — *Blue Rememberin' You*
★DE-30194—BOBBY HELMS — *Got A Heartsick Feeling*
DE-30386—DON ESTES — *Mama, Mama*

46—I'm Available — Pos. 10/19: 50, Pos. 10/12: 48
AG-5278—KENDALL SISTERS — *Don't Bother Me*
CG-1008—DAVE BURGESS
★LI-55102—MARGIE RAYBURN — *If You Were*

47—It's Not For Me To Say — Pos. 10/19: 43, Pos. 10/12: 26
★CO-40851—JOHNNY MATHIS — *Warm And Tender*
KA-185—JANE MORGAN — *Around The World*
LO-1754—CYRIL STAPLETON O. — *Forgotten Dreams*

48—Chicago — Pos. 10/19: 45, Pos. 10/12: 49
★CA-3793—FRANK SINATRA — *All The Way*

49—Send For Me — Pos. 10/19: 48, Pos. 10/12: 33
★CA-3737—NAT "KING" COLE — *My Personal Possession*

50—Wun'erful, Wun'erful — Pos. 10/19: —, Pos. 10/12: —
★CA-3815—STAN FREBERG — *Wun'erful, Wun'erful —Pt. 2*

51—Till — Pos. 10/19: —, Pos. 10/12: —

52—Peggy Sue — Pos. 10/19: —, Pos. 10/12: —

53—Mr. Fire Eyes — Pos. 10/19: 52, Pos. 10/12: 43

54—I Love You, Baby — Pos. 10/19: 58, Pos. 10/12: —

55—That's The Way It Goes — Pos. 10/19: 57, Pos. 10/12: —

56—Moonlight Swim — Pos. 10/19: —, Pos. 10/12: 46

57—Treat Me Nice — Pos. 10/19: 56, Pos. 10/12: —

58—There's Only You — Pos. 10/19: 60, Pos. 10/12: 59

59—Sayonara — Pos. 10/19: —, Pos. 10/12: —

60—You Bug Me Baby — Pos. 10/19: —, Pos. 10/12: —

60—The Twelfth Of Never — Pos. 10/19: —, Pos. 10/12: —

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LA—Lance
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
OJ—OJ
OK—Okeh
PE—Peacock
PI—Pilgrim
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DOUBLE DYNAMITE

RCA VICTOR
RADIO CORPORATION OF AMERICA

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

KIRK STUART
(Jubilee 5304)

B+ "NEVER TILL NOW" (2:02) [Robbins ASCAP — Webster, Green] Kirk Stuart's soft, smooth, relaxed manner of singing gives a delightful quality to this excellent tune from the big new MGM pic "Raintree County". Wonderful arrangement of a class ballad.

C+ "JE VOUS ADORE" (2:45) [Southern ASCAP — Gaze, Hoffman, Manning] Another soft and moody delivery of a well written love song. Walter Scharf's pretty string accompaniment neatly showcases the performer's wistful manner of singing.

JOEL GRAY
(Capitol 3821)

B "I LOST HER TO HIM" [Libijon BMI—Hazlewood] Versatile Joel Gray, takes hold of a good rock and roll rhythm ballad and belts it across in commercial fashion. Side has a rock-a-billy flavor and should go well with the youngsters.

B "MY GOOSE IS COOKED" [Criterion ASCAP — Wainer, Levy] Gray picks up the beat on this end as he drives thru another rockin' side tailor made for the teenage crowd. Side has a terrific dance beat and an appealing teenage lyric.

TECHNIQUES
(Roulette 4030)

B+ "HEY! LITTLE GIRL" (2:05) [Stars & Lowry BMI—Funk] A new group and song which Roulette picked up via a master purchase, could develop into a big seller under the banner of the hot Roulette label. Side is a pretty fish-beat ballad handled in a smooth manner by the polished vocal aggregation. The Techniques have a sound the kids will go for.

C+ "IN A ROUND ABOUT WAY" (2:08) [Stars & Lowry BMI—Reed] The boys pick up the tempo on this slicing, as they rhythm thru another good teentune.

LAWRENCE WELK
(Coral 61900)

B+ "LIECHENTSTEIN POLKA" (1:59) [Burlington ASCAP—Kotscher, Lindt] Welk, of course, is at home when it comes to a polka ditty. And this Welk treatment of a tuneful polka entry doing well on a London release is in the familiar, bouncy Welk vein. Side, like the London effort, is sung in German. Play on Welk's TV stints could mean chart sales.

B "YOU KNOW TOO MUCH" (2:26) [Vernon ASCAP — Andrew, Denoff] A cute, Latin beat affair is invitingly sung by the Sparklers. Ork support is excellent.

THE UPBEATS
(Prep 119)

B+ "NEVER IN MY LIFE" (2:25) [Carlyle ASCAP—Russell, Segal] The Prep label comes up with an exciting find in a polished new group known as the Upbeats. The smart aggregation makes a potent first showing with a lovely new romantic ballad. The crew has a wonderful sound and hands in an excellent tune jockeys will be spinning often. There's a bright future in store for the Upbeats if this is a sample of what they can do.

B "I DON'T KNOW" (2:08) [Preferred ASCAP—Elow] The gifted crew displays its versatility on this side by swinging thru a good rhythm item. Fine talent to watch.

The Cash Box Disk of the Week

"EAST IS EAST" (2:30) [Korwin ASCAP—Stillman, Allen]
"THE GREATER SIN" (2:23) [Leeds ASCAP—Curtis, Gaze]
FRANKIE LAINE (Columbia 41036)

FRANKIE LAINE

● Frankie Laine is in winning form once again as he introduces a big new song penned by the hot writing team of Robert Allen and Al Stillman. It's an exciting hand-clapper titled "East Is East" that seems to be tailor-made for Laine's voice and singing style. It's got a thrilling beat, a contagious melody and a clever lyric about a fellow who lives on the east side of a street and a gal who lives on the west—and never the twain shall meet. Refreshing side that should give Laine his biggest money-maker in quite some time. Flip, "The Greater Sin" is a dramatic, emotionally presented love tale set to a fox trot tempo. Strong arrangement of a touching composition. Ray Ellis' accompaniment is excellent on both sides. Watch the top deck for hit honors.

"TAKE A CHANCE" (2:22) [Skidmore ASCAP—Hilliard, Garson]
"THERE'S A DREAM IN MY HEART" (2:21)
[Manlowe ASCAP—Young, Leahy]
JAYE P. MORGAN (RCA Victor 7064)

JAYE P. MORGAN

● Jaye P. Morgan has two big new sides that should splash her name across the charts once again. The two tunes are excellently handled by the strong voiced performer and should do a big job for her in the coming months. One half is a potent rock and roll ballad dubbed "Take A Chance"—a powerful love story with an excellent dance tempo the kids will love. Jaye P. gives her all in the performance of this solid romancer and comes up with one of her best ballad efforts since "That's All I Want From You". Watch this side. The lark changes the mood on the coupling as she chants a pleasant bouncer labeled "There's A Dream In My Heart". A delightful ditty with a continuous flow about it that reminds the listener of "Round And Round". Two sides the jockeys will be spinning often. But the top deck should lead the way.

JANE HARVEY
(Roulette 4029)

B "THE KISS THAT ROCKED THE WORLD" (2:01) [Sheldon BMI—Sherman, Sherman] Jane Harvey could make noise with this mature latin tempo romancer describing an extremely important kiss. Smart side that jumps from mid-point to the conclusion. Good merchandise for both the adults and youngsters.

C+ "TWILIGHT IN TENNESSEE" (2:10) [Planetary ASCAP—Hoffman, Manning] The state of Tennessee is again, the subject of a tune. This time its a romantic ballad with a western flavoring smoothly handled by the thrush.

ANN LEONARDO
(Capitol F3817)

B "THREE TIME LOSER" (2:08) [Paramount ASCAP — Malemed, Colby] Miss Leonardo plays the disenchanted lass with a feelingful vocal delivery. Bell gimmick nicely counts along with the thrush and chorus as they count up to the title. Expressive vocal stint.

C+ "I'LL WAIT TILL MONDAY" (1:52) [Johnstone-Montei BMI—Chaudet] The thrush accentuates the beat in this tearful ultimatum to the guy.

RAY STANLEY
(Argo 5280)

B+ "I CAN'T WAIT" [Sherman BMI —Stanley] Some clever rhythm effects accompany Ray Stanley as he trots thru a contagious teenage bouncer that could become a favorite of the kids. Side has an inviting rock-a-billy flavor that immediately wins the attention. Watch this sleeper.

B "OVER A COKE" [Sherman BMI —Stanley] Another self-penned item, also aimed at the younger set, is offered on this end. Strong fish beat number with an absolute teenage lyric. Good companion deck.

MARIO LANZA
(RCA Victor 6915)

B "BEHOLD!" (2:20) [Coliseum BMI—Moore, Reed] Mario Lanza makes one of his infrequent single record appearances singing a dramatic and emotional love song. Rich, stirring performance of a song Lanza fans will find to their liking. Lanza is assisted by the Jeff Alexander Choir and a string filled Henri Rene orchestration.

B "A NIGHT TO REMEMBER" (2:50) [Empress ASCAP—Segal, Kalmanoff] The tenor sings a beautiful and familiar theme. Another heartfelt love song chanted with emotion.

LU ANN SIMMS
(Jubilee 5302)

B+ "THE CHA-LYPSO" (2:17) [Southern ASCAP — Hoffman, Manning] Pert Lu Ann Simms makes a promising debut on the Jubilee label fashioning a contagious latin dance item combining the cha cha and calypso beats. Clever ditty the kids should find to their liking. Could be a teenage favorite.

B+ "I REMEMBER MARCELLINO" (1:40) [Leeds ASCAP — Martin, Savona] On this end, the former Godfrey vocalist, bounces thru a happy-go-lucky Italian flavored cutie with a most infectious melody and an excellent delivery. Both sides could team up and give Lu Ann a big seller.

JULIUS LA ROSA
(RCA Victor 7059)

B "SINCE WHEN (Is It A Sin)" (2:42) [Chappell ASCAP — Benjamin, Marcus] A song which Julius LaRosa introduced on a recent Kraft TV show, is offered on wax. Good rock and roll ballad with a chorus assisting the songster.

B "JUST FOREVER" (2:31) [Valando ASCAP — Weiss, Lorin] From the same TV'er comes this pretty romantic ballad. Smoothly performed love song with some excellent multiple voicing by the star. TV exposure of both sides should boost sales of this pairing.

OLLIE SHEPARD
(Gee 1044)

B+ "SAY YEAH" (2:05) [Peer Int'l BMI—Handy] An exciting new rock and roller that's starting to make noise in a number of territories, is hopped on by the Gee label with an exciting rendition by Ollie Shepard. Solid teen fare that should go big with the kids.

B "MY BABE IS GONE" (1:46) [Kahl BMI—Shepard] The artist is also the author of this torrid hand-clappin' rocker. Side moves. It should keep the happy feet hoppin'.

TOMMY PRISCO
(Epic 9239)

B+ "I DON'T WANT TO LOVE YOU" (2:40) [Mellin BMI—Prichard] The big, strong voice of Tommy Prisco shines brightly as the youngster chants a beautiful new romantic ballad that grows on you. Quality merchandise that could become a big money-maker.

B "HASTY WORDS" (2:21) [Wemar BMI — Blossner, Hollander] The polished performer employs the multiple track process to present this lovely romancer set against a lush string accompaniment. Fine two-sider.

BOB LAWRENCE
(Mark-X 7055)

B+ "HONEY DEW" (1:49) [RealGone BMI — Schwartz] With "Honeycomb" riding high on the lists, the Mark-X label introduces an excellent tune about another charming damsel named "Honey Dew". The song, however, is entirely different and is extremely charming. It's set to a lively march tempo and stacks up as one of the best military beat tunes since "Yellow Rose". Bob Lawrence and a big chorus hand in an excellent reading of a song that could develop into another "Truly Fair". Watch this sleeper.

C+ "COME MY LITTLE BABY" (2:18) [RealGone BMI — Lawrence] Lawrence penned this tune, a good rock and roll ballad. Delivery and material should appeal to the kids.

Loaded With Buy Appeal

JIMMY EDWARDS

LOVE BUG CRAWL

AND

HONEY LOVIN'

MERCURY 71209

STEVE KARMEN

DIDJA MEAN
WHATCHA SAID

AND

HOW SOON

MERCURY 71208

Mercury RECORDS

MERCURY RECORD CORPORATION • CHICAGO 1, ILLINOIS

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JERI SOUTHERN
(Decca 30457)

B+ "IF YOU KISS ME" (3:05) [George Pincus ASCAP—Yakus] The fragile, wistful voice of Jeri Southern is at its best as the lark sings a beautiful new romantic opus that could develop into a standard. Lovely song tailor made for a class tune vocalist. Dee jays will love this Southern effort.

C+ "YOU WALKED OUT" (2:31) [Chappell ASCAP—Craig, Baker] This "smart" tune stems from the B'way-headed musical "Copper And Brass". Off-beat arrangement of an interesting love song.

JOHNNY HUSTON
(East West 100)

B "HULA HANDS" (2:11) [Raleigh-Norad BMI — Norris, Adams] Johnny Huston working with the Capitals, glides thru a pretty Hawaiian flavored romancer. Smooth flowing item.

C+ "BUT IT'S TOO LATE" (1:40) [Raleigh-Norad BMI — Norris, Adams, Dexter] The vocalist offers an emotional fish-beat teenage love tune on this end. Good first showing by the artist.

SERENA SHAW
(Cascade 10-001)

B "BABY DON'T TEASE ME" (2:03) [Serena ASCAP — Shaw, de Saxe] Serena Shaw, a sophisticated club songstress, goes commercial on this half as she belts out a torrid rock and roller that tears along at a rapid pace from start to finish.

C+ "MAMA, I'M SO SAD" (1:58) [Serena ASCAP — Shaw, De Saxe] Another jumping novelty belted forcefully by the lark.

HAL MARCH
(Dot 15655)

B+ "ONE DOZEN ROSES" (1:47) [Famous ASCAP—Donovan, Jurgens, Lewis, Washburne] The popular m.c. of the "$64,000 Question" TV'er, displays his vocal talents as he brings up-to-date a wonderful oldie. Charming R & R beat reading of a tune that should be a new experience to the kids. Could click.

C+ "HEAR ME GOOD" (2:11) [Famous ASCAP — McGuire] Another commercial rockin' item presented in a smooth manner by the versatile star.

ALAN DEAN
(Roulette 4028)

B+ "THE HEART OF A FOOL" (2:45) [Joy ASCAP—David, Weldon] Alan Dean, one of the most gifted male vocalists in the business, introduces a beautiful new romancer which he chants with warmth and sincerity. Wonderful new waltz ballad that could make the grade.

B "HOW FAR CAN ANY MAN GO?" (2:36) [Kahl BMI — Abrams, Reid] A dramatic song describing the great need for the love of a woman, is excellently handled in this inspirational type side by Dean. Strong lyric and equally potent delivery.

The Cash Box Sleeper of the Week

"HOW MANY" (2:25) [Opal BMI—Blair, Barnes]
"ROCK THE JOINT" (2:16) [Stenton BMI—Crafton, Keene, Bagby]
BILL HALEY & COMETS (Decca 30461)

BILL HALEY & COMETS

● Bill Haley, one of the pioneers responsible for the great popularity of rock and roll music, originally was a country singer. And now that country music is being greatly accepted in the pop field, Haley offers a country-flavored ballad that should give him a best seller. The side that displays the "new" Haley sound is dubbed "How Many". It's a dramatic ballad with a strong fish-beat and a good dance tempo. Kids should find this change-of-pace Haley offering very appealing. The bottom half features Haley and the Comets in their more familiar form as they tear thru a hard-hitting jumper tagged "Rock The Joint". Watch the upper half.

"BILLY BE-SURE" (2:47)
[E. B. Marks BMI—Morris, Lewis]
SHAYE COGAN (Roulette 4027)

SHAYE COGAN

● Shaye Cogan, one of Roulette's most promising artists, has two big sides backed up on her latest release, both of which could give the lark her first solid hit. One is a ballad and the other a novelty, but both are commercial and should appeal to the younger set. "Billy Be Sure" is a soft, swaying, slow waltz ballad with a sentimental lyric recited from the heart by the polished youngster. Excellent multiple voicing gives a touching, tearful quality to this pretty song. "Doodle Doodle Doo" is a happy-go-lucky bouncer with a good hand-clapping beat and an infectious overall sound. Colorful novelty spiced with a fine choral backdrop. Both sides could join hands and send the disk into the winner's circle.

"DOODLE DOODLE DOO" (2:08)
[Kahl BMI—Ballard, Jr.]
(Roulette 4027)

RAFAEL MENDEZ
(Decca 30272)

B "DARK EYES" [P.D.] The amazing trumpet skill of Rafael Mendez is thrillingly displayed as the artist fashions the beautiful oldie "Dark Eyes". Mendez' range and agility is truly fantastic. Mendez is accompanied by Victor Young's orchestra.

C+ "VALSE BLUETTE" [P.D. — Drigo] Another beautiful display of trumpet virtuosity. Both ends stem from Mendez' LP "Trumpet Extraordinary".

JAY HOLLIDAY
(East West 102)

B+ "WANG DANG DOO" (2:12) [Raleigh-Norad BMI — Norris, Adams, Beasley] The new East West label gets off to a fine start with an interesting and commercial rock and roller introduced by Jay Holliday. Lad has an exciting sound that comes over strongly on this torrid teen tidbit. Could be diskery's first big one.

B "TELL ME WHY" (2:08) [Raleigh-Norad BMI — Adams] The songster slows-up the pace on this end as he fashions a good R & R beat ballad. Good tune and delivery. Strong companion item to top side.

THE MARINERS
(Tiara 6108)

B "NO DOWN PAYMENT" (2:16) [Coliseum BMI—Discant, Mure] The Mariners, well known for their work on the Godfrey show, make a fine first showing on the Tiarra label singing the title song of the soon to be released 20th Century Fox pic. Good shuffle tune that could happen.

B "I REMEMBER" (2:44) [Leeds ASCAP — Mayne, Ralton] The boys blend smoothly on this half as they fashion a lovely oldie in today's commercial rock and roll tempo.

ORQUESTA SUBLIME
(Panart 2047)

B "DICES TU" [—Fundora] The Latin ork does a class cha cha stint here. A highlight of the platter is the playful flute that roams appealing on the melody. Excellent dance disk for the Latin music shelf.

B "RECORDATE MARCELINO" [—Savona, Perez] Notable cha cha arrangement of a tuneful ditty. Another worthy Latin performance.

BILLY PORTO
(Mercury 71205)

B+ "RUBY RUBY" (2:10) [Whitehall ASCAP — Symm, Wiener, Crane] Porto makes a fine rock 'n roll account of himself in this catchy plea to the gal. The disk is a sure teen pleaser that could become a sales winner. Better keep tabs on it.

B "FOOLISH DREAMS" (2:18) [Meridian BMI—Ballard] Porto fashions a solid beat ballad in made-to-order teen style. Another good showing by the artist.

JOHNNY STARK
(Crystalette 713)

B "FEELING LIKE A FOOL" (2:18) [Laine — Simms BMI — Okun] Stark effectively reads this teen-directed lament. Side has a catchy tune, and soft beat rock 'n roll flair the kids should find appealing. Above-board teen juke-box issue.

C+ "COLD COFFEE" (1:54) [Laine —Simms BMI—Hemric, Styner] A cup of cold coffee and a love that has also gone cold is the theme of this number emotionally rendered by the artist. Waxing has a good beat.

GAYLA PEEVEY
(Columbia 41027)

B "DO IT AGAIN" (1:45) [Hawthorne ASCAP — Skinner, Engberg] The teenage vocalist nicely delivers a solid teen charmer that's tuneful enough to catch the fancy of the teen crowd. Vocal and accompanying ork-chorus work latch on rhythmically to the number. Lots of disk fun here.

C+ "THAT'S WHAT I LEARNED IN SCHOOL" (2:09) [Oxford ASCAP — Dee, Weisman] Another likeable offering is presented with up-tempo finesse by the young lark.

KEN COPELAND
(Imperial 5466)

B "I WANT TO GO STEADY (WITH YOU)" (2:03) [Marquis BMI—Tarver] Copeland, who scored with "Pledge Of Love," zestfully performs a hand clapping rocker that ought to give the kids listening and dancing delight. Effort could be a juke box find.

C+ "I WOULD GIVE MY HEART" (1:56) [Post ASCAP—Robinson] A warm tune of longing is sung by the artist in the soft beat manner.

RICHARD HAYES
(Decca 30469)

B "THE FIRST TIME I SPOKE OF YOU" (2:56) [Chappell ASCAP —Schweikert, Reardon] Hayes offers a first-rate rendition of a smart "first-meeting" ballad from "Rumple," the musical soon to hit Broadway. The vocalist's dramatic vocal is admirably suited to the love-at-first sight feeling described in the lyrics. Deejays will take heavy turn-table note of the pressing.

B "RED LETTER DAY" (2:26) [Chappell ASCAP — Schweikert, Reardon] A gay, spring-like melody also from the "Rumple" score is joyfully read by Hayes and a sometimes whistling chorus. A bright item platter spinners will find handsome programming, too.

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Best Bets

★	"I REMEMBER MARCELLINO"/ "THE CHA-LYPSO"	Lu Ann Simms	Jubilee 5302
★	"ONE DOZEN ROSES"	Hal March	Dot 15655
★	"HONEY DEW"	Bob Lawrence	Mark-X 7055
★	"NEVER IN MY LIFE"	Upbeats	Prep 119
★	"I DON'T WANT TO LOVE YOU"	Tommy Prisco	Epic 9239
★	"SAY YEAH"	Ollie Shepard	Gee 1044
★	"NEVER TILL NOW"	Kirk Stuart	Jubilee 5304
★	"I CAN'T WAIT"	Ray Stanley	Argo 5280
★	"HEY LITTLE GIRL"	Techniques	Roulette 4030

ANTHONY ROMA
(Prep 120)

B "GYPSY TAMBOURINE" (2:14) [Shapiro, Bernstein ASCAP—Coleman, Hilliard] A smooth, shuffle-beat ballad is cleanly rendered by Anthony Roma. Easy lilting love tune that dee jays should enjoy spinning.

C+ "ERRAND OF MERCY" (2:20) [Herb Reis ASCAP—Coleman, Hilliard] The versatile vocalist changes the pace and chants a pretty blues ballad. Warm interpretation of another well written love tale.

HOWIE MANN
(Big 610)

C+ "IT'S JUST GOTTA BE" (2:32) [Village BMI—Elias] A good hand-clappin' rock and roller is belted across with spirit by Howie Mann. Swinging teenage fare.

C+ "A FOOL AND HIS DREAMS" (2:37) [Village BMI—Geahart] The rich-voiced baritone gives out with an emotional and dramatic ballad here. Heavy, heart rending merchandise.

MORTON GOULD
(RCA Victor 7063)

B "THE KATSUMI LOVE THEME" (2:35) [M. Witmark ASCAP — Waxman] The delicate Oriental-flavored melody from the forthcoming "Sayonara" flick is tailor-made for orchestral brilliance, and Gould responds with shimmering string and percussion work. Fine, hi-fi arrangement sure to gain favor with the jocks.

B "CAFE RIO" (2:38) [G&C ASCAP—Gould] Another orchestral sparkler from the Gould crew set to a gay mambo beat.

DICKSON HALL
(Epic 9237)

B "GREEN BACK DOLLAR" (2:23) [Box & Cox ASCAP—Cater] Hall handles this reminder of the "White Silver Sands" song with well-sounding uptempo authority. Instrumental and male chorus backing also keep the affair flying high. Could show good reaction from the kids.

B "TAKE THAT TOMBSTONE OFF MY GRAVE" (2:22) [Leeds ASCAP—Nelson, Leeds, Nelson] A rhythmic rocker is excitingly rendered by Hall and company.

GORDON MacRAE
(Capitol 3816)

B "SAYONARA" (2:34) [Irving Berlin ASCAP — Berlin] The vocalist offers a tender version of the fragile melody from the film of the same name. A warm vocal chore by the famed motion picture singer that will appeal to his many fans.

B "NEVER TILL NOW" (2:25) [Miller ASCAP—Green, Webster] MacRae smoothly sings a lovely song from the "Raintree County" pic. A top-drawer ballad in a polished vocal.

ALAN COPELAND
(Coral 61891)

B "DREAM OF YOU" (2:32) [Dorsey Brothers ASCAP—Oliver, Lunceford, Moran] The talented member of the TV "Hit Parade" cast swings lightly and with good phrasing to the oldie. Dick Jacob's inventively leads the ork and chorus. Deejays will like.

C+ "WHO WOULDN'T LOVE YOU" (2:10) [Meastro BMI—Fischer, Carey] A bright, uptempo opus is treated to a sparkling run-through by Copeland and the Jacob's ensemble.

HELEN CURTIS
(Jubilee 5296)

B+ "THE HAPPIEST MOMENTS IN LIFE" (2:48) [Mode ASCAP—Deane, Stride] A lovely minor key waltz ballad is superbly fashioned by the warm voice of Helen Curtis. Enchanting romancer with a mature lyric and a beautiful melody. Sid Ramin's ork and chorus showcase the talented thrush to excellent advantage. Watch this side—it grows on you.

C+ "ANY FRIEND OF AL'S" (2:17) [Saunders ASCAP—Hamilton] A fine romantic ballad is chanted with sincerity by the songstress. Another good showing.

RANDY LUCK
(Ace 117)

C+ "YES, I LOVE YOU" [Dauphin BMI—Ventura] Newcomer Randy Luck debuts on the Ace label with a rock and roll item that jumps. A vocal group adds fullness to the side.

C "KISS ME ONCE" [Dauphin BMI—Ventura] This latin beat rock and roller has overtones of Paul Anka's current smash "Diana."

M-G-M Records

JONI JAMES
"NEVER TILL NOW"

"I GIVE YOU MY WORD"
From M G M Film "Raintree County"
K12565 (45 & 78 rpm)

CONNIE FRANCIS and MARVIN RAINWATER
THE MAJESTY OF LOVE
Picked by BILLBOARD CASH BOX VARIETY
and
YOU, MY DARLIN', YOU
K12555 (45 and 78 RPM)

DEBBIE REYNOLDS

NEW WALL FLOWER
SMASH ALL GROWN UP
K12560 (ON 45 & 78 RPM)

As Performed on the Dinah Shore Show Sunday, Oct. 20th NBC-TV
DEAN JONES SINGS "SILHOUETTES"
K12580

OO-LA-LA!
WHAT A SOUND TRACK ALBUM
M-G-M PRESENTS
A SOL C. SIEGEL PRODUCTION
OF COLE PORTER'S
LES GIRLS
Featuring
GENE KELLY • TAINA ELG
KAY KENDALL • MITZI GAYNOR
E 3590 ST

Round The Wax Circle

NEW YORK:

Johnny Mathis set for his third return engagement within five months at the Shell House November 8 thru 10. . . . Jolly Joyce has signed Dick Todd to a booking agency contract. . . . Bobby Helms has gone with GAC. . . . The Platters currently playing the Olympia Music Hall in Paris for three weeks at $10.000 per week plus transportation. . . . Vic Stevens doing a series of record hops. . . . Bobby Capo has signed a long term exclusive contract with E. B. Marks. . . . Steve Clayton set for a CBS television spectacular in December. . . . Dee Anthony, Tony Bennett's road manager, won the Rod and Reel prize for capturing a 7 foot 100 pound marlin in Florida. . . . For Eileen Rodgers' new Columbia disk, the two daughters of Ruth Shapiro (her publicity agent), Judy aged 8 and Susan aged 10, have written and are doing the first mailing promotion. . . . Mitzi Mason going on a dj tour that will take her from New England to Chicago working on her new Vik release, "Fair Winds and Full Sails" b/w "Autumn On The Campus". . . . Marty Wilson, free lance music contractor, planning to take a walk down the aisle with Laura Brock, West Coast actress. . . . Steve Gibson's Red Caps have already been booked for thirty weeks in 1958 which makes the coming year look like a banner one for the vocal-instrumental group. . . The Modernaires have been set to play a series of one-nighters and super market dates throughout the country. . . . Atlantic Records very excited about a young writer they have found, Joyce Heath. Her first song is "Rock And Cry" recorded by Clyde McPhatter. . . . Terri Stevens opens at the Latin Casino in Philadelphia on October 21, sharing billing with Joe E. Lewis. . . . Buddy Knox last week exchanged his Lt. uniform for civvies.

TERRI STEVENS

CHICAGO:

Pixieish Frances Faye continues to pack the Black Orchid nightly after five big weeks According to impresarios Paul Raffles and Bill Daugherty, her six week stint will break all records. . . . WCFL deejay Jess Barker plays complete albums of current Broadway musical shows on his new morning show, starting at 10:30, which debuted 10/. . . . WLS' Rudy Orisek happily tells us that his sponsor renewed him for a third straight year this week. . . . Lu Ann Simms in town to visit deejays in connection with her first Jubilee disk "Cha-lypso" and "I Remember Marcellino". . . . Joe Cedia of busy Lormar Distribs reports that Bill Maguire is visiting N.Y. on business, and that business is so good at Lormar that they can use a couple of "Wall stretchers" to aid in expansion. . . . WBBM's Jay (Music 'Til Dawn) Andres, is the proud papa of seven children, was a recent recipient of the "Golden Diaper Award" of the Diaper Service Institute of Chicago. The "Golden Diaper", it seems, is emblematic of his status as a "50,000 Diaper Father". . . . A recent addition to the talent lineup on Jim Conway's afternoon show on WBBM-TV is vocalovely Pat Scott. . . . Stan Pat, Roulette promo man. squiring Shaye Cogan via the deejay circuit in Chi and Milwaukee trumpeting her new deck on the Roulette label. "Billy Be Sure" and "Doodle Doodle Doo". . . . Decca's got a "Mad Ball"—the song hit of the flicker "Operation Mad Ball"—waxed by no less a dynamo than Sammy Davis, Jr. After warming up with "Mad Ball", you'll really accelerate with the flip side, "Cool Credo". . . . Lovely publicity gal, Patty Counts, tells us that Vibe Virtuoso Cal Tjader and his quintet are really SROing the London House. This is quite complimentary considering that it is only the second quintet ever to play to London House patrons. Piano star Barbara Carroll, due at the London House 10/30, requested a postponement. She's still mourning over death of her husband. . . . Norm Forgue and the gang at Stepheny Records are really "gone" over a new quartette, The Ebon-Knights, recent pactees. . . . June Christy, the lovely gal with the piquant pipes opens at Mister Kelly's 10/18. . . . "Tennessee Ernie" Ford was a weekend visitor.

SAMMY DAVIS, JR.

HOLLYWOOD:

Governor Frank Clement of Tennessee and Mrs. Clement visiting Hollywood as the houseguests of Dot Records president, Randy Wood. . . . Keeley Smith recording the title song from the movie "Whippoorwill" in which she co-stars with Robert Mitchum for Capitol Records this week. She also duets with Mitchum on "You're My Everything" and "You Were Meant For Me" which will be released by Capitol. . . . Vik Records honored Eddie Cantor with a luncheon at the Brown Derby last Friday, in conjunction with the release of his new Vik album, "The Best Of Eddie Cantor". . . . Coral Records has inked composer-singer Bruce Blalock to a five year contract. First single contains two of Blalock's own compositions, "Bodyguard" and "Lady Oh Lady". . . . Johnnie Ray returns to the Desert Inn in Las Vegas for a one month engagement. . . . Red Blanchard has picked Ted Embry's Accent platter of "New Shoes" as his record of the week via his popular KPOP airer. . . . Jules Losch busy with Roulette artists, Frankie Lymon, Jimmy Bowen, and Jimmie Rodgers in town. Also Monday night Julie hosted a press and cocktail party for Milton Berle to honor the release of Berle's Roulette album, "Songs My Mother Loved". . . . Guy Lombardo playing for dancing at the Commonwealth Ball this Monday night at the specific request of Queen Elizabeth. . . . KFWB disk jockey will use pianist Frankie Oetega's "Heaven In My Arms" from his new Jubilee album, "Twinkling Pinkies", as his theme song for his daily platter show. . . . Goody Levitan, in Western garb, complete with six-shooters, delivered copies of the ABC-Paramount album "Hugh O'Brien Sings" and invitations to a 'hoedown' in O'Brien's honor to be held at Romanoffs. Lee Palmer and Abe Diamond also host a luncheon for ABC-Paramount's Paul Anka at the Brown Derby this week.

JOHNNIE RAY

IT'S OUT OF THIS WORLD
(and we don't mean the "SPUTNIK")*

We're talking about the Brand New SMASH by...

MICKEY and SYLVIA

THERE'LL BE NO BACKIN' OUT

b/w

WHERE IS MY HONEY

VIK X/4X-0297*

*NOT AVAILABLE ON THE MOON

Vik records
A Product of Radio Corporation of America

HEADING FOR BIG ACTION

JACKIE JOCKO

ONE WAY TICKET

b/w

I CAN'T STOP CRYING

VIK X/4X-0294

GOING STRONG IN ALL MARKETS

MARTY GOLD

MELODIE D'AMOUR

b/w

THE CAREFREE HEART

VIK X/4X-0303

THE ROVER BOYS

I GO TO YOU

b/w

WHAT CAN I DO FOR A HEARTACHE

VIK X/4X-0302

MITZI MASON

FAIR WINDS AND FULL SAILS

b/w

AUTUMN ON THE CAMPUS

VIK X/4X-0301

vik records

A Product of Radio Corporation of America

FOLLOWING UP HER BEST SELLING VIK ALBUM "GREEN EYES"

VIK LX-1093

HELEN O'CONNELL

DELIVERS HER 1st VIK SINGLE!

NO MORE TEARS TO CRY

b/w

A LONG LAST LOOK

Orchestra conducted by MARION EVANS

VIK X/4X-0296

ORDER IT TODAY! Vik records

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	3
3	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	2
4	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	6
5	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	7
6	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	4
7	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
8	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	8
9	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	10
10	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	11
11	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	9
12	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	12
13	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	13
14	★VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	14
15	★WE GET LETTERS PERRY COMO (RCA Victor LPM 1463 * EDA 1-1463)	15
16	THE FABULOUS JIMMY DORSEY (Fraternity F-1008)	23
17	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES (Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2—12" LP)	17
18	THIS IS NAT "KING" COLE (Capitol T-870)	16
19	LAWRENCE WELK PLAYS DIXIELAND (Coral CRL 57146)	—
20	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	20
21	PORT SAID MOHAMMED EL-BAKKAR (Audio Fidelity AFLP 1833)	22
22	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	19
23	★FRED WARING AND THE PENNSYLVANIANS IN HI FI Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)	18
24	★ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2—12" LP)	—
25	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	24

A SOUND BET

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Designed to be the biggest profit-building plan ever offered the Trade. Starting Oct. 15 and lasting for 45 days until Nov. 30.

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• SOMEBODY LOVES ME • CREATION OF LOVE • LET'S FALL IN LOVE
• MY GIRL • FOOLS RUSH IN • SO GOES MY LOVE
AT THE
LONDON PALLADIUM
ROULETTE

R 25013—KAY MARTIN and her Body Guards

R 25015—DIXIECATS

R 25017—COPA GIRL Dori Anne Gray

R 25018—MILTON BERLE Songs My Mother Likes

R 25020—JIMMIE RODGERS

R 25019—MUSICAL THEMES Hit Classics

R 25014—LET'S DANCE WITH TONY PASTOR

R 25016—ACCORDION IN HI-FI by Jo Ann Castle

R 25021—PAJAMA PARTY

Album Reviews

POPULAR

"PAL JOEY"—From The Soundtrack Of The Columbia Picture—Capitol W 912 (1-12" LP)

The disk is one of the prize sound track issues of the year. From the forthcoming flick based on the memorable Rodgers and Hart musical, Frank Sinatra, Rita Hayworth, and Kim Novak render such great songs from "Pal Joey" and other Rodgers and Hart productions as "I Could Write A Book," "Bewitched Bothered And Bewildered," "I Didn't Know What Time It Was," "My Funny Valentine," and "The Lady Is A Tramp." Sinatra sings with his effortless swing touch, while Hayworth and Novak contribute to the proceedings with throaty effectiveness. Sure chart sales.

"A JOLLY CHRISTMAS FROM FRANK SINATRA"—With The Orchestra And Chorus Of Gordon Jenkins—Capitol W 894 (1-12" LP)

Sinatra's Holiday greeting from Capitol is certain to be one of the highlights of this year's Yuletide disk offerings. The artist's skilled vocal knack works its magic on a program of lighter Xmas favorites on one side, and the more serious Xmas compositions on the other. This bill includes such melodies as "Have Yourself A Merry Christmas," "Silent Night," "The Christmas Song," and "Adeste Fidelis." First-rate ork-chorus support from the Jenkins crew.

"ELLA AND LOUIS AGAIN"—Ella Fitzgerald—Louis Armstrong—Verve MGV 4006-2 (2-12" LP)

This Ella-Louis follow-up to their chart-hitting duet performances in "Ella And Louis" does that previous effort one better: their fans can delight in having their vocals on two, instead of one disk. Miss Fitzgerald's velvet tones in association with Armstrong's gruff and ready delivery are smartly heard on sturdy entries like "Autumn In New York," "Let's Call The Whole Thing Off," "I Get A Kick Out Of You," and "A Fine Romance." The two have several solo stints in Chart sales assured. Excellent combo work.

"THE HELEN MORGAN STORY"—An Original Soundtrack Recording—Featuring The Voice Of Gogi Grant—RCA Victor LOC-1030 (1-12" LP)

Miss Grant, the voice of Helen Morgan in the screen bio of the late stylist, handles twenty-four songs from the pic with a high regard for their fine melodic content in a soundtrack disk that should be a sales smash. The twenty-four songs include such gems associated with Helen Morgan as "Bill," "Someone To Watch Over Me," "Why Was I Born," "More Than You Know," and "Don't Ever Leave Me." Deejay programming of the package should be extensive, sales on a strong chart level.

"LES GIRLS"—Recorded From The Sound Track—MGM E 3590 ST (1-12" LP)

The accolades poured on the "Les Girls" pic puts this two-part sound track disk in a bright sales spot. One side contains the five new Cole Porter songs from the film, among them the inviting "You're Just Too, Too!" (charmingly sung by Kay Kendall and Gene Kelley) and "Ca C'est L'amour," whose warm rendition by Taina Elg could do extremely well as a single. The flip side features Leroy Holmes and the ork in lush performances of six Porter gems ("In The Still Of The Night," "Easy To Love."

"PORTS OF PLEASURE"—Les Baxter With His Chorus And Orchestra—Capitol T 868 (1-12" LP)

Various Baxter orchestral excursions ("Skins!" "Tamboo!") have proven themselves excellent sellers, and this entry from the Baxter crew should make the sales grade, too. The ork leader has composed twelve exotic pieces richly descriptive of the Far Eastern musical stop-overs ("Harem Silks From Bombay," "Tahiti: A Summer Night At Sea," "The Pearls Of Ceylon"). Must stock.

"SAMMY KAYE SWINGS AND SWAYS POPULAR AMERICAN WALTZES"—Sammy Kaye And His Orchestra—Columbia CL 1018 (1-12" LP)

A Columbia Buy-of-the-Month package for October, the set features sixteen made-in-America pop songs in the Viennese tempo performed by Kaye and the ork with both sentiment and the dance floor in mind. Some of the three quarter time products here include "Always," "Let Me Call You Sweetheart," "Charmaine," "When Your Hair Has Turned To Silver." A melodic round of waltzes an adult market will welcome.

"CALYPSO MAN"—Emundo Ros And His Orchestra—London LL 1711 (1-12" LP)

London's strongest Latin attraction, Ros is currently showing single activity with his reading of "Melodie D'Amour." The latter tune plus eleven other calypsos, all humorous, are sung by Ros and performed by the ork with an authentic calypso drive. The big Ros following and calypso enthusiasts wil find the package a joy.

"SULTAN OF BAGDAD"—Music Of The Middle East—Vol. 2—Mohammed El-Bakkar And His Oriental Ensemble—Audio Fidelity AFLP 1834 (1-12" LP)

This is a quick follow-up to Bakkar's "Port Said," which received excellent deejay play, and chart hitting purchases. Here, Bakkar and His Oriental Ensemble provide the "Port Said" formula again for another hi-fi 'sounds of the Middle East'. All twelve selections were penned by Bakkar. Deejays should tag this set for heavy play, also.

"SONGS AT SUNSET"—Jane Froman—Capitol T 889 (1-12" LP)

The package is a superior vocal issue from the famed singer. Miss Froman upholds the pressing's title with tasteful performances on such melodies as "You'd Be So Nice To Come Home To," "In The Blue Of Evening," "At Sundown," and "Deep Purple." The lark's light and sensitive stints receive admirable support from the Marion Evans directed ork. Exceptional deejay programming material.

"YOUR MUSICAL HOLIDAY IN THE GOLDEN WEST"—Charles Bud Dant And His Orchestra—Decca DL 8480 (1-12" LP)

A companion entry in Decca's "Your Musical Holiday Series," the pressing is a well scored affair containing sixteen evergreen items representative of the disk's subject matter. Receiving the Bud Dant touch are such reliable "westerns" as "Home On The Range," "On The Alamo," and "On The Trail" (from Grofe's "Grand Canyon Suite.") Polished mood fare.

"BIG MAYBELLE SINGS"—Savoy MG 14005 (1-12" LP)

This package of Rhythm and Blues vocal views by the able artist has her dynamic appeal to make it a strong item for the r&b shelf. Brought into an effective r&b light by Miss Maybelle are such durables as "Stay As Sweet As You Are," "Baby Won't You Please Come Home," "It's A Sin To Tell A Lie," and "All Of Me," a previous single. Ernie Wilkins leads the fine ork backing.

"PHIL KRAUS PRESENTS 'CONFLICT'"—A High Fidelity Study In Percussion—Golden CR 4004 (1-12" LP)

Golden Crest, which of late has been catering impressively to the hi-fi crowd, has another disk session on sound that those who like demonstrating their equipment will find more than adequate. The principal percussion work here, "Conflict," is a three movement "Civil War" struggle, which makes effective use of various percussive intruments (drum, tambourine, cymbals, etc.). Six other numbers also help make the waxing a rousing hi-fi success. Sound is superb. Fine attraction to the hi-fii crowd.

"HELEN TRAUBEL"—Orchestra And Chorus Directed By Milton Rogers—Dot DLP 3058 (1-12" LP)

The former Met star is heard in a collection of songs in a semi-classical vein, and Miss Traubel expresses them with deserving warmth. Melodies which the artist handles range from the moving "Trees" to the lilting "The Loveliest Night Of The Year." The twelve other items on the program include "Summertime," "Autumn Leaves," "Brahms' Lullaby," and "When I Grow Too Old To Dream." Vocals which will appeal to a large market.

Jubilee's 10th Anniversary Party

NEW YORK—Jubilee Records of New York, celebrated its Tenth anniversary with a huge party at Danny Hideaway in this city recently. Attending the party were disk jockeys, Jubilee distributors and artists from the diskery. Above the camera catches a birds-eye view of the evening's activities and personalities.

(1) Jubilee president Jerry Blaine (2nd from right) greets Ronnie Smythe, Buffalo distributor; composer-conductor Billy Mure, Buffalo salesman Steve Brody and Mrs. Mure. (2) Milt Somerfield, Lu Ann Simms and husband Loring Buzzell and Mario Trombone, Jubilee press representative. (3) WOV dee jay Jack Walker, Don Rondo, Lu Ann Simms, WNEW librarian Al Trilling and Danny Stiles of WNJR. (4) Dick Haymes, actress Gay Jones are greeted by Bill Darnell, Jubilee artist and director of Jubilee sales and promotion. (5) Paul Levy, St. Louis distrib; Kermit Schafer of "Pardon My Blooper" fame; Mrs. Schafer; Jubilee vocalist Enzo Stuarti; and Haward Caro, Jubilee's mid-west rep. (6) Bobby Sherwood and Jubilee A & R head Morty Palitz conversing with Rita Constance. (7) Phoebe Ostrow of the Jubilee staff welcomes Marvin Gisburg, Albany distributor and Al Trilling. (8) Mr. & Mrs. Irwin Lisabeth. Lisabeth is sales manager of Dana Records, a subsid of Blaine's Jay-Gee Record Enterprises. (9) WINS dee jay Sid Gross and actress Ronnie Bellach. (10) Composer-conductor Walter Scharf, Phoebe Ostrow, Janie Gans, and Elliot Blaine—in charge of the New York office of Cosnat. (12) Cartoonist Abner Dean joins Cy Coleman and Walter Scharf at the piano. (13) Ann Cerami, WVNJ, and Ray Taylor of Cosnat's Georgia branch. (14) Jerry Blaine receives affectionate kiss from Mrs. Blaine (left) and his daughter Mrs. Irwin Lisabeth. (15) Disk Jockeys Jack Lacy and Ronnie Grainger, both of WINS.

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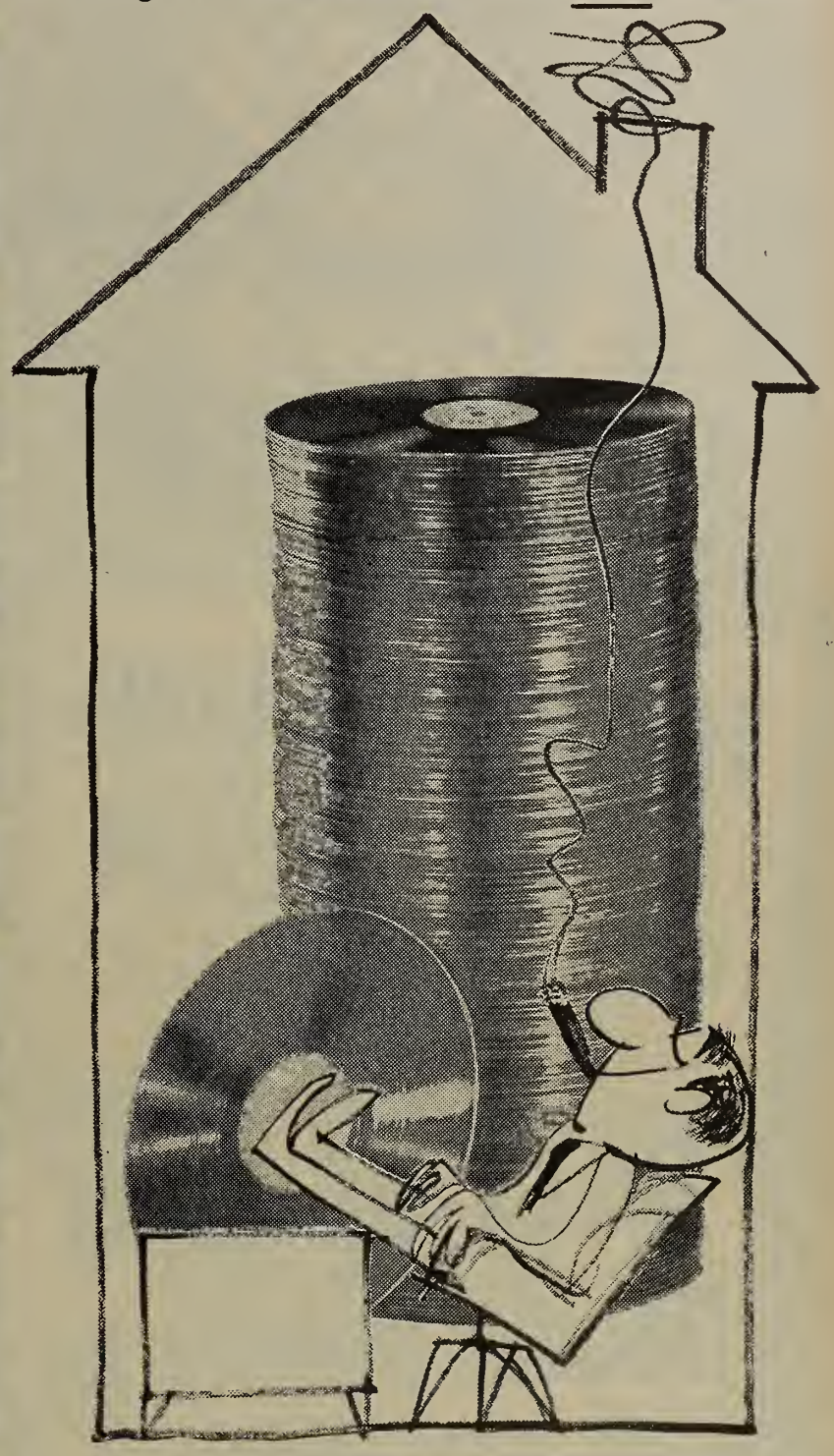

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3 to Make Ready on Roulette

"HEART OF A FOOL"
ALAN DEAN
R-4028

"BILLY BE SURE"
and
"DOODLE DOODLE DO"
SHAYE COGAN
R-4027

"HEY LITTLE GIRL"
THE TECHNIQUES
R-4030

A SOUND BET-BUY ROULETTE

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Silhouettes (Rays/Diamonds)
4. Jailhouse Rock (E. Presley)
5. Melodie D'Amour (Ames Bros.)
6. Tammy (D. Reynolds)
7. My Special Angel (B. Helms)
8. You Send Me (Sam Cooke)
9. Happy Happy Birthday Baby (Tune Weavers)
10. An Affair To Remember (V. Damone)

Chicago, Ill.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Honeycomb (J. Rodgers)
6. Silhouettes (Rays)
7. Fascination (J. Morgan)
8. Lotta Lovin' (G. Vincent)
9. Be Bop Baby (R. Nelson)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

Los Angeles, Calif.

1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. Jailhouse Rock (E. Presley)
5. Tammy (D. Reynolds)
6. That'll Be The Day (Crickets)
7. Fascination (J. Morgan)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Just Between You And Me (Chordettes)
10. Wake Up Little Susie (Everlys)

Buffalo, N. Y.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. My Special Angel (B. Helms)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Fascination (J. Morgan)
6. Silhouettes (Rays)
7. I'll Remember Today (P. Page)
8. Lotta Lovin' (G. Vincent)
9. Jailhouse Rock (E. Presley)
10. Melodie D'Amour (Ames Bros.)

Kansas City, Mo.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. That'll Be The Day (Crickets)
4. Be Bop Baby (R. Nelson)
5. Hula Love (B. Knox)
6. Honeycomb (J. Rodgers)
7. Keep A-Knockin' (L. Richard)
8. Chances Are (J. Mathis)
9. And That Reminds Me (D. Reese)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

Cleveland, Ohio

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Chances Are (J. Mathis)
4. Fascination (Morgan/Troubadors)
5. Silhouettes (Rays/Diamonds)
6. Keep A-Knockin' (L. Richard)
7. Be Bop Baby (R. Nelson)
8. Melodie D'Amour (Ames Bros.)
9. Little Bitty Pretty One (Harris/Day)
10. Peggy Sue (B. Holly)

Houston, Tex.

1. Wake Up Little Susie (Everlys)
2. Honeycomb (J. Rodgers)
3. Jailhouse Rock (E. Presley)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Diana (P. Anka)
6. Chances Are (J. Mathis)
7. Keep A-Knockin' (L. Richard)
8. Fascination (Troubadors)
9. That'll Be The Day (Crickets)
10. Happy Happy Birthday Baby (Tune Weavers)

Minneapolis, Minn.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Honeycomb (J. Rodgers)
5. Silhouettes (Rays)
6. Be Bop Baby (R. Nelson)
7. Happy Happy Birthday Baby (Tune Weavers)
8. That'll Be The Day (Crickets)
9. Hula Love (B. Knox)
10. Have I Told You Lately That I Love You (R. Nelson)

Detroit, Mich.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Fraulein (S. Lawrence)
5. Chances Are (J. Mathis)
6. Silhouettes (Rays)
7. My Special Angel (B. Helms)
8. Honeycomb (J. Rodgers)
9. Melodie D'Amour (Ames Bros.)
10. Be Bop Baby (R. Nelson)

San Antonio, Tex.

1. Happy Happy Birthday Baby (Tune Weavers)
2. Fascination (Troubadors/Morgan)
3. Honeycomb (J. Rodgers)
4. Wake Up Little Susie (Everlys)
5. Diana (P. Anka)
6. Rainbow (R. Hamilton)
7. Jailhouse Rock (E. Presley)
8. Black Slacks (Sparkletones)
9. Keep A-Knockin' (L. Richard)
10. That'll Be The Day (Crickets)

Milwaukee, Wis.

1. Honeycomb (J. Rodgers)
2. Wake Up Little Susie (Everlys)
3. That'll Be The Dav (Crickets)
4. Chances Are (J. Mathis)
5. Fascination (J. Morgan)
6. Lips Of Wine (A. Williams)
7. Mr. Lee (Bobbettes)
8. With You On My Mind (N. Cole)
9. Diana (P. Anka)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

New Orleans, La.

1 Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Fascination (Troubadors)
4. Diana (P. Anka)
5. Rainbow (R. Hamilton)
6. Jailhouse Rock (E. Presley)
7. That'll Be The Day (Crickets)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Tammy (D. Reynolds)
10. With You On My Mind (N. Cole)

Philadelphia, Pa.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Honeycomb (J. Rodgers)
4. Silhouettes (Rays)
5. You Send Me (Sam Cooke)
6. Be Bop Baby (R. Nelson)
7. My How The Time Goes By (P. Page)
8. Tammy (D. Reynolds)
9. Fascination (J. Morgan)
10. My One Sin (Four Coins)

Boston, Mass.

1. Wake Up Little Susie (Everlys)
2. Fascination (J. Morgan)
3. Chances Are (J. Mathis)
4. Jailhouse Rock (E. Presley)
5. Rainbow (R. Hamilton)
6. Bon Voyage (J. Harper)
7. My Special Angel (B. Helms)
8. There's A Goldmine In The Sky (P. Boone)
9. Silhouettes (Rays)
10. Rebel (C. Jarvis)

Atlanta, Ga.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Diana (P. Anka)
4. Rainbow (R. Hamilton)
5. Honeycomb (J. Rodgers)
6. Be Bop Baby (R. Nelson)
7. Keep A-Knockin' (L. Richard)
8. That'll Be The Day (Crickets)
9. Chances Are (J. Mathis)
10. You're My One And Only Love (R. Nelson)

Seattle, Wash.

1. Wake Up Little Susie (Everlys)
2. Be Bop Baby (R. Nelson)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Jailhouse Rock (E. Presley)
5. You Send Me (S. Cooke)
6. I'm Available (M. Rayburn)
7. Mr. Lee (Bobbettes)
8. Keep A-Knockin' (L. Richard)
9. That'll Be The Day (Crickets)
10. Honeycomb (J. Rodgers)

San Francisco, Calif.

1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. Honeycomb (J. Rodgers)
5. Diana (P. Anka)
6. Keep A-Knockin' (L. Richard)
7. Be Bop Baby (R. Nelson)
8. That'll Be The Day (Crickets)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Silhouettes (Diamonds/Rays)

Baltimore, Md.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Fascination (J. Morgan)
4. Keep A-Knockin' (L. Richard)
5. Tammy (D. Reynolds)
6. Chances Are (J. Mathis)
7. Honeycomb (J. Rodgers)
8. Remember You're Mine (P. Boone)
9. Silhouettes (Gilson/Rays)
10. My Special Angel (B. Helms)

Denver, Colo.

1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. That'll Be The Day (Crickets)
4. Tammy (D. Reynolds)
5. Wake Up Little Susie (Everlys)
6. Mr. Lee (Bobbettes)
7. Jailhouse Rock (E. Presley)
8. Lotta Lovin' (G. Vincent)
9. Diana (P. Anka)
10. Rainbow (R. Hamilton)

Cincinnati, Ohio

1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. That'll Be The Day (Crickets)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Susie (Everlys)
6. Be Bop Baby (R. Nelson)
7. Diana (P. Anka)
8. Mr. Lee (Bobbettes)
9. Tammy (D. Reynolds)
10. Fascination (D. Carroll)

Pittsburgh, Pa.

1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. My Special Angel (B. Helms)
4. Silhouettes (Rays)
5. Jailhouse Rock (E. Presley)
6. Be Bop Baby (R. Nelson)
7. That'll Be The Day (Crickets)
8. Tammy (D. Reynolds)
9. Honeycomb (J. Rodgers)
10. Hula Love (B. Knox)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

TOWN HALL RADIO
Brooklyn, N. Y.
1. Chances Are (J. Mathis)
2. Silhouettes (Rays)
3. My Special Angel (B. Helms)
4. Wake Up Little Susie (Everly Bros.)
5. Jailhouse Rock (E. Presley)
6. An Affair To Remember (V. Damone)
7. Be Bop Baby (R. Nelson)
B. Middle Of An Island (T. Bennett)
9. Come Along With Me (Del-Vikings)
10. Please Mr. Brown (Vaughan)

A. WILLIAMS & CO.
Philadelphio, Po.
1. Wake Up Little Susie (Everly Bros.)
2. Chances Are (J. Mathis)
3. Be Bop Baby (R. Nelson)
4. Silhouettes (Rays)
5. Honeycomb (J. Rodgers)
6. You Send Me (S. Cooke)
7. My How The Time Goes By (P. Page)
B. Fascination (J. Morgan)
9. My One Sin (4 Coins)
10. There's Only You (D. Rondo)

LYNN MUSIC CO.
Lynn, Mass.
1. Tammy (D. Reynolds)
2. Chances Are (J. Mathis)
3. Fascination (J. Morgan)
4. My Cabin Of Dreams (Hilltoppers)
5. That'll Be The Day (Crickets)
6. I'm Gonna Sit Right Down (B. Williams)
7. Goldmine In The Sky (P. Boone)
B. June Night (J. Dorsey)
9. My Heart Reminds Me (Starr)
10. An Affair To Remember (V. Damone)

E & R RECORD SHOP
San Antonio, Tex.
1. Fascination (Troubadors)
2. Happy Happy Birthday Baby (Tuneweavers)
3. Just Between You And Me (Chordettes)
4. Rainbow (R. Hamilton)
5. Honeycomb (J. Rodgers)
6. Chances Are (J. Mathis)
7. Diana (P. Anka)
B. Wake Up Little Susie (Everly Bros.)
9. Tammy (D. Reynolds)
10. Jailhouse Rock (E. Presley)

THE MUSIC SHOP
Springfield, Ill.
1. Jailhouse Rock (E. Presley)
2. Happy Happy Birthday Baby (Tuneweavers)
3. Be Bop Baby (R. Nelson)
4. Silhouettes (S. Gibson)
5. Wake Up Little Susie (Everly Bros.)
6. Chances Are (J. Mathis)
7. Just Born (P. Como)
B. Lotta Lovin' (G. Vincent)
9. Honeycomb (J. Rodgers)
10. That'll Be The Day (Crickets)

REGAL RECORD SHOP
Los Angeles, Colif.
1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Susie (Everly Bros.)
6. Tammy (D. Reynolds)
7. That'll Be The Day (Crickets)
B. All The Way (F. Sinatra)
9. Just Between You And Me (Chordettes)
10. Be Bop Baby (R. Nelson)

DEIBEL'S RECORD SHOP
St. Louis, Mo.
1. Wake Up Little Susie (Everly Bros.)
2. Back To School Again (J. Rodgers)
3. Silhouettes (Rays)
4. Little Bitty Pretty One (B. Day)
5. Darling It's Wonderful (Lovers)
6. That's My Desire (Bob & Earl)
7. I'll Remember Today (Page)
B. There's Only You (Rondo)
9. Mr. Fire Eyes (B. Guitar)
10. Jailhouse Rock (E. Presley)

ROL'S RECORDS
Chicogo, Ill.
1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Chance Are (J. Mathis)
4. Honeycomb (J. Rodgers)
5. You Send Me (S. Cooke)
6. Happy Happy Birthday Baby (Tuneweavers)
7. Silhouettes (Rays)
B. That'll Be The Day (Crickets)
9. Till (R. Williams)
10. My Special Angel (B. Helms)

MUSIC BOX
Clevelond, Ohio
1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Lichtensteiner Polka (Glahe)
5. Peggy Sue (B. Holly)
6. Fascination (Troubadors)
7. Little Bitty Pretty One (T. Harris)
B. Silhouettes (Rays)
9. Till (P. Faith)
10. I'll Remember Today (Page)

LOMAKIN MUSIC
Pittsburgh, Pa.
1. Chances Are (J. Mathis)
2. Swinging Sweethearts (D. Carroll)
3. With You On My Mind (N. Cole)
4. My Special Angel (B. Helms)
5. Jailhouse Rock (E. Presley)
6. All The Way (F. Sinatra)
7. In The Middle Of An Island (T. Bennett)
B. All Of My Life (B. Eckstine)
9. Flamingo (R. Touzet)
10. It's Not For Me To Say (J. Mathis)

REGENT RECORD SHOP
Flint, Mich.
1. Jailhouse Rock (E. Presley)
2. Happy Happy Birthday Baby (Tuneweavers)
3. Wake Up Little Susie (Everly Bros.)
4. Be Bop Baby (R. Nelson)
5. Fraulein (S. Lawrence)
6. My Special Angel (B. Helms)
7. Mr. Lee (Bobbettes)
B. Just Between You And Me (Chordettes)
9. Honeycomb (J. Rodgers)
10. Lips Of Wine (A. Williams)

SUPER MUSIC, INC.
Baltimore, Md.
1. My Special Angel (B. Helms)
2. With You On My Mind (N. Cole)
3. Chances Are (J. Mathis)
4. Soft (B. Doggett)
5. Jailhouse Rock (E. Presley)
6. Silhouettes (S. Gibson)
7. Reet Petite (J. Wilson)
B. Remember You're Mine (P. Boone)
9. My Heart Sings (Hamilton)
10. Mean Woman Blues (Presley)

THE RECORD CENTER
Atlanto, Go.
1. Jailhouse Rock (E. Presley)
2. Be Bop Baby (R. Nelson)
3. Rainbow (R. Hamilton)
4. Wake Up Little Susie (Everly Bros.)
5. Honeycomb (J. Rodgers)
6. Diana (P. Anka)
7. Keep A-Knockin' (Richard)
B. Lasting Love (S. Mineo)
9. You're My One And Only Love (R. Nelson)
10. Summertime (S. Cooke)

DEW MUSIC CO., INC.
Monroe, La.
1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Swanee River Rock (Red Tops)
5. Diana (P. Anka)
6. Honeycomb (J. Rodgers)
7. That'll Be The Day (Crickets)
B. Fascination (Troubadors)
9. Sick And Tired (C. Kenner)
10. Chances Are (J. Mathis)

NORTY MUSIC CENTER
Hollywood, Calif.
1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. Chances Are (J. Mathis)
4. That'll Be The Day (Crickets)
5. Deep Purple (B. Ward)
6. Have I Told You Lately That I Love You (R. Nelson)
7. Just Between You And Me (Chordettes)
B. Lips Of Wine (A. Williams)
9. All The Way (F. Sinatra)
10. White Silver Sands (Rondo)

EL RAY MUSIC SHOP
San Francisco, Calif.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everly Bros.)
3. Happy Happy Birthday Baby (D. Ferguson)
4. Silhouettes (Diamonds)
5. Take The Key (R. Berry)
6. Honeycomb (J. Rodgers)
7. Diana (P. Anka)
B. That'll Be The Day (Crickets)
9. Chances Are (J. Mathis)
10. Mean Woman Blues (Presley)

BOWMAN'S
Bridgeport, Ohio
1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everly Bros.)
4. Little Bitty Pretty One (T. Harris)
5. Please Mr. Brown (Vaughan)
6. Chances Are (J. Mathis)
7. My Special Angel (B. Helms)
B. Melodie D'Amour (Ames Bros.)
9. Happy Happy Birthday Baby (Tuneweavers)
10. Be Bop Baby (R. Nelson)

THE RECORD SHOP
Buffolo, N. Y.
1. Wake Up Little Susie (Everly Bros.)
2. Chances Are (J. Mathis)
3. My Special Angel (B. Helms)
4. Happy Happy Birthday Baby (Tuneweavers)
5. I'll Remember Today (Page)
6. Silhouettes (Rays)
7. Fascination (J. Morgan)
B. Lotta Lovin' (G. Vincent)
9. First Kiss (N. Petty)
10. I'm Available (M. Rayburn)/ Jailhouse Rock (E. Presley)

BURK'S MUSIC SHOP
St. Poul, Minn.
1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everly Bros.)
4. Be Bop Baby (R. Nelson)
5. My Special Angel (B. Helms)
6. You Send Me (S. Cooke)
7. Man Like Wow (T. Sands)
B. Chances Are (J. Mathis)
9. Melodie D'Amour (Ames Bros.)
10. Ain't I'm A Dog (R. Self)

THIEM'S RECORD SHOP
Raleigh, N. C.
1. Jailhouse Rock (E. Presley)
2. Twelfth Of Never (Mathis)
3. Wake Up Little Susie (Everly Bros.)
4. Keep A-Knockin' (Richard)
5. Wait And See (F. Domino)
6. Fascination (J. Morgan)
7. Honeycomb (J. Rodgers)
B. And That Reminds Me (Starr)
9. Tammy (D. Reynolds)
10. Diana (P. Anka)

ANDERSON'S MUSIC
Red Bank, N. J.
1. Wake Up Little Susie (Everly Bros.)
2. Hula Love (B. Knox)
3. Happy Happy Birthday Baby (Tuneweavers)
4. Fascination (J. Morgan)
5. Jailhouse Rock (E. Presley)
6. Chances Are (J. Mathis)
7. Rainbow (R. Hamilton)
B. Tammy (D. Reynolds)
9. Goldmine In The Sky (P. Boone)
10. Silhouettes (Rays)

2 to Go on Gee

"SAY YEAH"
OLLIE SHEPARD
G-1044

"WHEN I FOUND YOU"
and
"HANDS OFF BABY"
THE HEARTBEATS
G-1043

GEE RECORDS
659 10th. Ave. N.Y.

OPERATORS RETAILERS DEEJAYS

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1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
3.		
4.		
5.		
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List Your Top Ten "Western & Folk" Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
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List Your Top Ten "Rhythm 'N Blues" Records Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
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NAME .....
FIRM .....
ADDRESS .....
CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Jerry Gregson (KFJB-Marshalltown, Iowa) recently taped thirty five, fifteen minute musical programs for the U.S. Air Force. These tapes will be used on radio stations throughout Iowa, Illinois, and Wisconsin by Air Force Recruiting personnel. The deejay, a member of the Marshalltown Ground Observer Corp. (2156 hours of volunteer time) will be cutting ten new programs each week for the Air Force. . . . **William B. Williams** (WNEW-New York) covered New York's Fifth Avenue Golden Anniversary Parade from the windows of WNEW's fifth avenue studios as a special twenty minute segment on his show. . . . **Jim Westover** (KQV-Pittsburgh, Pa.) and his wife Mildred have welcomed their first child, **Jonathan Mills**, born Sunday, October 6th. . . . It's a girl for **Ricky and Sam Zurlo** (WCSS-Amsterdam, N.Y.). Her name is **Debra Lynn**, born September 20th. **Conrad Patrick** (WCAR-Detroit, Mich.) votes for **Pat Boone's** new entry on Dot, "April Love" as "biggest hit of the year." . . . Show music in a jazz setting is currently getting the play from **Joe Ryan** (WALL-Middletown, N.Y.). Joe has featured such sets as "Around The World In Eighty Days," by **Gerald Wiggins** (Specialty) and "My Fair Lady" by **Bill Taylor** (ABC Paramount) . . . **Dave Teig** (WILK-Wilkes-Barre, Pa.), whose "Dave Teig Show" is aired from 3 to 6 PM, has changed his theme song, and is now spinning **Hugo Winterhalter's** Victor waxing of "Blue Violins." . . . **Art Roberts** (WCUE-Akron, Ohio) running a contest asking listeners to name the earth satellite ($25 prize), while WCUE is conducting its own contest on the same subject. The station is offering $150 for the first "authenticated locally taken photo" of the satellite, and $10 for the first one to spot Sputnick. . . . **Dave McKee** (WANS-Anderson, S.C.) likes the **Jimmy Simmons** Atco disk of "Land Of Love." . . . A hooper Survey for Metropolitan Buffalo, N.Y., put **Ted Crays** (WBNY-Buffalo, N.Y.) number one in the 3 to 7 PM slot.

JERRY GREGSON
(KFJB—Marshalltown, Iowa)

* * * * *

Jim Dunbar and **John MacCormack** (WDSU-TV-New Orleans) to alternate as emcees on a new WDSU one-hour teen tv program, "Saturday Session," aired from 12 to 1 PM. Features of the stint include music, dancing, teen news, sports, quiz segments, a teen panel and free record albums. . . . **Frank Bell** and **Ed Dunn** of KTSA-San Antonio do the nose peanut push up San Antonio's main street as a result of a World Series bet (both picked the Yanks) with fellow deejays at KTSA, **Hal Murray**, and **Lee Perkins**. . . . **Eddie Dillon** (KVOR-Colorado Springs, Colo.) would appreciate taped station breaks from the diskery. Eddie invites artists to be interviewed over the beeper phone Monday thru Saturday from 2 to 5:30 PM by calling Colorado Springs, Colo., MErose 2-2355. . . . **Dick Biondi** (WHOT-Youngstown, Ohio) vacationing in New York. . . . **Red Evans** (WTAL-Tallahassee, Fla.) getting a lot of action from the **Jerry Vale** Columbia disk, "Pretend You Don't See Her." Red is organizing a "Redhead" club. . . . We incorrectly listed the name and station of **Don Straus** (KXLL-Missoula, Mont.) in the October 5th "Disk Jockey Regional Record Report." . . . **Sherm Strickhouser** (WICE-Providence, R.I.) attended the **Mike Todd** party in New York last week for info concerning the Providence opening of Todd's "Around The World In Eighty Days." . . . **Bob Bassett** (WHIM-Providence, R.I.), host on "Portrait Of Jazz," has a nightly "Jazz Moments From The Past" on the show, which features disks by such jazz greats as **Fats Waller, Jimmie Lunceford, Mildred Bailey**, and others.

JOHN MacCORMACK
(WDSU—New Orleans, La.)

* * * * *

Congratulations to **Jack McDermott** (WHIL-Medford, Mass.) on his recent marriage. . . . **Gary Owens** (KIMN-Denver, Colo.) emceed a four-hour fashion and variety show at the Antlers Hotel in Colorado Springs, Gary will do a column in the December issue of TV Radio Mirror magazine on **Don Rondo**. . . . **Red Jones**, formerly Assistant Program Director and Music Director of KXYZ-Houston, Tex., now has the nine to midnight slot on KAKC-Tulsa, Okla. . . . **Keith Ryan** has moved from WHOT-Youngstown, Ohio to WKDA-Nashville, Tenn.

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**CHANCES ARE** JOHNNY MATHIS (Columbia)	1
2	**WAKE UP LITTLE SUSIE** EVERLY BROTHERS (Cadence)	3
3	**JAILHOUSE ROCK** ELVIS PRESLEY (RCA Victor)	6
4	**HONEYCOMB** JIMMIE RODGERS (Roulette)	2
5	**FASCINATION** JANE MORGAN (Kapp) — DICK JACOBS (Coral) DINAH SHORE (RCA Victor)	5
6	**TAMMY** DEBBIE REYNOLDS (Coral)	4
7	**MELODIE D'AMOUR** AMES BROTHERS (RCA Victor) EDMUNDO ROS (London)	8
8	**THAT'LL BE THE DAY** CRICKETS (Brunswick)	7
9	**BE BOP BABY** RICKY NELSON (Imperial)	18
10	**MY SPECIAL ANGEL** BOBBY HELMS (Decca)	19
11	**HAPPY HAPPY BIRTHDAY BABY** TUNE WEAVERS (Checker)	12
12	**SILHOUETTES** RAYS (Cameo)	24
13	**(MY HEART/AND THAT) REMINDS ME** KAY STARR (RCA Victor) DELLA REESE (Jubilee)	9
14	**DIANA** PAUL ANKA (ABC-Paramount)	10
15	**MR. LEE** BOBBETTES (Atlantic)	11
16	**LOTTA LOVIN'** GENE VINCENT (Capitol)	14
17	**HULA LOVE** BUDDY KNOX (Roulette)	15
18	**JUST BETWEEN YOU AND ME** CHORDETTES (Cadence)	13
19	**REMEMBER YOU'RE MINE** PAT BOONE (Dot)	16
20	**LIPS OF WINE** ANDY WILLIAMS (Cadence)	17

21) MY SIN. 22) I'LL REMEMBER TODAY. 23) RAINBOW. 24) KEEP A-KNOCKIN'. 25) ALL THE WAY. 26) TWELFTH OF NEVER. 27) MOONLIGHT SWIM. 28) JUST BORN. 29) AN AFFAIR TO REMEMBER. 30) YOU SEND ME. 31) BLACK SLACKS. 32) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 33) WHOLE LOT OF SHAKIN' GOING ON. 34) WITH YOU ON MY MIND. 35) PLAYTHING. 36) GOT A DATE WITH AN ANGEL. 37) I'M AVAILABLE. 38) LITTLE BITTY PRETTY ONE. 39) TREAT ME NICE. 40) IVY ROSE. 41) ALONE. 42) AROUND THE WORLD. 43) THERE'S ONLY YOU. 44) APRIL LOVE. 45) TILL. 46) BON VOYAGE. 47) MEAN WOMAN BLUES. 48) DEEP PURPLE. 49) REBEL. 50) RAINTREE COUNTY. 51) THE EYES OF GOD. 52) FRAULEIN. 53) SWANEE RIVER ROCK. 54) MY HOW THE TIME GOES BY. 55) HUMPTY DUMPTY HEART. 56) PEANUTS. 57) REET PETITE. 58) CHICAGO. 59) IN THE MIDDLE OF AN ISLAND. 60) RECIPE FOR LOVE; SAYONARA; SWINGING SWEETHEARTS; DEEP BLUE SEA; LANGUAGE OF LOVE.

Capitol Records

CashMakers

LES PAUL · MARY FORD
FIRE
(I'm Keeping My Heart Away From Fire)
A PAIR OF FOOLS
record no. 3825

THE FIVE KEYS
Orchestra Conducted by Sid Feller
DO ANYTHING
IT'S A CRYIN' SHAME
record no. 3830

LUCHO GATICA
Nelson Riddle and His Orchestra
IF I LOVE
BLUE MOON
record no. 3828

EVE BOSWELL
STOP WHISTLIN', WOLF
Tommy Watts' Orchestra and Chorus
IT'S BEEN A LONG, LONG TIME
Reg Owen's Orchestra
record no. 3829

VINCE EDWARDS
Jack Collier and His Orchestra
LOLLIPOP
WIGET
record no. 3826

THE BLOSSOMS
Eddie Beal's Music
MOVE ON
HE PROMISED ME
record no. 3822

THE FARMER BOYS
YEARNING, BURNING HEART
NO ONE
record no. 3827

3 IMPERIAL SMASHES!

No. 5474

ERNIE FREEMAN

"RAUNCHY"

b/w

"PUDDIN"

★ No. 8313

BOB LUMON

"RED HOT"

b/w

"WHENEVER YOU'RE READY"

★ No. 5473

JACKIE WALKER

"PEGGY SUE"

b/w

"WONDERFUL ONE"

IR

IMPERIAL RECORDS

6425 Hollywood Blvd., Hollywood, Calif.

IN CANADA • LONDON RECORDS, Ltd.

Best Selling Sheet Music

		LAST WEEK
1	TAMMY Northern ASCAP—Livingston, Evans	1
2	FASCINATION Southern ASCAP—Manning, Marchetti	2
3	AROUND THE WORLD Victor Young ASCAP—Young	3
4	CHANCES ARE Korwin ASCAP—Stillman, Allen	6
5	HONEYCOMB Hawthorne ASCAP—Merrill	5
6	AN AFFAIR TO REMEMBER Feist ASCAP—Warren, Adamson, McCarey	4
7	(AND THAT/MY HEART) REMINDS ME Symphony House ASCAP—Bargoni, Stillman	9
8	DIANA Pamco BMI—Anka	7
9	IN THE MIDDLE OF AN ISLAND E. H. Morris ASCAP—Acquaviva, Varnick	8
10	MELODIE D'AMOUR Rayven BMI—Johns, Salvador	—
11	WAKE UP LITTLE SUSIE Acuff-Rose BMI—Bryant, Byrant	12
12	RAINBOW Robbins ASCAP—Hamilton	10
13	THAT'LL BE THE DAY Nor-Va-Jak BMI—Allison, Holly, Petty	11
14	REMEMBER YOU'RE MINE Lowe-Tray ASCAP—Mann, Lowe	14
15	JUST BETWEEN YOU AND ME Winneton BMI—Cathy, Keller	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
An Affair To Remember	Feist	An Affair To Remember	Feist
(And That/My Heart) Reminds Me	Symphony House	(And That/My Heart) Reminds Me	Symphony House
Around The World	Young	Around The World	Young
Bye Bye Love	Acuff-Rose	Chances Are	Korwin
Ca, C'Est L'Amour	Buxton Hill	Diana	Pamco
Chances Are	Korwin	Eyes Of God	Korwin
Fascination	Southern	Fascination	Southern
Got A Date With An Angel	Chappell	Goody Goody	DySylva, Brown & Henderson
Happy Happy Birthday Baby	Arc-Donna	Honeycomb	Hawthorne
Honeycomb	Hawthorne	Hula Love	Kohl
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson	I'll Remember Today	Hollis
In The Middle Of An Island	Mayfair	I'm Gonna Sit Right Down	DeSylva, Brown & Henderson
It's Not For Me To Say	Korwin	In The Middle Of An Island	Mayfair
June Night	Feist	It's Good To Be Alive	Valyr
Just Between You And Me	Winneton	It's Not For Me To Say	Korwin
Language Of Love	Sequence	I've Grown Accustomed To Her Face	Chappell
Lips Of Wine	Mack Martin	Ivy Rose	Roncom
Love Me To Pieces	Acuff-Rose	June Night	Feist
Melodie D'Amour	Rayven	Just Born	Winneton
Moonlight Swim	Daniels	Lichtensteiner Polka	Burlington
Rainbow	Robbins	Promise Her Anything	Planetary
Remember You're Mine	Lowe-Tray	Rain In Spain	Chappell
Sayonara	Berlin	Sayonara	Berlin
Search For Paradise	Witmark	Silhouettes	Regent
Send For Me	Winneton	Tammy	Northern
Swinging Sweethearts	E. H. Morris	Teddy Bear	Gladys
Tammy	Northern	That'll Be The Day	Nor-Va-Jak
There's A Goldmine In The Sky	Bourne	Wake Up Little Susie	Acuff-Rose
Till	Chappell	When The Swallows Come Back To Capistrano	Witmark
Whispering Bells	Gil-Fee Bee	With A Little Bit Of Luck	Chappell
White Silver Sands	Fellows-Peer		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DECCA'S OWN CINDERELLA

TRISH DWELLEY

VARIETY
Wednesday, October 16, 1957

Philly Teener's Cinderella Story Via 'Tonight' TV'er

NBC's "Tonight" show came up with a real Cinderella story last Thursday (10) in the 17-year-old Trish Dwelley, a schoolgirl singer out of Philadelphia, who proved a literal overnight sensation on the show. The NBC switchboard cleared some 600 calls that night and the following morning, and young Miss Dwelley by Friday noon had the following deals in the fire:

1. A five-year pact with Decca, which managed to get to her manager, Jack Beckman, the next morning ahead of Coral and RCA Victor.

2. A longterm pact with NBC calling for her exclusive television services, with her first assignment a three-a-week spotting on the Paar show along with first call for guest shots on the web's other shows. She'll probably do a date on the Perry Como show show to start off with.

3. Inquiries from Universal and Columbia, the former reportedly eyeing her for the Deanna Durbin role in a remake of "Three Smart Girls."

4. Major overnight news and column breaks, with AP and UP interviews on Friday and items in syndicated columns, along with frontpage treatmeot in hometown Philly.

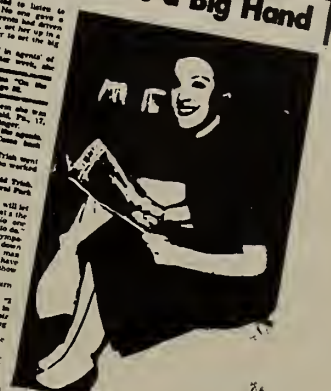
5. She's been set for "The Big Record" on CBS-TV next Wednesday (23) at a fat $4,000 fee.

As in all Cinderella stories, this one followed form. Tom O'Malley, who scouts talent for the show, was holding his twice-weekly auditions Thursday afternoon, when Beckman walked in with Miss Dwelley (name is Welsh), stating he hadn't beeo able to get her an audition anyplace and would O'Malley listen to her. He did, and rushed her over to the Hudson Theatre so star Jack Paar, producer Perry Cross and musical director Jose Melis could hear her.

They listened, worked out some quick arrangemeots off stock sheet music, and decided to use her that same night. No time for costuming or gowning, so they decided to play it straight, Paar sonouneing the facts of the situation on the air and having her appear in the skirt and sweater that she was wearing that day. She had time for a quick coffee, aod she was on. Theo the phones started to ring.

Reprinted from the New York Post • Oct. 11, 1957

Little Girl Gets a Big Hand



TRISH DWELLEY

30-Fri Oct 11 1957 • New York Journal American

Jack O'Brian's TVIEWS

Trish Dwelley Comes in Well

Jack O'Brian

Jack Paar flipped his wig (it's really only a small one) about his new singing discovery Trish Dwelley, a 17-year-old blond miss of Welsh extraction who auditioned for his show only yesterday afternoon, and already she's on the way to becoming another man-made sputnik . . . The slot-maker is Paar, of course, whose extravagant enthusiasm often hurts the targets of his sincere but overdone introductions . . . But last night he gave a very nice little girl a very big hand, and if he'll now let her travel through TV space on her own talent, pushed by his fine, nobly-intentioned initial buildup, Trish has a very good chance to make the big brackets, for consistent appearances on Paar's midnight show can push her to the top.

Miss Dwelley has the basic essential: looks more and a trim figure she'll be able to sell for years, beneath whatever. The young lady owns to a more pronounced brazen and style than Paar's previous midnight queens—but all but unnoticed his show has passed her straight out of complete obscurity perhaps a la Lena Horne, and she has all the equipment, decorum-wise and personality for the course . . . Wanna bet against it? . . . some parents and says she was at the audition was a more [illegible] pleasant one another domestic Ed [illegible] Dwelley sure has a chance, with a voice of great [illegible] and a face to match.

Watch Trish On
THE BIG RECORD SHOW
Wed. CBS-TV
Oct. 23rd

Jack Paar
NBC TONIGHT SHOW
Mon. Wed. Fri.

WISHING *and* FAR AWAY

DECCA 9-30502

A NEW WORLD OF SOUND

DECCA RECORDS

Disk Jockey

REGIONAL RECORD REPORTS

Rod Roddy
WABR—Orlando, Flo.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Mr. Lee (Bobbettes)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Hula Love (B. Knox)
6. Idol With The Golden Head (Coasters)
7. And That Reminds Me (D. Reese)
8. Lotta Lovin' (G. Vincent)
9. Driver's License Please (B. Please)
10. Chances Are (J. Mathis)

Ernie Stone
WMCA—New York, N. Y.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Silhouettes (Rays)
5. Melodie D'Amour (Ames Bros.)
6. Little Bitty Pretty One (T. Harris)
7. Tammy (D. Reynolds)
8. You Send Me (S. Cooke)
9. All The Way (F. Sinatra)
10. Love Me Forever (Four Esquires)

Larry Burroughs
KPHO—Phoenix, Ariz.

1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. Diana (P. Anka)
4. Just Between You And Me (Chordettes)
5. Teen Baby (G. Trexler)
6. Remember You're Mine (P. Boone)
7. Tammy (D. Reynolds)
8. Wake Up Little Susie (Everlys)
9. Plaything (T. Newman)
10. My Heart Reminds Me (K. Starr)

Dave Neumann
KAYO—Seattle, Wash.

1. Wake Up Little Susie (Everlys)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Be Bop Baby (R. Nelson)
4. Jailhouse Rock (E. Presley)
5. You Send Me (S. Cooke)
6. Have I Told You Lately That I Love You (R. Nelson)
7. Keep A-Knockin' (L. Richard)
8. Peanuts (L. Joe)
9. Unfaithful Diane (D. Deal)
10. I'm Available (M. Rayburn)

"Little Bob" Diddle
KXL—Portland, Ore.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Treat Me Nice (E. Presley)
4. Be Bop Baby (R. Nelson)
5. Mean Woman Blues (Presley)
6. That'll Be The Day (Crickets)
7. Have I Told You Lately That I Love You (R. Nelson)
8. Happy Happy Birthday Baby (Tune Weavers/Ferguson)
9. Unfaithul Diane (D. Deal)
10. Plaything (T. Newman)

Bob Crutchfield
KXYZ—Houston, Tex.

1. Honeycomb (J. Rodgers)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Jailhouse Rock (E. Presley)
4. Wake Up Little Susie (Everlys)
5. Keep A'Knockin' (L. Richard)
6. Diana (P. Anka)
7. Chances Are (J. Mathis)
8. That'll Be The Day (Crickets)
9. Fascination (Troubadors)
10. Is It Wrong (W. Mack)

Jerry Wichner
WQAM—Miami, Flo.

1. Mr. Lee (Bobbettes)
2. That'll Be The Day (Crickets)
3. Chances Are (J. Mathis)
4. Honeycomb (J. Rodgers)
5. Tammy (Ames Bros.)
6. Wake Up Little Susie (Everlys)
7. Jailhouse Rock (E. Presley)
8. Lotta Lovin' (G. Vincent)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Fascination (D. Jacobs)

Kerm Gregory
WAEB—Allentown. Pa.

1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Lips Of Wine (A. Williams)
5. How Time Goes By (P. Page)
6. I Keep Running Away From You (M. Griffin)
7. I Was A Child Till Tonight (T. King)
8. Jailhouse Rock/Treat Me Nice (E. Presley)
9. With You On My Mind (Cole)
10. Deep Purple (B. Ward)

Bob Turley, Joe Sadd, Chuck Lindsey
WKAZ—Chorleston, W. Vo.

1. Wake Up Little Susie (Everlys)
2. My Special Angel (B. Helms)
3. Honeycomb (J. Rodgers)
4. Fascination (J. Morgan)
5. Just Between You And Me (Chordettes)
6. Diana (P. Anka)
7. Keep A-Knockin' (L. Richard)
8. Tammy (D. Reynolds)
9. Be Bop Baby (R. Nelson)
10. Chances Are (J. Mathis)

Lonny Starr
WNEW—New York, N. Y.

1. Chance Are (J. Mathis)
2. Melodie D'Amour (Ames Bros.)
3. My Heart Reminds Me (K. Starr)
4. The Eyes Of God (Four Lads)
5. That's The Way It Goes (E. Fisher)
6. Ha Ha Ha (L. Monte)
7. Careless (C. Bennett)
8. Say Yeah (W. Handy)
9. I Give You My Word (J. James)
10. Cecilla (R. Kemper)

Thomas Shovan
WKXL—Concord, N. H.

1. Fascination (J. Morgan)
2. Around The World (Young)
3. Moonlight Swim (N. Noble)
4. There's A Goldmine In The Sky (P. Boone)
5. Beau James (D. Martin)
6. Bowery Grenadier (M. Miller)
7. Up Above My Head (Laine & Ray)
8. Maggie May (Winters & Cort)
9. Flim Flam Floo (K. Starr)
10. Swinging Sweethearts (R. Goodwin)

George Suttmeier
WITJ—Ithoco, N. Y.

1. Chances Are (J. Mathis)
2. Tammy (Ames Bros.)
3. Lips Of Wine (A. Williams)
4. Melodie D'Amour (Ames Bros.)
5. And That Reminds Me (D. Reese)
6. Hula Love (B. Knox)
7. Wake Up Little Susie (Everlys)
8. Diana (P. Anka)
9. There's Only You (D. Rondo)
10. Bon Voyage (J. Harper)

Sam Zurlo
WCSS—Amsterdam, N. Y.

1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. Hula Love (B. Knox)
4. Lotta Lovin' (G. Vincent)
5. Have I Told You Lately That I Love You (R. Nelson)
6. Silhouettes (Rays)
7. I'm Available (M. Rayburn)
8. Peanuts (L. Joe)
9. Alone (Shepherd Sisters)
10. Swanee River Rock (Charles)

Tom Gillies
WTRL—Brodenton, Fla.

1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. That'll Be The Day (P. Anka)
4. Tammy (D. Reynolds)
5. Fascination (J. Morgan)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Diana (P. Anka)
8. Rainbow (R. Hamilton)
9. Mr. Lee (Bobbettes)
10. Just Between You And Me (Chordettes)

Don Zee
WPON—Pontioc, Mich.

1. Jailhouse Rock/Treat Me Nice (E. Presley)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Lotta Lovin' (G. Vincent)
4. Peanuts (L. Joe)
5. Melodie D'Amour (Ames Bros.)
6. Be Bop Baby (R. Nelson)
7. Wake Up Little Susie (Everlys)
B. Chances Are (J. Mathis)
9. Alone (Shepherd Sisters)
10. Tell Me That You Love Me (P. Anka)

Paul Bartell and Rocky Foxx
WFOX—Milwoukee. Wis.

1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Wake Up Little Susie (Everlys)
4. Diana (P. Anka)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Fascination (J. Morgan)
7. Moonlight Swim (N. Noble)
B. Mr. Lee (Bobbettes)
9. Tammy (D. Reynolds)
10. Chances Are (J. Mathis)

Jim French
KING—Seottle, Wosh.

1. That'll Be The Day (Crickets)
2. Mr. Lee (Bobbettes)
3. Be Bop Baby/Have I Told You Lately That I Love You (R. Nelson)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Susie (Everlys)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Black Slacks (Sparkletones)
8. Honeycomb (J. Rodgers)
9. Hula Love (B. Knox)
10. Chances Are (J. Mathis)

Jim Gaines
KALB—Alexondria, La.

1. Jailhouse Rock (E. Presley)
2. Honeycomb (J. Mathis)
3. Twelfth Of Never (J. Mathis)
4. That'll Be The Day (Crickets)
5. Mr. Lee (Bobbettes)
6. Everytime I Ask My Heart (J. Grey)
7. Melodie D'Amour (Ames Bros.)
8. Happy Happy Birthday Baby (Tune Weavers)
9. With You On My Mind (Cole)
10. Man, Like Wow (T. Sands)

Stan Dale
WJJD—Chicogo, Ill.

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Honeycomb (J. Rodgers)
5. Lotta Lovin' (G. Vincent)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Be Bop Baby (R. Nelson)
9. Fascination (Morgan/Carroll)
10. Silhouettes (Rays)

George Wilson
WMRB—Greenville, S. C.

1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. Carolyn (Five Kids)
4. Melodie D'Amour (Ames Bros.)
5. Mr. Lee (Bobbettes)
6. Swanee River Rock (Charles)
7. Diana (P. Anka)
8. And That Reminds Me (Reese)
9. Fascination (J. Morgan)
10. Rainbow (R. Hamilton)

Andy Lane
KRIZ—Phoenix, Ariz.

1. Tammy (D. Reynolds)
2. Fascination (D. Jacobs)
3. Bon Voyage (J. Harper)
4. Softly (A. Richards)
5. Remember You're Mine (P. Boone)
6. Chances Are (J. Mathis)
7. Lichtenstein Polka (W. Glahe)
B. Honeycomb (J. Rodgers)
9. My One Sin (Four Coins)
10. Please Mr. Brown (Vaughan)

Disk Jockey

REGIONAL RECORD REPORTS

Bill Jenkins
KAFY—Bokersfield, Calif.

1. Just Born (P. Como)
2. All The Way (F. Sinatra)
3. House Of Heartaches (Carr)
4. Sign Your Name With Love (A. Wayne)
5. When The Swallows Come Back To Capistrano (Boone)
6. Chances Are (J. Mathis)
7. Just Between You And Me (Chordettes)
B. Famous Last Words (La Rosa)
9. Remember You're Mine (P. Boone)
10. Got A Date With An Angel (B. Williams)

Dick "D. J." Johnson
WNBP—Newburyport, Mass.

1. My Special Angel (B. Helms)
2. Chances Are (J. Mathis)
3. Wake Up Little Susie (Everlys)
4. Treat Me Nice (E. Presley)
5. Have I Told You Lately That I Love You (R. Nelson)
6. Melodie D'Amour (Ames Bros.)
7. An Affair To Remember (V. Damone)
B. Hula Love (B. Knox)
9. Rebel (C. Jarvis)
10. Texas Tambourine (J. Ray)

Dick Partridge
WHIM—Providence, R. I.

1. When Your Lover Has Gone (E. Gorme)
2. Melodie D'Amour (Ames Bros./Ros)
3. I'm Available (M. Rayburn)
4. Fascination (J. Morgan)
5. Got A Date With An Angel (B. Williams)
6. Chicago (F. Sinatra)
7. Bon Voyage (J. Harper)
8. Chances Are (J. Mathis)
9. Forgotten Dreams (C. Stapleton)
10. Till (D. Shore)

Bob E. Lloyd
WHEC—Rochester, N. Y.

1. Ivy Rose (P. Como)
2. You Are Mine (B. Greco)
3. Sightseeing (Wanderers)
4. Melodie D'Amour (Ames Bros.)
5. My How The Time Goes By (P. Page)
6. And That Reminds Me (Reese)
7. Raintree County (N. Cole)
B. All The Way (F. Sinatra)
9. Got A Date With An Angel (H. Jerome)
10. Chances Are (J. Mathis)

Don Kelly
WDGY—Minneopolis, Minn.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Have I Told You Lately That I Love You (R. Nelson)
4. Hula Love (B. Knox)
5. Silhouettes (Rays)
6. Honeycomb (J. Rodgers)
7. Black Slacks (Sparkletones)
8. Chances Are (J. Mathis)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Plaything (N. Todd)

Ken Knutson
KXEL—Woterloo, Iowo

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Diana (P. Anka)
4. Chances Are (J. Mathis)
5. Fascination (D. Jacobs)
6. Mr. Lee (Bobbettes)
7. Wake Up Little Susie (Everlys)
8. Rainbow (R. Hamilton)
9. That'll Be The Day (Crickets)
10. Just Between You And Me (Chordettes)

Fred Mitchell
WOHO—Toledo, Ohio

1. Fascination (J. Morgan)
2. Chances Are (J. Mathis)
3. With You On My Mind (Cole)
4. Tammy (D. Reynolds)
5. I'll Remember Today (Page)
6. Goose Bumps (Mark IV)
7. My Special Angel (B. Helms)
8. Think (5 Royales)
9. Dedicated To You (Hilltoppers)
10. Jailhouse Rock (E. Presley)

Bob Story
WNOR—Norfolk, Vo.

1. Fascination (J. Morgan)
2. Swinging Sweethearts (R. Goodwin)
3. Have I Told You Lately That I Love You (R. Nelson)
4. Tammy (D. Reynolds)
5. Chances Are (J. Mathis)
6. An Affair To Remember (V. Damone)
7. Honeycomb (J. Rodgers)
8. I'm Gonna Sit Right Down (B. Williams)
9. In The Middle Of An Island (T. Bennett)
10. Melodie D'Amour (E. Ros)

Jim Mac and Buddy Stevens
WARE—Wore, Moss.

1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. Melodie D'Amour (Ames Bros.)
4. Deep Purple (B. Ward)
5. Silhouettes (Diamonds)
6. Only Because (Platters)
7. Alone (Shepherd Sisters)
B. Jailhouse Rock (E. Presley)
9. There's Only You (D. Rondo)
10. Sassafras (Mello Kings)

Ed McKenzie
WXYZ—Detroit, Mich.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Fraulein (S. Lawrence)
4. My Special Angel (B. Helms)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Honeycomb (J. Rodgers)
7. And That Reminds Me (D. Reese)
8. Melodie D'Amour (Ames Bros.)
9. There's Only You (D. Rondo)
10. Soft (B. Doggett)

Bob Drews
KOIL—Omoha, Neb.

1. Jailhouse Rock (E. Presley)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. Remember You're Mine (P. Boone)
5. Mr. Lee (Bobbettes)
6. Oh What You've Done To Me (M. Marlo)
7. Beautiful Love (Hitchhikers)
8. My Heart Sings (R. Hamilton)
9. With A Little More Love (L. Dee)
10. Peanuts (L. Joe)

Bud Reynolds
WTVS—Tuskegee, Alo.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Rainbow (R. Hamilton)
4. Diana (P. Anka)
5. Twelfth Of Never (J. Mathis)
6. Lips Of Wine (A. Williams)
7. Mr. Lee (Bobbettes)
8. Darling It's Wonderful (Playmates)
9. Rebel (C. Jarvis)
10. Wake Up Little Susie (Everlys)

Johnny Sandison
CKRM—Regina, Sask., Con.

1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Hula Love (B. Knox)
4. That'll Be The Day (Crickets)
5. Mr. Lee (Bobbettes)
6. Wake Up Little Susie (Everlys)
7. Around The World (E. Fisher)
8. Just Between You And Me (Chordettes)
9. Chances Are (J. Mathis)
10. Sightseeing (Wanderers)

Frank Allen
KOWH—Omaho, Neb.

1. Ain't I'm A Dog (R. Self)
2. Mr. Lee (Bobbettes)
3. Hula Love (B. Knox)
4. Honeycomb (J. Rodgers)
5. Chances Are (J. Mathis)
6. Remember You're Mine (P. Boone)
7. Lotta Lovin' (G. Vincent)
B. Diana (P. Anka)
9. Zip Zip (Diamonds)
10. Peanuts (L. Joe)

Chuck Phillips
WEMP—Milwoukee, Wis.

1. Melodie D'Amour (Ames Bros.)
2. Got A Date With An Angel (B. Williams)
3. Chances Are (J. Mathis)
4. Just Born (P. Como)
5. The Language Of Love (Cindy & Lindy)
6. My Heart Reminds Me (Starr)
7. The Heart Mender (Madigan)
B. Open Your Arms (J. Valli)
9. It's A Wonderful Thing To Be Loved (G. Grant)
10. Pretend You Don't See Her (J. Vale)

Bert Knapp
WMCA—New York, N. Y.

1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Silhouettes (Rays)
4. Tammy (D. Reynolds)
5. Melodie D'Amour (Ames Bros.)
6. Jailhouse Rock (E. Presley)
7. Little Bitty Pretty One (T. Harris)
8. You Send Me (S. Cooke)
9. I'm Available (M. Rayburn)
10. Honey Bunny Baby (Greg & Peg)

John Bertsch
KDTH—Dubuque, Iowo

1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock/Treat Me Nice (E. Presley)
3. Chances Are (J. Mathis)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Hula Love (B. Knox)
6. Melodie D'Amour (Ames Bros./Ros)
7. Black Slacks (Sparkletones)
8. Honeycomb (J. Rodgers)
9. That'll Be The Day (Crickets)
10. Peanuts (L. Joe)

Joe Finan
KYW—Cleveland, Ohio

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Diamonds)
3. Keep A-Knockin' (L. Richard)
4. Chances Are (J. Mathis)
5. Be Bop Baby (R. Nelson)
6. Wake Up Little Susie (R. Nelson)
7. Fascination (Troubadors/Jacobs)
8. Little Bitty Pretty One (Day)
9. Peggy Sue (B. Holly)
10. Melodie D'Amour (Ames Bros.)

Mel Bernam
WAMS—Wilmington. Del.

1. Wake Up Little Susie (Everlys)
2. Silhouettes (Rays)
3. Wait And See (F. Domino)
4. Chances Are (J. Mathis)
5. Mean Woman Blues (Presley)
6. Jailhouse Rock (E. Presley)
7. I'll Remember Today (Page)
8. Keep A-Knockin' (L. Richard)
9. Have I Told You Lately That I Love You (R. Nelson)
10. Tammy (D. Reynolds)

Paul Cowley
WKLO—Louisville, Ky.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Be Bop Baby (R. Nelson)
4. Rock Boppin' Baby (E. Price)
5. Wait And See (F. Domino)
6. I'm Available (M. Rayburn)
7. Just Born (P. Como)
8. Something Happened (D. Stewart)
9. Crossover (J. Bowen)
10. Rock And Cry (McPhatter)

Clyde Cadwell
KPOP—Los Angeles, Calif.

1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. My Heart Reminds Me (Starr)
4. Lips Of Wine (A. Williams)
5. Melodie D'Amour (Ames Bros.)
6. Moonlight Swim (T. Perkins)
7. Plaything (T. Newman)
8. Alone (Shepherd Sisters)
9. I Love You Baby (P. Anka)
10. With You On My Mind (Cole)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

Doug Burrows
CKY—Winnipeg, Man., Can.

1. Hula Love (B. Knox)
2. And That Reminds Me (D. Reese)
3. Wake Up Little Susie (Everlys)
4. Mr. Fire Eyes (B. Guitar)
5. That'll Be The Day (Crickets)
6. Remember You're Mine (P. Boone)
7. Darling (Dubs)
8. If You Fall For Me (F. Townsend)
9. Keep A-Knockin' (L. Richard)
10. Diana (P. Anka)

Dick Dean
WKTQ—Norway-Paris, Me.

1. My One Sin (Four Coins)
2. I'll Remember Today (Page)
3. Bon Voyage (J. Harper)
4. Deep Purple (B. Ward)
5. Sweet Georgia Brown (M. Carson)
6. Lips Of Wine (A. Williams)
7. The Words That I Whisper (S. Mineo)
8. Got A Date With An Angel (B. Williams)
9. With A Little More Love (L. Dee)
10. Another World (Junell)

Sherm Strickhouser
WICE—Providence, R. I.

1. Tammy (Reynolds/Ames Bros.)
2. Sightseeing (Wanderers)
3. Moonlight Swim (Noble/Perkins)
4. My Special Angel (B. Helms)
5. Fascination (J. Morgan)
6. Chances Are (J. Mathis)
7. Only Because (Platters)
8. Chicago (F. Sinatra)
9. Melodie D'Amour (Ames Bros.)
10. Wake Up Little Susie (Everlys)

Jack Barr
KUDL—Kansas City, Mo.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Hula Love (B. Knox)
4. Honeycomb (J. Rodgers)
5. Chances Are (J. Mathis)
6. And That Reminds Me (D. Reese)
7. That'll Be The Day (Crickets)
8. Be Bop Baby (R. Nelson)
9. Idol With The Golden Head (Coasters)
10. Black Slacks (Sparkletones)

Tom Jackson
WKAB—Mobile, Ala.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Fascination (Troubadors)
4. Mr. Lee (Bobbettes)
5. Jailhouse Rock (E. Presley)
6. Rainbow (R. Hamilton)
7. Diana (P. Anka)
8. South Of The Border (J. Donely)
9. Star Dust (B. Ward)
10. Remember You're Mine (P. Boone)

Bob Cooper
KONO—San Antonio, Tex.

1. Happy Happy Birthday Baby (Tune Weavers)
2. Honeycomb (J. Rodgers)
3. Fascination (J. Morgan)
4. Diana (P. Anka)
5. Rainbow (R. Hamilton)
6. That'll Be The Day (Crickets)
7. Black Slacks (Sparkletones)
8. Wake Up Little Susie (Everlys)
9. Mr. Lee (Bobbettes)
10. Keep A-Knockin' (L. Richard)

Bob Hamilton
KFAL—Fulton, Mo.

1. Honeycomb (J. Rodgers)
2. Wake Up Little Susie (Everlys)
3. Lips Of Wine (A. Williams)
4. Jailhouse Rock (E. Presley)
5. Tammy (Ames Bros.)
6. Fraulein (B. Helms)
7. Moonlight Swim (N. Noble)
8. That'll Be The Day (Crickets)
9. I'll Remember Today (Page)

Ed Robbins
WKNB—W. Hartford, Conn.

1. Melodie D'Amour (Ames Bros.)
2. With You On My Mind (N. Cole)
3. Honeycomb (J. Rodgers)
4. Fascination (J. Morgan)
5. My Special Angel (B. Helms)
6. Sweet Georgia Brown (M. Carson)
7. Remember You're Mine (P. Boone)
8. Please Mr. Brown (Vaughan)
9. All The Way (F. Sinatra)
10. Just Born (P. Como)

Joe Smith
WVDA—Boston, Mass.

1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. Melodie D'Amour (Ames Bros)
4. My Special Angel (B. Helms)
5. I'll Remember Today (Page)
6. Jailhouse Rock (E. Presley)
7. Silhouettes (Rays)
8. On The Street Where You Live (J. Jones)
9. Back To School Again (T. Rodgers)
10. The Eyes Of God (Four Lads)

Vic Aime
WNNJ—Newton, N. J.

1. Melodie D'Amour (Ames Bros./Ros)
2. Till (Faith/Williams)
3. Language Of Love (Cindy & Lindy)
4. My One Sin (Four Coins)
5. In Times Like These (Syms)
6. Chick A Chick (H. Mooney)
7. My Special Angel (B. Helms)
8. Wake Up Little Susie (Everlys)
9. How Very Wonderful (Dale)
10. Got A Date With An Angel (B. Williams)

Bob Shaw
WCSH—Portland, Me.

1. And That Reminds Me (D. Reese)
2. Tammy (D. Reynolds)
3. Honeycomb (J. Rodgers)
4. Chances Are (J. Mathis)
5. I'll Remember Today (Page)
6. Fascination (D. Carroll)
7. In The Middle Of An Island (T. Bennett)
8. Just Between You And Me (Chordettes)
9. That'll Be The Day (Crickets)
10. Rainbow (R. Hamilton)

Larry Jones
WPOP—Hartford, Conn.

1. Wake Up Little Susie (Everlys)
2. Hula Love (B. Knox)
3. Lotta Lovin' (G. Vincent)
4. Honeycomb (J. Rodgers)
5. Chances Are (J. Mathis)
6. My Special Angel (B. Helms)
7. Melodie D'Amour (Ames Bros.)
8. Plaything (N. Todd)
9. Swanee River Rock (Charles)
10. Chicken Hop (M. Meinert)

Don Burford
KBSF—Springhill, La.

1. Tammy (D. Reynolds)
2. Wake Up Little Susie (Everlys)
3. Honeycomb (J. Rodgers)
4. Jailhouse Rock (E. Presley)
5. Fascination (J. Morgan)
6. Just Between You And Me (Chordettes)
7. Deep Blue Sea (J. Dean)
8. Moonlight Swim (T. Perkins)
9. Chances Are (J. Mathis)
10. Be Bop Baby (R. Nelson)

Ed Bell
WIVY—Jacksonville, Fla.

1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. That'll Be The Day (Crickets)
4. Honeycomb (J. Rodgers)
5. Diana (P. Anka)
6. Lotta Lovin' (G. Vincent)
7. Twelfth Of Never (J. Mathis)
8. Plaything (N. Todd)
9. Jailhouse Rock (E. Presley)
10. Lips Of Wine (A. Williams)

Ted Crays
WBNY—Buffalo, N. Y.

1. Melodie D'Amour (M. Gold)
2. Love Has Finally Come My Way (F. Young)
3. First Kiss (N. Petty)
4. Chances Are (J. Mathis)
5. I Go To You (Rover Boys)
6. Treat Me Nice (E. Presley)
7. All The Way (F. Sinatra)
8. Back To School Again (T. Rodgers)
9. Bon Voyage (J. Harper)
10. Fair Winds And Full Sails (M. Mason)

Ronn Allard
WFEA—Manchester, N. H.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Silhouettes (Rays)
4. Plaything (N. Todd)
5. Have I Told You Lately That I Love You (R. Nelson)
6. Got A Date With An Angel (B. Williams)
7. Reet Petite (J. Wilson)
8. Peanuts (L. Joe)
9. Melodie D'Amour (Ames Bros.)
10. My One Sin (Four Coins)

Tony Larson
KUDY—
Denver-Littleton, Colo.

1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. That'll Be The Day (Crickets)
5. Wake Up Little Susie (Everlys)
6. Tammy (D. Reynolds)
7. Mr. Lee (Bobbettes)
8. Mean Woman Blues (Presley)
9. Just Between You And Me (Chordettes)
10. Black Slacks (Sparkletones)

Sunny Jim Terrell
CFRA—Ottawa, Ont., Can.

1. Fascination (J. Morgan)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Chances Are (J. Mathis)
5. Just Between You And Me (Chordettes)
6. And That Reminds Me (D. Reese)
7. Remember You're Mine (P. Boone)
8. Sayonara (J. Sands)
9. Plaything (N. Todd)
10. Please Mr. Brown (Vaughan)

Allin Slate
KIEV—Glendale, Calif.

1. There's Only You (D. Cornell)
2. Lips Of Wine (A. Williams)
3. Tammy (D. Reynolds)
4. Chances Are (J. Mathis)
5. My Heart Reminds Me (Starr)
6. Melodie D'Amour (Ames Bros.)
7. Moonlight Swim (N. Coble)
8. My One Sin (Four Coins)
9. An Affair To Remember (V. Damone)
10. I'll Remember Today (Page)

Bob Cole
KELP—El Paso, Tex.

1. Wake Up Little Susie (Everlys)
2. That'll Be The Day (Crickets)
3. Honeycomb (J. Rodgers)
4. Jailhouse Rock (E. Presley)
5. Tammy (D. Reynolds)
6. Twelfth Of Never (Mathis)
7. You Send Me (S. Cooke)
8. Chances Are (J. Mathis)
9. Deep Purple (B. Ward)
10. You're My One And Only Love (R. Nelson)

Jack Wagner
KHJ—Hollywood, Calif.

1. Be Bop Baby (R. Nelson)
2. Cecilia (D. Seville)
3. Tammy (D. Reynolds)
4. Raintree County (N. Cole)
5. Moonlight Swim (T. Perkins)
6. Deep Purple (B. Ward)
7. Hold Me (J. Chandler)
8. Women Usually Do (Kenton)
9. Little Neva (J. Brown)
10. Ricordate Marcellino (Baxter)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

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"MY CABIN OF DREAMS" Hilltoppers
"CECELIA" Music of David Seville
"CARELESS" Mary Small (Coral) / Carole Bennett (Verve)
"CATHEDRAL IN THE PINES" Pat Boone (EP)
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"World's Finest Music"

DETROIT—Shown above is Dan Baxter, disk jockey at WJBK in Detroit. He started his new all night show called "Night Beat" on October 8. Pictured with Baxter is Gordon Prince (left), promotion man for Coral Records-Detroit, who is presenting him with Lawrence Welk's album, "World's Finest Music".

Hi-Lo's Signed For "Captain's Paradise"

NEW YORK—The signing of The Hi-Lo's for a featured spot in Jose Ferrer's Broadway musical "The Captain's Paradise" was announced last week in New York. The vocal quartet came to Ferrer's attention when they were regulars on the Rosemary Clooney TV'er last season.

Following their appearance on the Steve Allen Show last Sunday the group flew to Buffalo to kick off a tour of the U.S. and Canada with England's Ted Heath and his band. While on the road the quartet will work with Columbia distribs in various cities in promoting their latest Columbia album, "Now Hear This."

Itinerary for the tour is as follows: October 21st, Buffalo; 22nd, Montreal; 23rd, Ottawa; 24th, Toronto; 25th, Dayton; 26th, Purdue Univ., Lafayette, Ind; 27th, Cincinnati; 28th, Chicago; 29th, Winnipeg; 30th, Calgary; 31st, Edmonton; November 1, Vancouver; 2nd, Oceanside, Calif; 3rd, San Diego; 4th, Austin, Tex.; 5th, Stillwater, Okla.; 8th, Indiana U., Bloomington; 9th, Rochester; 10th, Syracuse.

After wrapping it up with Heath, the Hi-Lo's return to New York to begin rehearsals on "The Captain's Paradise."

Ben Selvin To Coast For Camden & Thesaurus

NEW YORK—Ben Selvin, Director of Artists and Repertoire for both RCA Camden Records and RCA Thesaurus, left October 19th for Hollywood to conduct recording activities for the company. He will be gone for two weeks.

On October 21st and 22nd, he will record Nancie Malcomb, a new pianist-singer, for RCA Camden Records. For the next week, Selvin will work with Lawrence Welk for the RCA Thesaurus radio transcription library service. The seventy-five Welk tunes that he plans to transcribe will bring the Lawrence Welk library up to a total of more than 300 tunes. One of the featured selections will be an original Welk instrumental salute to the new Los Angeles Dodgers, tentatively titled 'Dipsy Doodle Dodgers".

Selvin, who recently celebrated his 40th anniversary as an orchestra leader, still holds his Local 802 card in New York and his Local 47 card in Hollywood.

On his return trip, Selvin will stop off in Tulsa, Oklahoma, to visit the Magnacord Company which uses RCA Thesaurus transcriptions exclusively.

Saul Bourne Dies

NEW YORK—Saul H. Bourne, head of the Bourne music publishing firm, and a Director of the American Society of Composers, Authors and Publishers (ASCAP) since January 1, 1921, died Sunday night, October 13th, at Doctors Hospital after an operation. Bourne served ASCAP in many official capacities and was currently Treasurer of the performing right society. He was 73 years old.

Bourne was associated with Irving Berlin in the music publishing business for many years. He continued his own firm in 1944 with offices at 136 West 52nd Street, New York City. He began his long music career in 1919.

Among the many popular songs Bourne published were: "All Of Me," "Bye, Bye Blues," "Careless," "Cecilia," "I'm Confessin'," "Inka Dinka Doo," "Let's Fall In Love," "Me And My Shadow," "Moon Over Miami," "Music, Maestro, Please," "That Old Gang Of Mine," "Wabash Moon," "When The Red, Red Robin," and "Yes, Sir, That's My Baby." Two of the currently popular songs published by Bourne are "Love Letters In The Sand" and "There's A Gold Mine In The Sky." Some of the famous songwriters whose material Bourne published include Walter Donaldson, Al Jolson, Nick Kenny, J. Fred Coots, Ted Koehler, Gerald Marks, Dave Dryer, Harry Woods, Benny Davis, Gus Kahn, Lew Brown, Ned Washington, George Meyer and Ben Oakland.

Bourne also headed the following Bourne affiliates: Bogat Music, Bourne A.B.C. Music, Bourne Music Ltd., and Lady Mac Music.

Bourne is survived by his widow, Mrs. Bonnie Bourne, his daughter, Mary Elizabeth, and two brothers, Benjamin and Edward.

ABC-Paramount Staff Expands

NEW YORK—Following its expansion trend, ABC-Paramount last week added Val Fede to the staff of fiscal and auditing, headed by Al Genovese.

A native of Brooklyn, Fede joins Am-Par after a long period of experience in systems and procedures in a managerial position in the hotel business. A graduate of a business course in hotel management, Fede recently served as assistant manager of a leading Catskill Mountains resort hotel.

Under Genovese, Fede will serve as administrative aide, filling the vacancy created by the promotion of Gene Moretti, now handling export operations and foreign PX sales for the diskery.

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LL 1743

Ill Wind; Swinging the Blues; Hey! Baby; Idaho; I Can't Get Started; Love For Sale; Lover Man; Sidewalks of Cuba; I'll Never Be the Same; Cotton Tail; Lullaby of the Leaves; Witch Doctor.
LL 1721

Begin The Beguine; April In Paris; On The Sunny Side Of The Street; 'S Wonderful; September Song; Stardust; My Blue Heaven; Tea For Two; I've Got The World On A String; Somebody Loves Me; Tenderly; Autumn Leaves.
LL 1716

Lady On The Riviera; Garden In Versailles; Nightfall In Venice; Supper At The Savoy; Visibility Limited English Channel; Palma Majorca; Talking Turkey; Night Club In Sorrento; Opening Chorus—Folies Bergere; Train Ride In The Alps; Blue Grotto In Capri; London Airport.
LL 1676

Listen To My Music; Kings Cross Climax; Memories Of You; R. J. Boogie; Perdido; Autumn In New York; Carioca; Just One Of Those Things; Lullaby In Rhythm; Stonehenge; Procession; I Remember You; Hawaiian War Chant.
LL 1566

On the Alamo; Way Down Yonder In New Orleans; Stars Fell On Alabama; You're In Kentucky; Georgia On My Mind; Charleston; Carolina In The Morning; I'm Coming Virginia; Beautiful Ohio; St. Louis Blues; Louisville Lou; Lullaby Of Broadway.
LL 1564

Itinerary of TED HEATH'S coast-to-coast tour

Oct.	21	Buffalo, New York
	22	Montreal, Canada
	23	Ottawa, Canada
	24	Toronto, Canada
	25	Dayton, Ohio
	26	Lafayette, Ind.
	27	Cincinnati, Ohio
	28	Detroit, Mich.
	29	Winnipeg, Canada
	30	Calgary, Canada
	31	Edmonton, Canada
Nov.	1	Vancouver, Canada
	2	Pasadena, Calif.
	3.	Oceanside, Calif. (Afternoon) / San Diego, Calif. (Evening)
	4	Austin, Tex.
	5	College Sta.; Texas (Texas A & M)
	6	Stillwater, Okla.
	7	Cleveland, Ohio
	8	Bloomington, Ind.
	9	Rochester, New York
	10	Boston, Mass.

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The Pose

CLEVELAND—Almost everyone would know that Jeff Chandler is the gentleman on the right in this picture, but those who think that the young man on the left is James Dean, are wrong. That is Wally King, afternoon deejay at WJW RADIO, who recently interviewed Jeff Chandler who was in Cleveland plugging his new album.

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"GOODY GOODY"
b/w
"I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER"
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Les Baxter and Chorus Capitol Records

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Tito Puente and Orchestra R.C.A. Victor

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Robert Merrill R.C.A. Victor
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by R.C.A. Victor
MANY MORE TO COME

M. WITMARK & SONS

Carter Named Roulette National Sales Manager

NEW YORK — Joe Kolsky, Vice President and Director of Sales for Roulette Records and its subsidiaries Tico, Gee and Rama, announced last week the appointment of Don Carter to the position of National Sales Manager for Roulette.

Carter has been in the record business for three years. Prior to his entering the record business in 1951, he organized his own band which specialized in Latin American music and played in and around the metropolitan area. The band worked under the name "Donaldo". In 1954 and '55, he became a disk jockey with WNRC, New Rochelle and then moved over to WHOM in N.Y. and WBNX in the Bronx, N.Y. His D.J. shows featured Latin American music.

Following this, Don became manager of Palmer Records which manufactured and distributed Spanish records in N.Y. In 1955, Don joined the Tico operation which was then under the management of George Goldner. He did both sales and some A&R work. In April 1957, after the Roulette organization was formed under the aegis of Morris Levy, Hugo & Luigi and Joe Kolsky, Don was appointed General Manager of the Tico Distributing Corp., which is the company's only wholly owned distributing operation

In his new position as national sales manager, Carter will travel extensively visiting all the Roulette Distributors, conducting sales meetings, covering key accounts, rack-jobbers and in general, work toward strengthening the sales of Roulette and Tico's album line. Don plans to begin his first field jaunt Oct. 28th. He will cover all the distributors in the eastern and midwest territory on this junket, placing his emphasis on Roulette's new album release and sales plan which is now in effect.

A Pressing Matter

NEW YORK, N. Y.—Newest record sub-distributor for RCA Victor is the Aruba Steam & Dry Cleaning Laundry Corp. in Aruba, Netherlands West Indies.

Commented one Victor exec in New York upon hearing the news: "At least they're in the pressing business."

Capitol's Merchandising Plans For "Pal Joey" Sound Track & Christmas Line

HOLLYWOOD — A highlight of Capitol's new merchandising and promotion plans will include an extensive dealer-deejay-advertising approach for the firm's sound track package of the "Pal Joey" flick.

Dealers will receive a giant full-color "PJ" display, special dye-cut full color display, a divider display, a flyer and production stills from the film for dealer window display. Mats and press sheets will be available for co-op newspaper ads. Deejay promotion on the "Pal Joey" album will include thousands of complete pressings for programming purposes. "Pal Joey" advertising will appear in the nation's key consumer publications. A special press kit including a story, photos and a copy of the waxing will be serviced to major movie fan magazines, top motion picture editors and syndicated and trade paper columnists. Numerous tie-ins in cooperation with Columbia Pictures, makers of "Pal Joey" will be effected.

In addition to the above, Capitol is preparing a powerful disk jockey promotion in two 12-inch records in which artists, via voice tracks, discuss their new albums, followed by excerpts of actual tracks from their new albums—another Capitol innovation in on-the-air promotion. The deejays also will receive complete new albums by Ernie Ford, Guy Lombardo, Nelson Riddle, Anna Maria Alberghetti and Les Baxter for programming use. Die-cut displays have been produced for the new albums by Ernie Ford, Dolores Gray and Anna Maria Alberghetti, and divider displays for the new albums of Guy Lombardo, Nelson Riddle and "Full Dimensional Sound From The Capitol Tower." Pennants, one for every new pop album cover on the release, are being made available to dealers for record listening booths, wall streamers, etc. A special October promotion kit has been prepared for dealer windows. Even the inside of the shipping carton in which the kit supplies come to the dealer can be set up as a display in the dealer's window. The kit contains full-color, die-cut displays for Ford, Gray and Alberghetti; divider displays for Lombardo, Riddle, "Full Dimensional Sound From the Capitol Tower"; a set of attractive pennants with full-color album cover reproductions; an October All-Star album hanger, plus classical album displays for Leopold Stokowski's and Erich Leinsdorf's new albums.

National consumer advertising includes space in Time, Holiday, The New Yorker, Saturday Review, Harper's, Atlantic Monthly, High Fidelity, Schwann's Catalog and The Long Player.

A big plus feature for October is deferred billing with fifty per cent due Dec. 10, 1957 and fifty per cent due Jan. 10, 1958 on all new October albums, on all Capitol catalog albums, on all new and catalog Christmas albums (and two per cent cash discount on each payment made on or before its due date. A two hundred and fifty dollar initial album purchase of any combination of the above qualifies a dealer for deferred billing), on Capitol stereo tapes (and two per cent cash discount on each payment on or before its due date. A one hundred dollar initial stereo tape purchase qualifies a dealer for deferred billing) and on Capitol Phonographs (a four hundred dollar initial phonograph purchase qualifies a dealer for deferred billing; no cash discount.) All this plus one hundred per cent exchange privilege on new October albums through Oct. 25, 1957.

Capitol, in mid-November, will introduce to disk jockeys: a "Christmas Around the World" programming album in which Fred Waring discusses two full Christmas programs including 11 Capitol Xmas LP's in its October release plus Jackie Gleason's "Merry Christmas" and the Roger Wagner Chorale's "Joy To The World," both of which were introduced last fall. All the new Christmas merchandise on the October release will be promoted as "Christmas in Hi-Fi" including a jumbo streamer, a floor merchandiser that holds one thousand albums, miniature Christmas stockings with full color covers of the Christmas albums, Santa Claus easeled display for a window centerpiece, a sleigh browser box that holds sixty albums, a special twelve by twenty-four divider display for the back of any browser box, showing all the Christmas albums, and two divider displays, one a "Perfect Gift" divider, the other a "Christmas Around the World" divider display.

Special consumer advertising in national publications will promote the sale of all Capitol Christmas albums.

Arthur Mogull Forms Firm With Ed Kassner

NEW YORK—Arthur Mogull, who has been associated with Ray Anthony and his publishing firms, Moonlight Music and Starlight Music, for the last six years last week ended his association with these firms to form his own publishing company in partnership with international music publisher Edward Kassner.

The new firm is to be tabbed Edward Arthur Music, and will be a BMI affiliate. Mogull has also been appointed General Professional Manager of all Kassner's music companies which include Piccadilly Music, and Peter Schaeffers Music, both BMI affiliates, and Edward Kassner Music, an ASCAP affiliate.

A few months ago, Kassner activated a diskery, President Records, which consists mostly of disks cut in Europe.

The addition of Mogull to Kassner's firms will allow Kassner to concentrate more on his President Record company and also his international publishing set-up, which now has offices in fourteen countries.

MOA Convention To Be Held May 6, 7 and 8

OAKLAND, CAL. — In 1958 the Music Operators of America (MOA) Convention will be held at the Morrison Hotel in Chicago, May 6, 7 and 8, it was announced last week by George Miller, president of the MOA.

Next year's convention will be a mid-week affair beginning on a Tuesday and ending on a Thursday.

The Association wanted to follow the procedure of past conventions and run the '58 affair on a weekend, but the MOA couldn't make weekend arrangements at the Morrison Hotel or any other hotel.

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SAY IT
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9109 Sunset Blvd., Hollywood, Calif.

Rondo In Toronto

TORONTO, ONT.—Lee Farley, National Promotion Manager for Quality Records, greets Don Rondo on his arrival in Toronto. The songster came to town to open the first show of the season for the "Cross Country Hit Parade". On the show Don sang his click Jubilee waxing, distributed by Quality in Canada, "White Silver Sands" and his newest chart-rider, "There's Only You" and "Forsaking All Others".

Plug Berle LP

NEW YORK—Luigi Creatore, one half of Roulette's A&R team left for the coast last week to join Milton Berle on a promotion trip to plug Berle's new album, "Songs My Mother Loved".

Hugo Peretti, Creatore's A&R partner, meanwhile will remain here to finish scheduled recording commitments and will fly this week to Chicago, where he will join his partner and Berle for the rest of the tour. The junket wil cover ten cities—Los Angeles, San Francisco, Chicago, Detroit, Philadelphia, Baltimore, Washington, Pittsburgh, Cleveland, Boston and will wind up here. In each city, Berle, will do deejay tapes, a store appearance and there will be a cocktail party for dealers, deejays and press.

"Jolly Bill" Interview

Murray Kaufman, WMCA-New York City dee jay, is seen above interviewing "Jolly Bill' Steinke, one of the country's leading caricaturists, during a remote broadcast he did last week at the official opening of the Peekskill Motor Inn, Peekskill, N. Y. The owners of the Inn are planning to have a disk jockey show emanate from the spot's restaurant-cocktail lounge in the near future. Watching the interview between Murray and "Jolly Bill" are three models, who served as hostesses for the opening party. "Jolly Bill," incidentally, has ben sketching leading recording artists for Nick Kenny's New York Daily Mirror column for the past twenty years.

Decca Signs Cinderella Girl

NEW YORK—Decca Records beat out competitive offers for recording contracts and last week signed the Cinderella girl of the Jack Paar TV show, Trish Dwelley.

The seventeen-year-old vocalist was pacted to Decca the day after her October 10th appearance on Paar's "Tonight" show over NBC-TV. The TV appearance had brought forth offers from all show biz media to obtain the talents of the Philadelphia-born songstress. Jack had put her on the show the same night that he had first auditioned her and she immediately won tremendous audience acceptance. She will continue to be a "Tonight" regular in addition to all other commitments.

Miss Dwelley, who is managed by Jack Beekman, had been knocking on show business doors for several weeks, with no success, until she was heard by Beekman. Things moved so quickly since then that hers is practically an overnight success story.

She cut her first sides for Decca Thursday, October 17th, and records were rushed out the following day. She is already slated for an appearance on "The Big Record" show on the 23rd. Other bokings are in the works, and Decca believes that within a short time she will be one of the top stars in the industry. Her first disk release will couple "Wishing" and "Far Away".

The Cinderella girl has received tremendous publicity in the past few days in newspapers thruout the country.

London Demonstrates Stereophonic Sound From LP Disks

NEW YORK—A successful system of stereophonic sound from long-play disks was demonstrated here last week by London Records.

Developed in England, the process employs the Hill and Dale method, one of the two major approaches to the achievement of stereophonic sound from wax (the other is the Westrex process). With the Hill and Dale approach, the disk consists of two soundtracks within the grooves, one at the bottom, the other at the side of the groove. A specially constructed single needle cartridge makes contact with both tracks and the vibrations are directed through two magnetic coils in the cartridge, which in turn lead the two electrical impulses to separate pre-amps and amplifiers for the two speaker set-up. This cartridge can also play monaural long-play records. The disk, which according to a London spokesman will retail at a lower cost than an equivalent stereophonic tape, has a playing time of approximately twenty-eight minutes a side, thus is equal to the playing time of a regular LP.

The Westrex system for stereophonic sound from disks consists of a disk with sound tracks at the sides of the groove, and a cartridge consisting of two needles which make contact with each groove at forty-five degree angles.

The demonstration itself gave music and various sounds a convincing stereophonic run-through. Excerpts of a speeding racing car, two voices singing from a Wagner opera, and a rhythmic Emundo Ros number were among the most notable examples of stereophonic sound displayed offering the listener a much greater feeling of concert hall realism.

London, which at the moment does not plan any tape releases, revealed that it would produce stereophonic disks in the Westrex process should it become the favored system in the industry. It was also disclosed that London, in either process, would not begin commercial production of stereophonic waxing before twelve to eighteen months. The pricing of disk and cartridge have not been determined.

Decca's Little Black Book

NEW YORK—As a convenient and attractive selling-aid for its salesmen, Decca has prepared a "Little Black Book" containing some of the "greatest numbers in the music industry."

The company is distributing a pigskin wallet which, when opened, has a phone number directory on the left, a pencil, and, on the right, indexed listing of its top-selling catalog. This index contains: a complete listing of Decca Christmas packages; a complete listing of its Christmas singles; a complete listing of its deluxe autobiographical set; best-selling Gold Label sets; best-selling single standards; best-selling children's records; best-selling Extended Play sets; and the 100 best-selling Popular LP's.

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THE CASH BOX . . . 52 Issues . . . $15

Tape Discount Spearheads RCA Holiday Promotions

NEW YORK—RCA Victor distributors will offer dealers the entire Victor tape library at a 10 percent discount during a special Christmas purchasing period.

The offer was explained to distributors last week by top executives and fieldmen from RCA Victor at meetings throughout the country.

The tape deal, part of the company's extensive Christmas program, features the release of eight new stereophonic tapes in November. The November releases boost Victor's stereophonic tape catalog to 71 selections, including 58 classical and 13 pop and jazz numbers. The 10 percent discount applies to any item in the tape catalog. The regular 100 percent exchange privilege on the tapes will remain in effect.

Victor's Christmas program in the disk department includes the release of 21 long-playing records during November, in addition to regularly scheduled packages for the month. Many of the label's top artists are heard in the special release, performing most of the popular and classical selections in demand during the holidays.

With the exception of the Presley "Elvis' Christmas Album," dealer incentives on this program will be handled by the individual distributors to accommodate the dealer's needs in their particular market. The Presley album, of which only 200,000 copies were pressed, already is sold out.

Another feature of Victor's Christmas promotion is the offer of a free display rack for Extended Play records to dealers ordering specific quantities of the company's 50 best selling EP's. The racks will be offered through distributors. They hold 200 EP's and showcase 20 titles.

The RCA Victor Camden label also has prepared a special set of Christmas merchandise to supplement its regular November release. Highlighting the eight album release is "Dream Along With Me," Perry Como's first disk on the Camden label.

Florida Distrib Expands

MIAMI, FLA.—Tru-Tone Distributors, indie record distribs of Florida, have completed movement of their operations to their new location, 4701 N.W. 2nd Avenue, Miami, which is triple the size of their original quarters.

True-Tone is headed by Henry Stone, one of Florida's first independent record distributors. He returned to the distributing business two years ago after a three-year tenure with King & Deluxe Records as A&R chief. Associated with him is Milt Oshins who was active in the operation of radio stations in Florida before he joined forces with Stone.

Contemporary Signs Previn

HOLLYWOOD — André Previn, well known pianist, composer, arranger, etc., has signed with Contemporary Records to wax four albums a year for the next three years. Previn will concentrate on jazz, but will also record for the label's classic and popular series.

Capitol Raises Price Of FDS LPs To $4.98

HOLLYWOOD, CAL. It was announced last week that Capitol Records' Full Dimensional Sound albums, the label's FDS classical line, will be increased to $4.98 effective next January 1. The FDS line includes the works of such artists as Leopold Stokowski, Nathan Milstein, William Steinberg and the Pittsburgh Symphony Orchestra, the Hollywood Bowl Symphony Orchestra, the Los Angeles Philharmonic Orchestra, and others.

In commenting on the price change Glenn Wallichs, Capitol's president, said: "Increasing labor and production costs have forced us to make this decision. From their very inception the care and costs involved in the production of FDS records entails considerable additional expense to maintain the high quality standards we have set. With a feeling that the record buying public has a full realization of this quality, we have decided to increase the price rather than reduce the quality of the FDS product."

Wallichs explained the price increase was being announced at this time to give ample notice to the thousands of dealers who have merchandised the FDS line for many years.

The Capitol president also disclosed that the line of merchandise now carrying the "Capitol Classics" insignia will remain at the present list price of $3.98 and that the company has plans to expand this series.

Mills Tune At U. N. Day

NEW YORK—Mills Music has announced that its publication, "Hail The United World", by Jeanne McComb and Shelly Bond, will be performed on United Nations Day, October 24, at City Hall in New York.

Featured soloist will be Robert Weede, star of the Broadway production, "The Most Happy Fella". The Broadway Congregational Choir under the direction of Robert Cummings will accompany Weede.

This marks the second straight year in which a Mills' publication will be performed at United Nations Day.

Mayor Robert F. Wagner, Dag Hammarskjold, Mrs. Franklin D. Roosevelt, and many other dignitaries will be honored guests. The proceedings will be broadcast over the New York City owned station, WNYC.

Victor Buys Sprouts Master

NEW YORK—RCA Victor last week announced the purchase of a master from the Spangle label. The disk features the vocal team known as the Sprouts and the record couples "Goodbye She's Gone" and "Teen Billy Baby", two country songs.

The record was originally cut in Victor's Nashville studios. It was sent to Victor's custom division in Minneapolis for pressing and a copy was on the air prior to shipments. Immediately a reaction was noticed in the Cleveland area and Ray Clark of Victor flew out and purchased the master. The Sprouts were then flown into New York and Steve Sholes, Victor A & R topper, signed the boys to a contract.

"West Side Story" On Tape

NEW YORK—"West Side Story," Broadway's—and Columbia's—newest smash hit musical, will be Columbia's first Broadway original cast recording to be issued on stereophonic tape.

Scheduled for early-November release, the highly-acclaimed Leonard Bernstein score with lyrics by Stephen Sondheim will be issued on two reels of tape. The price will be $23.95.

International Favorites

BUENOS AIRES, ARGENTINA—The Platters, Mercury recording stars, are rapidly becoming international favorites. Above they are shown arriving in Buenos Aires, where they recently completed a 12 week tour throughout South American countries. The group, currently on the boards with "Only Because" and "The Mystery Of You", their latest release, are now in Paris on an extensive European trek.

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Edmundo Ros
"MELODIE D'AMOUR"
1751
LONDON

Leroy Anderson
His next big one—
FORGOTTEN DREAMS
Recorded by
• Leroy Anderson on Decca Records #30403
• Cyril Stapleton on London Records #1754
• Frederick Fennell on Mercury Records #71170
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Jerry Lee Lewis
"WHOLE LOT OF SHAKIN' GOIN' ON"
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The Rays
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2 VERY GREAT SIDES
Cathy Carr
HAS A HIT RECORD
"HOUSE OF HEARTACHE"
and
"PRESENTS FROM THE PAST"
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413 RACE STREET, CINCINNATI 2, OHIO

R & B Ramblings

NEW YORK:

Ed Mesner, Aladdin Records, in New York for two or three weeks to make sure the pressers keep turning out sufficient quantities of "Little Bitty Pretty One" by **Thurston Harris**. This waxing has taken off with such velocity it will surely crash the upper level of the Top 60 (pop list) very shortly. It already is in the high twenties in pop and in the top 10 in r & b. This will undoubtedly be Aladdin's biggest seller in years. Ed talks excitedly of a million seller. . . . **Herman Lubinsky**, Savoy Records, reports he will release a new Nappy Brown single this week. It will be an r & r adaptation of the famous spiritual, "John Henry". Lubinsky also unveils **Ernie Wilkins'** "Have I Told You Lately That I Love You". It will feature the Wilkins sax against the Ray **Charles Singers**. . . . **Bill Spitalsky**, Atco Records, states that of the new releases **Betty McLaurin's** "What A Night For Love" has definitely taken off in Washington, Philadelphia and several other territories; **Young Jessie's** "Shuffle In The Gravel" is going at a rapid pace all through the south and California. It looks very good, and **Jimmie Simmons'** "Land Of Love" is now starting to get a good reaction and could break into the strong sales figures soon. In the planning department, **Herb Abramson** was busy last week cutting another **Jimmie Jones** session for an LP release, and **Guitar Slim** for his next single. Guitar Slim (like so many thousands of others) was bugged by the flu and the session had to be postponed. However they got it in this week. . . . **Jerry Winston** (also out for a few days with the flu) wobbled back to his desk this week to launch the new **Velours'** etching, "This Could Be The Night" on Onyx. The Velours woke up a big part of America with their "Can I Come Over Tonight" and now hope to make the national charts with their newest. Winston also has another "hot" item that he is sure will make it a companion hit. It is "No No No" by the **Impressors** and Winston says, "watch this one go." Jerry also advises the sales have been terrific on Mardi Gras latest Al **Castellanos** LP, "Cha Cha Cha At The Sahara". He is considering a contest based on the cover of the Castellanos LP but he's the only one who "nose" what it's all about. . . . Jubilee and Josie Records are expanding with more space and more help. The twin diskeries have taken an entire floor at 1721 Broadway and should be in their new quarters soon. . . . **Elliot Blaine**, Cosnat Distributors, at Atlantic's party for **Bobby Short**, reveals that the entire New York office will be done over, from the outside through the inside. When this is completed Elliot will move from city to city renovating all the branches. Cosnat is in Newark, Philadelphia, Detroit and Cleveland in addition to New York. . . . Epic's open house party was one of the best yet. Everyone had a great time—and hosts **Bill Neilson, Walt Hayum, Arnold Maxin**, and **Charles Schicke** were most gracious. **Buddy Friedlander** unable to make the party 'cause he was bedded with the flu. He's back at his desk, but his wife is now under the covers with aspirin and hot tea. Buddy tells us Epic will ship samples of Nancy **Whiskey's** "Face In The Rain" the week of October 21. Epic purchased the master (with the backing "Sporting Life") from Oriole Records in London. Oriole also cut Nancy Whiskey's smasheroo "Freight Train". . . . "Feeling terrible in body because I think the flu's got me," says **Joe Kolsky**, Roulette, "but I feel great in spirit. Business is so good I can't take a couple of days at home to get rid of whatever's bothering me." . . . **Sol Rabinowitz**, Baton Records, reports "I hear business is off, but we're doing very well with **Ann Cole's** "I've Got Nothing Working Now" and **Gar Bacon's** "There's Gonna Be Rockin' Tonight". Sol also happy about **The Rivileers'** "A Thousand Stars." This is the deck that Sol released when he first went into the manufacturing business several years ago. It is now doing nicely again. Starting out in Boston, it has now expanded to several other areas. . . . **Huey Smith**, the fella who started this flu epidemic with his Ace Record "Rockin' Pneumonia And The Boogie Woogie Flu", now out with "Just A Lonely Clown" and "Free Single And Disengaged". . . . **Charles Merenstein**, Apollo Records, says "It's too early to tell, but the initial reaction to the new Cello release is good." The Cellos have a two-sider, "The Be-Bop Mouse" and "Girlie That I Love". . . . **Tiny Topsy**, that exciting belter on Federal, follows her "Aw Shucks Baby" with one that looks like money in the bank. "Ring Around My Finger" shows off the lass' tremendous vocaling talents to great advantage. . . . Atlantic Records out with **Lloyd Price** on the KRC label. Lloyd offers "Hello Little Girl" and "Georgianna"—two top possibilities. . . . Piano Red has a new-two on Victor, "Coo Cha" and "South". . . . East-West Records may have something big in its first release. "Ping Pong" by the **Glowtones** is getting an exciting reaction. . . . Gone Records has what could be its biggest hit to date in "Fools Rush In" by **Malcolm Dodds and The Tunedrops**. It is hitting in Boston, Detroit, Cleveland and Philadelphia. Another that looks good initially is Jo Ann Campbell's "Wait A Minute". The deck has been only spot-checked, but it looks strong. . . . **Al Silver**, back from New Orleans, where he cut **Tommy Ridgley**, tells us it rained 11 days out of the 14 he was away. He is happy, however, to return to all the excitement now popping around his Billy Myles "The Joker". Looks like a smash and we hear there'll be covers. . . . **Paul Winley**, Winley Records, advises he has signed **Freddie Cole**, Nat's brother to his label. He is also pretty hot about the way his "Please Let Me Love You" by the **Jesters** is stirring up the action. . . . **Dave Rolnick** reports he is producing a hop for **Hal Jackson** (WLIB-New York) and **Jack Walker** (WOV-New York) for the Hunts Point Palace on Friday, November 1 at 8 P. M. Signed for the session are the **Bobbettes**, the **Rays**, the **Deltairs**, the **Chantells**, the **Rob Roys**, the **Dubs**, the **Bop Chords**, the **Shells**, the **Sentimentals**, the **Kodaks**, **Big Al Sears** and his band. . . . **Hy Weiss**, Superior Distributing, predicts Argo's Ray **Stanley's** "I Can't Wait" will break immediately and move to the top of the lists. He tells us Argo also has two hot numbers in "Nervous Boogie" by **Paul Gayten** and "That's All I Want From You" by **The Silvertones**. Hy also happy with the way Rev's "Plumb Crazy" by **Jim Murphy** is moving.

CHICAGO:

Frank Holzfiend's jazzy Blue Note lounge celebrates its 10th anniversary next month with this lineup of stars (in order): **Erroll Garner, Oscar Peterson** and **Charlie Barnett**. During this 10-year period **Holzfiend** contributed greatly to Chicago's advancement in jazz music. . . . **Ralph Bass**, King Records, A & R man, commuting between Chi and Cincy to record a new jazz LP in Cincy, and wax **James Brown** in Chi. Ralph says that **Tiny Topsy's** newie, "Come On, Come On" b/w "Ring Around My Finger", looks like a chart buster. 16-year-old **Kenny Martin's** new disk, "I'm The Jivin' Mr. Lee" breaks this week. The deck is a sequel to "Mr. Lee". . . . **Abner** reports that despite the fact that Vee Jay Falcon is loaded with hits, **Dee Clark's** new disk on the Falcon label is out-Sputniking Sputnik. The Spaniel's "I Need Your Kisses" is still climbing fast, also. **Jimmy Reed** is going on tour 10/31 with a package consisting of **Sil Austin** and his band and **Clarence "Frogman" Henry**, starting in Texas. This is the first time **Jimmy** takes his own package on the road. **Priscilla Bowman's** "A Spare Man" keeps **Abner** delighted with the play it's getting everywhere. . . . **Joe Cedia** of Lormar Distribs reports that **Ruby Dandridge**, Sands Records artist, is in town to promote newest disk, "Such Fun To Be Bad" b/w "I've Got The Blues", also collecting pennies for cancer. **Phil Lind**, WTAQ, La Grange, in connection with the Navy Recruiting Service sponsoring this drive for funds for cancer. **Eddie Shields** of Lormar Distribs, Sands sole midwest distrib, having the pleasure of squiring **Miss Dandridge** around and introducing her to the dee-jays. **Joe Cedia** also advises that Lormar is getting a big play on a new deck by the **Sprouts** on the Spangle label, "Goodbye She's Gone" and "Teen Billy Baby". . . . **Len** and **Phil Chess** happy about the fact that the Chess diskery is riding the crest of six hits, including "Happy Happy Birthday Baby" by the **Tuneweavers**; **Chuck Berry's** "Rock 'N Roll Music", "Baby Baby" by **Dale Hawkins**, "The Beating Of My Heart" by the **Moonglows**, "Yea Yea Baby" by **Bobby Charles** and a double smash by the **Sentimentals** titled "I Wanna Love You" b/w "Teeny Teen Ager". . . . Stepheny's **Discorders** getting terrific dejay play on their initial waxing "Hula Hula Lulu". . . . **Howard Bedno** advises us to look forward to a big reaction to **Malcolm Dobbs** waxing of "Fools Rush In" on the End label.

LOS ANGELES:

Imperial Records added another name to its growing roster of talent with the announcement that vocalist **Jackie Walker** has been signed to an exclusive pact. Initial single by the nineteen-year-old singer is "Peggy Sue" b/w "Wonderful One". . . . **Carl Petersen** of Universal Attractions has booked an **Etta James** package show for a West Coast tour. Show, which includes **The Dells** and **Clifton Chenier**, has been booked for a Los Angeles engagement at the 54 Ballroom, and will also play dates in Oakland, San Jose, and Salinas. . . . Dot Records released two rhythm and blues sides by vocalist **Miki Smith**, singing "One Way Street" and "Love Sweet Love". . . . **Al Curry**, formerly associated with Flash Records, has announced the formation of a new label, Kevo Records. First sides from the new label will be out next week, and feature **Nip Roman** on "With These Words" and "Darling I Need You". Curry also plans an early release for several novelty recordings already recorded. . . . **Johnny Otis** now using **The Cash Box** Rhythm and Blues charts on his KFOX radio show. . . . **Tab Smith and The Five Royales**, currently riding high on the charts with their King recording of "Think" have been set for a one-nighter tour of the West Coast. . . . The Platters, with their manager **Buck Ram** return to this country this week after a successful European tour. Group will fly to Los Angeles for recording sessions and also will do some network television shots from New York City. . . . West Coast independent, Surf Records have a potential big one in their recording of "Miss Ping Pong" by **Portuguese Joe**. . . . **Cal Green and The Midnighters, Sonny Till and The Orioles, Lowell Fulsom**, Percy Mayfield, and **Jimmy McCracken** are some of the name artists who will be playing West Coast dates during the next few weeks.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

ALL OF MY LIFE
Billy Eckstine (Mercury 71161)

ALONE
Shepherd Sisters (Lance 125)

AND THAT REMINDS ME
Della Reese (Jubilee 5292)

AW SHUCKS BABY
Tiny Topsy (Federal 12302)

*BABY BABY
Dale Hawkins (Checker 876)

*BABY SHAME
Little Willie Littlefield (Rhythm)

BACK TO SCHOOL AGAIN
Timmie Rodgers (Cameo 116)

BE BOP BABY
Ricky Nelsan (Imperial 5463)

BLACK SLACKS
5parkletones (ABC-Paramount 9873)

*BONY MORONIE
*YOU BUG ME BABY
Larry Williams (Specialty 615)

CAN I COME OVER TONIGHT
Velaurs (Onyx 512)

CHANCES ARE
Johnny Mathis (Columbia 40993)

COULD THIS BE MAGIC
Dubs (Gone 5011)

DARLING IT'S WONDERFUL
Lovers (Lamp 2005)

DEDICATED TO YOU
Sonny Knight (Dot 15635; Starla S-1)

DEEP PURPLE
Billy Ward & Dominoes (Liberty 55099)

DESERIE
Charts (Everlast 5001)

DINNER DATE
Little Willie John (King 5083)

DO YOU MEAN IT
Ike Turner (Federal 12297)

DOWN IN THE ALLEY
Clovers (Atlantic 1152)

EMMETT LEE
Carol Fran (Excello 2118)

FLATFOOT SAM
Oscar Wills (Argo 5277)
T.V. 5lim (Checker 870)

GIVE ME LOVE OR NOTHING
Ann Cole (Batan 247)

GONE IS MY LOVE
Dynamics (Cindy 3005)

HAVE I SINNED
Dannie Elbert (DeLuxe 6148)

HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)

HE'S GONE
Chantells (End 1001)

HEY BABE
Cleftones (Gee 1041)

HULA LOVE
Buddy Knox (Roulette 4018)

IDOL WITH THE GOLDEN HEAD
MY BABY COMES TO ME
Coasters (Atco 6098)

IF I THOUGHT YOU NEEDED ME
Little Willie John (King 5066)

I FOUND PEACE OF MIND
Pee Wee Crayton (Vee-Jay)

I'M A KING BEE
5lim Harpo (Excello 2113)

I'M GRATEFUL
Ray Milton (King 5035)

*I'M AVAILABLE
Margie Rayburn (Liberty 55102)

I NEED A GIRL
Joe Turner (Atlantic 1155)

I NEED YOU SO BAD
I WONDER
B. B. King (RPM 498)

I STILL LOVE YOU
Fats Domino (Imperial 5467)

IT HURTS TO LOVE SOMEONE
Guitar 5lim (Atco 6097)

* Indicates first appearance on Territorial Tips

I WANNA DO EVERYTHING FOR YOU
Braak Benton (Vik 0285)

IT'S NOT FOR ME TO SAY
Jahnny Mathis (Columbia 40851)

IT WAS THERE
Jahnnie & Jae (J & 5 1659)

JAILBAIT
Andre Williams (Fortune 837)

*LADDER OF LOVE
Flamingas (Decca 30335)

LEAVIN' IT ALL UP TO YOU
Don & Dewey (5pecialty 610)

*LITTLE WHEEL
Jahn Lee Haaker (Vee-Jay 255)

ONLY BECAUSE
Platters (Mercury 71184)

MEAN WOMAN BLUES
Elvis Presley (RCA Victar EPA 2-1515)

MY GIRL
Frankie Lymon (Raulette 4026)

PEACHES
Little Jr. Parker (Duke 177)

*PEGGY SUE
Buddy Hally (Caral 61885)

PLAYTHING
Ted Newman (Rev 3505)

RAINBOW
Russ Hamilton (Kapp 184)

REET PETITE
Jackie Wilson (Brunswick 55024)

ROCK AND CRY
Clyde McPhatter (Atlantic 1158)

SICK AND TIRED
Chris Kenner (Imperial 5448)

SILHOUETTES
Diamands (Mercury 71197)

SOFT
Bill Doggett (King 5080)

SWANEE RIVER ROCK
I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)

SWANEE RIVER ROCK
Red Tops (5ky)

SWEETEST ONE
Crests (Joyce)

TAKE THE KEY
Richard Berry (Flip 318)

TEARS ON MY PILLOW
Eldarados (Vee-Jay 250)

TELL ME SO
Dannie Elbert (DeLuxe 6143)

TELL ME WHY
Rob-Rays (Back Beat 501)

THAT'S MY DESIRE
Channels (Gone 5012)
Bab & Earl (Class 213)

THE BIG QUESTION
Ike Turner (Federal 12304)

THERE GOES A PRETTY GIRL
Enchanters (Coral 61832)

*THREE MINUS ONE
Tommy Lampkin (Ebb 110)

*THUNDERBIRD
Hal Paige (J & 5 1601)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

TREAT ME LIKE I TREAT YOU
Eddie Burns (JVB)

WALKIN' WITH FRANKIE
Frankie Lee 5ims (Ace 527)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

YOU'RE GONNA CRY
I NEED YOUR KISSES
5paniels (Vee-Jay 257)

YOU SEND ME
SUMMERTIME
Sammie Caake (Keen 34013)

ZIP ZIP
Diamonds (Mercury 71165)

LLOYD PRICE RIDES AGAIN

LLOYD PRICE is a great one for coming up with terrific ideas for records. He is on a rhythm kick in his new release. "Georgianna" is a swingin' jump number with a dynamic vocal job by PRICE. In "Hello Little Girl" he wails to a hip-shaking mambo beat. Both are strong chart material.

THE KING BEES are an outstanding male quartet discovered by LLOYD PRICE. His band backs them in "Lovey Love," an attractive jump tune, and "Can't You Understand," a very pretty ballad.

GEORGIANNA

HELLO LITTLE GIRL

KRC 303

LOVEY LOVE

CAN'T YOU UNDERSTAND

The Kings Bees KRC 302

KRC DISTRIBUTED EXCLUSIVELY BY ATLANTIC RECORDS

APOLLO RECORDS PRESENTS:

The Cash Box

DOLLY LYON
(Apollo 518)

B+ "PALM OF YOUR HAND" (2:30) [Bess BMI—Thomas] The Apollo label, clicking in the pop field with a number of singles, could cash in in a big way this exciting rocker introduced by Dolly Lyon. Lark has a strong piece of material here and she sells it excitingly.

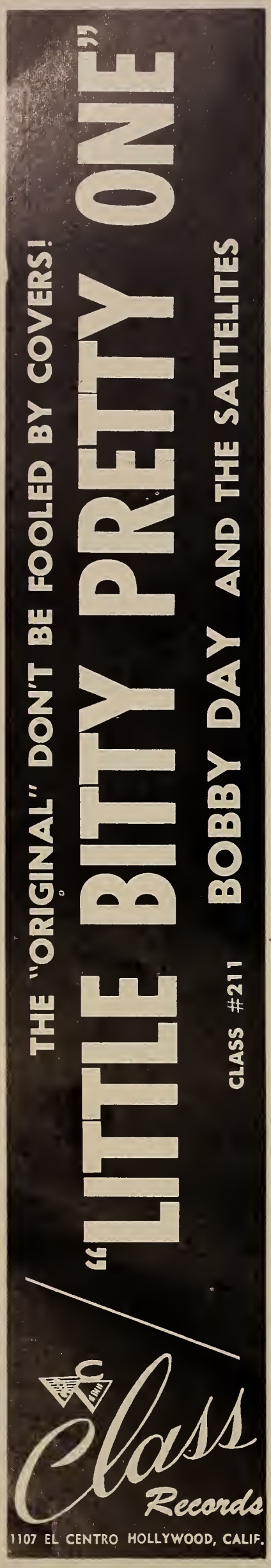
DOLLY LYON'S

EXCITING NEW RECORD

PALM OF YOUR HAND

APOLLO 518

APOLLO RECORDS • 457 W. 45th ST., N. Y.


THE "ORIGINAL" DON'T BE FOOLED BY COVERS!
"LITTLE BITTY PRETTY ONE"
BOBBY DAY AND THE SATTELITES
CLASS #211
Class Records
1107 EL CENTRO HOLLYWOOD, CALIF.

Pentron Debuts "Custom" Tape Recorder Line

CHICAGO—A new portable tape recorder line has been unveiled by the Pentron Corporation, Chicago tape recorder firm recently. Called the "Custom Line" it offers, for the first time, choice of monaural or stereophonic sound in a full recorder line.

Top of the new line is the Aristocrat, high fidelity model NL-3. Features of this recorder include: four speakers, 2 LC crossover networks at 600 cps. and 2000 cps, 10 watt push-pull amplifier, illuminated VU Recording meter, automatic shutoff at end of reel, frequency response of 40-15,000 cycles, automatic index counter and full horizontal plastic-wrapped decor handle.

Pentron offers the Champion hi-fi Model NL-2 in the middle price range. Special Champion features include: 2 matched extended range speakers, crossover network system, 5 watt beam power amplifier output, frequency response of 40-13,000 cycles, automatic index counter and magic eye record level indicator.

Pentron's low priced entry is the Century Model NL-1. Features included are: Finger-Flite single rotary control, Quick-Flip speed change control for 7½" and 3¾" speeds, frequency response 40-11,000 cps., 6" round PM extended range speaker, automatic breaking, neon bulb record level indicator, and 2 input and 2 outputs.

All the stereo versions come with stacked (in-line) heads plus an additional preamplifier for the second channel. All the Pentron "Custom Line" units offer Finger-Flite control, Quick-Flip speed change control, dual track, dual speed, automatic braking, two inputs and two outputs, and new Azmur-X spring loaded head adjustment. Also removable pole pieces on monaural heads as easy to change as a phonograph needle.

Wrong Picture

NEW YORK—In the Decca advertisement run in *The Cash Box* last week, an old photograph of Bill Haley and his Comets was inadvertently used. The ad promoted Haley's latest release "How Many" b/w "Rock The Joint."

All's "Reet"

BALTIMORE, MD.—Bill Johnson, "The Duke of WEB," is shown with *Jackie Wilson* discussing the potential of Jackie's first solo effort. "Reet Petite." Jackie dropped in on Bill Johnson during WEBB's "Payday Today Show" and helped him give away the jack-pot of the day. Bill's show was Jackie's first stop-off in the Baltimore-Washington Area.

The Cash Box Hot 100

NEW YORK

1	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
2	YOU SEND ME	*Sam Cooke (Keen 34013)*
3	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
4	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
5	SILHOUETTES	*Rays (Cameo 117) Diamonds (Mercury 71197)*
6	PEANUTS	*Little Joe & Thrillers (Okeh 7088)*
7	CHANCES ARE	*Johnny Mathis (Columbia 40993)*
8	DUMPLIN'S	*Doc Bagby (Okeh 7089)*
9	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*
10	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*

CHICAGO

1	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
2	YOU SEND ME	*Sam Cooke (Keen 34013)*
3	MR. LEE	*Bobbettes (Atlantic 1144)*
4	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
5	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
6	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*
7	SILHOUETTES	*Rays (Cameo 117)*
8	AW SHUCKS BABY	*Tiny Topsy (Federal 12302)*
9	BYE BYE BABY	*Nappy Brown (Savoy 1514)*
10	CHANCES ARE	*Johnny Mathis (Columbia 40993)*

NEW ORLEANS

1	KEEP A KNOCKIN'	*Little Richard (Specialty 611)*
2	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
3	WAIT AND SEE	*Fats Domino (Imperial 5467)*
4	DUMPLIN'S	*Ernie Freeman (Imperial 5461)*
5	YOU SEND ME	*Sam Cooke (Keen 34013)*
6	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
7	EMMETT LEE	*Carol Fran (Excello 2118)*
8	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
9	BONY MORONIE	*Larry Williams (Specialty 615)*
10	DIANA	*Paul Anka (ABC-Paramount 9381)*

ST. LOUIS

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
3	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
4	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
5	WHAT CAN I DO	*Donnie Elbert (DeLuxe 6125)*
6	SILHOUETTES	*Rays (Cameo 117)*
7	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
8	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
9	ROCK AND CRY	*Clyde McPhatter (Atlantic 1158)*
10	MR. LEE	*Bobbettes (Atlantic 1144)*

NEWARK

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
3	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
4	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
5	SILHOUETTES	*Rays (Cameo 117)*
6	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
7	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
8	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
9	DUMPLIN'S	*Doc Bagby (Okeh 7089)*
10	COULD THIS BE MAGIC	*Dubs (Gone 511)*

DALLAS

1	MR. LEE	*Bobbettes (Atlantic 1144)*
2	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
3	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
4	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
5	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
6	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
7	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
8	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
9	YOU SEND ME	*Sam Cooke (Keen 34013)*
10	WAIT AND SEE	*Fats Domino (Imperial 5467)*

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	LITTLE BITTY PRETTY ONE *Thurston Horris* *(Aloddin 3398)*	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*
2	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*	LITTLE BITTY PRETTY ONE *Bobby Day* *(Class 211)*
3	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*	LITTLE BITTY PRETTY ONE *Bobby Day* *(Class 211)*	THINK *"5" Royales* *(King 5053)*
4	YOU SEND ME *Sam Cooke* *(Keen 34013)*	DOWN IN THE ALLEY *Clovers* *(Atlantic 1152)*	JAILHOUSE ROCK *Elvis Presley* *(RCA Victor 7035)*
5	PEANUTS *Little Joe & Thrillers* *(Okeh 7088)*	MR. LEE *Babbettes* *(Atlantic 1144)*	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*
6	SILHOUETTES *Rays* *(Cameo 117)*	THAT'S MY DESIRE *Bob & Earl* *(Class 213)*	SOFT *Bill Doggett* *(King 5080)*
7	COULD THIS BE MAGIC *Dubs* *(Gone 5011)*	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*	MR. LEE *Bobbettes* *(Atlantic 1144)*
8	THINK *"5" Royales* *(King 5053)*	DIANA *Paul Anka* *(ABC-Paramount 9381)*	PEANUTS *Little Joe & Thrillers* *(Okeh 7088)*
9	I STILL LOVE YOU *Fats Domino* *(Imperial 5467)*	SILHOUETTES *Rays* *(Cameo 117)*	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*
10	HONEST I DO *Jimmy Reed* *(Vee-Jay 253)*	HONEYCOMB *Jimmie Rodgers* *(Roulette 4015)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*

	ATLANTA	MEMPHIS	SAN FRANCISCO
1	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*	THE BIG QUESTION *Ike Turner* *(Federal 12304)*	YOU SEND ME *Sam Cooke* *(Keen 34013)*
2	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*	HONEST I DO *Jimmy Reed* *(Vee-Jay 253)*
3	DIANA *Paul Anka* *(ABC-Paramount 9381)*	I WANNA DO EVERY-THING FOR YOU *Brook Benton* *(Vik 0285)*	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*
4	JAILHOUSE ROCK *Elvis Presley* *(RCA Victor 7035)*	HONEST I DO *Jimmy Reed* *(Vee-Jay 253)*	JAILHOUSE ROCK *Elvis Presley* *(RCA Victor 7035)*
5	HONEYCOMB *Jimmie Rodgers* *(Roulette 4015)*	DOWN IN THE ALLEY *Clovers* *(Atlantic 1152)*	FARTHER UP THE ROAD *Bobby Blue Blond* *(Duke 170)*
6	YOU SEND ME *Sam Cooke* *(Keen 34013)*	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*	HAPPY HAPPY BIRTHDAY BABY *Tune Weavers* *(Checker 872)*
7	MR. LEE *Bobbettes* *(Atlantic 1144)*	KEEP A-KNOCKIN' *Little Richard* *(Specialty 611)*	MR. LEE *Bobbettes* *(Atlantic 1144)*
8	HONEST I DO *Jimmy Reed* *(Vee-Jay 253)*	PEACHES *Little Jr. Parker* *(Duke 177)*	AW SHUCKS BABY *Tiny Topsy* *(Federal 12302)*
9	FARTHER UP THE ROAD *Bobby Blue Bland* *(Duke 170)*	AND THAT REMINDS ME *Della Reese* *(Jubilee 5292)*	LITTLE BITTY PRETTY ONE *Bobby Day* *(Class 211)*
10	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	MR. LEE *Bobbettes* *(Atlantic 1144)*	YOU BUG ME BABY *Larry Willioms* *(Specialty 615)*

R & B Sure Shots

"COULD THIS BE MAGIC"

Dubs ..... Gone 5011

•

"PEACHES" The Cash Box Award o' the Week 9/28

Little Jr. Parker ..... Duke 177

•

"BONY MORONIE"
"YOU BUG ME BABY" The Cash Box Award o' the Week 10/12

Larry Williams ..... Specialty 615

This Could Be The #1 Hit!

"THIS COULD BE THE NIGHT"

THE VELOURS

("Can I Come Over Tonight")

Onyx # 515

Fabulous Reaction In Test Areas

THE IMPRESSORS

"NO - NO - NO"

Onyx # 514

ONYX

RECORDS, INC.

424 W. 49th St., New York 19

PLaza 7-5488

"Crying Over You"

b/w

"Tango Moon"

by The Hornets

FLASH # 125

New Release!!

Gus Jenkins

"Copper Tan"

b/w

"Stand By Me"

FLASH # 126

FLASH RECORDS

623 E. VERNON AVE.

LOS ANGELES CALIF.

STARTING OUT BIG . . . AND EXPLODING ALL OVER

The Cash Box Award o' the Week

LITTLE JR. PARKER

"PEACHES"

b/w

"PRETTY LITTLE DOLL"

DUKE No. 177

MUSIC VENDOR — HIT PARADER

CHUCK EDWARDS
"MORNING TRAIN"
b/w DUKE # 174
"WARM MY HEART"

PAUL PERRYMAN
"LONG ENOUGH"
b/w DUKE # 169
"NOBODY LOVES ME"

DUKE RECORDS INC.

2809 ERASTUS HOUSTON 26, TEXAS

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CYCLONES
(Flip 324)

B+ "DO YOU LOVE ME" (1:53) [Limax BMI—Berry] The Cyclones come up with the stronger deck on this quick beat bouncer. Vivacious vocal treatment and exciting arrangement.

B "MY DEAR" (2:26) [Limax BMI—Berry, Colbert] The Cyclones blend softly on a rhythmic slow beat ballad and come off with a pleasing deck. Romantic effort on which The Cyclones capture the mood.

THE PLAYMATES
(Savoy 1523)

B+ "GIDDY - UP - A - DING-DONG" (2:41) [Crossroads BMI—Terry, Cadena] The Playmates (a trio of young girls) swing out an exciting debut with a novelty jump that looks mighty good. This one has sound, good arrangement, good delivery and a strong piece of material. Stick close, it could happen.

B+ "IT MUST BE LOVE" (2:36) [Savoy BMI—Brooks] The Playmates show their versatility with a complete change of pace. A slow, drifty, rhythm ballad done to a turn. Good wax that may offer competition to the "Giddy-Up" side.

BILLY LAMONT
(Savoy 1522)

B "I GOT A ROCK AND ROLL GAL" (2:42) [Planemar BMI—Lamont] Billy Lamont does a good rocking job on a middle beat jumper story of his r & r gal. Deck has excitement cut into its groove. Good teener wax.

B "I'M SO SORRY" (2:41) [Planemar BMI—Lamont] Billy Lamont turns to the slow, rhythmic blues for his coupling and turns in an emotional wax. Lamont can handle a tune.

LITTLE TERRY
(Savoy 1520)

B "SEE SEE BOO HOO" (2:40) [Crossroads BMI—Terry, Cadena] Little Terry offers a catchy treatment of the middle beat jumper. Swingy wax the kids will like. Good dance item.

B "SHAKE ME UP BABY" (2:29) [Crossroads BMI — Terry, Cadena] Little Terry wails a slow, rhythmic blues with a hard hitting ork support. Similar comments. Good, danceable offering.

THE CELLOS
(Apollo 516)

B+ "THE BE-BOP MOUSE" (2:40) [Bess BMI—Williams] The Cellos come up with another of their novelties and as usual do a strong job. The lads have a distinctive sound and the deck should appeal to the teeners. Lead voice could have been further up front. Swingy effort. Stick close to it for sales reaction.

B+ "GIRLIE THAT I LOVE" (2:35) [Bess BMI—Williams] Another quick beat bouncer with a potent delivery. Happy, swingy deck. Good teener bait.

The Cash Box Award o' the Week

"RING AROUND MY FINGER" (2:15) [Umbrella BMI—Roth, Bass]

"COME ON, COME ON, COME ON" (2:38)

Hennessy BMI—Eddie Cooley

TINY TOPS and THE CHARMS

(Federal 12309)

● Tiny Topsy, who came rushing to the fore with her "Aw Shucks Baby," is in rare belting form as she rocks out the quick beat "Ring Around My Finger." This gal reaches down to her toes for some of the notes and turns in a performance that defies the listener to sit still. A waxing that could break out in pop as well as r & b. It is loaded. Jocks should have a field day with it. The flip, "Come On, Come On, Come On," is another exciting offering with the hearty belter raising the roof. Another good side that could happen. However, we'll stick with "Ring Around My Finger."

"GEORGIANNA" (2:14) [Progressive BMI—Price, Boskent]

"HELLO LITTLE GIRL" (1:56) [Progressive BMI—Price, Boskent]

LLOYD PRICE

(KRC-303)

● Lloyd Price enters the picture again with a two-sider that bears close watching. "Georgianna" is a middle beat bouncer blues with Price wailing in his potent vocal style. It is simple, melodic, funky, and exciting. The coupling, "Hello Little Girl," is a quick beat mambo tempo that Price rocks out with a spirited reading. Deck is adorned with a full orchestra sound; exciting and melodious. It drives and stirs up the sluggish blood cells. Top drawer offering. Two change of pace sides that deserve the best. We like both.

"THIS COULD BE THE NIGHT" (2:34)

[Malver BMI—Haywoode, Winston]

"HANDS ACROSS THE TABLE" (2:31)

[Mills ASCAP—Parish, Delettre]

THE VELOURS

(Onyx 5015)

● The Velours come off their recent success, "Can I Come Over Tonight," with an even stronger wax, "This Could Be The Night." A slow beat tuneful ballad delivered with excellent teamwork. Romantic offering that has the qualities to take off. It has a beautiful melody with a couple of vocal gimmicks, a sincere reading and a story that appeals to the lovers. This should be the one to make the Velours a big box office attraction. The flip, "Hands Across The Table," is a strong reading of the lovely oldie. Good coupler, but we go all the way with "This Could Be The Night."

"JUST A LONELY CLOWN" (2:24) [Ace BMI—Smith, Vincent]

"FREE SINGLE AND DISENGAGED" (2:19)

[Ace BMI—Smith, Vincent]

HUEY SMITH

(Ace 538)

● Huey Smith ("Rockin' Pneumonia and the Boogie Woogie Flu") is after the big sale again with a slow, rhythmic novelty, "Just A Lonely Clown." The deck has a trickey instrumental sound and the contrast of the high, piercing fem voice and the deep male grunts with a chorus chant to tie the two together. Infectious offering that bears close watching. The flip, "Free Single and Disengaged," is a quick beat jumper of the "Bo Diddley" school. A goodie, but we think "Just A Lonely Clown" will take over.

The Cash Box R & B Best Bets

★ "THE BE-BOP MOUSE" / ★ "GIRLIE THAT I LOVE"	The Cellos	Apollo 516
★ "GIDDY-UP-A-DING-DONG"	The Playmates	Savoy 1523

PIANO RED
(RCA Victor 7065)

B+ "SOUTH" (2:14) [Peer Int. BMI—Moten, Hazen, Charles] Piano Red and his orchestra turn in a swingy arrangement of the skipping middle beat tune. Delightful entertaining wax.

B+ "COO CHA" (2:05) [Hill & Range BMI—Willie Perryman] Piano Red and his swingy companions offer a middle beat jump cha cha. Light hearted wax for the light hearted listener.

SAMMY MYERS
(Ace 536)

B "MY LOVE IS HERE TO STAY" (2:39) [Ace BMI—Myers] Sammy Myers rocks out a middle beat rhythm blues with a hearty reading. Deck is country flavored both instrumentally and in Myers vocaling. Solid dance tempo.

B "SLEEPING IN THE GROUND" (2:31) [Ace BMI—Sammy Myers] Myers wails a slow blues with feeling. Potent down home wax.

MERCY BABY
(Ace 535)

B+ "SILLY DILLY WOMAN" (2:42) [Ace BMI—Mullins] Mercy Baby has a dilly of his own in "Silly Dilly Woman," a swingy middle beat. Mercy Baby has an impressive style and his handling of the strong hunk of material makes it a deck to watch.

B "MERCY'S BLUES" (2:33) [Ace BMI—J. Mullins] Mercy Baby wails a middle beat blues with all the touches it takes for the southern market. Good down home blues wax.

JIMMIE CLANTON
(Ace 537)

B "THAT'S YOU BABY" (2:34) [Ace BMI—J. Clanton] Jimmie Clanton shouts out a quick beat bouncer with a hard hitting vocal backed by a swinging ork. Deck is an exciting offering with a strong dance tempo.

B "I TRUSTED YOU" (2:36) [Ace BMI—J. Clanton] Clanton changes moods and sings a slow paced, tender blues-ballad. Melodic offering handled by Clanton with warmth.

JIMMIE DIGGS
(King 5084)

B+ "DANCING IN THE MOONLIGHT" (2:20) [Monument BMI—Brandon, Williams] Jimmie Diggs shouts a rhythmic melodious tune with an unrestrained reading. Good teener party wax—danceable and excellent listening. Could happen.

B "MISS HULA" (2:28) [Jay & Cee BMI—Henry Glover] Jimmie Diggs belts a hard driving jump and really pulls out all the stops on this side. He's swinging from the floor from the opening note. This'll stir up those energy laden kids.

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

ABC MUSIC SERVICE CORP.
Chicago, Ill.
1. Mr. Lee (Bobbettes)
2. Honest I Do (J. Reed)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Farther Up The Road (Bland)
5. Bye Bye Baby (N. Brown)
6. Aw Shucks Baby (T. Topsy)
7. With You On My Mind (N. Cole)
8. You Send Me (S. Cooke)
9. Silhouettes (Rays)
10. Chance Are (J. Mathis)

HUDSON RECORD SHOP
Jackson, Tenn.
1. Mr. Lee (Bobbettes)
2. Keep A-Knockin' (Richard)
3. Diana (P. Anka)
4. Happy Happy Birthday Baby (Tune Weavers)
5. That'll Be The Day (Crickets)
6. Honest I Do (J. Reed)
7. Farther Up The Road (Bland)
8. Swanee River Rock (Charles)
9. Star Dust (B. Ward)
10. With You On My Mind (N. Cole)

TOWN NORTH MUSIC CO.
Dallas, Tex.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. That'll Be The Day (Crickets)
4. Keep A-Knockin' (Richard)
5. Idol With The Golden Head (Coasters)
6. Be Bop Baby (R. Nelson)
7. Diana (P. Anka)
8. Little Bitty Pretty One (Day)
9. Wait And See (F. Domino)
10. Honeycomb (J. Rodgers)

TRI-BORO RECORDS
Jamaica, N. Y.
1. Swanee River Rock (Charles)
2. Honest I Do (J. Reed)
3. Flat Foot Sam (G. Slim)
4. Farther Up The Road (Bland)
5. Rock And Cry (McPhatter)
6. You Send Me (S. Cooke)
7. Thunderbird (H. Page)
8. Walking With Frankie (F. L. Sims)
9. Aw Shucks Baby (T. Topsy)
10. Soft (B. Doggett)

WEBSTER RECORD SHOP
St. Louis, Mo.
1. Silhouettes (Rays)
2. Wake Up Little Susie (Everlys)
3. Be Bop Baby (R. Nelson)
4. Keep A-Knockin' (Richard)
5. Wait And See (F. Domino)
6. Jailhouse Rock (E. Presley)
7. My Special Angel (B. Helms)
8. You Send Me (S. Cooke)
9. Honeycomb (J. Rodgers)
10. Peanuts (L. Joe)

JOHNNY'S MUSIC HOUSE
New Orleans, La.
1. You Send Me (S. Cooke)
2. Keep A-Knockin' (Richard)
3. Honest I Do (J. Reed)
4. Leaving It All Up To You (Don & Dewey)
5. Wait And See (F. Domino)
6. Dumplin's (E. Freeman)
7. Swanee River Rock (Charles)
8. Emmett Lee (C. Fran)
9. Boney Maronie (Williams)
10. Mr. Lee (Bobbettes)

THIEM'S RECORD SHOP
Raleigh, N. C.
1. Honest I Do (J. Reed)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Mr. Lee (Bobbettes)
4. Keep A-Knockin' (Richard)
5. Diana (P. Anka)
6. Long Lonely Nights (C. McPhatter)
7. That'll Be The Day (Crickets)
8. Honeycomb (J. Rodgers)
9. Star Dust (B. Ward)
10. Humpty Dumpty Heart (L. Baker)

CONLEY RECORDS
Los Angeles, Calif.
1. Honeycomb (J. Rodgers)
2. Happy Happy Birthday Baby (Tune Weavers)
3. You Send Me (S. Cooke)
4. Beautiful Weekend (Rene)
5. Keep-A-Knockin' (Richard)
6. Alone (Shepherd Sisters)
7. Farther Up The Road (Bland)
8. Little Bitty Pretty One (Day)
9. Down In The Alley (Clovers)
10. Silhouettes (Rays)

HORN'S RECORDS
Detroit, Mich.
1. Soft (B. Doggett)
2. Think (5 Royales)
3. Peanuts (L. Joe)
4. Mr. Lee (Bobbettes)
5. Little Bitty Pretty One (Day)
6. You Send Me (S. Cooke)
7. Deep Purple (B. Ward)
8. Aw Shucks Baby (T. Topsy)
9. Have I Sinned (D. Elbert)
10. Reet Petite (J. Wilson)

R & B Disk Jockey
REGIONAL RECORD REPORTS

DAN GATES
KAIR—Tucson, Ariz.
1. Be Bop Baby (R. Nelson)
2. That'll Be The Day (Crickets)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Jailhouse Rock (E. Presley)
5. Darling (Dubs)
6. Plaything (T. Newman)
7. Keep A-Knockin' (Richard)
8. Mr. Lee (Bobbettes)
9. Deep Purple (B. Ward)
10. To The Aisle (Five Satins)

DADDY-O DAN
KGFJ—Hollywood, Calif.
1. Imsha Allah (S. Knight)
2. Rebel (C. Jarvis)
3. You Send Me (S. Cooke)
4. I'm Sorry (Platters)
5. My Dream (Platters)
6. Loving You (E. Presley)
7. Falling Star (Four Preps)
8. Summertime (S. Cooke)
9. That'll Be The Day (Crickets)
10. Earth Angel (Penguins)

LITTLE BO PARKS
WEKR—Fayetteville, Tenn.
1. Mr. Lee (Bobbettes)
2. Jailhouse Rock (E. Presley)
3. Down In The Alley (Clovers)
4. Keep A-Knockin' (Richard)
5. Darling It's Wonderful (Lovers)
6. Farther Up The Road (Bland)
7. Diana (P. Anka)
8. Come Along With Me (Del-Vikings)
9. Treat Me Nice (E. Presley)
10. Yea Yea Baby (B. Charles)

GEORGE SUTTMEIER
WITJ—Ithaca, N. Y.
1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. Star Dust (B. Ward)
4. Long Lonely Nights (C. McPhatter)
5. Lotta Lovin' (G. Vincent)
6. That'll Be The Day (Crickets)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Mr. Lee (Bobbettes)
9. With You On My Mind (Cole)
10. Wake Up Little Susie (Everlys)

GWEN "PARTY DOLL" EVERETT
WERD—Atlanta, Ga.
1. You Send Me (S. Cooke)
2. My Girl (F. Lymon)
3. Diana (P. Anka)
4. Honest I Do (J. Reed)
5. Wake Up Little Susie (Everlys)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Mr. Lee (Bobbettes)
8. Deserie (Charts)
9. Summertime (S. Cooke)
10. Down In The Alley (Clovers)

DICK DEAN
WKTQ—Norway-Paris, Me.
1. I Hope We Meet (Brown)
2. Jailhouse Rock (E. Presley)
3. Love Is My Business (D. Gardner)
4. You'll Be There (McPhatter)
5. My Baby Come To Me (Coasters)
6. Wait And See (F. Domino)
7. Happy Happy Birthday Baby (Tune Weavers)
8. Swanee River Rock (Charles)
9. Silhouettes (S. Gibson)
10. That's My Desire (Bob & Earle)

BILL PERKINS
WCIN—Cincinnati, Ohio
1. Chance Are (J. Mathis)
2. Diana (P. Anka)
3. Goody Goody (F. Lymon)
4. Mr. Lee (Bobbettes)
5. No Kissing And Hugging (R. Berry)
6. You Send Me (S. Cooke)
7. Silhouettes (Rays)
8. Deep Purple (B. Ward)
9. Beautiful Weekend (E. Freeman)
10. Autumn Leaves (McLaurin)

DAN MELLETTE
WYMB—Manning, S. C.
1. Happy Happy Birthday Baby (K. C. Jones)
2. Diana (P. Anka)
3. That'll Be The Day (Ravens)
4. Honeycomb (J. Rodgers)
5. Rebel (C. Jarvis)
6. Jailhouse Rock (E. Presley)
7. My Baby Comes To Me (Coasters)
8. Mr. Lee (Bobbettes)
9. With You On My Mind (N. Cole)
10. Long Lonely Nights (C. McPhatter)

DAY SANDSTROEM
WWRI—West Warwick, R. I.
1. Long Lonely Nights (C. McPhatter)
2. With You On My Mind (N. Cole)
3. Swanee River Rock (Charles)
4. Show Me (R. Brown)
5. Rock And Cry (McPhatter)
6. Love In Bloom (F. Brunson)
7. Jailhouse Rock (E. Presley)
8. Down In The Alley (Clovers)
9. Deep Purple (B. Ward)
10. Block Rock (C. Brown)

Plaque Of Appreciation

BOSTON—Symphony Sid (Torin), jazz d.j. who started on Station WEVD, New York City, on Tuesday, October 15, is shown receiving a plaque from Duke Ellington upon his leaving WBMS, Boston, after five years. The plaque read "To Symphony Sid for his contribution and pioneering efforts in the field of jazz in New England. A sincere 'Thank You' from his many friends". The farewell party was held at George Wein's Storyville. At WEVD, Sid will be on the air afternoons from 3:00 to 6:00 and again from midnight to 3:00 A.M. In addition he will m.c. nightly at Birdland.

Livingston Issues 6 New Tapes

CALDWELL, N.J.—Stepping up its fall release schedule, Livingston Audio Products has announced six new stereophonic tapes. Included in the new release are "Christmas Highlights", featuring the Oberlin Choir and Organist Emory Fanning; "The Vienna Strings Play Johann Strauss"; Lenny Herman has "Sentimental Favorites By The King of Stereo". The Herman tape covers such all-time favorites as "Whispering," "Avalon," "Londonderry Air," "Margie," etc., all played in the "arranged for stereo" style popularized by this group. Additionally, two jazz items on Riverside Tape releases by Livingston are "The Sound of Sonny," (Sonny Rollins) and "Monk's Music" (Thelonius Monk). Livingston also offers a new Christmas tape package, "Stereo Dancerama," the reel being enclosed in a decorated plastic bubble. Featuring Mel Connor's trumpet the tape provides well known selections ("Anastasia," "Around the World in 80 Days," "Theme from 'Medic'") in danceable rhythms.

Tampa Offers Jazz LPs At $1.98

LOS ANGELES — Bob Scherman, A & R head of Tampa Records, left last week on a cross-country tour to show Tampa's new $1.98 line of LP's to distributors.

The line of twenty-five twelve inch albums features full color processed covers and contains packages featuring such artists as Shelly Manne, Art Pepper, Buddy Collette, Plas Johnson, and Shorty Rogers. Scherman said that distributor reaction has been excellent to the new packaging, and he believes his is the first all jazz label to go to the $1.98 price.

Tampa will also be active in the singles field with a planned schedule of four per month, with Louise Sherman handling promotion.

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"AMPOL-AIRES POLKA"
The AMPOL-AIRES ORCHESTRA
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BIG JUKE BOX PROFIT MAKER
JAY-JAY POLKA RECORD CO
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CHICAGO 23, ILLINOIS

1st Annual DISC Tourney

SHAWNEE, PA.—The first annual golf tournament of the Disk Industry Scholorship Committee (DISC) was held at Fred Waring's Shawnee on the Delaware recently, and above the winners in the various elimination classifications are shown receiving their trophies.

(Top Left) Receiving handshake from Fred Waring is Mike Mulqueen, Jr., winner of the Class B competition. With him are the runners-up (l. to r.) Tony Valerio, Art Talmadge, and Sanford Wartell.

(Top Right) Win Adams, Mike Mulqueen, Sr., winner of the Class C contest, Stan Richards, Waring, and John Thompson.

(Bottom Left) Lou Del Guercio, Wayne Osborne, winner of the Class A competition, Fred Waring, and Endo Corsetti.

(Bottom Right) Henry Onorati, Mike Mulqueen, Sr., John Thompson, Mike Mulqueen, Jr., Win Adams, Sanford Wartell, Fred Waring, Tony Valerio, Wayne Osborne, Dan Collins, Endo Corsetti, Lou Del Guercio, Murray Luth, Bob Austin and Harry Obitz.

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A LOVER'S PRAYER
Vernon Greens Medallions # 425
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Phil Goodman Trio #423
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Sparkletones Set For Ed Sullivan Show

NEW YORK — Having traveled across the country in a series of theater engagements through the South and Southwest, the Sparkletones, ABC-Paramount's quartet of teeners, are preparing to pull up stakes at the Royal Nevada Hotel in Las Vegas and return to New York next week.

Sparked by the continuing climb of their recording of "Black Slacks," the youthful foursome, headed by Joe Bennett, 17, Guitar and lead vocalist; Jimmy Denton, 16, drummer; Wayne Arthur, 15, bassist; and Howard "Sparky" Childress, 14(!), guitar and vocal, have been regaling audiences at the plush Vegas hostelry for eight weeks.

All material performed by The Sparkletones is written in a collaborative effort by Joe Bennett and another of the group, and, according to Larry Newton, national sales manager for ABC-Paramount, the youngsters have a number of sides still to be released, which could prove to be as strong, commercially, as "Black Slacks."

The Sparkletones will appear on the Ed Sullivan Show of Sunday, October 27th, and will perform the number, "Black Slacks," which they introduced to the national television audience on The Nat "King" Cole Show some weeks back. The quartet will be accompanied, as usual, by their manager Bob Cox.

Sophie Tucker Headlines Chez Paree's 25th Anniv.

CHICAGO—The Chez Paree, internationally famous Chicago night club, celebrates its 25th anniversary commencing October 24th.

According to impresario Dave Halper the gala occasion will be launched by Sophie Tucker, as the star recreates the Chez's opening in October, 1932. On that opening night 25 years ago, Sophie Tucker broke a bottle of champagne over the nameplate of the Chez and declared that "Revelry is now in order".

Halper said that of the hundreds of acts which headlined the Chez over the past quarter century, Sophie Tucker's name was practically synonymous with top billing at the nitery.

Morty Craft Joins Mercury A&R Dept.

NEW YORK — Morty Craft, well known independent record manufacturer and A & R man, last week was appointed to the New York A & R department of Mercury Records.

Craft, a veteran of the music business, was the man behind such hits as the current Lance label smash "Alone" featuring the Shepherd Sisters, and a few years ago had another top seller in "Church Bells May Ring" by the Willows on the Melba label.

In his new post, Craft will develop new artists and will be on the lookout for material suitable for recording by many of Mercury's established names and recent pactees. The appointment became effective October 16th. Craft will operate out of Mercury's New York offices.

Prior to joining the major label, Craft sold his interest in the Lance diskery and will no longer have any affiliation with that company.

Another Winner

NEW YORK — Jockey Conn McCreery, who has brought in many a winner, feels he has another one in the Coral albums of "The Vincent Lopez Show," which was presented to him by the popular bandleader. Lopez was Director of the Jockey's Guild Show, which was held at the Waldorf-Astoria Hotel on September 28th.

Liberty Skeds 8 New LP's For Nov.

BEVERLY HILLS, CAL.—Liberty Records, under the direction of Si Waronker and Jack Ames, have scheduled eight popular albums for November release. The company has just completed shipping 26 popular and classical albums under its Fall Merchandising Program.

The November releases will include vocals, instrumental and orchestra! albums.

Liberty's eight new album releases now in preparation are "Sleepy Lagoon" featuring the trombone artistry of Si Zentner with Russ Garcia and His Orchestra; "Drummin' the Blues", Max Roach and Stan Levey with Howard Rumsey's Lighthouse All Stars; "Enchantment", Russ Garcia and His Orchestra; "The Whistler", Muzzy Marcellino with Russ Garcia and His Orchestra; "Ain't We Got Fun," The Four Grads with the Spencer-Hagen Orchestra; "Sing To Me Of Love", Vicki Benet with Orchestra conducted by Jack Elliot; and "Yours Forever", Billy Ward & His Dominoes with Vic Schoen, and His Orchestra.

Liberty has had two popular albums —Julie London's "About The Blues" and Martin Denny's "Exotica"—on the national best seller charts for the past several weeks.

A Job Well Done

DES MOINES, IOWA—Don Bell, KIOA deejay, was presented a plaque recently at his Rock 'N' Roll Teen Hop by Tony Francois, president of the American University of Beauty for his "contribution to young people and promotion of beauty culture as a profession."

Three Iowa teenage girls won the "Don Bell Scholarship" by writing winning letters on "Why I Would Like to Be a Beauty Operator". Letters were judged on the basis of sincerity and need. Two of the winners are married, one to an invalid.

In presenting the awards on his afternoon show, Bell expressed the hope that more schools would find it advantageous to make teen scholarships available through his show.

In the picture, the deejay is on the left of two of the three winners. Tony Francois is at right.

THE NATION'S
R & B TOP 20

		Pos. Last Week
1	**HAPPY HAPPY BIRTHDAY BABY** *Tune Weavers* *(Checker 872)* *(Casa Grande)*	1
2	**KEEP A KNOCKIN'** *Little Richard* *(Specialty 611)*	3
3	**YOU SEND ME** *Sammie Cooke* *(Keen 34013)*	18
4	**MR. LEE** *Bobbettes* *(Atlantic 1144)*	2
5	**HONEST I DO** *Jimmy Reed* *(Vee-Jay 253)*	6
6	**FARTHER UP THE ROAD** *Bobby Blue Bland* *(Duke 170)*	5
7	**LITTLE BITTY PRETTY ONE** *Bobby Day (Class 211)* *Thurston Harris* *(Aladdin 3398)*	11
8	**JAILHOUSE ROCK** *Elvis Presley* *(RCA Victor 7035)*	14
9	**DIANA** *Paul Anka* *(ABC-Paramount 9381)*	4
10	**THAT'LL BE THE DAY** *Crickets* *(Brunswick 55009)*	7
11	**WAKE UP LITTLE SUSIE** *Everly Bros.* *(Cadence 1337)*	16
12	**SILHOUETTES** *Rays* *(Cameo 117)*	21
13	**PEANUTS** *Little Joe & Thrillers* *(Okeh 7088)*	12
14	**WAIT AND SEE** *Fats Domino* *(Imperial 5467)*	19
15	**HONEYCOMB** *Jimmie Rodgers* *(Roulette 4015)*	8
16	**DUMPLIN'S** *Doc Bagby (Okeh 7089)* *Ernie Freeman* *(Imperial 5461)*	9
17	**LOTTA LOVIN'** *Gene Vincent* *(Capitol 3763)*	17
18	**WHOLE LOT OF SHAKIN' GOING ON** *Jerry Lee Lewis* *(Sun 267)*	10
19	**THINK** *"5" Royales* *(King 5053)*	13
20	**WITH YOU ON MY MIND** *Nat Cole* *(Capitol 3782)*	15

21. SWANEE RIVER ROCK. 22. CHANCES ARE. 23. DOWN IN THE ALLEY. 24. AW SHUCKS BABY. 25. HUMPTY DUMPTY HEART.

Popular Music Jamboree

NEW YORK — Station WMGM, New York, and the New York Public Library jointly presented the first of a new series of Popular Music Jamborees on Thursday, October 10th at the Donnell Library Center. The series features the station's disk jockeys and representatives of all branches of the popular music industry. Participating in the first of the programs this season were (left to right) Miss Lillian Morrison, Young Adult's Specialist for the New York Public Library; Jerry Marshall, conductor of the "Record Room" program over WMGM, who emceed the initial session; Miss Margaret Scoggin, Coordinator of the New York Public Library's Young Adult Services, and Bob Jaxon, RCA Victor recording artist and vocalist of the recently isued "You've Got To Have Money in the Bank, Frank." Subsequent jamboree programs will feature Peter Tripp, conductor of WMGM's "Your Hits of the Week," on Thursday, October 24th; Ed Stokes, WMGM deejay, on Thursday, November 7th, and Dean Hunter, conductor of WMGM's "Record Bandwagon" and "Best Sellers," on Thursday, November 21st.

Miss Scoggin, in commenting on the importance of the series, said: "We are delighted to present these programs once again. Judging from the inquiries we have already had, this series will be even more popular than in the past. Events like these, which are informative as well as entertaining, are an important part of our work, for whatever interests the teenager interests us."

Victor Sets Quadruple Release of "Raintree County" Score

HOLLYWOOD — Robert L. Yorke, West Coast Operations Manager for RCA Victor Records, revealed last week that the company will make an unprecedented quadruple release of the sound track music from MGM's "Raintree County".

The four releases will include a deluxe two-record long play album of the entire musical soundtrack; a single long play album featuring highlights of the music; a 45 Extended Play record of highlights; and a stereophonic tape of highlights. The music was recorded by the seventy-piece MGM symphony orchestra and forty voice chorus. The score was composed and conducted by Johnnie Green.

W. W. Bullock, Manager of RCA Victor's Album Department, said in New York that the company would support the quadruple release with a major promotion campaign, including radio and television advertising. Simultaneous world release, starting with the deluxe two record album, is scheduled for about January 1st.

A four-color folding cover will be used for the deluxe album, with liner notes by Green. It will be illustrated by scenes from the motion picture which stars Montgomery Clift, Elizabeth Taylor and Eva Marie Saint.

RCA Ties In With Fair Haired KYW Jockeys

NEW YORK—When Mayor Anthony J. Celebreeze proclaimed Gold Record Week in Cleveland (October 13-19), the four disk jockeys of radio station KYW (Dick Drury, Wes Hopkins, Specs Howard and Big Wilson) cooperated by bleaching their hair gold for the week. All are expected to recover.

To tie-in with Gold Record Week, RCA Victor Records made and distributed 6,000 gold-embossed record brushes to record dealers in the Cleveland area. All consumers who purchased records during the week were given free brushes. The RCA Victor distributor in Cleveland reported brisk sales for the week as a result of the promotion.

The station relied heavily on the RCA Victor Gold Standard Series when programming each show. Every fourth record played on KYW, a 24-hour station, during the week was a gold one. Listeners were urged to write to the station and explain why they liked Gold Record Week. As prizes for the five best letters received daily, in a deluge that averaged better than 2800 per diem, KYW gave away five long play records that had the world "gold" in their title. Additional prizes included Old Gold Cigarettes and gold jewelry.

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And The Kids
Are Buying It And
Playing It
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"SUGAR, SUGAR HONEY"
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Canadian Capers

MONTREAL MEMOS

Decca's **Four Aces**, great favorites in this town, have just completed another successful engagement at the Hotel Faison Bleu. This marked their second appearance in this popular niterie where they broke all existing records. . . . Britain's outstanding **Ted Heath** (London) and his orchestra will play a one night stand at the Montreal Forum on Tuesday, October 22nd. The **Hi-Lo's** (Columbia) vocal group and **Carmen McRae** (Decca) will appear on the same bill. . . . Into the Ritz Cafe of the Ritz Carlton Hotel is Parisian vocalist **Viviane Tubiana**. Signed for a Ritz Cafe engagement next month is **Genevieve** to be followed by **Fernanda Montel** and **Monique Van Vooren**. . . . Opening Friday, October 18th for ten days only at the El Morocco is the great lady of songs **Lady Patachou**. She follows into this location the popular **Varel & Bailly** and the Chanteurs de Paris. . . . The Bellevue Casino has brought in a new producer in the person of **David Bines** to brighten up its productions which have always hit a very high standard. . . . Local group, Columbia Recording Artists, The **Jon Re Trio** holding forth at Dunn's Famous Showbar & Lounge. . . . Princess Ming Chu, OJ recording artist will appear at Le Baril D'Huitres Club in Quebec beginning October 21.

HI-LO'S

TORONTO TOPICS:

The Benny Goodman Orchestra doing a two night stand at The Brant Inn, Burlington, October 18th and 19th. . . . **Nick Todd** (Dot) in town visiting DJ's, and guest appearance on Cross Canada Hit Parade. . . . **Patti Lewis** doing a great job at The Club One Two, Patti has just returned from England where she has been very successful on TV and Records, she will also be guest star on the TV Hit Parade Oct. 19th. . . . **Dory Sinclaire** currently at Jackie Rae's Stage Door, followed by **Maureen Cannon** (Reo) Oct. 21st. . . . **Tommy Danton** (Reo) nightly at The Zanzibar; Tommy's first release "Oh! Yeah" is climbing fast, and should establish this talented lad.

Navy Comes To DJ's Aid

CHICAGO, ILL.—Dee jay Phil Lind, station WTAQ, this city, is assisted by the U.S. Navy in his drive for 1,000,000 pennies to fight cancer. Broadway, Hollywood and recording stars helped Lind kick off his drive from LaGrange Village Market on October 14. Shown above representing the Navy are (l. to r.) Chief Storekeeper Betty G. Burton, Lt. Commander P. J. Pulliam, Phil Lind, and Lt. Hugh D. McCahey.

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Country Disk Jockey

REGIONAL RECORD REPORTS

LEE NICHOLS
KANS—Wichita, Kans.
1. Fraulein (B. Helms)
2. Holiday For Love (W. Pierce)
3. My Shoes Keep Walking Back To You (R. Price)
4. Why Why (C. Smith)
5. Wake Up Little Susie (Everlys)
6. Tangled Mind (H. Snow)
7. I Heard A Bluebird Sing (Browns)
8. Tears Are Only Rain (H. Thompson)
9. Geisha Girl (H. Locklin)
10. Home Of The Blues (J. Cash)

DON VEDDER
WLFH—Amsterdam, N. Y.
1. Vacation's Over (F. Young)
2. I Close My Eyes (Wilburns)
3. Wake Up Little Susie (Everlys)
4. Two Shadows (J. Reeves)
5. A Sweet Kind Of Love (J. Newman)
6. Geisha Girl (H. Locklin)
7. I'm Paying The Price (F. Starr)
8. Little White Washed Chimney (B. Clifton)
9. Chicka Boo (D. Wood)
10. Tip Toe (J. Lynn)

BUD REYNOLDS
WTUS—Tuskegee, Ala.
1. Tangled Mind (H. Snow)
2. Fraulein (B. Helms)
3. Honeycomb (J. Rodgers)
4. Bye Bye Love (Everlys)
5. Four Walls (J. Reeves)
6. Please Don't Blame Me (M. Robbins)
7. Ain't I'm A Dog (R. Self)
8. Two Shadows (J. Reeves)
9. Lotta Lovin' (G. Vincent)
10. My Shoes Keep Walking Back To You (R. Price)

DON BECK
WARL—Arlington, Va.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Tangled Mind (H. Snow)
3. Home Of The Blues (J. Cash)
4. Holiday For Love (W. Pierce)
5. Losing Game (V. Taylor)
6. Majesty Of Love (Rainwater & Francis)
7. Sweet To Be Remembered (M. Wiseman)
8. Torch Of Love (B. Martin)
9. Jailhouse Rock (E. Presley)
10. Fraulein (B. Helms)

NEIL ZACHMEYER
WRAM—Monmouth, Ill.
1. Please Pass The Biscuits (G. Sullivan)
2. Two Shadows (J. Reeves)
3. Take Back The Heart (Clifton)
4. Holiday For Love (W. Pierce)
5. I Could Cry A Million Tears (D. Wright)
6. I Saw You Cheating Last Night (S. Yaney)
7. Castaway (R. Hanson)
8. Standing At The End Of My World (B. Helms)
9. Don't Try (P. Peterson)
10. I Got A Lotta Lovin' (Maphis & Lee)

"SLEEPYHEAD CLIFF"
KASM—Albany, Minn.
1. My Shoes Keep Walking Back To You (R. Price)
2. Footsteps Of The Bride (A. Inman)
3. (I'll Always Be Your) Fraulein (K. Wells)
4. Tangled Mind (H. Snow)
5. Holiday For Love (W. Pierce)
6. Wake Up Little Susie (Everlys)
7. I Heard The Bluebirds Sing (Browns)
8. Deep Blue Sea (J. Dean)
9. Love Me To Pieces (Rusty & Doug)
10. I Found My Girl In The U. S. A. (J. Skinner)

CHARLIE BABCOCK
CKLB—Oshawa, Ont., Can.
1. Here Comes The Night (B. Guitar)
2. I Heard The Bluebirds Sing (Browns)
3. Oh Yeah (Danton & Echoes)
4. Wake Up Little Susie (Everlys)
5. (I'll Always Be Your) Fraulein (K. Wells)
6. Tears Are Only Rain (H. Thompson)
7. Teen Age Dream (M. Robbins)
8. My Shoes Keep Walking Back To You (R. Price)
9. Home Of The Blues (J. Cash)
10. Tangled Mind (H. Snow)

FRED MADDOX
KOCS—Ontario, Calif.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Honeycomb (J. Rodgers)
3. Wake Up Little Susie (Everlys)
4. Jailhouse Rock (E. Presley)
5. Rosie's Gone Again (J. John)
6. Old Man Blues (R. Maddox)
7. I Heard The Bluebirds Sing (Browns)
8. Did You Miss Me (Jackson)
9. Iowa Rose (E. Dean)
10. Let Me Love You (Maddox Bros. & Rose)

JOHNNY WEBB
KLRA—Little Rock, Ark.
1. My Shoes Keep Walking Back To You (B. Wills)
2. Why Why (C. Smith)
3. Home Of The Blues (J. Cash)
4. Holiday For Love (W. Pierce)
5. I Heard The Bluebirds Sing (Browns)
6. Deep Blue Sea (J. Dean)
7. Give My Love To Rose (Cash)
8. Wake Up Little Susie (Everlys)
9. Rose Of Old Pawnee (D. Reynolds)
10. Blue Blue Day (D. Gibson)

JIM NESBITT
WYMB—Manning, S. C.
1. Two Shadows (J. Reeves)
2. Start All Over (L. Emerson)
3. Young Hearts (J. Reeves)
4. I Thought I Heard You Call My Name (P. Wagoner)
5. Sweethearts In Heaven (Reno & Smiley)
6. Four Walls (J. Reeves)
7. Wild Honey (G. Terry)
8. White Sport Coat (Robbins)
9. Lovesick Blues (H. Williams)
10. Love Conquered (S. James)

RAY GODWIN
WFVG—Angier, N. C.
1. Why Why (C. Smith)
2. Don't Do It Darling (Pierce)
3. Home Of The Blues (J. Cash)
4. Tangled Mind (H. Snow)
5. I Heard The Bluebirds Sing (Browns)
6. Standing At The End Of My World (B. Helms)
7. Blue Blue Day (D. Gibson)
8. One By One (M. Pack)
9. Hearts In My Dream (Jones)
10. I'll Still Write Your Name (M. Wiseman)

DAVE LARDIN
WACA—Camden, S. C.
1. I'm Setting You Free (Wilburns)
2. Give My Love To Rose (Cash)
3. Tall Tall Trees (G. Jones)
4. Gonna Find Me A Bluebird (M. Rainwater)
5. Fallen Star (J. Newman)
6. Two Shadows (J. Reeves)
7. Tangled Mind (H. Snow)
8. Oh So Many Years (Wells & Pierce)
9. Act Like A Married Man (J. Shepard)
10. 'Tis Sweet To Be Remembered (M Wiseman)

"TATER" PETE HUNTER
KTLW—Texas City, Tex.
1. Let Those Brown Eyes Smile (Flatt & Scruggs)
2. My Shoes Keep Walking Back To You (R. Price)
3. Geisha Girl (H. Locklin)
4. He Made You For Me (Barkdull & Carter)
5. Holiday For Love (W. Pierce)
6. I Heard The Bluebirds Sing (Browns)
7. Standing At The End Of My World (B. Helms)
8. Don't Go Wrong (U. Carl)
9. I Found My Girl In The U. S. A. (J. Skinner)
10. I Need You Real Bad (S. Jackson)

PAUL SIMPKINS
WBAM—Montgomery, Ala.
1. Wake Up Little Susie (Everlys)
2. Why Why (C. Smith)
3. Holiday For Love (W. Pierce)
4. Love Me To Pieces (Rusty & Doug)
5. I'll Do It Every Time (J. Horton)
6. Four Walls (J. Reeves)
7. I Thought I Heard You Call My Name (P. Wagoner)
8. Need Me (J. Newman)
9. River Of Tears (C. Butler)
10. Call Me (Louvins)

JAY THOMPSON
KIHN—Hugo, Okla.
1. Wake Up Little Susie (Everlys)
2. Geisha Girl (H. Locklin)
3. Home Of The Blues (J. Cash)
4. I'll Do It Every Time (J. Horton)
5. I Heard The Bluebirds Sing (Browns)
6. I Cry (J. O'Gwynn)
7. Holiday For Love (W. Pierce)
8. Fraulein (B. Helms)
9. My Shoes Keep Walking Back To You (R. Price)
10. Ill At Ease (Miller Bros.)

"BUCKAROO BOB"
WFOX—Milwaukee, Wis.
1. Fraulein (B. Helms)
2. My Shoes Keep Walking Back To You (R. Price)
3. Bye Bye Love (Everlys)
4. Fallen Star (F. Husky)
5. Rainbow (R. Hamilton)
6. My Brand Of Blues (M. Rainwater)
7. Two Shadows (J. Reeves)
8. Tears Are Only Rain (H. Thompson)
9. Gonna Find Me A Bluebird (M. Rainwater)
10. Lovesick Blues (S. James)

GEORGE SUTTMEIER
WITJ—Ithaca, N. Y.
1. Fraulein (S. Lawrence)
2. Wake Up Little Susie (Everlys)
3. Bye Bye Love (Everlys)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. My Special Angel (B. Helms)
6. Tangled Mind (H. Snow)
7. Honeycomb (J. Rodgers)
8. Home Of The Blues (J. Cash)
9. Teddy Bear (E. Presley)
10. Four Walls (J. Reeves)

DAVE WALSHAK
KCTI—Gonzales, Tex.
1. Treat Me Nice (E. Presley)
2. Jailhouse Rock (E. Presley)
3. Home Of The Blues (J. Cash)
4. I'll Do It Every Time (J. Horton)
5. Wake Up Little Susie (Everlys)
6. My Special Angel (B. Helms)
7. Don't Do It Darling (Pierce)
8. Run Away (A. Urban)
9. I Heard The Bluebirds Sing (Browns)
10. Give My Love To Rose (Cash)

"BALIN' WIRE BOB"
KIMO—Independence, Mo.
1. Vacation's Over (F. Young)
2. Holiday For Love (W. Pierce)
3. Emotions (C. Smith)
4. Geisha Girl (H. Locklin)
5. My Shoes Keep Walking Back To You (R. Price)
6. I Got Over The Blues (Wilburns)
7. Anything (B. Walker)
8. I Thought I Heard You Call My Name (P. Wagoner)
9. Tears Are Only Rain (H. Thompson)
10. Act Like A Married Man (J. Shepard)

RED HUGHES
CKEY—Toronto, Ont., Can.
1. My Shoes Keep Walking Back To You (R. Price)
2. Fraulein (B. Helms)
3. I Heard The Bluebirds Sing (Browns)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Please Don't Blame Me (M. Robbins)
6. Wake Up Little Susie (Everlys)
7. My Brand Of Blues (M. Rainwater)
8. Bye Bye Love (Everlys)
9. (I'll Always Be Your) Fraulein (K. Wells)
10. Tangled Mind (H. Snow)

FRANK "COUNTRY BOY" KENNEDY
WDAT—South Daytona, Fla.
1. I Heard The Bluebirds Sing (Browns)
2. My Shoes Keep Walking Back To You (R. Price)
3. Tangled Mind (H. Snow)
4. Two Shadows (J. Reeves)
5. Geisha Girl (H. Locklin)
6. A Broken Heart (S. Jackson)
7. Go Home (E. Tubb)
8. Tall Tall Trees (G. Jones)
9. Give My Love To Rose (Cash)
10. My Treasure (E. Tubb)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	WAKE UP LITTLE SUSIE *Everly Brothers* *(Cadence 1337)*	3
2	FRAULEIN *Bobby Helms* *(Decca 30194)*	1
3	MY SHOES KEEP WALKING BACK TO YOU *Ray Price* *(Columbia 40951)*	2
4	WHOLE LOT OF SHAKIN' GOING ON *Jerry Lee Lewis* *(Sun 267)*	4
5	LOTTA LOVIN' *Gene Vincent* *(Capitol 3763)*	5
6	GEISHA GIRL *Hank Locklin* *(RCA Victor 6984)*	6
7	HOME OF THE BLUES *Johnny Cash* *(Sun 279)*	8
8	JAILHOUSE ROCK *Elvis Presley* (RCA Victor 7035)	—
9	BYE BYE LOVE *Everly Brothers* *(Cadence 1315)*	7
10	TANGLED MIND *Hank Snow* *(RCA Victor 6955)*	9

Roulette Names Hall Country A & R Head

NEW YORK—Roulette Records last week announced the appointment of Dickson Hall as Artist & Repertoire Director for the firm's Country Music Department.

Hall comes to Roulette with twelve years of experience in various phases of the music and record business. As a youngster of twelve, he sang over WBT, Charlotte, N.C. and recorded for RCA Victor. His first important post in the business was with G.A.C. in Chicago where he organized its Country department as part of the firm's Folk-Lore department. In 1945, he came to N.Y. and joined Lou Levy's publishing firm, Leeds Music, as manager of the Folk department. Following this in 1948, he became A&R Director for Majestic Records and was also under contract as an artist. When Majestic closed its doors, Dickson Hall opened his own publishing firm, Choice Music (ASCAP).

In the past few years he has given up his publishing business and has been acting as a free-lance record producer, producing records for Shapiro-Bernstein's record subsidiary Skidmore, as well as for other publishers and record firms.

Hall stated that his immediate plans call for an expansion of Roulette's C&W artist roster. Currently the label has two records released, "Where The Rio De Rosa Flows" by Jimmy Lloyd and "I'm Beginning To Forget You" by Willie Phelps. Roulette has had a number of its disks which have been on the pop charts hit the country best seller lists.

Hall also expressed intentions of maintaining an "open-door" policy for artists and material. Dickson will join the Roulette brass on their forthcoming trip to Nashville for the Disk Jockey Festival on Nov. 15th and 16th.

New Country TV Show

AKRON, OHIO—Cliff Rodgers, who spun country wax at WHKK in Akron for 11½ years, recently launched a TV Series on WAKR-TV in Akron. Program is aired live every Wednesday night from 10 to 11 P.M. featuring Happy Hank and the Jamboree Gang, Jack Bower, Paul Edgar, Jim Stump, and Don Yerkey, Vocalists Jane Brewer, Wayne Perdew, Doug Stover and Jim Kaiser, The Gospelaires Quartet, square dancers and guests. Cliff does the MC chores.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WAKE UP LITTLE SUSIE ..... Everly Brothers (Cadence)
2. MY SHOES KEEP WALKING BACK TO YOU ..... Ray Price (Columbia)
3. FRAULEIN ..... Bobby Helms (Decca)
4. I HEARD THE BLUEBIRDS SING ..... Browns (RCA Victor)
5. HOME OF THE BLUES ..... Johnny Cash (Sun)
6. WHY WHY ..... Carl Smith (Columbia)
7. TANGLED MIND ..... Hank Snow (RCA Victor)
8. HOLIDAY FOR LOVE ..... Webb Pierce (Decca)
9. GEISHA GIRL ..... Hank Locklin (RCA Victor)
10. BYE BYE LOVE ..... Everly Brothers (Cadence)

11. MY SPECIAL ANGEL. 12. GIVE MY LOVE TO ROSE. 13. (I'LL ALWAYS BE YOUR) FRAULEIN. 14. WHOLE LOT OF SHAKIN' GOING ON. 15. TWO SHADOWS ON YOUR WINDOW. 16. TEARS ARE ONLY RAIN. 17. FOUR WALLS. 18. HONEYCOMB. 19. LOTTA LOVIN'. 20. A FALLEN STAR. 21. I'LL DO IT EVERY TIME. 22. GONNA FIND ME A BLUEBIRD. 23. JAILHOUSE ROCK. 24. DON'T DO IT DARLIN'. 25. PLEASE PASS THE BISCUITS. 26. YOUNG HEARTS. 27. IS IT WRONG. 28. STANDING AT THE END OF MY WORLD. 29. I THOUGHT I HEARD YOU CALL MY NAME. 30. EMOTIONS; I CRY; LOVE ME TO PIECES; ACT LIKE A MARRIED MAN; TALL, TALL TREES; PLEASE DON'T BLAME ME; MY ARMS ARE A HOUSE; MY TREASURE; ROSIE'S GONE AGAIN; WILD HONEY; I FOUND MY GIRL IN THE U. S. A.; TEDDY BEAR; THREE CIGARETTES IN AN ASHTRAY; I OWE IT TO MY HEART; I GOT OVER THE BLUES; DEEP BLUE SEA; AIN'T I'M A DOG; BLUE DOLL; LATE DATE; MY BRAND OF BLUES; MY LOVE IS REAL.

New Combine

MADISON, TENN—Lee Emerson and Herb Shucher, who until last week dealt exclusively in the personal management field, have united forces and opened the Emerson-Shucher Agency for talent, promotion and publicity in Madison, Tennessee.

Emerson will continue to direct the personal management of Marty Robbins, Bobby Helms, Jimmy Newman and George Jones, whereas Shucher will continue to handle the managerial reins of Jim Reeves and his newly signed artist Porter Wagoner. Working under the agency's direction will be such established names as The Louvin Brothers, The Carlisles, Bennie Barnes, Billy Walker and Johnny Horton. In announcing future plans, both Emerson and Shucher were pleased that they were able to close an agreement with Archie Gayer to join them as the outdoor fair representative.

RKO Drops Album Price To $1.98

NEW YORK—RKO-Unique Records has just announced that all of its albums will be sold at the suggested retail selling price of $1.98.

This move was predicated, according to research conducted by the parent firm, RKO Teleradio Pictures, upon the demands of the record retail buying which is purchasing albums in sizeable quantities at the $1.98 price. During the month of September, tests were carried on in a few areas of the U.S. thru RKO-Unique distributors and the $1.98 price met with immediate success, the label brass reports.

For some months it has been rumored in the business that RKO-Unique might go into a new field of operation. This is denied by the diskery. The distributors and staff will remain substantially the same. The only change is the reduction in the retail selling price of the albums.

The company will make available to distributors, thirty albums immediately at the new retail selling price. At least three albums will be added each month. The new selections for November will be an album by The Honeydreamers, "Rock And Roll" and "The Devil Is A Woman" with Herb Jeffries.

BUCK OWENS
"Come Back"
b/w
"I Know What It Means"
CAPITOL # 3824
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	1
2.	FRAULEIN Bobby Helms (Decca 30194)	2
3.	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	3
4.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	16
5.	HOME OF THE BLUES Johnny Cash (Sun 279)	5
6.	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	4
7.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	6
8.	LOTTA LOVIN' Gene Vincent (Capitol 3763)	7
9.	BYE, BYE LOVE Everly Brothers (Cadence 1315)	8
10.	WHY WHY Carl Smith (Columbia 40984)	10

11. HOLIDAY FOR LOVE. 12. TANGLED MIND. 13. FOUR WALLS. 14. MY SPECIAL ANGEL. 15. I HEARD THE BLUEBIRDS SING. 16. A FALLEN STAR. 17. GIVE MY LOVE TO ROSE. 18. TWO SHADOWS ON YOUR WINDOW. 19. IS IT WRONG. 20. DON'T DO IT DARLIN'; TEDDY BEAR; HONEYCOMB; GONNA FIND ME A BLUEBIRD; TEARS ARE ONLY RAIN; MY ARMS ARE A HOUSE; I'LL DO IT EVERY TIME.

JIMMIE WILLIAMS
sings on MGM
"AGAIN"
b/w
"YOU CAN'T MAKE ME CRY"
White Oak Music—BMI
Cincinnati 39, Ohio

First Time Together
HELEN CARTER
and
WILEY BARKDULL
singing
"HE MADE YOU FOR ME"
Hickory 1069

Country Reviews

A BULLSEYE — **B** VERY GOOD — **C** FAIR
B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"SQUID JIGGIN' GROUND" (3:09) [Canada Limited BMI—A. R. Scammel]
"UNFAITHFUL" (2:35) [Hill & Range BMI—F. Kane. D. Robertson]
HANK SNOW
(RCA Victor 7060)

● Two top drawer tunes with the "Quality" stamp deeply engraved in every groove, make Hank Snow's latest release something special. The chanter follows up his click double-decker, "Tangled Mind" and "My Arms Are A House", with a pair of potent items tagged "Squid Jiggin' Ground" and "Unfaithful". Topside, a tune already making its mark up Canada way and now released here, is dedicated to all the fishermen who congregate on the banks of Newfoundland. It's an engaging, up tempo, folk-flavored ditty that Hank glides over in easy-on-the-ears fashion. The other half is heart rending, slow paced romantic ballad that the 'Singing Ranger' puts across with telling effect. Both ends mean money in the bank for all concerned.

"ROCK-A-CHICKA" (2:00) [Old Charter BMI—W. MacPherson]
"SINCE I LOST YOU" (2:15) [Copar Music BMI—W. MacPherson]
WARNER MACK
(Decca 30471)

● Warner Mack, whose Decca pressing, "Is It Wrong" turned out to be a 'sleeper' hit in the country department as well as some of the pop locations, dishes up a power-packed new two-sider that should go a long way in establishing him as a consistent hit-maker. One end, labeled "Roc-A-Chicka", is a sensational all-market rocker that Mack drives out in spirited style. On the other half Warner puts his heart into his delivery of a lovely, slightly up tempo tear-jerker tagged "Since I Lost You". Wonderful ork and choral assist supplied by the Anita Kerr Quartet on two solid coin-catchers for the ops and dealers.

"LOVIN' ON MY MIND" (2:04) [Acuff-Rose BMI—M. Endsley]
"HUNGRY EYES" (2:10) [Alamo ASCAP—Weisman, Harris, E. B. Deane]
MELVIN ENDSLEY
(RCA Victor 7062)

● Melvin Endsley, whose pen has been responsible for many of the country's top tunes, currently evidenced by his "Love Me To Pieces" chart-rider, comes thru with another terific, self-penned romantic novelty that he could very well carry to the top on his own. Titled "Lovin' On My Mind", it's a contagious, toe-tappin' ditty that the artist knocks out in a bright, happy-go-lucky style. And he continues to demonstrate his polished vocal talents on the flipside, as he persuasively renders "Hungry Eyes", a tear-compelling, up tempo shuffler. Stellar, pop-oriented choral and musical assist on two sides loaded with big hit potential.

JOHNNY BOND
(Columbia 41034)

B+ "THAT'S JUST WHAT I'LL DO" (2:19) [Red River BMI—H. Howard] Johnny Bond applies his talented chords to a fast moving romantic opus and the end result is a deck that bears close watching. The gal not only hurt him when they busted up but now she's spreading unkind falsehoods about his reputation.

B "BROKEN DOLL" (1:56) [Vidor BMI—Bond, Blackwell] Here the warbler convincingly relates the sad tale of a broken-hearted gal who refuses to be consoled by Bond. An up tempo affair that rates loads of airplay.

MARGIE SINGLETON
(Starday 323)

B "BEAUTIFUL DAWN" (2:00) [Starrite BMI—M. Singleton, D. Marais, S. Singleton] The dulcet tones of Margie Singleton come across in ear-pleasing fashion on this very pretty romantic lilter. Attractive wedding of melody and lyrics.

B "TAKE TIME OUT FOR LOVE" (2:05) [Starrite BMI—M. & S. Singleton] Under lid is an inviting, quick beat piece that Margie spins in refreshing manner. Two tasty morsels for the deejays.

YORK BROTHERS
(Decca 30473)

B+ "EVERYBODY'S TRYIN' TO BE MY BABY" (2:00) [Copar Music BMI—W. Pierce, J. Mathis] The York Brothers, Leslie & George, could have a real winner on their hands with either end of their Decca debut. This end is a tantalizing house rocker that finds the boys driving back the onslaught of gals. Swinging musical backdrop makes this a natural for the boxes in the rock 'n roll locations.

B "I WANT MY BABY BACK" (2:04) [Cedarwood BMI—L. & G. York] They're having romantic difficulties on this end as they plead for their sweetie's return. Grade "A" harmonizing on a fetching weeper set to an r&r-ballad beat.

BILL FLOYD
(Starday 663)

B "HEARTBREAK" [Starrite BMI—Floyd] The Swingsters ably back up Bill Floyd as he feelingly renders this poignant, quick tempo lover's lament. Good 'pure country' wax. Should grab off many spins.

C+ "HEY, BOY!" [Starrite BMI—Floyd] Bottom biscuit is a delightful novelty item that bounces merrily along in gay style. Enticing entry.

BILLY JACK WILLS
(M-G-M 12559)

B "TROUBLES (THOSE LONESOME KIND)" (2:34) [Pine Ridge Music ASCAP—Gibson] Billy Jack Wills, colorfully backed up by his Western Swing Band, steps up to bat out a steady driving blues item. His gal's walked out on him and his 4 kids and he's really shook up. Strong side. Should kick up a heap of noise.

B "NOT VERY LONG" (2:39) [Orham Music BMI—Neal] Here Wills slows down the pace as he tenderly spins a moderate beat, crying towel love affair.

BILLY WALLACE
(Deb 882)

C+ "WOLF WALLACE" (1:50) [Grille Music BMI—B. Wallace, J. Bailey] Here's an intriguing little ditty that Billy Wallace decks out in flavorful style. The chanter advises the gals to keep clear of the sharpie who hangs out on the corner. Infectious, up tempo item with the sound of a wolf call running throughout the record.

C+ "TWO O'CLOCK IN THE MORNING" [Green Hills Music BMI—B. Wallace] Reverse platter is a quick moving blues opus that the songster delivers in soft, sincere fashion. Interesting pairing.

RAY AND LINDY
(Rocket 1957)

C+ "MISERY" (3:05) [Tree Music BMI—R. Wilson, L. Estes] Newcomers, Ray and Lindy, hand in an impressive vocal performance on their initial effort for the diskery as they distinctively blend on this tearful, middle beat romantic piece.

C "OH LET ME LOVE YOU" (2:00) [Grille Music BMI — J. Penny] On this end the artists pleasantly groove a quick paced, religious-flavored tale of love and devotion.

RUSTY EVANS
(Brunswick 55031)

B+ "WHEN I'M ALONE WITH YOU" [Roosevelt Music & Acme Music BMI—M. Barkan, R. Evans] Rusty Evans sends up a delectable reading on a captivating ditty that's gonna make the jocks sit up and take notice. Light-hearted love lyrics set to a catchy, 'ping-pong' beat.

B "I LIVED, I LOVED AND LOST" [Roosevelt Music & Acme Music BMI—M. Barkan, R. Evans] This end Evans projects with touching sincerity on a moderate paced romantic heartbreaker. His Rock-A-Billys lend a splendid choral and musical background on these two strong contenders for the charts.

THE STANLEY BROS. & THE CLINCH MOUNTAIN BOYS
(Mercury-Starday 71207)

B "LOVING YOU TOO WELL" (2:10) [Acuff-Rose BMI — C. Stanley] The Stanley Brothers and the Clinch Mtn. Boys can always be counted on to supply the listener with some top notch 'back mountain' vocal and instrumental sounds. And their latest etching proves no exception to the rule as they expressively render this slightly up tempo lover's lament.

B "FLING DING" (1:59) [Acuff-Rose BMI—R. Stanley] The boys have a ball for themselves as they gleefully pick out this fast paced banjo affair. Dandy coupler for the jocks.

Country Round Up

Big plans are underway at WSM to make the Sixth Annual National Disk Jockey Festival the biggest and best ever. The Festival is staged in honor of the Grand Ole Opry's Anniversary—its 32nd birthday. The dates for the Dee Jay heyday are November 15th and 16th, with registration beginning on the 14th. There'll be such annual events as the WSM Reception, "Breakfast at the Opry," the "Grand Ole Opry," many other parties and lots of open houses.

* * * * *

MARTY ROBBINS

Something new was added on October 7th. It was the "Jim Reeves Show" direct from WSM and broadcast coast-to-coast over the American Broadcasting Network. It's an hour-long, 5 day a week production. Regulars on the show include Jim, the Anita Kerr Singers, Buddy Hall, Dolores Watson, and announcer David Cobb. Some special guests to be featured on the show will be the Everly Brothers, Ferlin Husky, Faron Young, and many others. Marty Robbins and the Jordanaires were the special guests this past week. Prince Albert's portion of the "Opry" starred Roy Acuff with his special guest, Jean Shepard on the October 12th show. Hawkshaw Hawkins and Jimmy Newman took the spotlight on Oct. 19th.

* * * * *

News from the United Kingdom comes by way of George N. Haxell, who writes that Johnny Duncan, c&w star of the U.K. Columbia label, will shortly be bringing Country music to British homes via his "Tennessee Songbag" disk program over the B.B.C. This series will start on November 7th and is eagerly awaited by the fans after Johnny's first 30 minute spot back in August of this year. This series scheduled for the B.B.C.'s "Light Programme" will undoubtedly be one of the best breaks yet for Country music in the U.K., for until now the fans have been solely responsible for keeping c&w moving on the various request shows. Duncan, who used to pick and sing with Bill Monroe's group, has now formed his own Blue Grass Boys and his "Last Train To San Fernando" is currently riding high on the charts. Johnny, who was born in Oliver Springs, near Knoxville, Tenn., got his first break in England with Chris Barber's Skiffle Group and later stood in for Lonnie Donegan, who had been suddenly taken ill, at a Nottingham variety date. Since then Johnny has not looked back and his popularity is now spreading like wildfire throughout the U.K. His latest Columbia waxing is "Blue, Blue Heartaches" and "Jig Along Home". Miss Doreen Gardener heads up Johnny's fan club and can be contacted at—22 Tivoli Road, Crouch End, London, N. 8, England.

JOHNNY CASH

Latest issues in "Jolly Old England" are: Marty Robbins—"Teenage Dream" (Philips), Faron Young—"Moonlight Mountain" (Capitol), Ferlin Husky—"Prize Possession" (Capitol), Eddy Arnold—"Bayou Baby" (RCA) Slim Whitman—"Smoke Signals" (London), Hank Williams—"With Tears In My Eyes" (MGM), also two 12" LP's—Red Foley & Ernest Tubb (Brunswick) and "Spirituals" by Tennessee Ernie Ford (Capitol).

* * * * *

Bob Neal, Personal Mgr. for Sun's Johnny Cash, infos that Johnny's 1st personals since his tonsil operation included dates in Ga., S.C. and Fla. from the 16th of Oct. to the 23rd. Appearing with Cash on some of the dates were The Wilburn Bros., George Jones, Bobby Helms, Jerry Lee Lewis and Don Reno & Red Smiley.

* * * * *

Putting their heads together during Red Foley's recent New York visit, Pat Boone and his paw-in-law decided to postpone the latter's guest-starring appearance on Pat's weekly ABC-TV program from Oct. 24th until Nov. 28th, in order that the Thanksgiving show may have a warm, "family" flavor. Pat and Red may duet on a sacred song for the holiday occasion.

* * * * *

The NBC Radio Network debut of Dow Chemical's "Red Foley Show" is near at hand: Foley, along with special guest "Little" Jimmie Dickens, kicks off the 2nd year of Dow programs on Nov. 2nd, with the show taking to the air at 12:30 P.M.

"LITTLE" JIMMY DICKENS

Jubilee guests of the near future include: Johnny Cash on Oct. 26th, the Miller Bros. Band, on Nov. 2nd; and Carl Smith and Smiley Burnette, on Nov. 9th.

On Saturday night, Oct. 19th, the "Country Music Jubilee" played to its 200,000 payee at the Jewell theatre in Springfield. . . . Red Foley, Bobby Lord, the Marksmen with Thumbs Carllile, Miss Suzi Arden, Chuck Bowers, Uncle Cyp Brasfield, and the Jubilee band are set for the Hammond Civic Center, Hammond, Ind., on Sun., Nov. 3rd. Uncle Cyp, incidentally, was a special guest at the famed actors' gathering place, the Lambs Club in New York, during his latest visit to the Big City.

* * * * *

Jay Thompson, KINN-Hugo, Okla., types that Johnny Horton played to a real big crowd when he guested on the "Little Dixie Hoedown".

The "Hoedown" is a Saturday nite show held at Hogo's National Guard Armory and promoted by Thompson and Cecil Lee. Other talent on the show included Lee and Horton's "Hayride" band. James O'Gwynn and Martha Lynn were set for an Oct. 12th appearance.

Johnny Bailes, formerly of the Bailes Bros., who worked with the "Opry" from '43 to '46 at which time they moved to Shreveport, La. and started the "Louisiana Hayride", types to tell us that he's been promoted to manager of WJAT-Swainsboro, Ga., and the Nancy Auditorium in town. Johnny had been doing deejay work at the station, which is owned by Jim Denny and Webb Pierce, for about 4 months. He's also Mgr., Producer and MC of the big "Peach State Jamboree" which is held every Sat. nite at the Nancy Aud.

RONNIE SELF

The "Jamboree" talent consists of Annie Lou and Danny, formerly of the "Opry," Johnny Elgin, Joyce and Velma Sapp, Jimmy Exley, Joe Sammons and the Sunny Mountain Cut-Ups, Lynn Wheeler, Mel Sapp, the Davis Sisters, Ellis Averett, Jimmy Fennel, Miss Joannie Sammons, Edison Ferrell, the staff band which consists of, Jody Joyner, Guy Henley, Jimmy Exley, Jack Wiseley and Emory Carr and 2 comedians, Clem Hayshaker and Red Boatright. Bailes's intro Decca waxing "I Owe It To My Heart" and "You Make Me Live Again" is doing well on the deejay charts. His new one, expected out in 4 or 5 weeks, is tagged "So Much" and "It's Bound To Happen". All the "Jamboree" talent, sez Johnny, will appear on the new Sat. afternoon, 5:00 to 6:00 P.M. WJAT-"Peach State Jamboree Preview" Show.

* * * * *

Columbia's Bob Burrell tells us that Ronnie Self's waxing, "Ain't I'm A Dog", is taking off like a "house-on-fire". Ronnie tears the house everytime he does the tune along the "Philip Morris Country Music Show" route. The Columbia album of the show, incidentally, is reported to be selling solidly in the package field.

* * * * *

Jack Dunnigan, WJTN-Jamestown, N.Y. sends along his request for c&w wax. Artists, diskeries and promotion men take note!

* * * * *

Best Wishes for a speedy recovery to WBAM-Montgomery, Ala.'s Paul Simkins' wife, who recently underwent surgery. Also to Mrs. Don Everly, who unfortunately lost her baby recently.

* * * * *

EDDIE DEAN

Lee Sutton, in his WWVA-Wheeling, W.Va. "World's Original Jamboree" bulletin infos that the "Homefolk Gatherin'" now heard on WWVA from 8:30 to 9:30 will double in length beginning this month, starting at 8:00 and continuing to 10:00 P.M. with Johnny Arizona as head man.

Two of the "Jamboree" groups have taken on TV chores for the fall season in addition to their "Jamboree" and personal appearance shows. Skeeter Bonn and The Pickin' and Singin' Boys with Shirley Starr are now seen on Channel 9, Steubenville, Ohio, Tues., and Thurs. afternoon at 4 o'clock. The Sunshine Boys are in that time slot on the same station Mon., Wed. and Fri. Skeeter and the group also are seen from Oak Hill, W.Va. from 6:00 to 7:00 every Fri. night. Lazy Jim Day has joined the Bonn group after an extensive tour of western and central Canada with Montana Slim.

Toby Stroud an old "Jamboree" favorite returned to the Virginia Theatre stage when he took over Dusty Owens Band on Oct. 5th.

* * * * *

Eddie Dean will be appearing at Evansville, Indiana's big Rodeo from Oct. 17th thru the 23rd. Eddie's been traveling thru the South and Mid-west in Ala., Texas, Okla., Iowa and Mo. with turn-away reported in all towns. Sage Records reports that Dean's latest "Iowa Rose", penned by Des Moines, Iowa's Smokey Smith, is starting to make the grade in the Mid-west and East. Another tune according to Sage reports, to be flying high on the sales and deejay charts in Ill., Ohio, Mich., Conn., Ala., Ark., Ky. and Tenn., is Les York's initial solo session, "I'll Cry Again Tomorrow".

* * * * *

COWBOY COPAS

"Sleepy McDaniel left Nashville October 9th to set up a tour through the New England states beginning November 1st and winding up November 13th, starring Hank Snow and his Rainbow Ranch Boys, Wilma Lee & Stoney Cooper and the Clinch Mt. Clan, Cowboy Copas, and Jimmie Rodgers Snow.

The Hank Snow Fan Club is being completely reorganized, and will be run in the future from Hank's offices in Madison, Tenn. and will no longer operate out of Philadelphia.

Hank is all set to do a recording session for RCA Victor within the next week. However, Hank's new record hit the market this week. Tunes are "Unfaithful" and "Squid Jiggin' Ground".

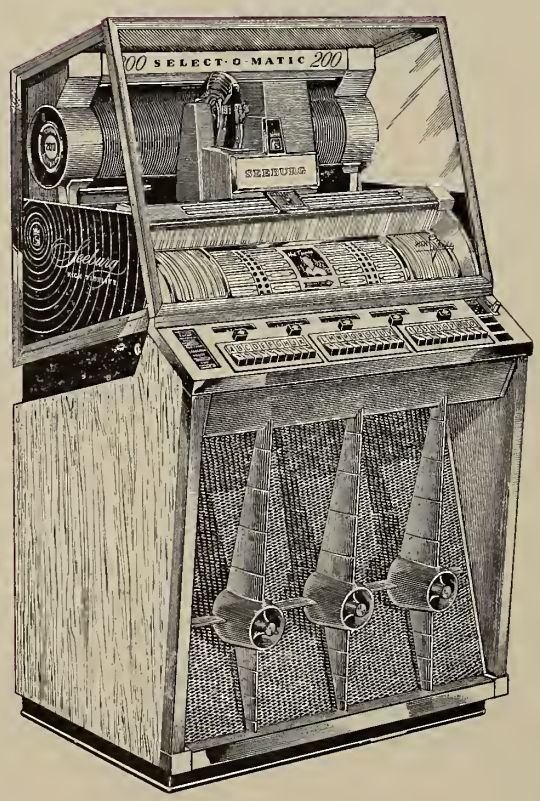
* * * * *

"Rosie's Gone Again" by Jimmie John on Dot continues to stay at the top of the Akron, Ohio list according to WHKK-Akron deejay, Gary Miller. Gary's "Melody Roundup" listeners keep requesting it week after week and the tune shows no sign of slackening.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

PROGRAM BOTH SINGLES AND ALBUMS PROFITABLY WITH

DUAL PRICING



The tremendously increased sale of album records has created an entirely new concept of programming. Because, today, much of the fine music the public wants to hear—standards, show tunes, jazz and classics—is available principally on albums. This type of music is as essential to proper programming as current hit tunes on singles.

Dual Pricing permits taking full advantage of both kinds of records because dual pricing makes it possible to:

- Program singles at one price
- Program EP album records (2 tunes per side) at a proportionately higher price.

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Here and There

NEW YORK—Once upon a time it only cost 5¢ to make a phone call in this state. Then, with the increased cost of everything in sight, the New York Telephone Company was granted the right to increase its rates—including the coin phone to 10¢. This week, the Public Service Commission, after a four year fight by the phone company, authorized another increase. Residential and business telephone service will be the only ones affected by this raise, altho hotels will be permitted to increase outgoing calls from 17¢ to 20¢. Once again, the Public Service Commission recognizes the necessity for increased rates, after studying the appeal by the phone company that its added costs for equipment and labor weighed against its income was not sufficient. Even with this increase, it is reported that officials of the New York Telephone Company said they were disappointed with the amount of the rate increase. It is a certainty that further efforts will be made for added increases—and it's a good bet that when the Commission allows another raise—it'll be in the coin operated department, and it'll go from a dime to fifteen cents. Nickle play operators can learn a good lesson from the Commission's decision. It seems that everyone in the world recognizes the necessity for added income but the 5¢ operator, who is still on a 1939 economic basis.

BUFFALO, N. Y.— Altho completion of the St. Lawrence Seaway is still in the future, interested businessmen are holding meetings to solve as many problems now as they possibly can. A panel discussion of about 100 U.S. and Canadian businessmen heard four talks on "The World Comes to the Great Lakes." Two serious matters came up—traffic between the St. Lawrence River and the inland lake river ports governed by the Welland Canal, which it was stated "unless and until the Welland Canal and the other new locks now under construction between Montreal and Prescott are twined, the traffic capacity of the Seaway will be of the maximum order of 45 to 46 million tons." The second subject was toll charges, with shipping interests arguing for low tolls to encourage the flow of traffic. It is felt that if the toll charges are too high, the entire purpose of the Seaway could be defeated.

Importance of the International Market

Exporting U. S. manufacturers and distributors are very grateful for the constantly expanding world import markets.

Many of these firms frankly report that export business allowed them to maintain a very high sales average during the second and third quarters of 1957.

These firms are, today, more than ever interested in the continued development and growth of their export business in view of its increasing importance as far as maintaining top sales are concerned.

Even with a dearth of late model used machines now so apparent, the business continuing to be done between the U. S. exporting distributors and importers in all the world's markets, has been constant.

The switch from arcade equipment to pinballs, in-lines and on to shuffle games, helped a great many amusement distributors to move many hundreds of machines to the world's markets at a satisfactory profit.

The continuing demand for late model used phonos, as well as for the new phonos, has opened a very profitable outlet for distributors and manufacturers in the world markets.

With a few U. S. phonos now being manufactured and also assembled in Germany, Denmark, England and Japan, an entirely new sales phase enters the world market picture.

Many are of the belief that it won't be too long before phonos from Europe and Asia will be shipped to the U. S., as well as to many other countries, to compete with American models.

Regardless of this possibility, the fact remains that Europe, Latin America, Asia, North America, Africa, and all other world markets, are becoming more interested in U. S. coin operated equipment of every kind and make.

The result is that international business has become more important than ever before.

All this didn't happen overnight. *The Cash Box* has published a "*Quarterly Export Edition*" for many years to attract buyers worldwide. *The Cash Box*' business reports in these issues are printed in Spanish, French, German, as well as in English.

The international market has grown closer to the American exporters because of this language intimacy in *The Cash Box*' "*Quarterly Export Edition*" which is so much easier for the importer to read and understand.

There is no doubt that international business is growing in importance daily. Export means a great deal to a great many U. S. firms. Without export many wholesalers and manufacturers would have shown a steep business decline.

Due to the growing importance of export and import business, *The Cash Box* proposed the creation of an "*International Coin Machine Export-Import Council.*"

This is the logical, common meeting ground that is needed, to assure further and greater growth of international business.

***The Cash Box*' "*International Coin Machine Export-Import Council*" will bring into being a closer relationship, a finer understanding, as well as better cooperation between the U. S. exporter and all the world's importers.**

This is the "Council" where problems can be thrashed out and solutions arrived at.

This is the "Council" where many importers will meet exporters for the first time and where, by coming to know each other, will enjoy better business for the future.

This is the "Council" that will cut thru months of correspondence and much misunderstanding.

***The Cash Box*' "*International Coin Machine Export-Import Council*" opens the path to an ever greater business future, with an assured ensuing friendship, and better international understanding between the businessmen of this industry worldwide.**

COIN MACH. EXPORTS—APRIL, MAY, JUNE, 1957

PHONOGRAPHS

NORTH AMERICA

	Number of Units	Dollar Value
Canada	831	$ 564,178
Mexico	206	145,319
Guatemala	53	41,405
El Salvador	13	10,699
Honduras	8	4,490
Nicaragua	24	16,801
Costa Rica	25	18,464
Panama	29	22,716
Bahamas	33	11,868
Cuba	222	63,520
Jamaica	4	1,906
Dominican Republic	29	21,469
Barbados	29	3,008
Trinidad	6	1,191
Netherlands Antilles	7	4,966
British Honduras	1	700
Leeward & Windward Islands	5	500
Total	1,525	$ 933,200

SOUTH AMERICA

Venezuela	523	$ 453,237
Peru	105	68,363
Chile	14	3,550
Surinam	1	816
Colombia	60	16,828
Total	703	$ 542,794

EUROPE

Sweden	30	$ 21,299
Norway	5	3,912
Denmark	22	16,145
Netherlands	354	171,562
Belgium	1,237	689,199
France	9	7,201
West Germany	829	618,234
Switzerland	439	318,146
Austria	361	277,766
Italy	107	74,419
Turkey	10	5,889
United Kingdom	2	2,293
Portugal	9	1,496
Iceland	1	668
Yugoslavia	20	16,278
Iraq	1	1,010
Iran	1	716
Total	3,437	$2,226,233

ASIA

Hong Kong	75	$ 24,352
Nansei & Nanpo Islands	1	738
Taiwan	2	1,620
Republic of Korea	9	2,684
Lebanon	25	21,123
British Malaya	45	12,295
Republic of Philippines	63	48,229
Japan	9	5,282
Trust Territory of the Pacific Islands	1	828
Israel	10	1,900
Total	240	$ 119,051

AFRICA

Morocco	70	$ 50,875
Libya	1	702
Mozambique	8	1,100
Total	79	$ 52,677

PHONOGRAPHS EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR APRIL, MAY AND JUNE, 1957, TOTALED 5,984 AND WERE VALUED AT $3,873,955.

AMUSEMENT MACHINES

NORTH AMERICA

	Number of Units	Dollar Value
Canada	664	$ 164,164
Panama	3	679
Cuba	1,267	137,571
Dominican Republic	9	900
Mexico	479	39,938
Canal Zone	4	1,990
Honduras	2	1,579
Bahamas	2	745
Total	2,430	$ 347,566

SOUTH AMERICA

Venezuela	47	$ 17,457
Ecuador	3	3,133
Uruguay	4	1,500
Colombia	4	2,992
Peru	9	1,071
Total	67	$ 26,153

EUROPE

Iceland	37	$ 8,034
Sweden	546	37,597
United Kingdom	21	15,176
Ireland	85	28,000
Netherlands	122	12,255
Belgium	2,790	345,150
France	445	145,895
West Germany	712	210,750
Switzerland	471	120,651
Spain	7	2,800
Italy	2,413	549,591
Turkey	57	32,102
Total	7,706	$1,508,001

ASIA

Lebanon	41	$ 3,971
British Malaya	85	9,600
Republic of Philippines	56	10,985
Taiwan	6	2,775
Japan	109	39,633
Nansei & Nanpo Islands	22	7,802
Ceylon	12	4,874
Thailand	10	3,610
Republic of Korea	3	1,357
Total	344	$ 84,607

AFRICA

Morocco	146	$ 41,313
Union of South Africa	35	6,634
Libya	5	726
Total	186	$ 48,673

AMUSEMENT MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR APRIL, MAY AND JUNE, 1957, TOTALED 10,733 AND WERE VALUED AT $2,015,000.

VENDING MACHINES

NORTH AMERICA

	Number of Units	Dollar Value
Canada	3,873	$ 376,456
Honduras	3	1,554
Costa Rica	3	655
Bermuda	3	827
Mexico	4	680
Total	3,886	$ 380,172

EUROPE

Sweden	86	$ 41,067
United Kingdom	5	3,870
Belgium	4,106	34,403
France	211	32,455
West Germany	22	6,699
Switzerland	2	1,040
Italy	2	1,970
Total	4,434	$ 121,504

ASIA

Thailand	55	$ 4,375
Total	55	$ 4,375

AFRICA

British East Africa	2	$ 1,500
Union of South Africa	32	11,567
The Federation of Rhodesia & Nyasaland	8	3,000
Total	42	$ 16,067

VENDING MACHINES EXPORTED FROM THE UNITED STATES TO COUNTRIES THRUOUT THE WORLD FOR APRIL, MAY, JUNE, 1957, TOTALED 8,417 AND WERE VALUED AT $522,118.

COIN MACHINES OF ALL KINDS EXPORTED BY THE UNITED STATES TO NATIONS THRUOUT THE WORLD FOR APRIL, MAY, JUNE, 1957 . . . . . TOTALED 25,134 • VALUED AT $6,411,073

"The Cash Box' QUARTERLY EXPORT EDITION"
ANALYZATION OF THE 2nd QUARTER (APR., MAY, JUNE, 1957)

2nd Quarter Exports Reach New Heights. 25,134 Machines Shipped. Valued At $6,411,073. First 6 Months Exports Total $12,474,318 For 47,782 Machines

As we study the figures of exports for this second quarter of 1957 (April, May and June), there appears to be no slackening of purchases by coin firms thruout the world. This condition persists, despite import policies of several countries which have curtailed import licenses, and in some instances forbidden completely to allow coin machines to be imported; and the dwindling of reconditioned equipment demanded by importers. American exporters are combing the country to buy machines necessary to fill orders. It's a known fact that some American firms have orders from European coin machine companies to keep shipping certain music and amusement machines as rapidly as they can be secured, with no limitation on quantity. Altho not shown by the figures, the number of new amusement machines being shipped by American manufacturers keeps increasing with each quarter. Both exporter and importer are hoping that import restrictions will be lifted in those countries where they now are in effect—and then the international business will really spurt to amazing volume.

In analyzing the figures for this quarter (April, May and June), world importers bought 25,134 machines valued at $6,411,073. This compares with purchases for the preceding quarter (Jan., Feb., and March) of 22,648 machines, valued at $6,063,245. And here is a most interesting development. Compared to the same quarter of 1956 (April, May and June), there were 16,505 machines exported, valued at $4,822,390. For the second three months of 1957, exporters bought 8,629 more machines, for $1,588,683 more dollars, than they did in the same three months of 1956.

In breaking down the figures to the various types of equipment—phonographs, amusement machines and vending machines, the figures disclose:

1) **Phonographs:** Exporters were able to buy less machines than they did in the previous three months—5,984 in April, May and June, compared to 6,285 phonos in Jan., Feb. and March. However, the dollar value of those 5,984 phonos amounted to $3,873,955, a few thousand dollars more. Europe continued to be the biggest buyer, importing 3,437 phonos, valued at $2,226,233. North America, with Canada the big buyer, ranked second; with South American countries placing third.

2) **Amusement Machines:** In this division, American firms shipped more games abroad than the previous three month period, 10,733 compared to 10,040; and also received more dollars than the previous period, $2,015,000 compared with $1,633,031 for Jan., Feb. and March. Here too, Europe was the biggest U. S. customer, absorbing 7,706 machines, valued at $1,508,001. North America was second, with Canada spending the most money, but Cuba buying the most games. Third biggest buyer of games was the Asian area.

3) **Vending Machines:** In this division, the total number of machines shipped was 8,417 machines, compared with 6,323 exported in the previous three months. However, the dollars spent were less than during the months of Jan., Feb. and March—$522,118 for April, May and June, compared with $584,722. North America led in imports of vending machines with 3,886 machines valued at $380,172. Europe was second in dollars spent, but actually absorbed more machines.

Several years ago it was the hope of exporters in the United States that the time would come when they would export $10,000,000 worth of equipment for the year. These hopes have not only been equalled, but are now far surpassed. It would now appear that coin machine exports for 1957 might easily go away beyond the staggering figure of $25,000,000. So far in 1957, for the first six months, U. S. shippers have exported 47,782 machines totaling $12,474,318.

With exports growing in volume with each succeeding year, and taking on a very important position to both the exporter and importer, **The Cash Box** feels the entire industry stands to gain if these two factors were able to meet with each other so as to become familiar with the people and the problems involved. It is with this in mind that **The Cash Box** started the "International Coin Machines Export-Import Council." Since the first announcement of this "Council" appeared in **The Cash Box**, there has been nothing but praise and commendation from the world's leaders, with most of them requesting that they be entered as members. Bill Gersh, publisher of **The Cash Box** is now traveling thruout Europe, visiting coin machine firms, and discussing this and other business matters. As a result of this visit, more definite and concrete plans will be forthcoming which will bring the world's coinmen together at some meeting.

Activities of the manufacturers during the past quarter (July, August and September).

AMI, Inc., Grand Rapids, Michigan, keeping its production lines going at full capacity to satisfy demand for its model "H" phonographs in 200, 120 and 100 selections. These machines were an immediate "hit" when introduced in April and operators' demand continues unabated.

Auto-Photo Company, Los Angeles, California, which introduced its model "12" automatic photograph machine (with new designed cabinet), still producing quantities of its model "11", which photo operators have found so profitable.

American Shuffleboard Company, Union City, N.J., continues production of its standard shuffle games, which finds a steady flow of sales thruout the year.

Bally Manufacturing Company, Chicago, Illinois, as usual, keeps supplying the operators with its varied line of equipment. During these three months, Bally introduced a new in-line game "Sun Valley"; continued production on its ball bowler "ABC Tournament" and followed this up with a new ball bowler "ABC Champion"; brought out a new novelty game "Circus"; produced a new shuffle bowler "ABC Super Deluxe Bowler"; and continued to supply the trade with its line of Kiddie Rides.

Bally Vending Corporation, Chicago, Illinois, introduced its new model "587" combination beverage vender, dispensing hot and cold drinks with 8 selections.

Chicago Coin Machine Company, Chicago, Illinois, which had such success with its ball bowling games, brought out a new one "Classic Bowling League", in 13, 16 and 18 ft. lengths; featuring giant pins and giant balls. Game can be set for 2 plays for 25¢, or 1 play for 25¢.

Exhibit Supply Company, Chicago, Illinois, continues production of its conversion for shuffle games "Tru-Bowler", and introduced a novelty gun "Pop Gun Circus", which shoots ping pong balls at targets.

J. F. Frantz Manufacturing Company, Chicago, Illinois, still keeping factory busy producing its popular "A.B.T. Guesser Scale", "A.B.T. Rifle Sports Gallery", "A.B.T. Challenger", "Kicker & Catcher", and the "Pace Aristo Scale".

Games, Inc., 2950 N. Campbell Avenue, Chicago, Illinois, located in new factory with larger and better facilities, continued production of its "Skeet Shoot", and brought out "Super Hunter".

Genco Manufacturing, 2621 N. Ashland Avenue, Chicago, Illinois, changed its name from Genco Manufacturing & Sales Company, and announced it is a "Division of of Chicago Coin Machine Company". Firm introduced a new novelty game "Horoscope Fortune Teller", which vends astrological readings in cellophane wrapped pellets, and also tells player's fortune.

D. Gottlieb & Company, Chicago, Illinois, specialists in pinball machines, introduced during this period "Continental Cafe" a two-player game; "World Champ", a single player; and "Super Circus" a two-player.

The Irving Kaye Company, Brooklyn, N.Y., specializing in the production of pool games, continued to supply the trade with "Eldorado" a 6-pocket pool game; "Super DeLuxe Bumper Pool", a 2 or 3 hole play; and a conversion to change 3-hole bumper games to 6-hole regular pool.

J. H. Keeney & Company, Chicago, Illinois, still in production of its ball bowler "Bowl-O-Rama", and brought out a new electric cigarette vender, model "22".

Mike Munves Corporation, New York, N.Y., national distributors for the manufacturers of "Squoits" and "Burp Gun", took on a similar sales deal for a new kidie ride "Tusco", a rubberized elephant.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, kept its production lines going continually on its three phonographs, model "1455" (200 selections); model "1454" (120 selections); and model "1452" (50 selections).

J. P. Seeburg, Chicago, Illinois, continues full scale production on its new models introduced in April, the "KD-200" (200 selections); and the "100-L" (100 selections).

Standard-Harvard Metal Typer, Inc., Chicago, Illinois, still producing its metal aluminum identification disc machine, advises a new product for the near future.

United Manufacturing Company, Chicago, Illinois, one of the largest and busiest factories, introduced during this period its "Deluxe Bowling Alley", a ball bowler in 11, 14 and 18 ft. sizes; and now is in full production of its new "Jumbo Bowling Alley," a ball bowler with giant pins and giant balls in 13 and 16 ft. sizes.

United Music Corporation, Chicago, Illinois, which introduced its first phonograph in May, the "UPA-100", still striving to meet demands of the trade with larger production lines.

Watling Manufacturing Corporation, Chicago, Illinois, one of the industry's oldest firms, continues shipping its "Penny Fortune Scale".

Williams Manufacturing Company, Chicago, Illinois, still manufacturing its "6-pocket Pool Table," introduced several pinball machines, the "Arrow Head" a single player; "Kings", a single; and "Naples" a 2-player.

The Wurlitzer Company, North Tonawanda, N.Y., has its production lines running to capacity, supplying the trade with its "2100" series of phonographs—model "2100" (200 selections); model "2150" (200 selections, medium priced); and model "2104" (104 selections). During this period Wurlitzer introduced the first wall box of its kind, model "5250", which is set for 50¢ play.

"The Cash Box" VIERTELJÄHRLICHE EXPORTAUSGABE

ANALYSE DES ZWEITEN VIERTELJAHRES (APRIL, MAI, JUNI, 1957)

Das Ausfuhrgeschäft des zweiten Vieteljahres erreicht neue Höhen. 25.134 Apparate verschifft!—Im Werte von $6.411.073.—Gesamtausfuhr für die ersten 6 Monate—$12.474.318 für 47.782 Apparate

Bei Durchsicht der Ausfuhrzahlen für des zweite Vierteljahr d.J. 1957 (April, Mai und Juni) können wir kein Nachlassen der Käure von münzautmatischen Firmen der ganzen Welt finden. Die Gesschäftskonjuktur ist ständig, trotz der Einfuhrpolitik verschiedener Länder, welche das Erlangen von Einfuhrgenehmigungen erschwert haben und in einiger Fällen die Einfuhr von Münzautomaten sogar vollkommen untersagt haben, und trotz der Unmöglichkeit die Nachfrage der Importeure nach instandgesetzten Ausrüstungen voll zu befriedigen. Die amerikanischen Exporteure such im ganzen Lande nach Automaten, die sie zum Füllen der bereits vorhandenen Aufträge äufkaufen können. Es ist eine bekannte Tatsache, dass einige amerikanische Firmen Aufträge von europäischen Münzautomatenfirmen erhalten haben, geisse Musik— und Unterhaltungsautomaten sofort nach Eingang zu verschiffen, und zwar ohne jede Begrenzung der Quantität. Obgleich es nicht klar aus den Zahlen hervorgeht, so wächst doch die Anzahl der con amerikanischen Herstellern verschifften Unterhaltungsautomaten mit jedem Vierteljahr standig an. Die Exporteure wie auch die Importeure hoffen, dass die Einfuhrbeschränkungen in den Ländern, wo sie derzeit Geltung haben, bald aufgehoben werden — dann wird das internationale Geschäft zu einem wirklich erstaunlichen Umfange ankachsen können!

Wir ersehen aus den Zahlen dieses Vierteljahrs (April, Mai und Juni 1957), dass lie Importeure der Welt 25.134 Apparate zu einem Werte von $6.411.073 gekauft haben. Zum Vergleich sei angeführt, dass die Verkäufe für das vorhergehende Vierteljahr (Januar, Februar und März) sich auf 22.648 Apparate im Werte von $6.963.245 beliefen. Hier lässt sich eine sehr interessante Entwicklung beobachten. Im selben Vierteljahr d.J. 1956 (April, Mai und Juni) wurden 16.505 Apperate im Werte von $4.822.390 ausgefürt. Somit kauften die Exporteure während des zweiten Vierteljahres von 1957 8.629 mehr Apparate und zahlten dafür $1.588.-683 mehr Dollar als während derselben drei Monate d.J. 1956.

Wenn wir diese Gesamtzahlen nun nach den verschiednen Ausrüstungsarten — Plattenspieler, Unterhaltungsapparate und Verkaufsautomaten — zerlegen, so erhalten wir:

1)—**Plattenspieler:** Die Exporteure konnten nicht so viele Apparate kaufen, wie in den vorhergehenden drei Monaten : 5.984 im April, Mai und Juni, im Vergleich zu 6.285 Plattenspilern im Januar, Februar und März. Der Dollarwert dieser Plattenspieler belief sich jedoch auf $3.873.-955, also auf einige tausand Dollar mehr. Europa fuhr fort, der grösste Käufer zu sein : dahin wurden 3.437 Plattenspieler im Verte von $2.226.-233 importiert; Kanada stand an zweiter Stelle und die südmarikanischen Länder an dritter Stelle.

2)—**Unterhaltungsapparate:** Davon verschifften die amerikanischen Firmen mehr Spiele ins Ausland als während der vorhergehenden drei Monate, und zwar 10.733 im Vergleich zu 10.040; sie erhielten dafür auch mehr Dollar als im vorhergehenden Viertel : $2.015.00 verglichen mit $1.633.031 für Januar, Februar und März. Auch hier war Europe der grösste Abnehmer der Vereingten Staaten mit 71706 Apparaten im Werte von $1.508.001. Nordamerika stand an zweiter Stelle, wobei Kanada am meisten Geld zahlte, doch, doch Kuba die meisten Spiele kaufte. An dritter Stelle als Käufer von Spielen stand das asiatische Gebiet.

3)—**Verkaufsautomaten:** Auf diese Unterabteilung entfällt eine eGsamtzahl von 8.417 verschifften Apparaten im Vergleich mit einer Ausfuhr von 6.323 Apparaten in den vorhergehenden drei Monaten. Jedoch war die Dollarsumme kleiner als in den ersten drei Monaten, Januar, Februar und März : $522.118 für April, Mai und Juni im Vergleich zu $584.722. Nordamerika stand in der Einfuhr von Verkaufsautomaten an führender Stelle mit 3.886 Apparaten im Verte von $380.172. Europa stand an zweiter Stelle, was die ausgegebene Dollarsumme betriffft, nahm jedoch mehr Apparate auf.

Vor einigen Jahren war es die grosse Hoffnung der Exporteure in den Vereinigten Staaten, dass die Zeit kommen würde, wenn sie Ausrüsttungen im Werte von $10.000.000 das Jahr ausführen würden. Diese Hoffnungen sind jetzt nicht nur erfüllt, sondern auch über-holt worden. Es scheint jetzt bereits so, dass die Münzautomatenausfuhr d.J. 1957 leicht die verblüffende Zahl von $25.000.000 sten sechs Monaten d.J. 1957 47.782 im Gesamtwerte von $12.474.318 ausgeführt.

Mit einem Ansteigen der Ausfuhr von Jahr zu Jahr und in Hinsicht aud die Bedeutung dieser Tatsache für die Exporteure und Importeure, glaubt "The Cash Box", dass es zu Gunsten der ganzen Industrie gereichen würde, wenn die betreffenden Firmen und Personen miteinander bekannt werden und die einschlägigen Probleme durchsprechen könnten. Aus diesem Grunde hat "The Cash Box" den "Internationalen Münzautomaten - Export-Import-Rat" ins Leben gerufen. Seit der ersten Ankündigung des "Rats" in "The Cash Box" hat man nur Lobenswertes darüber von allen führenden Stellen der Welt gehört; die meisten führenden Persönlichkeiten haben sich als Mitglieder gemeldet. Bill Gersh, der Herausgeber von "The Cash Box" bereist zur Zeit Europa, um die Münzmachinenfirmen durchzusprechen. Infolge dieses Besuches sollen bestimmetere und konkretere Pläne ausgearbeitet werden, um die Münzautomatenmänner der Welt zu einer Tagung zausammanzubringen.

Die Fa. AMI, Inc. Grand Rapids, Michigan, arbeitet mit voller Ausnutzung ihrer Anlagen, um der Nachfrage nach ihrem Plattenspieler Modell "H" mit 300, 120 und 100 Auswahlstüken gerecht zu werden. Diese Apparate waren sofort ein "Treffer", als sie im April d.J. auf den Markt gebracht murden, und die Nachfrage der Unternehmer geht ständig weiter.

Die Auto-Photo Company, Los Angeles, California, welche kürzlich ihren automatischen Plattenspieler, Modell "12" (mit neuentworfenem Schrank) herausbrachte. stellt immer noch grössere Quantitäten ihres Modells "11" her, welches Photo-Unternehmer so einträglich gefunden haben.

Die American Shuffleboard Company, Union City, New Jersey, fährt fort mit der Herstellung ihrer Standard-"Suffle"-Spnele, welche das ganze Jahr lang eine ständige Abnahme finden.

Die Bally Manufacturing Company, Chicago, Illinois, versorgt nach wie vor die Unternehmer mit ihren verschiedenartigen Ausrüstungen. Während der letzten drei Monate, brachte die Fa. Bally ein neues "Inline"-Spiel, "Sun Valley", auf den Markt, fuhr damit fort ihren "Ball-Bowler" "ABC Tournament" herzustellen und brachte zusätzlich einen neuen "Ball-Bowler, "ABC Champion" wie auch ein neuartigen Spiel "Circus" heraus; sie stellte einen neuen "Shuffle-Bowler", "ABC Super Deluxe Bowler" her und fuhr auch mit der Belieferung des Handels mit ihren Kinder-Ritten und -Fahrten fort.

Die Bally Vending Corporation. Chicago, Illinois, kam mit ihrem neuen Modell "587", ihren neuen Kombinationsgetränkeatomaten mit einer Auswahl von 8 heissen und kalten Getränken heraus.

Die Chicago Coin Machine Company, Chicago, Illinois, die mit ihren Ball-Bowling-Spielen so grossen Erfolg hatte, brachte ein neues Spiel, "Classic Bowling League", in Längen von 13, 16 und 18 Fuss und mit Riesenkegeln und Riesenbällen auf den Markt. Das Spiel kann für zwei Spieler fü 25¢ oder für einen Spieler auch für 25¢ eingestellt werden.

Die Exhibit Supply Company, Chicago, Illinois, fährt damit fort ihre herzustellen; auch führte sie eine ne-Shuffle-Spiele der Serie "Tru-Bowler" ue Flinte, "Pop Gun Circus" ein welche Ping-Pong-Bälle auf Zielscheiben schiesst.

Die J. F. Frantz Manufacturing Company. Chicago, Illinois, ist nach wie vor mit der Herstellung ihrer beliebten Spiele "A.B.T. Guesser Scale", "A.B.T. Rifle Sports Gallery", "A.B.T. Challenger", "Kicker & Catcher" und "Pace Aristo Scale" beschäftigt.

Die Fa. Games, Inc., 2950 N. Campbell Ave., Chicago, Illinois, hat jetzt eine neue Fabrik mit grösseren und besseren Ausrüstungen; sie fährt damit fort, ihren "Skeet Shoot" herzustellen und hat kürzlich ihren "Super Hunter" auf den Markt gebracht.

Genco Manufacturing, 2621 N. Ashland Ave., Chicago, Illinois, ist der neue Name der Genco Manufacturing Sales Company.. Die Firma gab bekannt, dass sie eine "Abteilung der Chicago Coin Machine Company" sei und brachte ein neues Spiel, "Horoscop Fortune Teller" (Horoscop Weissager) heraus; dieser Apparat verkauft astrologische Deutungen in celophane - umwickelten Kügelchen und sagt dem Spieler auch sein Schicksal voraus.

Die Fa. D. Gottlieb & Company, Chicago, Illinois, die sich auf Pinball-Spiele spezialisiert, brachte während diesem Zeitraum heraus : "Sontinental Café", ein Spiel für zwei Spieler; "World Champ" für nur einen Spieler; und "Super Circus" für zwei Spieler.

The Irving Kaye Company, Brooklyn, New York, deren Spezialität Pool-Spiele sind, fährt damit fort, dem Handel die folgenden zu liefern : "Eldorado", ein 6 - Taschen - Pool-Game; "Super DeLuxe Bumper Pool", ein Spiel mia 2 oder 3 Löchern; und eine Einrichtung, um "Bumper"-Spiele mit 3 Löchern umzuwandeln.

Die Fa. J. H. Keeney & Company, Chicago, Illinois, die nach wie vor ihren Ball-Bowler "Bowl-O-Rama" herstellt, brachte einen neuen elektrischcen Zigarettenverkaufsautomaten, Modell "22", heraus.

Die Mike Munves Corporation, New York, N.Y., die das ganze Land umfassende Vertriebsfirma für die Hersteller von "Squoits" und "Burp Gun", hat jetzt auch den Vertrieb eines neues Kinderrittes "Tusco"—ein Gummielefant—übernommen.

Die Rock-Ola Manufacturing Corporation, Chicago, Illinois, war gut beschäftigt mit der Herstellung ihrer Plattenspieler, Modell "1455" (200 Auswahlstüke); Modell "1454" (120 Auswahlstüke); und Modell "1452" (50 Auswahlstüke).

Die Fa. J. P. Seeburg, Chicago, Illinois, fährt for mit der Vollproduktion ihrer neuen, im April herausgebrachten Modelle "KD-200" (200 Auswahlstüke) und "100-L" (100 Auswahlstüke).

Die Fa. Standard-Harvard Metal Typer, Inc. Chicago, Illinois, stellt nach wie vor ihre Metall-Aluminum-Identifikationsplatten - Maschine her; sie plant jedoch in allernächster Zeit einen neuen Apparat auf den Markt zu bringen.

Die United Manufacturing Company, Chicago, Illinois, eine der vielbeschäftigsten und grössten Fabriken, brachte während dieser Zeitspanne ihre "Deluxe Bowling Alley", einen "Ball-Bowler" in Grössen von 11, 14 und 18 Fuss, heraus; derzeit ist sie voll beschäftigt mit der Herstellung ihrer neuen "Jumbi Bowling Alley", ein "Ball-Bowler" mit Riesenkegeln

(Continued on page 72)

Tätigkeit der Herstellar während dem letzten Vierteljahr (Juli, August und September).

"EDICIÓN TRIMESTRAL PARA LA EXPORTACIÓN DE 'The Cash Box'"

ANÁLISIS DEL SEGUNDO TRIMESTRE

(ABRIL, MAYO, JUNIO, 1957)

Las Exportaciones en el Segundo Trimestre Alcanzaron Nuevas Alturas. Se Despacharon 25.134 Máquinas Valoradas en $6.411.073. En el Primer Semestre se Exportaron 47.782 Máquinas por un Valor Total de $12.474.318

Al realizarse un estudio de las cifras de exportación correspondientes al segundo trimestre de 1957 (abril, mayo y junio), se llega a la conclusión de que no se han reducido las compras de máquinas accionadas por monedas en ninguna parte del mundo. Esta situación persiste aun, a pesar de las nuevas normas de importación establscidas por varios países que en algunos casos han restringido las licencias de importación y en otros han prohibido por completo la importación de máquinas accionadas por monedas, y a despacho de que los equipos reacondicionados exigidos por los importadores son muy escasos. Los Exportadores de los Estados Unidos buscan en todas partes del país las máquinas necesarias para atender a los pedidos. Es bien sabido que algunas empresas norteamericanas tienen orden de casas europeas del ramo de seguirles despachando ciertas máquinas musicales y de diversión a medida que las obtengas, sin limitación de las cantidades. Aunque no figura en las estadísticas, el número de máquinas de diversión nuevas despachadas por los fabricantes do los Estados Unidos sigue aumentando en cada trimestre. Tanto los exportadores como los importadores abrigan la esperanza de que pronto se suspendan las restricciones que actualmente rigen en algunos países y de acontecer esto, los negocios alcanzarán una cifra formidable.

Al analizer las cifras correspondientes a este trimestre (abril, mayo y junion), podrá notarse que los importadores del mundo compraron 25.134 máquinas por valor de $6.411.-073, en comparación con las compras efectuadas en el trimestre anterior (enero, febrero y marzo) que ascendieron a 22.648 máquinas valoradas en $.063.245. Y he aquí algo muy interesante. En comparación con el mismo trimestre de 1956 (bril. mayo y junio), se exportaron 16,505 máquinas por valor de $4.822.390. En los segundos tres mese de 1957 los exportadores compraron 8.629 más máquinas que en el mismo trimestre de 1956, por valor de $1.588.683.

Se se analizan las cifras correspondientes a los diversos tipos de máquinas, tales como fonógrafos, máquinas de diversión y máquinas expendedoras, se obtienen los siguientes datos:

1) **Fonógrafos**: Los exportadores no lograron comprar tantas máquinas como en los tres meses anteriores—5.984 en abril, mayo y junio, en compraración con 6,285 en enero, febrero y marzo. Sin embargo, el importe de los 5.984 fonógrafos fué de $3.873.955, o sea, unos cuantos miles de dolares más. Europa siguió siendo el comprador más importante, importando 3.437 fonógrafos por valor de $2.226.233. El segundo lugar fué el mayor importador; los países latinoamericanos ocuparon el tercer lugar.

2) **Máquinos de Diversión**: En este renglón, las casas norteamericanas despacharon más juegos al extranjero que en el trimstre anterior, o sea, 10.733 en comparación con 10.-040, y también recibieron más dólares que en el período anterior, $2.015.000 en comparación con $1.633.031, en enero, febrero y marzo. También en este caso, Europa dué el comprador más importante, importando 7.706 máquinas valoradas en $1.508.001. La América del Norte figuró en segundo lugar, siendo el Canadá el que invirtió mayor cantidad de dinero y Cuba la que importó más juegos. El tercer comprador importante fué el Asia.

3) **Máquinas Expendedoras**: En e ste grupo, el número total de máquinas despachadas fué de 8.417, et comparación con 6.323 exportadas en los tres meses anteriores. Sin embargo, el importe en dólares fué más bajo que durante los meses de enero, febrero y marzo—$522.118 en abril, mayo y junio, en comparación con $584.722. La América del Norte fué la que más importó máquinas expendidoras—3.886 máquinas por valor de $380.172. Europa ocupo el segundo puesto an cuanto al importe en dólares, pero en realidad absorbió mayor número de máquinas.

Hace varios años que los exportadores de los Estados Unidos ansiaban que llegara el tiempo en que pudieran exportar $10.000.000 en máquinas durante el año. Este anhelo no sólo se ha realizado sino que también se ha superado con creces. Según parece ahora, las exportaciones de máquinas accionadas por monedas podrán sobrepasar en 1957 a la formidable cifra de $25.000.000. Hasta ahora, durante el primer semestre de 1957, los embarcadores de los Estados Unidos han exportado 47.782 máquinas por un valor total de $12.474.318.

Actividades de los fabricantes durante el último trimestre (julio, agosto q septiembre)

En vista de que las exportaciones continúan aumentando en cada año sucesivo, lo cual es de gran importancia para los exportadores e importadores, The Cash Box conceptúa que toda la industria se beneficiará grandemente si estos dos factores se unen entre sí, de medo que pueda familiarizarse con las personas y los problemas de que se trata. Fué teniendo esto en cuenta que The Cash Box estableció el "Consejo Internacional de Exportadores e Importadores de Máquinas Accionadas por Monedas". Desde el primer momento en que se dió a conocer la fundación de este "Consejo" se han recibido elogios y alabanzas de las principales empresas del mundo y casi todas ellas han enviado sus solicitudes de ingreso como miembros. Bill Gersh, editor de The Cash Box, se halla actualmente en viaje por Europa, visitando a las empresas que se dedican al negocio de máquinas accionadas por monedas y cambiando impresiones sobre éste y otros asuntos comerciales. Como resultado de esta visita. se plantearán planes más concertos y biew definidos con el propósito de que los empresarios del mundo se reúnan en lo futuro.

AMI, Inc., Grand Rapids, Michigan.—Esta empresa ha seguido manteniendo su producción a plena capacidad para satisfacer la demanda de sus fonógrafos modelo "T" en selecciones 200. 120 y 100. Estas máquinas fueron un "hit" instantáneo cuando se presentaron en el mes de abril y la demanda de parte de los empresarios continúa sin interrupción.

Auto-Photo Company, Los Angeles, California.—Esta casa, que introdujo su máquina fotográfica automática modela "12" (con mueble de nuevo estilo), continúa fabricando grandes cantidades del modelo "1" que ha resultado muy lucrative para los empresarios del ramo.

American Shuffleboard Company, Union City, N. J.—Esta firma continúa produciendo los mismos juegos de tejos (shuffle games) que se venden ininterrumpidamente durante todo el año.

Bally Manufacturing Company, Chicago, Illinois.—Como de costumbre, esta empresa sigue suministrando a los empresarios su variado renglón de máquinas. Durante estos tres meses, la Bally presentó un neuvo juego in-line denominado "Sun Valley"; también siguió fabricando su juego de bolos "ABC Tournament" (Torneo ABC) y luego el "ABC Champion" (Campeón ABC). un nuevo juego por el mismo estilo; produjo un nuevo juego de bolos "shuffle" (de tejos) llamado "ABC Super Deluxe Bowler" y continuó suministrando el comercio su renglón de "Kiddie Rides" (diversiones para niños).

Bally Vending Corporation, Chicago, Illinois.—Esta fábrica presentó su nuevo modelo "587", consistente en una máquinaa expendedora e refrescos y de bebidas frías y calientes al mismo tiempo, con 8 selecciones.

Chicago Coin Machine Company, Chicago, Illinois.—Esta empresa, que tuvo gran éxito con sus juegos de bolos, presentó un nuevo juego denominado "Classic Bowling League" en largos de 13, 16 y 18 pies con tacos y bolas de gran tamaño. Este juego puede disponerse para 2 jugadas a 25¢ cada una, o sea 25¢ cada jugada.

Exhibit Supply Company, Chicago, Illinois.—Esta casa continúa produciendo sus nuevas juegos de tejos reformados bajo el nombre de "Tru-Bowler" y presentó una escopeta de novedad denominada "Pop Gun Circus", la cual tira bolas de "ping pong" al blanco.

J. F. Frantz Manufacturing Company, Chicago, Illinois.—Esta empresa continúa trabajando activamente en la fabricación de su popular balanza denominada "A. B. T. Guesser Scale", así como de la "A. B. T. Rifle Sports Gallery", el "A. B. T. Challenger", el "Kicker & Catcher"y la "Pace Aristo Scale".

Games, Inc., 2950 N. Campbell Avenue, Chicago, Illinois.—Esta firma, localizada en una nueva fábrica que dispone de mayores y mejores facilidades y servicios, siguió produciendo su "Skeet Shoot" y lanzó al mercado el "Super Hunter" (Super Cazador).

Genco Manufacturing, 2621 N. Ashland Avenue, Chicago, Illinois.—Cambió su nombre de Genco Manufacturing & Sale Company 1 dió a conocer que es una "Dependencia de la Chicago Coin Machine Company". Esta empresa introdujo un nuevo juego de novedad denominado "Horoscope Fortune Teller" (Adivinador del Destino), el cual expende boletos astrológicos envueltos en celofán en forma de bolitas y predice la buena suerte del jugador.

D. Gottlieb & Company, Chicago, Illinois.—Esta firma. especializada en máquinas de "pinball", presentó durante este período el "Continental Cafe" para una persona; el "World Champ" para una persona. y el "Super Circus" para dos jugadores.

The Irving Kaye Company, Brooklyn, N. Y.—Esta casa, que se especializa en la producción de juegos de trucos (pool game), continuó suministrando al comercio el juego de 6 bolsas conocido con el nombre de "Eldorado", así como el "Super DeLuxe Bumper Pool", un juego de 2 o 3 bolsas, y una conversión de los juegos do "bumber" de 3 bolsas en juego de trucos ordinario de 6 bolsas.

J. H. Keeney & Company, Chicoga, Illinois.—Esta empresa sigue fabricando aún su juego de bolos denominado "Bowl-O-Rama" y también puso en el mercado un nueva expendedora eléltrica de cigarrillos conocida como el modelo "22".

Mike Munves Corporation, Ueva York, N. Y.—Esta firma, distribuidora nacional de los productos "Squoits" y "Burp Gun", ofreció también un nuevo "kiddie ride" (para niños) denominado "Tusco", en forma de un elefante encauchado.

Rock-Ola Manufacturing Corporation, Chicago, Illinois.—Esta empresa siguió fabricando sin cesar sus tres fonógrafos, modela "1455" (200 selecciones); modelo "1454" (120 selecciones); y modela "1452" (50 selecciones).

J. P. Seeburg, Chicago, Illinois.—Esta casa continúa fabricando en gran escala sus nuevos modelos presentados en abril, o sea, el "KD-200" (200 selecciones) y el "100-L" (100 selecciones).

Standard-Harvard Metal Typer, Inc., Chicago, Illinois.—Esta fábrica sigue produciendo su máquina para discos de aluminio para fines de identificación y ha dado a conocer que se propone lanzar al mercado un nuevo producto en el próximo futuro.

United Manufacturing Company, Chicago, Illinois.—Esta empresa, una de las más importantes y activas de los Estados Unidos, introdujo durante este período su "Deluxe Bowling Alley", un juego de bolos en los tamaños de 11, 14 y 18 pies. y actualmente está produciendo en gran escala

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The Cash Box
EDITION TRIMESTRIELLE EXPORTATION
ANALYSE DU SECOND TRIMESTRE (AVRIL, MAY, JUIN, 1957)

Les exportations du deuxième trimestre atteignent de nouveaux sommets: 25.134 machines expédiées, pour une valeur de $6.411.073. Le montant total des exportations du premier semestre a été de 12.474.-318 dollars pour 47.782 machines

Comme nous étudions les chiffres des exportations de ce second trimestre de 1957 (Avril, Mai et Juin), il ne semble avoir aucun ralentissement dans les achats effectués par les Maisons de machines à pièce de monnaie, dans le monde entier. Cette condition persiste, en dépit de la politique d'importation dans plusieurs pays, qui a restreint les licences d'importation, et dans quelques cas complètement défendu les importations de machines à distribution automatique; et la diminution de matériel remis en état, demandé par les importateurs. Les exportateurs américains parcourrent le pays pour acheter les machines nécessaires pour remplir les commandes. C'est un fait connu que des maisons américaines ont des commandes de Compagnies européennes de machines à distribution automatique, pour les expéditions de certaines machines de jeux et musique, aussitôt qu'elles sont acquises, sans quantité limite. Bien que les chiffres ne l'indiquent pas, le nombre de nouvelles machines de jeux expédiées par les fabricants américains augmente chaque trimestre.

Exportateurs et importateurs espèrent que ces restrictions en ce qui concerne les importations, disparaitront des epays où elles existent actuellement—et alors, les affaires internationales se feront réellement sur une grande échelle.

Si nous analysons les chiffres de ce trimestre (Avril, Mai et Juin), nous voyons que les importateurs mondiaux ont acquis 25.134 machines pour une valeur de 6.411.073 dollars. Ceci en comparison avec les achats du trimestre précédent (Janvier, Février et Mars), qui étaient de 22.648 machines, évaluées à 6.063.245 dollars. Et ceci s'avère un développement des plus intéressant. Si l'on compare avec le même trimestre de 1956 (Janvier, Février et Mars), il y eut 16.505 machines exportées pour une valeur de 4,822.390 dollars. Pendant les seconds trois mois de 1957, les exportateurs ont acheté 8.629 machines de plus, pour 1.588.683 dollars de plus, qu'ils ne l'ont fait pendant les mêmes mois de 1956.

En détaillant les types variés de matériel — phonographes, machines de jeux et à distribution automatique —les chiffres révèlent:

1) **Phonographs:** Les exportateurs ont acheté moins de machines que pendant le trimestre précédent—5.984 en Avril, Mai et Juin, comparé avec 6.285 phonos en Janvier, Février et Mars. Cependent la valeur de ces 5.984 phonos était de 3.873.955 dollars, c'est-à-dire quelques milliers de dollars de plus. L'Europe continua à être le plus grand acheteur avec une importation de 3.437 phonographs, pour une valeur de $2.226.233. L'Amerique du Nord, avec le Canada, le gros acheteur, se plaça seconde, et les pays d'Amérique latine en troisième place.

2) **Machines de jeux:** Dans cette partie, les firmes américaines expédièrent plus de jeuz à l'étranger que penudant le trimestre précédent, 10,733 en comparison avec 10.040; et reçurent aussi plus de dollars que pendant la période précédente, $2.015.-000 comparé avec $1.633.031 pour Janvier, Février et Mars. Ici également, l'Europe a été le plus grand client des Etats-Unis, absorbant 7.706 machines, s'évaluant à 1.508.001 dollars. L'Amérique du Nord fût en seconde place, avec le Canada pour la plus grosse somme, mais Cuba pour les plus grand nombre de jeux. Le troisième acheteur de jeux fût les pays de l'Asie.

3) **Machines à distribution automatique:** Dans cette division, le nombre total les machines expédiées fut 8.417 machines, comparé avec 6.323 exportèes pendant les trois mois précédents. Cependant les dollars dépensés furent moins que penddant les mois de Janvier, Février et Mars—$522.118 pendant Avril, Mai et Juin, comparé avec $584.722. L'Amérique du Nord vient en tête des importations de machine à distribution automatique, avec 3.886 machines. d'une valeur de 380.172 dollars. L'Europe est en second en ce qui concerne les dollars sortis, mai en fait, elle absorba plus de machines.

Il y a plusieurs années, les exportateurs des Etats-Unis espéraient qu'il viendrait un temps où ils exporteraient des machines pour une valeur de 10.000.000 dollars par an. Cet espoir a non seuelment été égalé, mais de loin surpassé. Il s'avère à présent que les exportations de machines à distribution automatique pour 1957 pourraient facilement dépassé le chiffre impressionnant de 25.000.000 dollars. Jusqu'à présent, pendant le premier semestre de 1957, les expéditeurs américains ont exporté 47.782 machine pour une valeur totale de 12.474.318 dollars.

ACTIVITES DES FABRICANTS DURANT LE TRIMESTRE PASSE (Juillet, Aout, Septembre).

Avec un volume d'exportations augmentant tous les ans, et prenant une position très importante pour à la fois l'exportateur et l'importateur, le Cash Box a le sentiment que l'entière industrie profiterait si les exportateurs et importateurs pouvaient se rencontrer, et ainsi se familiariser avec leurs problèmes. C'est dans cette idée que le CASH BOX a fondè le "International Coin Machines Export-Import Council". Depuis le premier avis de ce "Council" paru dans le CASH BOX, il n'y a eut que compliments ea éloges des chefs mondiaux de l'industrie; la plupart d'entre-eux ayant demandé leur inscription comme membre. Bill Gersh, éditeur du CASH BOX, voyage en ce moment à travers l'Europe, visitant les firmes de machines-vendeuses, et discutant ceci ainsi que des affaires. Le résultat de cette visite aura pour bût des plans plus concrèts et définis qui rassembleront les hommes de cette industrie de toutes nationalités à certains meetings.

AMI, Inc., Grand Rapids, Michigan, a gardé ses chaines de production à pleine capacité pour satisfaire la demande de son modèle "H" de phonographes à 200. 120 et 100 disques. Ces machines ont eu succès immédiat lors de leur introduction en Avril, et la demande des opérateurs continue sans relache.

Auto-Photo Company, Los Angeles, California, qui a introduit son modèle de machine photo automatique "12" (avec un cabinet d'un dessin nouveau), produit encore en quantité son modèle "11", que les opérateurs ont trouvé d'un bon rapport.

American Shuffleboard Company Union City, N. J., continue la production de son shuffle game standard, Jeux de billards-allées standard, qui a eu un flot de ventes régulières toute l'année.

Bally Manufacturing Company, Chicago, Illinois, comme d'habitude, fournit les opérateurs de son matériel varié. Pendant ces trois mois, Bally a introduit son nouveau jeu en ligne "Sun-Valley", et continua la production de son jeu de boules "ABC Tournament", qu'il continua avec son jeu de boules nouveau "ABC Champion". Cette Maison sortit un nouveau jeu "Circus", et produisit un nouveau jeu de boules "ABC Super Deluxe Bowler", et elle continua a livrer dans le commerce sa sérue de jeux d'enfants, "Kiddie Rides".

Bally Vending Corporation, Chicago, Illinois, a introduit son nouveau modè; e "587", une machine à distribution automatique de boissons chaudes et froides, avec huit choix de boissons.

Chicago Coin Machine Company, Chicago, Illinois, qui a obtenu un tel succès avec ses jeux de boules, en a sorti un tout nouveau "Classic Bowling League", dans les longueurs de 13, 16 et 18 pieds, avec des quilles et des boules géantes. Le jeu peut fonctionner pour deux jeux à 25 cents, ou pour un jeu à 25 cents.

Exhibit Supply Company, Chicago, Illinois, continue la production de sa transformation pour jeux de shuffle "Tru-Bowler". et un introduit un fusil nouveauté "Pop Gun Circus". qui lancent des balles de pin-pong à des cibles.

J. F. Frantz Manufacturing Company, Chicago, Ill., est encore très occupé par la production de ses machines polulaires "A. B. T. Guesser Scale", "A. B. T. Rifle Sports Gallery", "A. B. T. Challenger", "Kicker & Catcher", et "Pace Aristo Scale".

Games, Inc., 2950 N. Campbell Avenue, Chicago, Ill., s'est logé dans une nouvelle usine, plus grande et plus moderne, et a continué la production de son "Skeet Shoot", Elle a sorti également "Super Hunter".

Genco Manufacturing, 2621 N. Ashland Avenue. Chicago, Ill.. a changé so raison sociale de Genco Manufacturing & Sales Company, et a annoncé que c'est une division de la "Chicago Coin Machine Company". La firme a introduit un nouveau jeu "Horoscope Fortune Teller", qui vend des horoscopes en plaques enveloppées de cellophane, et aussi dit la bonne fortune des joueurs.

D. Gottlieb & Company, Chicago, Illinois, les spécialistes de la machine pinball, a introduit durant cette période "Continental Cafe", un jeu à deux joueurs; "Word Champ", à un joueur; et "Super-Circus", à deux joueurs.

The Irving Kaye Company, Brooklyn, N. Y., se spécialisant dans la production des jeux de billards. continua à fournir le marché avec "Eldorado", un jeu de billards à six poches, "Super DeLuxe Bumper Pool", à deux ou trois trous; et un jeu pouvant changer de trois trous au jeu de billards régulier de six trous.

J. H. Keeney & Company, Chicago, Illinois, a encore en production son jeu de boules "Bowl-O-Rama", et a sorti une nouvelle machine électrique vendeuse de cigarettes, nodèle "22".

Mike Munves Corporation, Chicago, Illinois, distributeurs nationaux des fabricants de "Squoits", et "Burp Gun", ont pris des arrangements similaires de ventes pour le nouveau jeu pour enfants "Tusco", en éléphant recouvert de caoutchouc.

Rock-Ola Manufacturing Corporation, Chicago, Illinois, a continué à tourner sur ses chaines de production ses trois phonographes, modèle "1455" (200 disques), modèle "1454" (120 disques), et modèle "1452" (50 disques)..

J. P. Seeburg, Chicago, Illinois, continue sa production à pleins capacité de ses nouveaux madèles introduits en Avril, le "KD-200" (200 disques), et le "100 L" (100 disques).

Standard-Harvard Metal Typer, Inc., Chicago, Ill., produit encore ses machines vendeuses de plaques d'identité en aluminium, et a annoncé une nouvelle machine pour en prochain futur.

United Manufacturing Company, Chicago, Illinois, l'une des plus grandes usines, et des plus affairées, a introduit durant cette période son "DeLuxe Bowling Alley", un jeu de boules dans ses dimensions de 11, 14 et 18 pieds, et à présent, cette maison produit à pleine capacité son nouveau "Jumbo Bowling Alley", un jeu de boules avec des quilles et des boules géantes, dans des dimensions de 13 et 16 pieds.

United Music Corporation, Chicago, Illinois, qui a introduit son premier phonographe en Mai, le "UPA-100" lutte encore pour satisfaire les nombreuses demandes du marché, avec de plus grandes chaines de production.

Watling Manufacturing Company, Chicago, Ill., l'une des plus anciennes maisons de l'industrie, continue les expéditions de sa machine "Penny Fortune Scale".

(Continued on page 72)

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because it's

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CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP

MODEL UPA-100

WRITE FOR DETAILS

Games, Inc. Intros "Hole-In-One"—New Amusement Game

CHICAGO — Clarence Schuyler, president, Games, Inc., this city, announced this past week that the firm is making shipments of a new amusement game, "Hole-In-One".

"This is a real skill game for any location anywhere in the world", Schuyler stated. "The game is very competitive. Several ways to score, as in the game of golf, makes 'Hole-In-One' the most exciting and outstanding profit producer we ever presented to the industry."

Object of the game is to play nine full holes of golf to score holes-in-one, eagles and birdies in the least possible number of strokes.

Player has skill control of dropping plastic balls into nine pockets lighted by arrows.

Pressing a button on the shelf located conveniently on front of cabinet releases a ball track. This enables the player to drop each ball skillfully into lighted pocket to score holes in one, eagles or birdies.

Ball dropped into lighted arrow pocket finishes the hole. If player misses, distance indicated on back glass advances 50 yards.

Attractive, one-piece cabinet measures 67" high, 27" wide, 19"deep. Shipping weight is 230 pounds.

Door on front of cabinet, as well as in back, allows easy access to simplified mechanism. The game has a National slug rejector coin mechanism.

The firm, now occupying its large modern factory located at 2950 N. Campbell Avenue, is in full production of "Hole-In-One", now being shipped to distributors.

1958 MOA To Be Held May 6, 7, 8

OAKLAND, CALIF.—George A. Miller, president, Music Operators of America (MOA), with headquarters in this city, announced this week that the 1958 MOA Convention will be held at the Morrison Hotel, Chicago, May 6, 7 and 8.

The show in 1958 will open on a Tuesday and run thru Thursday. This is different from past years when the show got started on a Sunday.

"Of course", stated Miller, "we would have liked to follow the procedure of other years and open on a Sunday, but we just couldn't make this arrangement at the Morrison—or any other hotel. Exhibitors wil have Monday, May 5, to set up their displays. The Convention will officially open on Tuesday, May 6, and run thru Thursday, May 8. Exhibitors will then tear down on Friday, May 9."

Miller stated he and his fellow officers and board members look for the 1958 MOA Convention to be the biggest in both attendance and exhibitors. Many visitors from a number of foreign countries are expected to attend the 1958 show.

Join "20 Year Club"

CHICAGO—The following were accepted for membership in The Cash Box' "20 Year Club" this past week:

Frank B. Staffe, Lincoln Park, Mich., 20 years

Jimmie Nilon, Chester, Pa., 20 years

Darrell H. Garman, Republic, Kans., 20 years

Hal R. Meeks, New York City, N.Y., 31 years

Roscoe Bentler, Springfield, Ill., 21 years

O. H. Rushing, Philadelphia, Miss., 28 years

I. J. Hudson, Jr., Mound City, Ill., 23 years

Joseph E. Spirawk, Elmira Heights, N.Y., 26 years

Edmund Lovejoy, Jefferson, Pa., 25 years

Lewis Berger, Cleveland, Ohio, 25 years

W. H. Burnham, Montgomery, Ala., 24 years

Stephen Patrick, West Grove, Pa., 33 years

Paul Joseph, Zanesville, Ohio, 22 years

William Joseph, Zanesville, Ohio, 22 years

Emil J. Pfister, Sheboygan, Wis., 22 years

Peter Russo, Kelayres, Pa., 27 years

Floyd E. Williams, Stuttgart, Ark., 27 years

William R. Jay, Jackson, Michigan, 25 years

Joseph A. Ferris, Madison, Maine, 27 years

Steffen F. Shy, Milwaukee, Wis., 27 years

Howard N. Bailey, Towanda, Pa., 24 years

Wm. H. Richardson, Sr., Columbia, S. C.

Vincent Crinzi, Saginaw, Mich. 24 years

Arnold Tessmer, St. Paul, Minn., 22 years

A. J. Lovelady, Smyrna, Ga., 21 years

Ted Rubenstein, Chicago, Ill., 38 years

Those who have been active in the coin machines industry 20 years or more can join the "20 Year Club" by writing to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

$25 DOWN

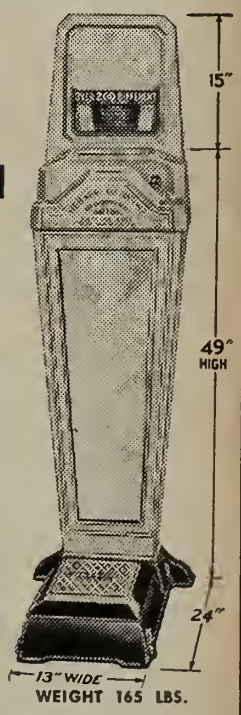
Balance $10 A Month

400 DELUXE

PENNY FORTUNE SCALE

NOT A NOVELTY—BUT AN INVESTMENT

25-75% PROFIT



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NAMA CONVENTION BIGGEST YET

Officials Believe Viewers Close To 10,000 Despite $10-Fee. Cigarette, Drink, Sandwich, Food, Nut, Gum, Candy Machines Again Dominate Show

PHILADELPHIA, PA.—With each succeeding year, the annual convention held by the National Automatic Merchandising Association (NAMA) becomes bigger and bigger—both in attendance and exhibitions. The 1957 convention, held in Convention Hall, this city, October 13 to 16, drew more people to view more new vendors than any in this organization's history.

The 6,000 visitors predicted by NAMA officials was conservative to the extreme, as it is now believed that closer to 10,000 people viewed the displays. However, it is pointed out, that despite the charge of $10 to enter, a number of local "sightseers" paraded the hall, picking up loads of free samples. At times, the professional coinman had to fight his way to the exhibit booths.

Practically every exhibitor expressed satisfaction with the actual results derived. Many deals were consumated, and some manufacturers were able to arrange for new distributors.

Disregarding the displays of the suppliers, the basic machines once again dominated the show. These machines, in most instances, were new advance models. Cigarette machines, hot and cold drink vendors, sandwich machines, food machines, service machines, and of course nut, gum and candy machines were greatly in evidence, with cigarette and drink machines in the majority. As a matter of fact, it was estimated that cigarette machines occupied about 40% of the equipment exhibits. Some great new machines were presented to coinmen.

One of the interesting developments at this show was the keen interest of coinmen who were planning on adding vending to their other types of operations. This interest started several years ago, and now is gathering great momentum. Not only are the operators aware of this possibility, but the manufacturers of cigarette and drink machines, in particular aware of the professional capabilities of these operators, are making every effort to acquire their business. It appears that both divisions of the industry stand to gain—the manufacturer by added sales, and the operator by capitalizing on his locations by adding vendors, and increasing his profit potential.

California Music Merchants Assn's Fight To Nullify High License Fee In Oakland Succeeds

OAKLAND, CALIF.—In order to meet its deficit, and bring in more income, the City Council in this city proposed a substantial increase on all business licenses, including that of coin operated machines. The California Music Merchants Association immediately took action to curtail any increase in licenses which would effect the automatic phonograph industry.

After three months of meetings relating to their new licensing program by the City Council, the City Manager on Tuesday, October 8, recommended that the prevailing license on automatic phonographs remain at $5 per machine for at least another year. After that period of time it was proposed that the juke box industry, as well as other segments in the coin machine industry, be licensed on a gross basis rather than on a per phonograph basis.

George A. Miller, president and managing director of the California Music Merchants Association, carried the fight to the City Council against any increase and stated that he felt that even $5 a year per machine was exorbitant and discriminatory.

Miller claimed that all other businesses under the present business license ordinance in Oakland are allowed to gross $30,000 a year and only pay $70 a year as a business license; whereas the juke box operator must own and operate some 65 phonographs on location to gross $30,000, and at $5 a year per phonograph, must pay $325 a year for the business license. Miller voiced his opinion that this was discriminatory and class legislation. He further stated that the music operators' investments in most instances, are far greater than that of other businesses of like nature, but yet they are being forced to pay five times as much in business licenses to gross $30,000.

"The California Music Merchants Association is satisfied with the outcome of the $5 a year per phonograph license", said Miller, "but will continue their fight until the automatic phonograph business is placed on a gross base license, the same as all other businesses in the City of Oakland."

Miller pointed out as an example of what could happen to the automatic phonograph business by referring to a news story in the October 12 issue of The Cash Box, where a Boston, Mass., judge had denied an injunction asked by the Boston music operators and location owners pertaining to phonograph licenses that totaled $160 a year. "It's hard to imagine a $50 city license for week days, $50 city license for Sunday, $50 State Sunday license, on top of a $10 federal tax that must be paid by the operators in the Boston area", Miller said. "Not only is this a discriminatory, prohibitive license, but a license to extinct automatic phonographs in the State of Massachusetts.

"Dave Baker and his organization are to be highly complimented for carrying this fight to the highest court in the land. Every music operator in the State of Massachuetts should rally to the support of the Boston Music Operators Association. A license of this kind could set a precedent which would have far reaching effects on every music operator in America."

Women's Auxiliary Of MOA To Meet In Miami During Week Of National Board Meetings

OAKLAND, CALIF. — George A. Miller, president, Music Operators of America (MOA), advises he has arranged for the wives of the members of the organization, who did such a tremendous job of organizing the Women's Auxiliary at the recent MOA Convention, to hold a meeting in Miami Beach, Florida, during the national Board of Directors' meeting being held at the San Souci Hotel the week starting November 10.

These women will organize plans for a program for the coming MOA Convention, scheduled to be held at the Morrison Hotel, Chicago, May 6, 7 and 8, 1958.

Among the women expected to meet in Miami Beach are Mrs. Clinton Pierce, Mrs. William Hullinger, Mrs. Howard Ellis, Mrs. Norman Gefke, Mrs. Ted Nichols, Mrs. Martin Britz, Mrs. Lester Montooth, Mrs. George Miller and Mrs. Cissie Gersh.

"All wives of officers, directors and music operators are invited to attend these meetings," stated Miller, "so that each year the MOA Convention will present the most interesting entertainment possible for the lady folk. We ask that the ladies come prepared to attend these meetings and to present their ideas."

MONY Annual Banquet Almost Sellout

NEW YORK — With only a few weeks left to complete its mammoth preparations for its greatest celebration to date, the "20th Anniversary", Music Operators of New York is working feverishly so that all who attend the banquet on Saturday night, November 7, at the Waldorf Astoria Hotel, will have the greatest night of entertainment in all their lives.

Al Denver, president, and Nash Gordon, managing director, together with committee members, intend to give operators and their guests a night they will long remember.

"We don't have to tell any who have attended previous banquets", stated Denver, "just what to expect. They all know that the country's greatest recording artists are on hand to entertain them for several hours. Yet, to commemorate our 20th Anniversary, we are now completing arrangements for an evening of entertainment which will far surpass any we've presented."

The only problem, according to Nash Gordon, is disposition of tickets. "We have so many demands on hand", he said, "that we will have to parcel them out. In addition, some of our very good members and friends haven't as yet reserved their tickets, and we know they will come at us at the last moment. We will, of course, take care of them, but we hope they don't delay to the point where we will have to either turn them down, or seat them in poor locations. We would like to ask, in particular, those from out of town, who expect to attend, to get in touch with us immediately so that we can supply them with tickets. And, those in the city here, who have been procrastinating, should phone their reservations at once."

Denver also advised that the annual souvenir journal has set a record for advertising.

Watling "Did Not Sell Out!"

CHICAGO — "We did not sell out our business!" emphatically stated John Watling, president of Watling Manufacturing Company, this city. "You can tell the world", Watling asserted to The Cash Box, "that we definitely are still in the scale business, and are devoting our entire production to a line of scales that has been well known to all the industry for many generations.

"What's more", he added, "production of Watling scales is bigger than ever before in our history. And this business is not for sale."

John Watling revealed that, several months ago, the firm sold out its slot machines, which included the famous "Rol-A-Top" models. "We sold all tools, dies and parts for these machines to a European firm", Watling stated, "and everything relating to the slot machines was shipped out of the country a long time ago."

The Watling Manufacturing Company was established in 1889, and currently produces three models of weighing scales in its own large factory located at 4650 W. Fulton Street, Chicago.

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Proven time-tested rotating magazine — the original
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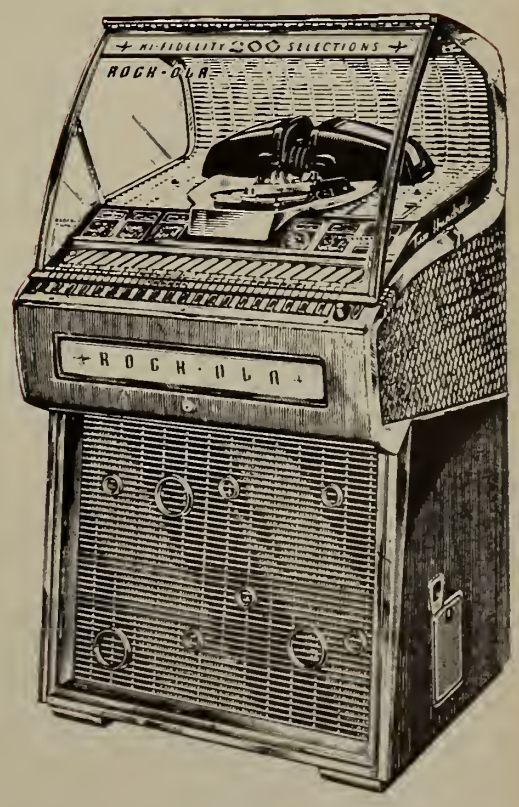
Proven profits with single button selection system — the only
Proven service reliability



200, 120, 50 Selections

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Special Report:

By Bill Gersh
From ITALY

Italy's Booming Juke Box Biz

MILAN, ITALY — Though the music business here is over-shadowed by the growing pinball rage, it is booming on ahead. The juke box distributors are proceeding as cautiously and carefully as they can even though they realize they are playing a very poor second fiddle to the pinball demand.

Yet they are all philosophical in regard to the music biz. They feel that when the pinball boom eases down to catch its breath, the music biz will again become most prominent and that sales will spark up considerably.

In the meantime the complete course the juke box op must follow here in Italy should prove of very great interest to every U.S. music operator. It will give the U.S. op some idea of what can happen to him should governmental bureaucracy combined with copyright and other societies ever come into power as they are in power in Italy.

First of all the music op here pays about 1,200,000 lire for a new 200 selection U.S. juke box. That's about $1,920. If he was able to obtain his lire at a good rate, it may be somewhat lower in price. But the lira held up, even during the French devaluation of the franc, and has grown stronger right along. It now is quoted pretty close to the official rate of 624.75 lire to the U.S. dollar.

Now the new music op who has purchased his first juke box makes application for membership in the ASSOCIAZIONE NAZIONALE ESERCENTI SPETTACOLI VIAGGIANTI. This is actually the association of operators of traveling shows and carnivals. It is part of the bigger ASSOCIAZIONE GENERALE ITALIANO DELLO SPETTACOLO. Also known as A.G.I.S. This is the association of all show business in Italy. All the theatres, orchestras, artists, TV, radio, movies, even La Scala belong to A.G.I.S.

By being accepted for membership in A.G.I.S., the music op at least knows where he stands with copyright performance societies. A.G.I.S., at a meeting (CONVENZIONE), some months ago came to an agreement with the copyright societies and arranged a rate for juke box ops to pay annually. Otherwise the juke box op would have to battle the copyright society as do the pinball ops every three months on what they have to pay as royalties for a public performance.

This may all read far-fetched and even somewhat ridiculous to U.S. ops to think of having to become a member of a carnival group to get a better rate with a copyright society in the music field, but, there really shouldn't be any laughter, should ASCAP succeed in the U.S. Congress perhaps a shoe maker's association may arrange a better annual rate with ASCAP and it would then pay U.S. ops to become members of the shoe maker's group.

To continue, the new Italian juke box op has now been accepted as a member of A.G.I.S. He gets a membership book. He pays 2000 lire ($3.20). He can pay this out over a 12 month period or pay for it immediately. He must fill out a sheet giving the serial number of his phono. He must also advise A.G.I.S. the category of his phono. This means whether he will charge 25 lire (4¢) per play or 50 lire (8¢) per play. If he reports, as he must do. Category Numero 11, 50 lire (8¢) per play, it is estimated in advance that he will earn 170,000 lire ($272) for the year. (For Category No. 1, 25 lire (4¢) per play, it is set that he will earn 80,000 lire ($128) with his phono).

He now goes to the local office of S.I.A.E. (SOCIETA ITALIANA DEGLI AUTORI ED EDITORI). This is the ASCAP of Italy. Because he is a member of A.G.I.S. he now pays S.I.A.E. (pronounced SEE-EYE) a fixed fee on Category No. 2, 50 lire (8¢) play, where he is estimated to earn 170,000 lire ($272) with his phono. He doesn't have to rant and rave and argue as do pinball ops who get only a 3 month deal from S.I.A.E. and pay different fees each time.

He pays 8% on the 170,000 lire or 14,000 lire ($22.40) for the record manufacturers association. He pays an additional 10% on the estimated 170,000 lire he is supposed to earn with his juke box, 17,000 lire ($27.20) as royalty to S.I.A.E. He pays an additional 11,000 lire ($17.60) for each machine for "rights of musical performance" to S.I.A.E. On all this, as on all and any transactions of any kind in Italy, he pays 3% ($8.16) government tax. He can pay all this in one lump to S.I.A.E. for his one phono or pay it out over a period of 12 months. The total here is 7,100 lire ($75.36).

He now proceeds to the police to obtain a permit to install his phono in the location. In view of the fact that he is a member of A.G.I.S. and has paid S.I.A.E., he only has to fill out one application plus 2 pictures of the phono he is going to operate. On the pictures he must paste 2 stamps of 100 lire (16¢) each. In short, 4 stamps of 100 lire each (64¢). He then pays 100 lire (16¢) for each copy of his application which is a rubber stamp by a Notary Public. He pays 300 lire (48¢) tax for this privilege.

Now comes the rub, the obstacle. The devious method. He knows if he just hands the police this completed application for a permit, perfectly and legally filled out, it will be placed on the bottom of a tremendous mountain of all sorts of applications and, perhaps, in about 3 months, someone may get around to it. But, because it's music, backed by A.G.I.S. and S.I.A.E., and only one application it shouldn't cost him anymore than 5000 lire ($8.00), to push it through in two to three days. All this cost him a total of $9.28, not taking into consideration his time, effort and such extraneous costs like a bottle of wine or two, some cigars, lunch, etc.

Up to this present moment, and upon receipt of his police permit which he must arrange to hang up near or above the phono on the location along with his A.G.I.S. and S.I.A.E. membership certificates he has spent 1,254,700 lire ($2,007.52) but he still can't operate because he has no records in his machine.

He now visits the nearest retail record store. Because he is a juke box operator he will get a 25% discount. The single records sell for 700 lire ($1.12) and EP's for 1200 lire ($1.92). Even if he doesn't buy any EP's, just 100 single records, it will cost him, less his 25% discount, 52,500 lire ($84) to load his new 200 selection phono. (Even juke box distribs only get 30% and 3% off on records but must guarantee to take at least 5 of every pop number, good or bad, presented.)

This new Italian juke box op has now made a total expenditure of 1,307,200 lire ($2,091.52) and has his one phono on location. He's in Category No. 2 so he's featuring 1 play for 50 lire (8¢) and 3 plays for 100 lire (16¢). If he were also featuring EP records he'd get 70 lire (11¢) for one EP play (a 50 lire and 20 lire coin and 100 lire (16¢) for 2 EP plays.

Now comes the big commission to the location problem. If too many competitors haven't been after the same location, and provided he's a pretty fair salesman, he'll probably get away with paying 25% commission. But if it's a very good spot and many others have been after it, he may be lucky to get away paying only 40% commission to the cafe owner.

The average gross intake is figured at about 15,000 lire ($24) per week. A very good location may run as high as 20,000 lire ($32) per week. Some exceptional resort spots during the summer months can even reach 40,000 lire ($64) gross per week. But all figure the average of 15,000 lire ($24) gross per week. Paying out anywhere from 25% to 40% to the location, this operator has years ahead of him (not counting constant depreciation and overhead servicing expense) to just amortize his investment.

Furthermore, there are no operators associations. The few attempts that were made failed. There are no location agreements. But these are now being investigated by the music ops who advise they read about them in *The Cash Box*. In short, the same complaints, cries and arguments about the other fellow killing the music business are heard here just as in the U.S.

But in all Italy, there are approximately 4,000 juke boxes. At least this is the guess of leaders here. Only S.I.A.E. might know the real number they believe. Anyway, they all agree, Italy has a long, long way to go as yet. They look ahead to the day when Italy will have over 50,000 juke boxes on locations.

They hope for many, many changes to come about as time goes on. "Remember," they philosophically state, "we are actually only two years in this business, since 1955. There's a long road ahead, with the many twists and turns. And," they conclude, "with many, many changes yet to come."

The Pinball Story In Italy

MILAN, ITALY—Yes, it's a boom alright as far as the pinball biz is concerned, in Sunny Italy. But, if any U.S. pinball ops have any intentions about operating here, perhaps they should first review some very definite and earthy facts about what it takes to get a game on location anywhere in Italy, with the exception of Rome, where no games operate as yet.

First there's the cost of the five ball. That's about 360,000 Lire ($576). The usual 50/50 commission basis is used. The play is 50 Lire (8¢) on single chute. On twin chutes. the second chute is 3 plays for 100 Lire (16¢).

The op has now picked out his game and, while the distributor gets it ready for him, he starts out on the bureaucratic route he must follow before he can place it on the location he has obtained.

First he must make two police applications. One to the main, central police and one to the zone police in the location's area. He fills out the 4 applications along with two pictures of the game. On each picture of the game he pastes two 100 Lire (16¢) stamps. The applications are rubber stamped with 100 Lire markers by a Notary Public. A duplicate plus one photo of the game remains in the police files. He also includes two copies completely describing how the game works. One of these is also kept by the police.

If he halts here, after meeting all applications for permit conditions, and depends on the police to get around to issuing the permit, months can pass by and he won't hear a word. To get fast action he pays anywhere from 15,000 to 20,000 Lire ($24 to $32). In a few days the local zone police will call the location and advise the permit is ready. The release of the permit costs 50 Lire (8¢) but the cost of the many official rubber stampings on the permit will run from 3,000 to 4,000 Lire ($4.80 to $6.40).

Now the operator puts the game on location and hangs the police permit above the game. But, he'd better not connect the machine. Not Yet. He's now got to go over and see the local office of S.I.A.E. (Societa Italiana Degli Autori Ed Editori). The same as ASCAP in the U.S.

What's a musical performance and copyright society got to do with pingames? Well, somehow SIAE (pronounced see-eye) convinced the government that anything that is entertaining or amusement or just plain amusing must pay them royalties.

Here comes the big battle. The operator hollers about the location being lousy and SIAE hollers back it is a big moneymaker. The operator points out that the location is on the outskirts of the city and only gets a local, neighborhood play. SIAE bellows back at him, but, at last, after more hours of yelling and arguing SIAE agrees the location is on the outskirts of the town and sets up its fees.

In view of the fact the location is on the outskirts of the town they estimate that in 92 days the op will earn 92,000 Lire ($147). They charge him 10% of this, 9,200 Lire (14.72). Then the usual 3% government tax on the 92,000 Lire or 2,760 Lire ($4.42). Then a charge of 110 Lire (18¢) for the official rubber stamp on his application plus 3% tax on the 110 Lire or 4 Lire and then 10 Lire more for a special 10 Lire stamp to be pasted on the SIAE permit. This makes a total of 12,084 Lire ($19.33) which allows the operator to operate the game for 3 months with SIAE permission. He puts his permit on or near his game so that the police can also see it along with his police permits.

After the 3 months are up, he goes back to SIAE and the wordy battle starts up all over again. If he's lucky, he'll get the same deal. If he isn't he'll pay more. If he gets another location, especially one in the center of the town, only goodness knows what SIAE can estimate it will earn and how much he'll have to pay. Unlike the juke box ops the pinball ops don't have AGIS to make a deal for them in advance. They fight the battle over and over again every 3 months for each game they operate.

The operator has now spent the following but his game is operating. 360.000 Lire ($576) for the game. 600 Lire (96¢) for police notary stamps. 15,000 Lire ($24) to push thru his application in quick time. 50 Lire (8¢) for the Police Permit. 4,000 Lire ($6.40) for official rubber stampings on his applications and permit. 12,084 Lire ($19.33) to SIAE for permission to operate for 3 months on the outskirts location. A total of 391,734 Lire ($626.77) to start his pin game in action.

But just as the first player gets ready to insert the first 50 Lire coin along comes Mr. Big and starts talking about the fact there is a zoning law about no two pinballs being within 40 meters (50 feet) of each other, or some other angle about the noise. the color of the lights, the size of the cabinet, etc., etc., and there goes 5,000 Lire ($8) per month, every month.

(Continued on page 63)

ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ACHTUNG!

EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENDEZ!

EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENCION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENZIONE!

SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscriverVi—Senza alcuna spesaal "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

Richiedete il tesserino d'iscrizione oggi stesso a:

THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

Novel Percentage Arrangement

GREENFIELD, MASS.—Arthur K. Strahan, Mohawk Music Service, this city, has an interesting method of conducting his operations. On dime play, he takes the first $2 per day, then splits 50-50%; or as an alternative collects 70-30% with minimums.

Among the problems facing his operations, says this operator with 25 years in the business, are: "Other operators giving all their rightful profit to the locations; Programming, because of too many releases monthly; lack of proper help who have any electronic knowledge or understanding; and rising overhead costs."

New ROCK-OLA

PHONOGRAPHS AND ACCESSORIES

50, 120 and 200 Selections

"Years Ahead Music"

FOR EXPORT TO:

PHILIPPINE ISLANDS, HONG KONG, ASIA, ARGENTINA.

Other Open Territories Can Be Arranged.

Financing Available. Triangular Transactions Invited.

O. O. MALLEGG

400 W. MADISON ST., CHICAGO 6, ILL., U.S.A.

Export specialists:

Kiddie rides, bowling machines and in-line pinballs. We can give you best prices on this equipment because we concentrate our sales on a limited number of lines, rather than all coin operated equipment on the market. Quantity is no problem, and availability is now.

DONAN
DISTRIBUTING CO.
5007 North Kedzie Avenue
Chicago 25, Illinois, U.S.A.

Cable Address: DONANDIST

Members Of NCMDA

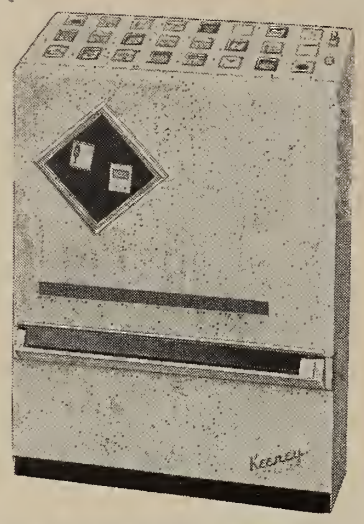
get smooth dependable electric operation with

THE KEENEY "22"

Deluxe Electric

CIGARETTE VENDER

it's the Vender with the "FORWARD LOOK" that gets and holds choice locations!



★ **HOLDS 539 PACKS** Front Column 264, Rear Column 275.

★ **22 SELECTIONS** Pack and matches delivered quickly and smoothly.

★ **OUTSIDE COLUMNS VEND FLAT BOXES AT OPTION OF OPERATOR**

★ **MEETS ALL PRICING REQUIREMENTS** Three price selections; 25c, 30c and 35c. Four Price Mechanism at operator's request.

★ **AMPLE MATCH CAPACITY** Adequate Storage for Cigarettes.

★ **A VARIETY OF COLORS and FINISHES.**

• If you're eyeing the vending machine business with a desire for greater profits, start right now with Keeney's new deluxe electric Cigarette Vender. It is styled to get and hold choice locations, is brilliantly lighted and offers 22 selections of all nationally advertised cigarette packs, also flat boxes. Its smooth electrical operation and complete accessibility for easy servicing are beyond comparison.

Easier to Service . . . All Parts Totally Accessible . . . Earns Much More!

ON DISPLAY AT N.A.M.A. CONVENTION PHILADELPHIA OCT. 13-16

J. H. KEENEY & COMPANY, INC.

2600 W. 50th Street • Chicago 32, Illinois

COMPLETE LINE OF VENDERS

COFFEE • CHOCOLATE • SNACK • COFFEE • SOUP • MILK • COLD DRINKS

Importers! Save Time and Money with Dependable Service from WORLD WIDE!

Follow the intelligent Importer who wisely chooses only the finest equipment at the very lowest prices from the largest stock in the world.

We are export specialists who continually serve the finest operators everywhere with the finest equipment anywhere!

BINGO GAMES – Quantities Available

BIG SHOW	$275	BIG TIME	$125
DOUBLE HEADER	225	VARIETY	75
PARADE	225	SURF CLUB	55
NIGHT CLUB	225	BRAZIL	225
BROADWAY	195	MONACO	225
BEACH BEAUTY	175	STARDUST	155
MIAMI BEACH	125	STARLET	125
GAYTIME	125	HI-FI	65
GAYETY	75	PALM SPRINGS	55

PHONOGRAPHS

ROCK-OLA 1454	Write	SEEBURG HF-100R	$675
ROCK-OLA 144B	$575	SEEBURG M-100C	475
ROCK-OLA 1434, 50 Sel., 45 RPM	175	SEEBURG M-100B	375
		SEEBURG M-100A	175

5-BALL GAMES

ROYAL FLUSH	$310	GOLD STAR	$135
ACE HIGH	285	Bally BALLS-A-POPPIN'	195
RAINBOW	275	4-Pl. MAJESTIC	425
AUTO RACES	245	2-Pl. FLAGSHIP	325
C.C. CAPRI	165	2-Pl. MARATHON	245
CLASSY BOWLER	235	2-Pl. GLADIATOR	265
DERBY DAY	210	2-Pl. TOREADOR	275
HARBOR LIGHTS	195		

ALL GAMES IN STOCK—IMMEDIATE SHIPMENT

TERMS: Letter of Credit through Main State Bank, Milwaukee & Western Avenue, Chicago, or any U.S. Bank, or Payment Directly to Us.

CABLE: "GAMES"—Chicago

WORLD WIDE DISTRIBUTORS, Inc.

2330 N. WESTERN AVE., CHICAGO 47, ILL. EVerglade 4-2300

Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico Boulevard continues at a steady clip with many out of town operators again seen visiting the distributors and one-stops. . . . At Badger Sales Company, **Herman Paster** of St. Paul is spending ten days visiting his partner, **Bill Happel**. Herman greatly pleased with the sales of the AMI "H-200" phonograph here. **Don Ames** reports the demand continues for used games in Bakersfield and San Diego. **Marshal Ames** busy writing orders for new and used bowlers. Marshal is captain of Badger's bowling team which is now in first place in their league after four weeks of play. . . . **Jack Robert**, former LosAngeles operator, has now moved his operations to Fresno. . . . **Norty Beckman** says he is being snowed under with all the new Fall single and album releases he is receiving at Norty's Music Center. **Jan Graham** reports the new Capitol album "Pal Joey" with **Frank Sinatra, Rita Hayworth** and **Kim Novak** was just received and is selling very well. **Harold Goldfine** predicts **Roy Hamilton** with another hit on Epic with "I'm Gonna Lock You In My Heart." . . . **Henry Leyser**, Automatic Amusement, Oakland, wants to thank the many friends for their cards and phone calls to his wife, **Blanche**, during her recent illness. . . . **Jack Simon**, Simon Distributing Company, looking forward to a visit from **Lou Dunis**, Dunis Distributors, Portland, the latter part of the month. **Sonny Lomberg** doing double duty during **John Freeman's** vacation and reports the export business is holding up very well. . . . **Bill, Nick, Vinny** and **Andy Lanzy** have so many new accounts they are crying for a "room stretcher" to handle the equipment they are receiving at American Coin Machine Service Company.

Mary Kay and **Claire Solle** have been arriving at Leuenhagen's Record Bar the past few mornings rather bleary-eyed after staying up 'til the wee small hours prompting their niece, **Barbara Chandler**, in the music course she is taking at UCLA. **George Lyons**, writer of "Spaghetti Rag" dropped in to see the girls and Mary told him that she wished it was recorded on a single because she had many requests from operators for that tune. Claire reports **Mantovani** has another big one with his London release of "Let Me Be Loved." Kay predicts "Wedding Ring" on Kapp will be as big as "Rainbow" for **Russ Hamilton.**

At Minthorne Music Company, **George Mahlum** reports the Seeburg "200" phonograph remains high in sales with operators now 100% for the 50¢ coin chute. Chicago Coin's "Classic Bowler" continues a popular bowler with operators and many are reordering from **Wayne Davis. Matt Nordberg** remained in the showroom this week to handle used equipment sales and will return to San Diego next week. . . . **Lucille** and **Paul Laymon**, Paul A. Laymon, Inc., back at their desks after spending the week-end in Lancaster where they say things are booming. **Ed Wilkes** received the 50¢ coin chute which is adaptable to all '57 models of the Rock-Ola phonographs. Ed says this will afford the operators an increase in take in their locations. **Jimmy Wilkens** reports Bally's "ABC Champion" bowlers remain at a steady level on the sales charts. **Leo Gauthier** of the Shipping Department is confined to his home after a recent illness. . . . At California Music Company, **Sammy Ricklin** reports 1957 will be the biggest year in the sales of LP Albums. Sammy says his customers are buying albums as if they were single records. **Gabe Orland** paying off a World Series bet by taking Sammy to lunch. **Buddy Robinson** reports a big seller in the R & B field is **Larry Williams'** "You Bug Me, Baby" on Specialty. Val **Zuniga** says **Frank Sinatra's** new Capitol album "Where Are You" is one of his most popular sellers in the package department. **Rick Ross** has been added to ever increasing staff at California. **Martha Delgado** predicts **Eddie Fisher** has another big record with his RCA-Victor release "Sayonara" and should gain with the release of the picture of the same title.

Operators are telling **Charley Robinson** at C. A. Robinson & Company that the two for a quarter plays on the United "Jumbo" bowling alley has given them exceptionally fine returns in their locations. **Al Bettelman** making plans to announce the winners of the Operators Bowling Contest next week. **Hank Tronick's** 13 year old son, **Steve**, was selected winner of Westchester Music Center student of the month. Steven won for his drumming which he has been studying with Jack Burger, noted recording artist, for the past eighteen months. . . . Seen along Pico this week: Ray **Russ**, Ontario; **William Bradley**, Covina; **Evelyn** and **Dick Hall**, Oxnard; and **Charles Cahonne**, Long Beach.

Through The Coin Chute

DALLAS DOINGS

Wayne Tappon, branch operations manager for Capitol Records, reports all are busy moving to new building at 2360 N. Ervay. . . . **Miss Zapp** of S. H. Lynch & Co. is enjoying her vacation. . . . **R. B. Williams** of Commercial Music Co. is in Philadelphia attending the Nama Show. . . . Associates of **B. H. Williams** wish him a speedy recovery from the Flu. . . . Visitors to Commercial Music included **Harold Strange**, Temple; **Buna Carr**, Corsicana; Mrs. **R. E. Burns** and **Jiggs Hamilton**, Ft. Worth; **W. C. Stark**, Gainesville; **A. S. Lockhead**, Terrell. . . . **Bill Emerson** and **Wright Bordland** are fishing at Belton Lake. . . . A. Harris & Co. had an autograph party for **Roberta Sherwood**, Decca recording star, who is currently appearing at the Statler Hilton Hotel. . . . **T. H. Chatten** of R. Warneke Co. just returned from his first trip calling on trade in East Texas. **Malcolm Gildart**, president of R. Warneke Companies, and family in Big D for State Fair. **George Wrenn** of R. Warneke wants everyone to know business is good, especially cigarette machines. . . . **Al Mason**, Southwestern sales manager for AMI is enjoying his new home in Richardson. . . . Vacationing this week is **Roland Duncan** of Ernstrom's Record Center. . . . **Bob De Priest** returned from visiting his mother in Jackson, Tenn. to find his house had been robbed. . . . Congrats to **Howard Hawkins** of De Priest Music Co. who is the proud father of a baby girl.

Exclusive Wurlitzer Distributors

★

SANDY MOORE DISTRIBUTORS CORP.

Attention, Juke Box Operators!

SANDY MOORE

With the addition of our new Vending Division, Sandy Moore Distributors Corp. is especially interested in helping juke box operators expand into the vending machine field. Complete facilities have been designed to enable music operators to coordinate vending with their present operation. Our experienced vending staff will assist you in building a profitable vending machine route. Our special vending program for juke box operators will help you earn additional profits while you maintain your present operation. Call or stop by our offices today!

"Music, Games and VENDING Make for Greater Earnings in the Automatic Industry!"

CALL TODAY! Ask for Bill Hearst, Vending Division or Sandy Moore, Pres.

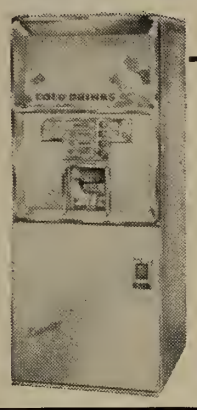
EXPORT SPECIALISTS
In Coin Operated Equipment
- PHONOGRAPHS
- SHUFFLE ALLEYS
- BINGOS
- PIN GAMES
- ARCADES

Fully Reconditioned • Guaranteed
All Equipment Packed for the Export Market
For complete information and prices write or cable today!

Announces Its Appointment as Distributors of

J. H. KEENEY & CO., INC.

THE KEENEY "500"
4-Way Cold Drink Vendor
- Fully illuminated front panel
- Beautiful baked enamel cabinet available in variety of colors
- Conforms to all sanitary and safety requirements
- Dimensions: 23⅝" Wide • 27⅞" Deep • 65" High



THE KEENEY "JUNIOR"
300 Cup
Combination Hot Coffee-Hot Chocolate Vendor
- Vends coffee (black), (cream only), (cream-sugar) and hot chocolate
- Conforms to all sanitary and safety requirements
- Dimensions: 17¼" Wide • 21¼" Deep • 58" High

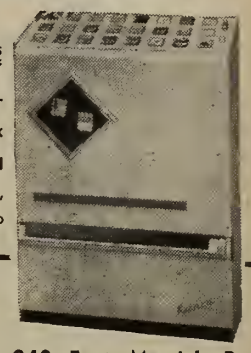
Complete Vending Machine Line

THE KEENEY AUTO MAID
Flexible • Versatile
Vends: Pure-Pak, Illreco, Seal King, Canco, Half Pint or 1/3 Quarts.
- Reduces service to a minimum
- Sterilized conveyors replaceable in seconds
- One-piece door opens to full 180 degrees for easier servicing
- Conforms with all sanitary and safety requirements

Dimensions:

3-Drink Unit	4-Drink Unit
29" Wide	32" Wide
18" Deep	23" Deep
71½" High	76" High

THE KEENEY "22" *Deluxe Electric* CIGARETTE VENDOR
The Machine with the "Forward Look"
- Holds 539 packs
- 22 selections
- Outside column vends flat pack at option of operator
- Meets all pricing requirements
- Ample match box capacity
- Variety of colors and finishes
- Dimensions: 32¼" Wide • 16½" Deep • 48" High



in NEW YORK CITY, LONG ISLAND, WESTCHESTER and CONNECTICUT
and have opened a new Vending Division to serve operators in these territories.

SANDY MOORE DISTRIBUTORS CORPORATION • 599 Tenth Avenue NEW YORK 19, N. Y. *CHickering 4-5050* • 240 East Merrick Road FREEPORT, L. I., N. Y. *Mayfair 3-2472*

Bally Announces New Novelty Game "Carnival"

BILL O'DONNELL

CHICAGO—Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city, announced that all its distributors are now displaying its new novelty amusement machine "Carnival."

" 'Carnival' is a 5-ball novelty game which can be quickly adjustable to 3-ball play," stated O'Donnell, "and is designed to be played by one player for a single coin, or two players for two coins."

O'Donnell described the features of the new game as follows: 4 new type "Push-Up Flippers", which are constructed without dead-spot pivot-point. Entire flippers, not merely the tip, is effective in propelling the ball back up the playfield; 12 new type "Targets" are arranged in batteries of 6 Targets on each side of the playfield; new "Spell-Name" feature permits the player to gain advantages as each target-hit advances "Feature" to light up the name "Carnival" on the playfield. The entire name may also be lit by hitting "Lites Carnival" rubber-rails on each side of the playfield. All 12 targets advance "Spell-Name" feature. First 4 letters of name lit opens "Bonus Skill-Gate", allowing ball to be shot into "Bonus Kick-Out" pocket to add accumulated bonus to score. Lighting first 6 letters lights either left or right "Special" roll-over at bottom of the playfield. Lighting entire names lights "Special Targets". "Spell-Name" feature re-sets after each ball shot. "Bonus Points" are accumulated with points scored by skill-shots, each 10 points scored by skill adding 10 points to "Bonus." After each ball shot "Bonus" re-sets. Special Roll-overs and Special Targets score 1 replay when lit. 100 "Targets" score 100 when lit. 3 "Pop Bumpers" and 3 "Standard Bumpers" each score 10 when lit. 4 "Rubber Rails" each score 10 when lit. 2 "Roll-Overs" each score 10 when lit. Rotary totalizers indicate each player's total score at a glance.

"The new colorful cabinet and flashy backglass add to the attractiveness of the new game", concluded O'Donnell.

"Carnival" is available with either nickel or dime coin-mechanism.

Commences Twelfth Term As President

JACK COHEN

CLEVELAND, O.—Jack Cohen will commence his 12th term as President of the Phonograph Merchants Association, association of music machine operators in this city.

Cohen once again was elected to serve as head of the association at the organization's annual election meeting held at the Hollenden Hotel, this city, on October 10. Other officers named were Charles Comella vice president (replacing James Ross) and Sanford Levine, secretary-treasurer (a position he has held the past 10 years).

Elected to serve on the Executive Board were: Edward Kenney, Alexander Witalis, Arnold Lief, Hyman Silverman, Nate Pearlman and Joseph Solomon. Appointed to serve as temporary members of the Board were: George Zollos, James Burke and Albert Liggins. James Ross was named by Cohen to serve as Honorary Member of the Board for the coming year.

AVAILABLE FOR EXPORT

United 14' BOWLING ALLEYS . . $545
Chi Coin 14' BOWLING LEAGUE 545

ARCADE

Genco STATE FAIR GUN	$350
Genco RIFLE GALLERY	150
Genco HI FLY BASEBALL	225
Genco CHAMPION BASEBALL	175
Keeney SPORTSMAN GUN	175
Keeney CROSS COUNTRY	175
Exhibit TREASURE COVE GUN	175
United PIRATE GUN	325

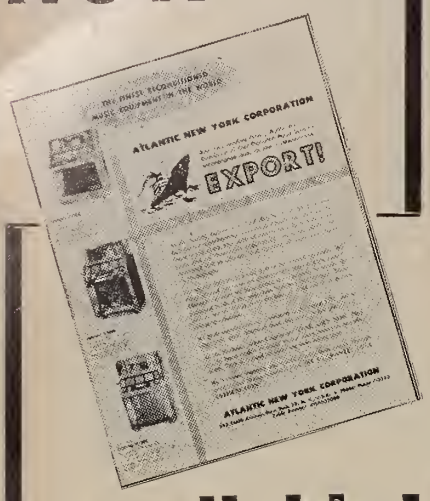
PINS

FAIR LADY	$295
FUN HOUSE	250
SNAFU	140
REGATTA	135
CHINATOWN	65
HAPPY DAYS	65
SKILL POOL	65
QUINTETTE	65
FOUR STARS	65

BINGOS
CLEANED AND CRATED
READY FOR LOCATION

UNIVERSITY
COIN MACHINE EXCHANGE
858 N. HIGH STREET
COLUMBUS 8, OHIO
TEL: AXminster 4-3529

NOW



available!

ATLANTIC'S 1957-58 EXPORT CATALOG

JUST write! *featuring:*

- Export hints.
- Illustrations of all model phonographs with specifications.

All Atlantic phonographs are guaranteed and specially reconditioned for the export market.

ATLANTIC NEW YORK CORPORATION

Authorized SEEBURG DISTRIBUTORS

843 Tenth Ave., New York, N. Y.

Cable Address: ATLANTYORK

First Coin Assures Full Cooperation With Export-Import Council

"This is one of the finest moves The Cash Box has ever inaugurated for the benefit of all in the Industry," says Kolber

CHICAGO — Sam Kolber, export manager of First Coin Machine Exchange, this city, advises that the firm is ready to extend its fullest cooperation toward the purposes and policies of *The Cash Box*' "International Coin Machine Export-Import Council".

In a letter to *The Cash Box*, Kolber stated:

"We have just recently joined the 'International Export-Import Council', and are very happy to have the opportunity to cooperate with our many friends in all foreign countries.

"This is one of the finest moves that *The Cash Box* has ever inaugurated for the benefit of all in the industry", Kahler said.

"Because Chicago is the hub of the coin machine industry," he continued, "we would be happy to see the council establish its headquarters in this city.

"Members of the Council from all over the world would have more confidence in placing orders with a member of the same association", Kolber added.

"We believe", he stated, "that thru the 'International Coin Machine Export-Import Council', we can enter into closer business relationships with our world buyers, and with the help of the Council be better able to deal with problems regarding government regulations and expediting shipments."

Donan Remodels

CHICAGO — Don Moloney, Donan Distributing Company, this city, reported this past week that the firm is remodeling its offices.

"When the pounding of hammers and sound of saws stop", Moloney said, "we will have a much more efficient and compact office arrangement, as well as a bigger area in which to display our new and used equipment."

Moloney stated that the firm specializes in kiddie rides, in-line games and bowlers, and that a good percentage of this equipment is being exported all over the world.

He also advised that plans are under way to take over additional space from the building next door, so that shop facilities can be further enlarged and more space acquired for storage.

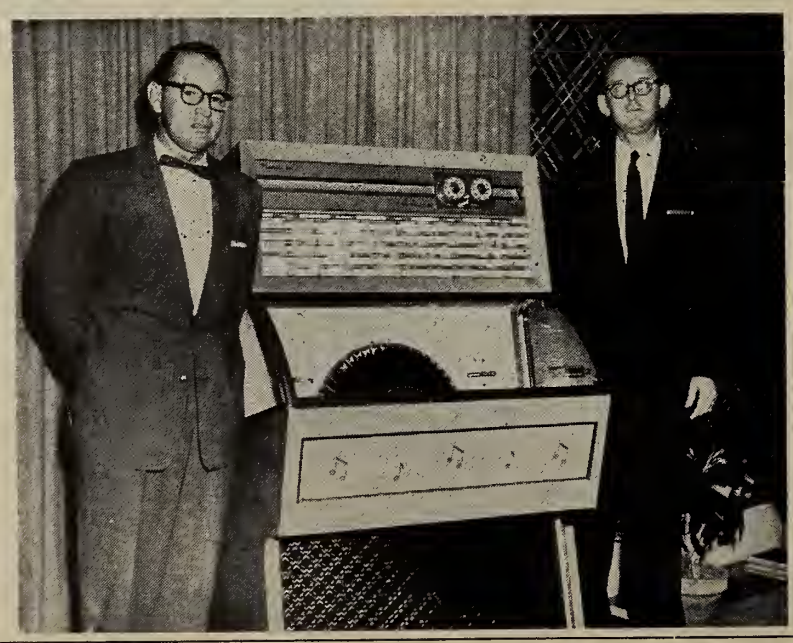
N. Y. S. Ops Guild Meets

KINGSTON, N. Y.—Tom Greco presided over a general meeting of the New York State Operators Guild, held at the Governor Clinton Hotel, this city, on Wednesday night, October 16.

Almost a complete turnout of members were on hand. Meet started off with a dinner, guests were introduced, and then the membership adjourned to a meeting hall where they discussed their business matters.

Guests attending were Jack Barabash of Rock-Ola Manufacturing Corporation, Chicago, and several members of the newly appointed Rock-Ola distributor for the area, Capitol Projectors. These men were Charles Katz, Al Blendow and Ralph Hotkiss. Also visiting was Bob Catlin, head of Bilotta's Albany office, and a representative of Mid-State Record Company, Utica, N. Y., a record firm. Harry Kelley, managing director of the state organization, New York State Coin Machine Association, also was present.

United Music App't's P. R. Distrib



CHICAGO—Jack J. Mitnick, executive vice-president, United Music Corporation, this city, announced the recent appointment of Cancel Hermanos, Inc., as exclusive distributors for Puerto Rico.

The new distributor, with headquarters at 1816 Loiza Street, Santurce, P. R., is now delivering the new United model "UPA-100" Hi-Fidelity Phonograph, together with speakers for wall, corner and ceiling. The new distributor maintains a fully staffed service department and carries a complete stock of parts. Miguel A. Cancel is president, and Vincente Cancel is vice-president of the newly appointed distributor organization.

"Eternal City" Has Juke Boxes But Not Pins — Yet!

ROME, ITALY — In the "Eternal City", where the music from every type of American juke box, as well as many German phonos, drifts out to attract the passerby, there is constant competition for the better locations.

As yet the pinball craze hasn't reached here. But the latest type five-ball games can be found everywhere around Rome. Most Italian operators and cafe owners believe it is but a matter of time before pinballs will be allowed to operate in Rome. When that time comes, as Romans point out, it will be the biggest boom in Italy's already booming coinbiz. The City of Rome can use many hundreds of pinballs.

The competition is expected to reach a major peak when Rome allows pinball operation. This, Italians believe, can prove the turning point for the entire coin machine industry in Italy.

"Unless the operators get together into a strong, national association with branches in every important center", says one very well known operator, "the business will deteriorate. As it is, it is hard to arange for a decent commission basis. The competition has grown keen. New operators are offering as high as 60% on pinballs. They also give bonuses to obtain the location. They are doing many foolish things as far as good business practice is concerned.

"Unless this is halted by the creation of a strong and popular association," he concludes, "most will be out of the business before their machines are paid up."

This operator, like others in Italy, sees a let-down in the boom unless something is done quickly to show the operators that they cannot expect to continue indefinitely fighting as well as outbidding each other for every location.

There is also a belief that a popular association can help to bring about relief from the heavy royalties operators have to pay. The Italian ops expect this will take time to accomplish, but they feel an association should get going for their future betterment.

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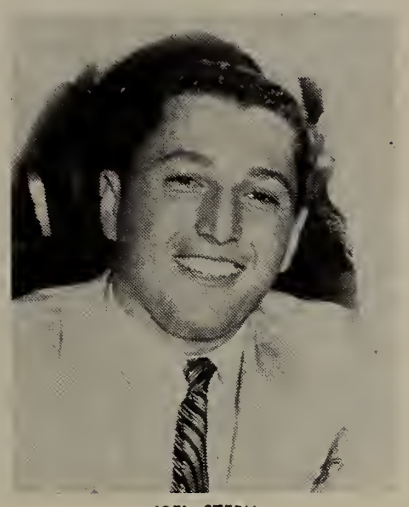

JOEL STERN

CHICAGO—Joel Stern, World Wide Distributors, this city, reported this past week that the firm's export department has been further expanded, due to increased repeat and new business from world markets.

Two factors, according to Stern, are largely responsible for the firm's rapid growth in exports of games and phonographs to all parts of the world.

"In our warehouses", he said, "are tremendous stocks of machines. All types of equipment, all makes and models.

"When the quantity of machines we have available to fill export orders becomes depleted, we are able to replenish and replace the stocks quickly from our many sources of supply.

"Another factor is", Stern continued, "we believe that we have developed the finest reconditioning process for the export market. Every specification of the export buyer is followed strictly to the letter.

"Our mechanics are trained to take extreme care in each stage of the reconditioning process."

Joel Stern advised that the firm has standing orders for quantities of games to be shipped when ready.

"We expect to fill these orders", he promises, "even tho some of the equipment is difficult to obtain, due to the expanded facilities of our larger export department.

"This repeat business is the best in the world", Stern said, "and as we complete the backlog of orders, we'll be able to handle more business from world wide buyers."

"Export buyers tell us", he reported, "how very pleased they are to find even older games arriving in like-new condition."

Assoc. Amuse Ops Dinner Dec. 14

NEW YORK—Associated Amusement Machine Operators of New York (games operators) this city, started preliminary preparations this week for its 8th annual dinner and dance.

The affair this year will be held in the Grand Ballroom of the Park Sheraton Hotel on Saturday night, December 14.

Committees and officers will start to contact buyers of tickets and firms associated with their business next week for ads for their annual journal.

Stanley Kolitzoff Dies

STANLEY KOLITZOFF

TACOMA, WASH.—Stanley N. Kolitzoff, formerly of Spokane, and for the past several years owner and manager of the Stanley Amusement Company and the Pacific Kiddie Rides Manufacturing Company, this city, was stricken with a fatal heart attack at his home, September 27.

Kolitzoff, 58 years old, was a native of Bulgaria, coming to this country thirty years ago. For the past twenty-five years he was actively engaged in all phases of the coin machine business.

He is survived by his wife, Edna, a son, Stanley Jr., a daughter, Diana, and a stepson, David Spangler.

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N.Y.S. C.M. Association Now Numbers 200 Members

GLASCO, N.Y.—Tom Greco, president of the newly formed state-wide association, New York State Coin Machine Association, reported that applications have been received from many coin firms thruout the State. He stated that the organization now claims some 200 members.

The Board of Directors and officers will meet on Tuesday night, October 29, at the Dewitt Clinton Hotel in Albany, to review progress and make further plans.

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Genco Introduces "Motorama" Unique Amusement Game

AL WARREN

CHICAGO—Al Warren, sales manager, Genco Manufacturing, this city, announced this past week that shipments of a new and different amusement game, "Motorama", are now being made to the firm's distributors.

"This game is the most novel and challenging we have ever presented to the industry", Warren stated. "Tests in all types of locations prove that operators everywhere will enjoy tremendous earnings."

"Motorama" features a miniature Plymouth automobile being driven at variable speeds in forward and reverse over a simulated parking lot.

Manipulating a steering wheel and throttle lever on front of the cabinet enables the player to guide the car skillfully over lit rollovers to earn a rating of "Novice", "Hot Rodder", "Classic" or "Ace".

Ratings are advanced as the car "travels" from city to city on a map of the United States at the back of the cabinet.

The game starts at New York City and circles the U. S. by way of Portland, Los Angeles, Houston, Miami and up to Washington, D. C.

Player actually controls the car himself by means of the steering wheel and throttle. Any part of the front or rear end of the tiny car directed over lit white rollovers will score single points or cities on the map.

Three speeds are controlled by the throttle, which also drives the car forward and backward when pushed in and out.

Driving the car into three ramps and one inclined ramp on the left of the playfield scores double, adds to thrill and excitement in the race against time.

An adjustable timer limits the game to 1½, 2 or 2½ minutes.

"Motorama" occupies only 44" x 24" of floor space. The cabinet has a Plexiglass showcase front, designed to give the player and spectators full vision of the playfield and background.

Background consists of a lite box with map and ratings, set against a colorful scene of a big-city skyline.

"Words, and even pictures", Al Warren stated, "cannot do full justice to the thrilling suspense, and unusual play appeal of our great new 'Motorama' game. The operator must see and play the game himself to become as enthused over its profit potential as we are. We suggest an immediate visit to his nearest Genco distributor."

Empire Mails House Organ

GIL KITT

CHICAGO—Vol. 1, No. 1 of "News Of The Empire", a monthly 4-page house organ was mailed to operators in the central states, it was reported last week by Gilbert Kitt, head of Empire Coin Machine Exchange, this city.

The informative news bulletin features articles concerning the phonographs and games distributed by the firm, service tips, a location playstimulator, news items of ops in the area, subjects of general interest to the trade, and spotlighted a well-known operator.

Material for "News Of The Empire" is gathered by sales representatives visiting the territory, from operators coming into the showrooms, by phone, and other sources.

In the "Kitts Korner" column, Gil Kitt gave an informal review of the progress made by the firm during the past sixteen years to its present position as one of the nation's leading distributors.

"I think it fitting at this time," he stated, "to start our new house organ."

Runyon Sales Gets "Thank You" Letter For Phono Donation

NEW YORK—Morris Rood, Runyon Sales Company, this city, who handles the public relations efforts of the firm (which consists mostly of donating juke boxes to youth centers of all kinds), received a letter from Mrs. Frank E. Harding, chairman of the Youth Education and Conservation Department of the Women's Club of Bogota, Bogota, N. J., which read:

"On behalf of the Bogota High School and the Women's Club of Bogota, I wish to thank you for donating the juke box to our High School. . . . It is people like you, who help us to try to give our Teenagers things they would like to do, which keeps them busy."

Coinmen Win Golf Trophies

SHAWNEE, PA.—Mike Mulqueen, well known operator from Newburgh, N.Y., and his son, Mike, Jr., proudly display the trophies they won at the recent national golf tournament at Fred Waring's Shawnee - On - The - Delaware Country Club, this city.

Mike Mulqueen took first prize in category "C" while his son, Mike Jr., won first prize in category "B". The play was in the finals of the first annual national golf tournament sponsored by the Disc Industry Scholarship Committee. There were 16 finalists, eliminations having taken place throughout the country. The best golfers in the coin machine, music and record industries competed.

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Pinballs In Italy

(Continued from page 56)

In short, aside from overhead expense, time and labor, parts and supplies, and every other extraneous expense. the operator, even tho he has a police permit for a full year, has invested 406,734 Lire ($650.77) for the privilege to operate for 3 months.

He may collect every 5 days, every week, every 10 days. That's all up to the location owner's convenience. The location owner must be present when he collects, and counts along with him. He wants his exact 50% of the take. More if he can squeeze it out of the op.

The average is about 20,000 Lire ($32) per week gross. In short the op will gross, if the average holds up, about 120,000 Lire ($192) in 3 months. From this he must deduct his living expenses and all overhead and everything else that comes along.

In short, it's going to be quite a while before he amortizes the game. A lot longer than many of Italy's own highly excited and jubilant ops who are booming along with the pinball boom think it will take.

But, somehow, the ops are coming out, regardless of SIAE in anywhere from 6 months to a year and buying and buying and doing a lot better than they ever before did in whatever business they were engaged.

N. Y. Games Ops Hold General Membership Meet

Await Passage of New License Bill Permitting Interchanging of All Type Games at One Yearly Fee

NEW YORK—A very fine turnout of games operators attended the general membership meeting of its association, Associated Amusement Machine Operators of New York, on Thursday night, October 17, at the Henry Hudson Hotel, this city.

Among the number of business matters discussed, the very important City license fee was uppermost. The membership was told that a Bill was introduced in the City Council which would be to their great advantage, and it is hoped it will be passed before the end of the year. The Bill would change the present "Common Show" license for games operators so that they would have to pay only one $50 fee for the year, and would be permitted to interchange all types of equipment on location without paying aditional charges. We understand this Bill also includes Kiddie Rides as well as amusement machines. As the present license now works, if an operator changes a shuffle for a gun, he must pay an additional $50 fee. Under the new Bill, the operator would be able to interchange any type of game any number of times a year without paying the additional $50.

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Chi No. Side Auto Phono Bowling

CHICAGO—In the first game of the evening, Coven swept three from Star Music. Coven's Roy Bauer was high with 493. High for Star was Hank Sochacki with a 499 score.

Galgano Distribs took all three from Paschke Phono. Tony Galgano with 520, Charley Alesi with 515 and Ed Teske with 513 were high for Galgano. Rene Gallet's 550 and Ray Gallet's 530 were high for Paschke.

Gateway Distribs won two from Mercury Records. Bob Holtzman's 484 and Jane Minter's 465 were high for Gateway. Jane Minter's 465 was also high for women. Mercury's Eddie Zie was high for his team with a 494 score.

ABC took two from Phono Service. ABC's Gil Losasso was high with a 485 score. Bob Hall was high for Phono Service with 516.

Singer One Stop won two from Gillette Distribs. Harry Wolczak was high for Singer with 517. Gillette's Chuck Myers was high with 513.

Brown's Camp swept three from Garmisa Distribs. High for Brown's was Jim Fisher's 485. Hank Sophie was high for Garmisa with 491.

B & B won two from Decca Records. Marino Pieroni's 523 was high for B & B. Frank Tutomase was high for Decca with 530.

Western Automatic took two from Amber Music. High for Western was Bill Nyland's 560, which was also high for men. Johnny Oomens was high for Amber with 423.

Listed below are the standings for the season so far.

Team Standings	High Game	High Series	Won	Lost	Total Pins	Aver.
Galgano Distr.	862	2452	13	5	13520	751
Decca Records	841	2429	13	5	13339	741
Coven Music	863	2330	13	5	13237	735
Brown's Camp	739	2161	11	7	11756	653
Paschke Phono	815	2394	10	8	13616	756
ABC	826	2282	10	8	13028	723
Amber Music	863	2387	10	8	12678	704
Phono Service	791	2151	10	8	12420	690
Singer Onestop	788	2212	9	9	12919	717
Western Automatic	798	2199	8	10	12660	703
Gillette Music	753	2096	8	10	12122	673
Gateway Distr.	741	2132	8	10	11996	666
B & B Novelty	836	2367	7	11	13630	757
Star Music	744	2131	6	12	12435	690
Mercury Records	728	2124	6	12	12269	681
Garmisa Distr.	770	2197	2	16	6496	721

INDIVIDUAL AVERAGES

Name	Games	Total Pins	Aver.
R. Gallet	12	2069	172.5
Re. Gallet	18	3093	171.15
M. Pieroni	18	3075	170.15
F. Tutomase	18	2989	166.1
R. Holl	18	2965	164.13
R. Holtzman	9	1481	164.5
E. Kapuscinski	3	492	164.
E. Teske	18	2941	163.7
T. Galgano	18	2907	161.9
H. Sophie	9	1456	161.7
F. Dries	15	2420	161.5
L. Taylor	18	2898	161.
H. Walczak	15	2414	160.14
R. Bauer	18	2884	160.4
W. Paradee	18	2873	159.11
F. Dalton	18	2868	159.6
H. Sochacki	18	2843	157.17
C. Myers	18	2840	157.14
R. Gnarro	6	947	157.5
R. Albamonte	15	2359	157.4
W. Maslo	15	2354	156.14
C. Alesi	12	1880	156.8
T. Ignoffo	18	2805	155.15
B. Nyland	18	2799	155.9
A. Rice	15	2330	155.5
H. Krueger	18	2792	155.2
L. Earopeno	18	2787	154.15
J. Nolan	15	2324	154.14
F. Sciackitano	18	2785	154.13
L. Albense	9	1344	149.3
R. Losasso	18	2657	148.13
C. Kalas	18	2659	147.13
C. Pieri	15	2218	147.13
P. Bianchi	15	2191	146.1
R. Besterfield	18	2624	145.14
M. Pomerance	18	2615	145.5
J. Zie	15	2168	144.8
J. W. Oomens	15	2166	144.6
J. Fischer	18	2581	143.7
G. Losasso	18	2575	143.1
I. Cairo	15	2140	142.10
D. Larson	18	2560	142.4
T. Genovese	12	1695	141.3
M. Jones	18	2509	139.7
A. Gienko	18	2506	139.4
F. Lantz	15	2085	139.
P. Oomens	18	2501	138.17
R. Weiss	18	2473	137.7
F. Sipiora	18	2454	136.6
E. Gallet	9	1207	134.1
S. Witz	9	1196	132.8
P. Brown	9	1195	132.7
R. Chmielewski	18	2328	129.6
S. Chambers	15	1904	126.14
G. Holl	18	2047	113.13
F. Minter	15	1644	109.9
V. Imlau	18	2580	143.6
I. Oomens	18	2572	142.16

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WANTED

WE WANT MUSIC OPERATORS,—who are fully aware of the many tax problems, and are alert to the many business licenses, (both city, county, state, and Federal), that confront the music industry at this particular time.

Alert music operators are those who belong to the national association, or those who would willingly join the national organization,—knowing full well that there is a big job to be done IN THE WAY OF ELIMINATING MUCH OF THIS UNFAIR TAXATION,—OR EXORBITANT BUSINESS LICENSES. Music Operators of America, Inc. is putting on a mammoth drive for membership in the national association,—and it behooves each one of you who reads this ad,—to send in your check for $25. which pays for one year's dues in the national organization, to 128 East 14th Street, Oakland 6, California.

Since reading about the Boston, Massachusetts business license of $160.00 per year 'per phonograph',—the City of Fowler, in California, has suddenly increased its business license on automatic phonographs from $25. a year to $25. a quarter, or $100.00 a year, —*per phonograph!* The California Music Merchants Association will stake its reputation on defeating the City of Fowler license, because it is discriminatory, prohibitive, and we believe therefore unconstitutional. It is not in accordance with other business licenses in that particular city, and therefore becomes class legislation.

You music operators, who are successful, legitimate business men and who have helped to stabilize the music industry to this point, will want to belong to M.O.A., and we sincerely solicit your membership.

REMEMBER,—M.O.A. screens its members, its officers and directors,—and we invite only those who are interested in a good organization that is attempting a National Public Relations Program; a National Television Show; a National Radio Show; and a National Tax Council,—to accept this invitation.

How about it? Are *you* that kind of an operator? If you *are,* send in your check for membership, without any further delay.

More From Italy by Bill Gersh

It's '32 All Over Again As: Amer Amuse Games Click Big In Italy

MILAN, ITALY—Nowhere else in Europe, and possibly in the world, has the pinball craze clicked as big as it has in Italy.

Oldsters, youngsters, men and women, all enjoy pinball play as much as they do Italy's famous pasta and wines.

Play gets going early and keeps on thru the evening hours at a highly accelerated pace.

In short, Italy has fallen in love with American pinball. And even tho the U.S. juke boxes in Italy keep grinding away at a merry pace, the big play action is for pinball.

The Belgians, the Swiss, the Germans, in fact, every country in Europe and, especially, U.S.A. distributors, have been rushing used pinballs to Italy as fast and as many as they can. But with so many new games being imported the used games rush is starting to dwindle. In the big cities the cafes want the new games. In the more remote areas used games still keep going.

All shippers hopefully look forth to the day Rome will open to the operation of pinball. The opening of Rome, they believe, will bring a flood of used games to the Eternal City to fill the thousands of cafes there. Italian distributors of new pinballs are not asleep over what the opening of Rome will mean in sales to them. They, too, are planning ahead, even tho keeping busy at this time supplying the tremendous demand.

But it's not all beer and skittles, as the British would say, as far as pinball operating is concerned in Italy. There are a great many obstacles thrown in the pinball as well as the music operators' paths by bureaucratic institutions and nerve rending inconveniences.

Furthermore, the growing pains are not completely indicative of the U.S. pinball biz back in 1932. Competition is growing at a speedy rate. New ops are offering higher and higher percentages to obtain locations. They're paying bonuses over and under the tables. They're making exaggerated promises.

In short, this is a growth as well as a transition period, highly indicative of the early days in U.S. pin and music biz development. Many ops who are now offering fantastic commissions are bound to go broke. Those who will remain will have the big job of clearing the atmosphere and cleaning up the mess.

It actually all started in 1955 and has been growing at a tremendous pace, culminating into a boom when AGIS met with SIAE and came to terms which opened the path for more acceptable operations as far as the government and the police were concerned.

For example, at one time no commission was paid on phonos. Then 10% and, gradually, it has gone up to 25%. Now new ops entering the music biz are offering as high as 40% to obtain good locations. Leaders fear this will go higher. They have nightmares of 50% and even 60% being offered to locations on juke boxes. They claim some pinball ops are already offering 60%.

The pinball rage has grown to such proportions it has completely overshadowed and curtailed sales of phonos. But phono distribs proceed conservatively in the belief that when the boom calms down the ops will realize the lasting power and value of music more than ever.

In the meantime it's a gay, even mad whirl, as the U.S. days of '32 spin merrily along in sunny Italy.

Want U.S. Mfrs To Send Service School Engineers To Europe

MILAN, ITALY—From all over Europe, from England, France, Germany, Belgium, Holland, Switzerland, from here in booming Italy where the coin biz is enjoying a very great revival, distributors for leading U.S. manufacturers are hoping to see "Service Schools" conducted here in Europe as they are in the U.S.

This is especially true of firms in Italy where the coin biz entered into a boom late in '55 and has seen this boom grow to ever greater proportions ever since.

The European distributor believes that American factory engineers conducting "Service Schools" here for operators, mechanics and even cafe owners, would help gain tremendous appreciation and even greater respect for U.S. games and phonos.

"It isn't necessary," one distributor here explains, "for the engineer to be able to speak Italian. We will be happy to translate his statements. As long as he can answer the technical questions the operators will ask him and, at the same time, show them short cuts to repairs, he will be doing a very great service for us and, especially, for his factory."

This distributor is willing to foot the bill for "Service Schools" to be conducted in Torino, Padna, Florence, Rome, Naples, Palermo, Catania as well as here in Milan. Distributors in Paris are willing to do the same, as are distribs in Brussels and Antwerp and in other European centers. All believe that U.S. factories should send over engineers to conduct "Service Schools."

Regardless of the ingenuity being demonstrated by the mechanics employed by distributors and operators, both distribs and ops feel that factory engineers could help them tremendously. There is an urgent need for U.S. factory engineers in some centers while in others a quick review of new and easy mechanical and electronic short cuts would fill requirements.

Europe's distribs believe that manufacturers whose export business is growing should make every effort to help continue this growth by sending over engineers to conduct "Service Schools" thruout all Europe.

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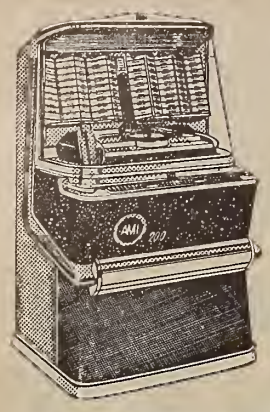

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高傳眞 AMI 音樂唱機

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US GALS
by Cissie Gersh

Here we are in the beautiful city of Hamburg, Germany, once again. Our friends, A. W. (Freddie) Adickes and his most charming wife, Karla, met us at the airport. The Adickes had just returned from a holiday at Travemunde, Germany. They both have been deeply bitten by the golf bug. They're taking golf lessons. In fact, both Freddie and Karla are constantly talking golf, demonstrating their golf stance, telling about their first scores. Since both Freddie and Karla know we live in a golf community in the summertime, Nippersink, Wisconsin, both are anxious to try this famous golf course. Freddie plans to again visit the U.S. in May to be present at the MOA Convention and Karla is coming along with him.

From all indications, Karla Adickes will be shooting in the 90's by that time. She's a golfing natural. Karla and I have become great friends. Being with her is always one of the highlights of my European trips. In fact, we actually changed our itinerary so that we wouldn't miss being with Freddie who was flying to the U.S. when he phoned us in Paris. Karla is so relaxing, so "simpatico" as the Italians say, I wouldn't miss being with her for the world. The Adickes have a 21 year old daughter, Jutta, who is just simply beautiful. Jutta works in the branch of the Bank of Tokyo in Hamburg. She speaks perfect English, having spent most of her life in England. Do hope she will accompany her parents on their next visit to the U.S. Well, all good things must come to an end, so, after kissing my dear Karla goodbye, we flew on to charming Copenhagen. I can still hear "Auf Wiedersehn" ringing in my ears.

Thrilling Copenhagen, where one can gain 10 pounds just eating those mouthwatering, delicious Danish pastries. They're absolutely the marvels of the baker's art. And then add the zillion different combinations of Smorrebrod. Well, gals, get ready to toss away your clothes because, if you let yourself go in Copenhagen, nothing will fit again. The food here is among the most delicious in Europe. Seems to me all visitors should also ride bicycles in Copenhagen. There are a million bikes ridden daily in this quaint and charming city where they can "Skol" you right under the table in no time.

In Copenhagen I had the pleasure of meeting MERETE, wife of HANS SIESBYE. The SIESBYES have a beautiful, 7 year old daughter, PERNILLE. They live right next to the residential palace of the King and Queen of Denmark. Very often MERETE and PERNILLE walk with the Queen and her children. Very democratic, isn't it? But that's Denmark, where even Knighted gentlemen refuse the title, "Sir." One of the gentlemen at the Jensen IMA-AMI factory has just been so honored by the King.

But let me tell you about the Siesbyes' home. It's a mere 200 years old. The furnishings are absolutely breathtaking. It would simply be impossible to describe them in detail. Here is age perfectly blended with famous Danish modern. The kitchen is a dream. Something out of a Hollywood movie. Yet all the rooms take most complete advantage of their great age. One piece that absolutely intrigued me was an old fireplace. This is tubular in shape and about 15 feet high with a gold eagle on top. It's made of fireproof white ceramic tile. What's more it still works even though it was made in the 17th Century and has always been in the Siesbye family. We had a very late evening snack with the Merete and Hans Siesbye before leaving Copenhagen. My only sorrow here was that I couldn't see charming **Ruth Hamburger**. Ruth was abed with the flu. But we did enjoy the company of gallant WERNER HAMBURGER at dinner our second evening in Copenhagen. We sincerely hope that Ruth has completely recovered.

Goodbye Copenhagen and hello Geneva, Switzerland. We were met at the Geneva Airport by Eric de Stoutz. Poor, dear Eric, because the plane time wasn't given, he waited over an hour for us. But always the gentleman, Eric just simply refused to accept our apologies. He advised, instead, that he enjoyed the hour as relaxation away from his office. Here I met COLETTE. She's Mrs. Eric de Stoutz. Colette speaks English. But beautifully. She's just charm incarnate. She's tiny in stature. But just to be with this dynamic little Sarah Bernhart is a thrill you'll never forget. Her expressive and beautiful hands. Her sparkling eyes. Her gay and charming flourishes. And, by the way, Colette is Geneva's most famous designer of elegant Jersey blouses. She's just so alive with expressiveness and charm that, after my questioning, she did admit her suppressed desire was to become another Sarah or a Helen Hayes.

The very next morning my dear friend, Marcel Lucca, drove us to his gorgeous, modern apartment in Geneva's first skyscraper apartment building. There I met his wife, GERMAINE. Germaine is a home loving woman. She loves to sing. Adores children. She's just mad about her two nieces. She can't speak a word of English, but, after a few hours, she learned to say "beautiful." We drove to Divonne in France. This is just across the Swiss border. Here we saw one of the most fabulous golf courses in the world, right on and in the very midst of the Jura Mountains. Any golfer would go absolutely mad over this beautiful 18 hole course in this part of the Alpine country. Imagine climbing a mountain to play a hole. And tricky—well—see it for yourself.

Marcel and Germaine then took us to a family-like, little French restaurant for a typical Sunday dinner. Gals, this was one for the books. Nine courses and 3 different wines with a big ice cream cake to top off the meal and a French brandy to help digest it. I'll never be the same again. Then on to the Casino in Divonne where we were registered in, because of our passports and, after paying an admission fee, played some roulette. But in French. (P.S.—I lost $5.00).

I shouldn't overlook the dinner we had at the Amphytryon and, especially, at La Chandelier with Eric and Colette De Stoutz. Or the typical Swiss meal with Marcel and Germaine Lucca. And the other grand times we enjoyed with these charming good friends and their friends, too.

And so, gals, we took leave of beautiful, beautiful Switzerland and its charming Lake Geneva, its fabulous and hospitable people, to fly to Sunny Italy. Milano was our first stop. But, Milano, Venezia, Firenze and the Eternal City, Bella Roma, well, that's a column by itself.

Out-of-State Coinmen Attend Music Guild of Nebraska Meet

TED NICHOLS

NORTH PLATTE, NEB. — In addition to its operator members, coinmen from South Dakota, Iowa, Kansas and Colorado attended the October meeting of the Music Guild of Nebraska held at the Pawnee Hotel, this city, on Saturday and Sunday, October 19 and 20.

Chairmanned by President Ted Nichols, the membership took up a number of business matters. and yet had a most enjoyable social time during the two days.

A most intelligent message was presented by Ted Nichols. "We are reading a great deal about bigger commissions for the operators in addition to ten cent play", said Nichols. "However, we must get ten cent play first. Here in our midwest, many operators are still working to get ten cent play accomplished. I know from experience that selling ten cent play in smaller towns is difficult enough without trying to get a bigger commission at the same time. Probably forty per cent of the music machines in the United States are still on five cents. The big reason for this is because many operators are fighting each other. Where operators have worked together it has been easy to get the ten cent per tune. The only places in our area where ten cent play is established is where operators have cooperated, and in most all cases they have done so thru our trade association, Music Guild of Nebraska. In other words our association gets credit for what ten cent play we have. In and around Omaha and Lincoln there is almost no five cent music, and operators are making more money. If we are to get more than fifty per cent commision it will, I believe, have to be by working together, and of course Music Guild of Nebraska is the answer again. How we support our association and what our association does and stands for is the composite picture of the music machine industry in Nebraska, and as our association is to Nebraska, MOA is to the nation. Both organizations are voluntary and both have the main purpose of offering coin operators the chance to help themselves thru the medium of strength thru unity of numbers.

"We can improve conditions in our industry. We can promote better public relations. We can make new friends. We can make more money."

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CIAA To Meet October 22

SAM GREENBERG

CHICAGO—Sam Greenberg, president of CIAA (Chicago Independent Amusement Association), this city, notified the city's amusement machine operators that the organization will meet in the Sunset Room of the Congress Hotel, this city, on Tuesday, October 22, at 8:30 P. M.

Greenberg urged all operators in the Greater Chicago area to attend the meeting and to bring along other operators.

"As most of you already know", Greenberg informed the operators, "our policy has been to call meetings only when matters of interest to operators arise.

"Such is the case now," he continued. "We have things to discuss. Issues affecting our industry . . . . therefore, we want all operators to attend."

Greenberg pointed out to the members that the CIAA strives to help them at all times.

He emphasized that the organization also helps meet industry problems and solve them for the benefit of all in the trade.

Refreshments will be served at the conclusion of the meeting.

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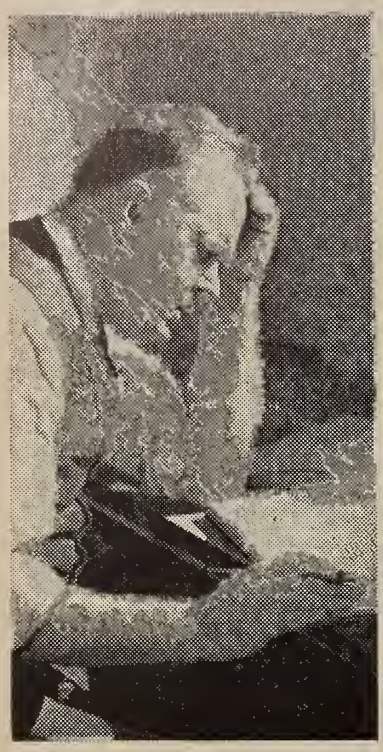

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Chi Distribs Hold Fourth Session "School For Mechanics" At World Wide

CHICAGO—The fourth weekly session of the "School For Mechanics", sponsored by Chicago Phonograph distributors, was held Wednesday evening, October 16, at World Wide Distributors, this city, distributors for Rock-Ola.

Attendance of servicemen from 12 participating operators in the area was about the same as in the three previous classes, with just a few substitutions for those who were unable to be present.

Interest was reported at a very high level and the group gave their keen attention to learning how to locate and repair Rock-Ola models.

Kurt Kluever, representing the Rock-Ola Manufacturing Corporation, was present during the entire evening.

Len Micon and Joel Stern of World Wide Distributors acted as hosts and supplied refreshments when class was over.

Frank Schulz, factory service engineer, conducted the school, briefly explaining the major improvements of the new model "1458", 120-selection phonograph and covering such items as the simplicity of the mechanism as well as easy accessibility.

Knowing that the group was familiar with repairing phonos, Shulz emphasized quick on-location servicing of the machine.

Members of the class participated by taking the phonograph apart, with Schulz giving instructions on proper removal of parts, easy adjustments and fast servicing.

This fourth session marks one cycle of the rotating classes, being conducted by four Chicago phonograph distributors. All expenses are being borne by the distributors, with the factories cooperating by sending engineers to the sessions.

While servicemen of the participating operators are being trained to handle various makes and models of phonographs, the distributors are also considering setting up a "School For Mechanics" to attract new men into the field.

They hope to establish a program that will recruit men from electronic schools in the area to be trained in the specialized field of coin machines. This will help to alleviate the critical shortage of mechanics that is hindering future progress within the industry.

The next class will be held October 23 at 7:00 P. M. at Coven Music Company. Operators who want their servicemen to continue attending the second cycle of the "School For Mechanics" are advised to get in touch with Ben Coven.

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Increase United Phono Production

CHICAGO—Because of the heavy demand for deliveries of the new model "UPA Hi-Fidelity Phonograph", United Music Corporation, this city, has set up additional production lines in the huge United plant to augment already established facilities. It is estimated by Jack J. Mitnick, executive vice-president, that the added lines will more than triple phonograph production. Mitnick stated, "We just couldn't wait for completion of the new 20,000 sq. ft. addition to the main plant which will be completed in the very near future. This new section will be devoted exclusively to phonograph manufacture. However, the terrific back-log of orders for the model 'UPA-100' made it necessary for us to squeeze in additional production lines in the main plant while awaiting completion of the new addition."

Sidney H. Levine Memorial Fund

To perpetuate the memory of his name and his accomplishments in the coin machine industry by providing assistance to individuals seeking a college education, or to further their education in any other manner.

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"Getting Good Locations"

CHESTER, PA.—One of the nation's largest and best operating firms, Automatic Vending Corporation, this city, headed by the well known Phil Frank, has a three-word comment regarding the coin machine business—"Getting good locations."

"Finding The Cash Box everywhere in Europe is like finding an old friend."

Alvin Gottlieb,
D. GOTTLIEB & CO.,
Chicago

Through The Coin Chute

NEW ENGLAND NIBBLES

Coin machine biz is humming in New England with heavy activity at all distrib plants and ops setting up new routes and getting their equipment inventories straightened out for the fall-winter season. Music is booming with jukes jingling in many new locations throughout the six-state area.

At Trimount Automatic Sales Corp. (Seeburg), **Dave Bond**, Trimount president, chairman of the CJA bond drive and actively engaged in promoting the work of the organization. Seeburg phonos are going big guns throughout the territory, **Irwin Margold**, gen. mgr., reports. New Williams "Reno" has captured the fancy of ops and is heading toward big takes. . . . At Redd Distributors (Wurlitzer), Si Redd reports heavy action on ABC Champ bowlers, 11-ft. and 14-ft. models, and Chicago Coin "Bowling Classic". Demand for Wurlitzer phonos is up and outlook for fall-winter biz is optimistic, **Bob Jones**, sales mgr., opines. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby** says he looks for one of the best seasons in history with demand for music and new type amusement games way up and climbing all the time. **Dick Mandell**, gen. mgr., is flying his plane to key market points throughout the New England territory. Rock-Ola phonos are sailing out here at rapid rate as ops nab new locations. . . . At Atlas Distributors (AMI), **Louis Blatt** planning fall season promotions. AMI phonos are strongly in demand throughout the territory and this week saw a big influx of northern states ops looking the color engineered models over and booking orders. . . . **Al Dolins**, Pioneer Music Co., Hyannis, is out of the hospital and convalescing at home. . . . Reports this week indicate that more pins are clicking in the N. E. region overcoming Beano type games. . . . Ops visiting distribs this week included: **Charles Shelton**, Portland, Me.; Ben Ross, Graben Vending, Boston; **Sid Warlbarst**, Exhibit, Boston; **Lou Abramson**, Cornell, Cambridge; **Alec Pechilis**, Ipswich; **Frank Fendell**, Brookline; **Ray Shea**, Worcester; **Dave Baker**, Arlington; **Harold Hurwich**, Brighton; **Ralph Lackey**, Pioneer Music, Roxbury; **Henry Levine**, Milton; **Dave Gropman**, Beacon Hill Music, Boston; **Walter Luby**, Shrewsbury; **Russ Mawsley**, Holyoke; **Ed Beals**, Needham; **Gerry Gandberg**, Marblehead; **Perry Lipson**, Newton; **John Poto**, East Boston; **Connie Pocius**, South Boston; **Harry Deshowitz**, Chelsea; **George Traster**, Oxford; **Peachy Cassanta**, Milford; **Cy Jacobs**, Inter-State Music, Allston; **Leon Sherter**, Newton; **Dino Donati**, Manchester; **George Pappas**, Lowell; **Ed Maloney**, Fitchburg; **Bert Thomson**, Quincy; **John Lopas**, Waltham; **Al Goldberg**, Quincy; **Steve Pielock**, Worcester; **Michael Williams**, Winthrop; **Phil LaFontaine**, Providence, R. I.; **Louis Adelchi**, Quincy; **George Simard**, Derry, N. H.; **Saul Robinson**, Paramount Music, Newton; **George Marks**, Newton; **Steve Pielock**, Worcester; **Adolphe Dugas**, Webster; **Frank Siano**, Longmeadow; **Marty Rosa**, Waterbury, Conn. . . . **Eileen Rodgers**, Columbia disker in town for record promosh, and **Joe Smith**, WVDA disk jock, introed her "That Ain't Right" and "Happy Love" on the air with a precede that it would be a big surprise if all the listeners would call Eileen. He gave the phone number of record promosh **Ruthie Shapiro**'s home, where Eileen was staying, and for two solid days the phones rang with over 400 calls checked in. . . . A number of ops and distribs caught the **DeJohn** Sisters opening at Blinstrub's Monday night (14). . . . With practically all the Hub niteries featuring record artist performers, phono play has been hyped. . . . Two musicals, pre-Broadway tryouts, "Rumple," at the Colonial, and "Jamaica" at the Shubert, kept music interest at high pitch. . . . **Milton Berle** is to attend a cocktail party to be given by Roulette Records, Nov. 6, at the Sidney Hill Country Club, Chestnut Hill.

Through The Coin Chute

PHILA. FILBERTS

The big excitement here this week, of course, was the annual NAMA Convention held at the Convention Hall, Oct. 13 to 16. Not only did a record breaking number of coinmen come in for the show, but many came along early, and took in the Army-Notre Dame football game. In addition, operators and distributors from surrounding states made fast one-day visits—taking in the exhibits and then rushing right back to their offices. Those who stayed thru had themselves quite a time. After their chores during the day at the "Hall", they went "hotel hopping" at night, where the factories were running open houses in a number of the city's hotels.

As can be expected, local distributing firms were busy day and night. **Dave Rosen**, played host to the Laniels from Montreal, **Jack Bess**, **Barney Sugerman**, **Abe Green**, **John Ford**, and many others. . . . **Joe Ash**, Active Amusement Machines, hosted many visitors, among whom were **Johnny Bilotta**, **Al Siegel** and his staff from Canada, **Joe Young**, **Sandy Moore**, **Gabe Forman**, **Micky Wichinsky**, **Si Redd**, **Milton Horowitz** and **Sam Levin**. . . . **Al Katz** of S & K Amusement, returned to the office this week, after being bedded two weeks with Asian Flu. . . . **Lennie Schneller**, Atlantic Penna., back from a road trip, advises that the Pottstown area going dime play completely, with many ops featuring the Seeburg "200". He reports that **Johnny Butala** of McAdoo Vending, going strong for the last year and a half converting his area to dime play. **Marvin Stern**, off the cigarettes the past two months, compromises by taking up pipe smoking. . . . **Sal Groenteman**, International Amusement Co., arrives here from Belgium with a raft of foreign orders. . . . **Abe Witsen**, International Scott Crosse Co., opened his new Arcade in the Farmer's Market in Middletown on Oct. 11, and says it was the greatest he has ever seen. "Cars were blocked for 3 miles each way", reported Abe, "and the crowds were unbelievable. The arcade which occupies 5,000 sq. ft. is the largest in the world, I believe. Every conceivable kind of a machine is displayed. There are 12 Kiddie rides alone." Visiting Witsen during the week were Bally's **Bill O'Donnell**, **John Stewart**, **Fred Mills** and **Phil Weinberg**, who were in for the NAMA show.

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1 DIAMOND LIL	125	2 SKILL POOL	60 EA.
1 DRAGONETTE	115	2 GUYS & DOLLS	65 EA.
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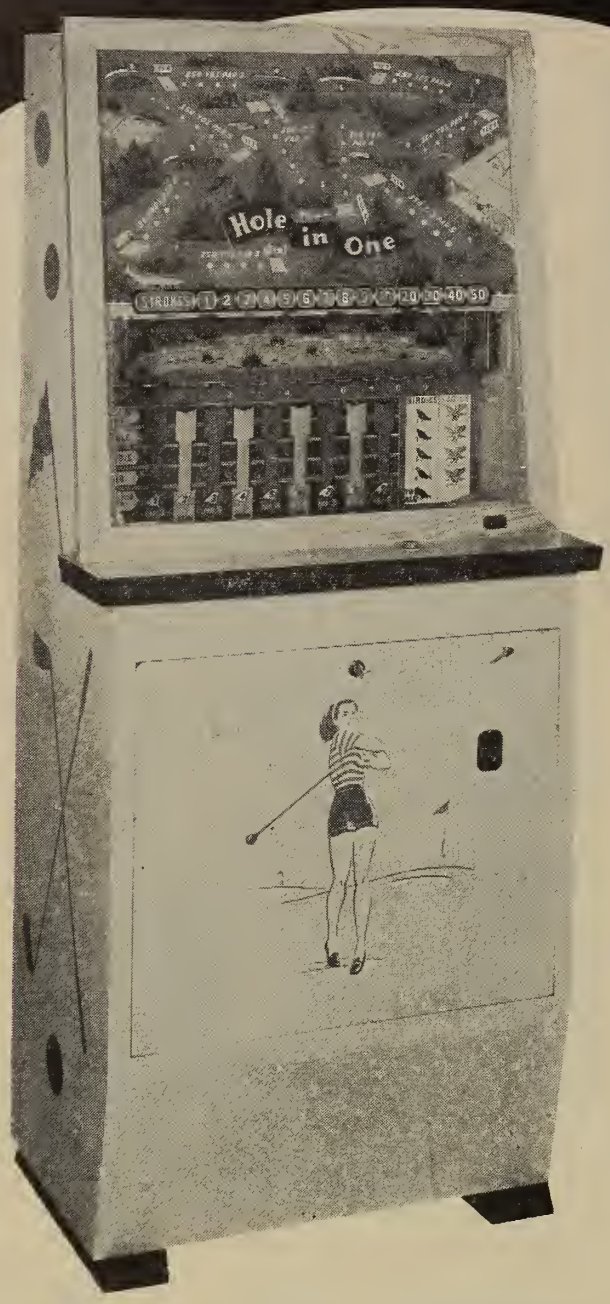

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Through The Coin Chute

EASTERN FLASHES

The NAMA show in Phila. drew many coinmen from all over the country, and a number of them then came on to the big city for a holiday week-end. A number of people from New York ran into Phila. for a day to take a look-see. Among those whom we know visited the NAMA show were **Barney (Shugy) Sugerman, Abe Green, Felix Fleischman** and **Gene Daddis** of Runyon Sales; **Joe Young, Sandy Moore, Gabe Forman, Mickey Wichinsky** and **Eddie Corriston** of Sandy Moore Distributors; **Dave Stern,** Seacoast Distributors; **Irving Morris,** Irving Morris, Inc.; **Harry Koeppel,** Koeppel Distributing; and **Joe Munves,** Mike Munves Corp. Among those from other areas whom we understand took in the show were **Si Redd** of Boston; **Harold Lieberman** of Minneapolis; **Johnny Bilotta** of Newark, N.Y.; **Al Siegel** and his staff from Canada; **Romeo Laniel** and his group from Canada; **Jack Bess** of Richmond, Va.; **Milton Horowitz** of Cleveland and **Sam Levine** of Chicago. These, of course, in addition to people representing the manufacturers exhibiting there.

* * * * *

Meyer Parkoff, Atlantic New York Corp., expected back in the office Monday, Oct. 21, after being away for two weeks. **Murray Kaye,** loaded under a pile of work, tells us he'll be welcomed back by all with open arms, so that routine business details can once again be handled without the tremendous pressure of the past weeks. . . . **Al Adickes** of Hamburg, Germany, in town for a day or so, but we missed him. He's expected to go on to Chicago from N.Y. . . . **Irving Morris,** Newark, N.J., really rushed this past week. Upon his return from Chicago, went to Phila. to view the NAMA show for a day, and then, because **Irwin Rosenthal,** his "right hand" out with Asian Flu, rushed right back to the office. . . . **Richard Becker,** son of a well known Newark, N.J. music op, doing record promotion work for Joy Music Publishing Co. in N.Y. . . . **Irving Kaye,** Irving Kaye Co., Brooklyn, N.Y., tells us his newest, "Competitor" Super Deluxe 6-hole pool game, going very well. . . . **Herb Chacon,** C. L. Amusement Co., could be a private eye if he so desired. Noted a nice big dent in his new white Caddie convertible the other day. Following up an idea of whom the culprit could be, he located him—discovered white paint on the bumper of the hit-and-run car.

* * * * *

In about a week or so, coinrow will really be a prideful street for the industry. As reported last week, **Mike Munves** putting on a new front, on which construction started this week, and should be completed by next week-end; and Runyon's three buildings undergoing a classy paint job. . . . **Mollie** and **Barney Sugerman** took a ride out to Ft. Dix on Sat., Oct. 12 to visit with their son **Nate,** who just joined the armed services. Shugy, by the way, keeps a framed photo of his two granddaughters on his desk—**Helen,** a 6 year-old, and **Margie,** a 3 year-old (Man, how time flies). **Morris Rood,** who's a 175 average bowler, smiles happily as he recounts bowling a 232 game this past week. . . . **Barney Ross,** close friend to many in the coin biz, has his new book "No Man Stands Alone" released this week—and it's mighty interesting reading. . . . **Harold Lieberman** of Minneapolis, comes into the big city, after his Phila. vist. . . . **"Senator" Al Bodkin** visits the wholesalers, and leaves all relaxed and happy, spreading an aura of optimism and good cheer thruout entire coinrow. At one distributor's office, he regaled some half dozen listeners with some of the best material he's come up with in months. (His writers must be back from their vacations). . . . Over at **Sandy Moore's** new offices, **Joe Young, Abe Lipsky** and **Mickey Wichinsky** busy getting organized in their new private offices. Only two Wurlitzer phonos on display in their large showrooms. "Operators took the others right off the floor" said Young. **Jenia** and **Joe Young** raving about the wonderful week-end given them by **Bill Kane** in Phila. last week. **Hank Peteet,** Wurlitzer field engineer, at Moore's all this week. Came in from **Spec Cruze,** Charleston, W. Va., and after N.Y., leaves for **Si Redd** in Boston for a week. . . . **Iz Edelman** off to Europe for a three week biz trip. . . . While in Phila. attending the NAMA show, **Harry Koeppel** took the opportunity to visit his married daughter, **Gilda,** who lives there. . . . **Al Simon** and **Al D'Inzillo,** Albert Simon, Inc., eagerly awaiting the arrival of Genco's new auto racing amusement game.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Stan Woznak, of Little Falls, Minn., who left with some friends for Milwaukee to see the World Series, didn't quite make it. Near Portage, Wisc., a drunken driver made them go for the ditch. The car was demolished and the boys were pretty well shook up but nobody was seriously hurt. Stan and the boys took the train back home. . . . **Harlan Beach,** of Alexandria, Minn., has been spending the past week duck hunting, and getting his limit. . . . **Gene Fenstad** of Grand Forks, N. D., spent the week-end duck hunting. . . . **Mr. & Mrs. Art Hagness** of Grand Forks, N. D., spent two nice weeks in New York City last month visiting Art's brother. Art drove in last week to Minneapolis to see the Minn-Purdue game. . . . **Noel Hefte** of Grand Forks, N. D., during his spare time, is remodeling his home, and is doing a terrific job. . . . **Ambrose Stammen** of Minot, N. D., left for Tacoma, Wash., due to a death in his family. . . . **Jim Stearns** of Minot, N. D., back from the clinic at Rochester, Minn. Got a check-up and a good report. . . . **Fred Keiser** of Berthold, N. D., is taking it a bit easier now that the harvesting is over. Fred not only operates, but has one of the largest farms in the Dakotas. . . . **Johnny Morton** of Bismarck, N. D., will get in plenty of duck hunting next week as the Mrs. and the children are leaving for Wisconsin to visit their grandparents. . . . **Fritz Backus** of Jamestown, N. D., getting over the Asian Flu, pretty shaky yet. . . . **Mrs. Jack Bailey** of Browns Valley also down with the Asian Flu. . . . **Mr. & Mrs. Harold Lieberman** left Thursday for a two-week vacation in New York. **Bob Lucking** and his brother **Jim** are doing their own carpenter work and building a double garage in back of Bob's home. . . . **Ed Petek** of Ely, Minn., in town for the week-end visiting relatives.

Through The Coin Chute

CHICAGO CHATTER

As this "Quarterly Export Edition" of The Cash Box goes to press, more coinmen here commenting on the fact that world buyers are ordering new games and phonos in greater numbers. These exporters report used equipm't still in great demand, but can't fill all orders due to ever-growing scarcity. So they suggest new machines. And get the orders with amazing ease. Foreign buyers find new products fill top locations quickly, tho admittedly higher in initial cost. But higher costs, they realize, can be offset in time by greater earnings from better, faster, more play-stimulating new models. As exports of new machines increase, some mfrs plan expansion to develop this profitable market. While all this goes on, the unquestioned leadership of The Cash Box everywhere becomes more and more evident. Example: rapidly mounting membership in the Int'l C.M. Export-Import Council. . . . At Genco, Avron Gensburg, Ralph Sheffield and Al Warren nodding and smiling as they hear results of tests in local spots of the firm's new "Motorama". Busy action in factory reaches fever pitch at end of production line. Where each game gets "the shake test" on the vibrating platform. Simulating a truck driven over a rutted country road. In the meantime, we learn that one of the miniature Plymouths has been test-run for 3 weeks. They sure go for quality at Genco!

HARRY WILLIAMS

Pressure of biz at Bally beckoned Bill O'Donnell back from Philly last Mon. Leaving the jammed Bally booths in care of Fred Mills, Jr. and John Stewart, Bill took over his constantly ringing phone again. Also took over as the "Entertainer De Luxe", doing the town with R. F. Jones, San Fran; Lou Dunis, Portland; John Michaels, Seattle and Bill Marmer, Cinci. Bill reports tremendous attendance at the NAMA convention, "with more coin machine men than ever coming in to see our venders and telling us they're interested in diversifying their operations". . . . At Games, Inc., Clarence Schuyler simply thrilled at the way his new golf skill game, "Hole-In-One" is being received by the trade. Declares Clarence, "Every operator who's looking for a fast, competitive game of skill for any location anywhere, ought to try this one. The collections," he adds, "are terrific."

ED RISTAU

Bill DeSelm wears ear-to-ear grin as he reports production of United's "Jumbo Bowling Alley" rolling along in great shape. Bob Bever covering New York and New England this week. Al Thoelke, looking like a newspaperman with his Graflex, taking location shots of United games in action. Any photos that come out on this trip to Neb., Wis. and Mich. are promised to The Cash Box. Johnny Casola really has the itinerary: Bmgham., Memphis, Nashville, Looville, Cinci, Pitts and Philly—might make it in one week, too. Engineers Hank Ross and "Iggy" Wolverton made the NAMA show last week. Then visited I. H. Rothstein of Banner Specialty, Philly, United distrib in Pa. . . . By the way, Jack Mitnick claims that certain comedians are stealing his jokes. So Jack may quit telling 'em. . . . Art Garvey advises he was very happy to see Bill O'Donnell back in the office, what with so many phonecalls and visitors at the busy Ballyplant. . . . Hear that Sam Stern, on whirlwind trip in Europe, is moving so fast, Harry Williams and Art Weinand can only report where he was. "But every cable so far", advises Art, "had a big order for 'Reno' and 'Naples'."

Rock-Ola execs Ed Ristau, Kurt Kluever and Les Rieck entertaining Alfred Adickes, Hamburg, Germany, one of Europe's leading distribs. . . . Ed Ruber of Wico considering trip to Europe to develop export biz for the firm's coin machine parts. "We just mailed our eighty page parts catalog to distributors on the Continent", reports Ed. . . . "Business here continues lively", advises Ed Levin of ChiCoin. "Repeat orders are coming in steadily, and we're doing fine." Mort Secore telling Sam Wolburg and Sam Gensburg about ops who tripled and quadrupled collections after installing the firm's "Classic Bowling League". . . . With John Frantz watching every step of his production of guesser scales like a hawk, scales keep coming off the line with smooth precision. "Soon as we get thru with these", remarked John, "we start making guesser scales for export orders. And that'll keep us busy all of next week". . . . If Norm Jensen of Cosmos Shipping ever put his vast knowledge of exports on paper, believe there's many a firm would have the means for solving their shipping problems. . . . Export biz over at World Wide reported growing bigger every day. Joel Stern, Len Micon and Fred Skor taking turns checking over the specs as they process some shipments thru the shop.

BILL DeSELM

Matching up domestic and export demand with production of "Super Circus" has the Gottlieb plant going along smooth and steady. Judging from remarks of Dave, Nate and Alvin Gottlieb, as well as Judd Weinberg, looks like this game is the firm's best 2-player to date. . . . For Ted Rubenstein at Marvel Mfg., it was one thing after another or all at the same time. With "right arm" E. Bye on vacation, Ted had plastic phono replacements, pool supplies, horoscope venders, speakers and several other items on his mind every minute. . . . Gil Kitt, Joe Robbins and Jack Burns all very proud over shower of compliments from ops in the territory who received Vol. 1 No. 1 of "News Of The Empire". "In between phone calls and visitors", advises Joe, "we're already working on the next edition". . . . Bally's Herb Jones always busy—and always nice to talk to. . . . Eddie Ginsburg, Nate Feinstein and Harold Schwartz report biz at Atlas this past week "normal, with games and venders adding to our volume". . . . Handling the phones and repairing pool tables had Charlie Nicholas of Marvel Billiard Supply very much on the go last week. "We're doing well with our slate tops", reports Charlie.

SAM STERN

Last Monday, the crowds of visitors got a cool reception at First. That is, until a crew of boiler repairmen got the furnace fixed. Plenty of hot coffee was being served. Generating their own steam, Joe Kline, Sam Kolber, Fred Kline, Wayne Toan and Marv Rosenstein kept going at a hot pace. Demonstrating with extra vigor ChiCoin's "Classic" to the visitors. . . . Over at Donan, Don Moloney and Augie Baracani showing customers how to play a fast game of soccer on his exciting import. Don so expert at the game, he can win with no hands. . . . Ben Coven of Coven Music had this to say about the firm's business: "We're holding our own with our regular customers because Herb Bidenkap and Sid Paris have been doing a fine job of building up sales in the territory. The many new accounts they've brought in", adds Ben, "has already made the first half of October a better month than we enjoyed in September". . . . Bally's Phil Weinberg spending time at the factory this past week. . . . Op Wally Lipinski admits he actually became engaged last week—to a redhead. But Wally won't reveal when the wedding will take place, as yet. He just smiles happily.

JOHN WATLING

Squelching rumors, John Watling advises that he did NOT sell out his business. "In fact," says John emphatically, "production of our famous scales is greater than it's ever been in all of our 68 years in the business!" . . . Herb Perkins of Purveyor in N.Y. this past week, trying to buy games. Marie Hopp, who has three lines on one phone and two extra phones on her desk, advises that sometimes they all ring at the same time. . . . Carl Knippel of Como Mfg. recommends clean kiddie rides for bigger collections. Says Carl, "If the rides are dirty, parents pull the kids away. Besides, when the operator keeps his rides clean he cuts down on repairs."

HAPPY BIRTHDAY THIS WEEK TO: Robert R. Bennett, Longview, Wash. . . . Isadore B. Resnick, Hartford, Conn. . . . Bernie Shapiro, Rochester, N. Y. . . . Jesse Ladd, Caro, Mich. . . . Maury Gottlieb, Dallas, Tex. . . . S. R. Montcalm, Bastrop, La. . . . Tom Roberts, Hurley, Wis. . . . Elmer S. Laughton, York Beach, Me. . . . A. J. Berube, Bloomfield, Conn. . . . J. B. Kindred, Ajo, Ariz. . . . Alma L. Williams, Mineola, Tex. . . . James Allen, Grand Rapids, Mich. . . . Joseph E. Lippi, Poughkeepsie, N. Y. . . . Althea M. Yeo, Grand Rapids, Mich. . . . David E. Levine, Hattiesburg, Miss. . . . John Dockhus, Rockford, Ill. . . . Frank Padula, Chicago, Ill. . . . William F. Suesens, Long Island City, N. Y. . . . Chester F. Gore, Chicago, Ill.

ART GARVEY

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Dragonette	165
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Twin Bill	150
Daisy Mae	140
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Lavely Lucy	110
Shindig	110
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Trimestrielle

(*Continued from page* 52)

Williams Manufacturing Company, Chicago, Illinois, fabrique encore son jeu "6-pocket Pool Table", et a introduit plusieurs machines pinball, la "Arrow Head" pour un joueur; "Kings", à un joueur, et "Naples", à deux joueurs.

Trimestral

(*Continued from page* 51)

su nuevo "Jumbo Bowling Alley", un juego de bolos con tacos y bolas de gran tamaño, haste de 13 y 16 pies.

United Music Corporation, Chicago, Illinois.—Esta firma, que introdujo su primer fonógrafo en mayo, el "UPA-100", sigue esforzándose por atender a la demanda de la clientela aumentando las líneas de producción.

Watling Manufacturing Corporation, Chicago, Illinois.—Esta empresa, una de las más antiguas en la industria, sigue suministrando su "Penny Fortune Seller" (Balanza de la Buena Fortuna por Un Centavo).

Williams Manufacturing Company, Chicago. Illinois. — Esta casa sigue fabricando su "Juego de Trucos de 6 Bolsas" y ha presentado varias máquinas de "pinball" denominadas "Arrow Head" para una sola persona; "Kings" para un jugador; y "Naples para 2 personas.

The Wurlitzer Company, North Tonawanda, N. Y.—Esta empresa se ocupa actualmente en producir a plena capacidad con el propósito de suministrar a la clientela sus fonógrafos serie "2100"—modelo "2100" (200 selecciones); su modelo "2150" (200 selecciones, de precio módico); y su modelo "2104" (104 selecciones). Durante este período, la Wurlitzer introdujo la primera caja de pared en su clasa, o sea, el modelo "5250" que puede tocar mediante la inserción de 50¢.

The Wurlitzer Company, North Tonawanda, N. Y., a ses chaines de production tournant à pleine capacité pour fournir le commerce avec ses séries de phonographes "2100"—modèle "2100" (200 disques), modéle "2150" (200 disques, de prix moyen), et modèle "2104" (104 disques). Pendant cette période Wurlitzer a introduit le premier appareil fixé au mur pour ce genre, le modèle "5250", qui fonctionne avec une pièce de 50 cents.

Rock-Ola "200" Sales At Record Pace

LES RIECK

CHICAGO — Last quarter (July-September) high sales record for Rock-Ola model "1455" 200 selection phonograph has surpassed even the first quarter sales after its introduction, according to Lester Rieck, sales manager of Rock-Ola Manufacturing Corporation, this city.

"This confirms our repeated claims", Rieck said, "that the new '1455' continues to be the most versatile, highest quality, and most dependable 200-selection type of phonograph on the market today."

Rieck attributes the firm's record sales increase as "due largely to the fact that operators have found that a continuing lack of good used late model equipment has made it possible for them to obtain amazing trade allowances from their Rock-Ola distributors on their older equipment.

"This, in turn," Rieck added, "is making it possible for the operators to upgrade their entire route with '200's' and with a minimum investment on their part."

Vierteljahrliche

(*Continued from page* 50)

und Riesenbällen in Grössen von 13 und 16 Fuss.

Die United Music Corporation, Chicago, Illinois. die ihren ersten Plattenspieler, "UPA-100" im Mai auf den Markt brachte, ist immer noch bemüht die Herstellung zu erhöhen, um der Nachfrage des Handels gerecht zu werden.

Die Watling Manufacturing Company, Chicago, Illinois, eine der ältesten Firmen der Industrie, fährt fort mit der Verschiffung ihrer "Penny Fortune Scale".

Die Williams Manufacturing Company, Chicago, Illinois, fabriziert heute noch ihren "6-Taschen-Pool-Tisch"; sie brachte auch die folgenden heraus : "Arrow Head". für einen Spneler; "Kings", auch für einen Spieler; und "Naples", für zwei Spieler.

The Wurlitzer Company, North Tonawanda. New York, arbeitet mit voller Kapazität; sie beliefert den Handel mit ihren "2100" Serien von Plattenspielern, und zwar : Modell "2100" (200 Auswahlstüke); Modell "2150 (200 Auswahlstüke in der mittleren Preislage; Modell "2104" (104 Auswahlstüke). Während dieses Zeitabschnitts führte die Fa. Wurlitzer ihren ersten Wandkasten, Modell "5250" ein, der für ein 50¢ Spiel eingerichtet ist.

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WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT — To Buy: Mighty Mikes, any condition; Bally Champion & Exhibit Bronco Horses; Bert's Puffer Engines; Quizzer & Quizzer Films; Standard Metal Typers; 8 Sci. 3 in line Roll Down Games; Gottlieb Games from 1954 to 1957; Gunsmoke; Big Horn and Skeet Shoot —All makes of Shuffle Bowlers with large pins. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

WANT — Used Downey-Johnson Coin Counter, Model # 20-PH. Write and send particulars to: MONROE BRANT, 829 E. MARKET ST., YORK, PA. (Tel.: 7733).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Auto Photo's—Models 11 or 9, new or used—quote best price in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Will pay cash for late model phonographs. KOEPPEL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Used Records, High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

CLASSIFIED ADVERTISING SECTION

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING, L. I. CORP., 240 E. MERRICK RD.. FREEPORT, L. I., N. Y.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes, United; Genco, Williams, Guns and Baseballs. ALLIED COIN MACHINE, 786 MILWAUKEE, CHICAGO 22, ILLINOIS (Tel.: CAnal 6-0293).

WANT — Old coin operated Pianos, Mills-Violina, etc. Also all other old coin vending machines. B. L. WILLIAMS, 8400 CONNECTICUT AVE., CHERRY CHASE, MD.

FOR SALE

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—AMI E 120, $345; Wurlitzer 1015, 1017 with Cobra pickup, $35 ea.; Wurlitzer 1100, $50; 1217 Wurlitzer Hideaway, 48 Sel., 45 rpm, $95; 9 Column Smoke Shop, $55; Wurlitzer 4851 Wall Boxes, $12.50; Seeburg Wall Boxes Chrome, $40. WANT—All types Bingos. LEW JONES DIST. CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Swami and Madam X 1c Fortune-Telling Napkin Holders—Like New, $12 ea.; Shipman's Ball Pen Machine, Like New, $19 ea.; 1st Grade 48" Cue Sticks, sample $1.75, $18 doz.; 2nd Grade 48" Cue Sticks, sample $1; $9.60 doz. Postage paid on sample. 1/3 with order, balance C.O.D. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: HI 8-2726).

FOR SALE — Penny Scales—Loboys, all makes. All on inside locations. Priced to sell. No charge for crating. G. H. SCALE SERVICE, 208 ROEMER BLVD., FARRELL, PA. (Tel.: DI 6-9805).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — Buga Boo, $225; Big Horn, $300; New Rowe Candy Machine, $250; Phono Records for sale, make offer. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: Dial NE 5-1443).

FOR SALE — 4 9 Column Nationals Model 930 & 950 @ $75 ea.; 2 10 Column Electro @ $100 ea.; 2 11 Column Nationals @ $175 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE — Seeburg 100C, $450; Seeburg 100R, $600; Wurlitzer 1800, $550; Beach Clubs, $50; Gayety, $60. SCIOTO NOVELTY, INC., 1909 8th STREET, PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, $245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Thoroughly reconditioned Bally and United Bowlers from Royal up. Top equipment, low prices. What do you need? Call us. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE — Parade $225; Broadway, $185; Nite Club, $195; Big Time, $85; C.C. Super Match Bowler, $35. Terms one-third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE — Broadway, $200; Big Time, $125; Beach Club, $25; Variety, $65; Miami Beach, $135; Rock-Ola Fireball (78), $135; Wurlitzer 1015 & AMI A, 3 for $100; Silver Skates, $30; Smoke Signal, $140; Shindig, $50; United 14 ft. Bowling Alley, $575; Triple Strike, $150; Criss Cross, $49.50; Williams 6 Player Rollaball, $310; Four Bagger, $285; Seeburg Bear Guns, $70; Peter Pan, $135; Star Pool, $115; Race The Clock, $125; Williams Cranes, new $175. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. (Tel.: HEnderson 1-7577).

FOR SALE — Williams Arrowheaad, (New), Gottlieb Continental Cafe, (New); Shuffle Pools; Criss Cross; Bumper Pools and Targettes. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY. (Tel.: UNion 3-8627).

FOR SALE—Seeburg M100R, $610; Seeburg M100C, $400; Seeburg M100BL, $325; Wurlitzer 1800, $575. BELMONT MUSIC CO., 730 N. KNOXVILLE AVE., PEORIA, ILL.

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Twin Bill, $125; Easy Aces, $160; Queen of Hearts, $50; Sweet-Add-A-Line, $145; Frontiersman, $115; Hawaiian Beauty, $100; Daisy May, $125; Jockey Club, $90; Quartette, $50; Auto Races, $240; Ace High, $265; Classy Bowler, $220; Score Board, $210; Smoke Signal, $130. All in tip top condition. 1/3 deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE—2 United Stardusts, $95 ea.; 1 United Pixie, $65; 1 Tropics, $15; 1 Tropicana, $40; 1 Surf Club, $15; 2 Yacht Clubs, $15 ea.; 1 Chicago Coin Criss Cross Targette, $65. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HA 3-4508).

FOR SALE — Bally: Gold Medals and Blue Ribbons, $175 United: Mercury, $150; Fifth Inning, $135; Bowling Alley (14 ft.), $695. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE — Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer 1700, $575; Wurlitzer 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—14′ Bowling Alleys, A-1 Condition Chicago Coin and United, $545, Will Trade For Late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE — Seeburg Wall Boxes V3WA Dual Credit 200 Selection, $99.50; Seeburg 100 Selection Chrome Wall Box, $45; Wurlitzer 1400 Phonographs, $135; Wurlitzer 1800 Phonographs, $675; Wurlitzer 1650 F HiFi, $295; Wurlitzer 1900 Phonographs, $795; Wurlitzer 2000 Phonographs, $895; AMI E-80 Phonographs, $350; Seeburg V200 Phonographs, $695; United 14 Ft. Bowling Alleys, $495. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS (Tel.: HO 4-6111).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—34 Bingo Games available at substantial savings to you, including Bally Broadways, United Pixies and Starlets. Quantity discounts given. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Kiddie Rides—Thunderbolt Horse, $350; Palamino—Duck Ride—Rocket Patrol—Space Ship, $295 ea.; Royal Rocket, $195. All Shopped, new paint job. Pixie, $115; Gayety, $45; Balls-A-Poppin, $175. PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE—10 Coney Island, 10 Spot Lites, 10 Atlantic City, 5 Palm Beach. Make us an offer. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE — New Six Pocket Pool Table, 41x74″. Write. 1st Grade 48″ Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48″, $11.95 set; 3″ Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Conversion Units for Seeburg M100A to 45 RPM, $69.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Carl J. Speis, Evansville, Indiana, Uses and Sells Lemonite. Try Lemonite Electric Contact Cleaner, Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — We can supply all the latest phonographs — every make and model—at lowest prices. State your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: BIgelow 8-3524).

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—United Deluxe Handicap and Deluxe Top Notch Shuffle Alleys; Pixies; United 14 ft. Bowling Alley. SALINA MUSIC & AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — Special. Bally: Show Times, $425; Bally Beautys, $45; Gayetys, $45. United: Tahitis, $50; Rodeos, $40. Gottlieb: Auto Races, $175; Rainbows, $185. Bally: ABC 14′ Bowling Lanes, $525. International Mutoscope: Voice-O-Graph, $149.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12″ LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2687½ W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 5-1629).

CLASSIFIED ADVERTISING SECTION

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE — Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ $5; Rock-Ola 120, Chrome, $55; Seeburg 100 Selection, Hammerloid Finish, $45; Rock-Ola 1717 Steppers, $30; Vendor Coin Changer, $65; Bingos (Cleaned & Checked); Beach Clubs, $65; Bally Beauty, $65; Yacht Club, $45; Mexico's, $45; Bert Lanes' Dead Zero (New), $75; Long Pools (Like New), $65; Small Pools, $55; 1650 Wurlitzer, $250; AMI A's (No broken plastics, cleaned & checked), $65; Jenning's Scales, $25; 8 Ohm Speaker (wall), $9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—Seeburg V-200's; Wurlitzer, 2000's; Rock-Ola 1448. Priced Right, Right Now. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE — Broadway, $200; Big Time, $85; Gayety, $75; Gay Time, $110; Night Club, $195; Big Show, $275; Seeburg M100C, $425. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, $11.95 ea. Plexiglas Pin Panel protector, 12½"x23", $5.95 ea. Nonscuff rubber balls, 3", $1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, $475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

MISCELLANEOUS

NOTICE — Extra Special. We hope you like our novelty song "The Monkey And The Lion" by Eugene B. Cheatham. Wm. Canty, Frank Campbell and Colin (Scotty) Hall say Florence Music Co., B.M.I. has a backlog of Cheatham's songs covering 32 years of work. WM. CANTY, c/o FLORENCE MUSIC CO., EUGENE B. CHEATHAM, 7517 SO. COTTAGE GROVE AVE., CHICAGO 19, ILL. (Tel.: TRiangle 4-0757).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—I will Build Slot Machines to Fit any Foreign Coin. Prices Reasonable. SOUTHERN COIN MACHINE EXCHANGE, JIM KELL, 712 CLAIBORNE DRIVE, NEW ORLEANS 21, LA.

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to 52x Special Classified advertisers. You are entitled to a classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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ENCLOSE YOUR CHECK — AIRMAIL TO:

THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

4.	Model A, '46, 40 Sel., 78 RPM	35.00	90.00
2.	Model B, '48, 40 Sel., 78 RPM	55.00	125.00
4.	Model C, '50, 40 Sel., 78 RPM	65.00	130.00
4.	Model D-40, '51, 40 Sel., 78 RPM	130.00	245.00
4.	Model D-80, '51, 80 Sel., 78 RPM	200.00	325.00
4.	Model E-40, '53, 40 Sel., 78 RPM	245.00	345.00
4*	Model E-80, '53, 80 Sel., 45 RPM	300.00	400.00
4*	Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
4.	Model F-80, '54, 80 Sel., 45 RPM	475.00	620.00
4*	Model F-120, '54, 120 Sel., 45 RPM	525.00	675.00
4.	Model G-80, '55, 80 Sel., 45 RPM	575.00	700.00
4.	Model G-120, '56, 120 Sel., 45 RPM	595.00	725.00
4*	Model G-200, '56, 200 Sel., 45 RPM	695.00	795.00
4.	Wm. Wall Box	5.00	9.00
4.	SM or SL Stepper	5.00	10.00

EVANS

4.	Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	35.00
4.	Constellation, '49, Model 135, 40 Sel., 78 RPM.	50.00	75.00
4.	Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	135.00
2.	Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	270.00

ROCK-OLA

6.	1422, '46, 20 Sel., 78 RPM	25.00	45.00
6.	1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
4.	1426, '47, 20 Sel., 78 RPM	35.00	55.00
1.	1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00
4.	1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	75.00	95.00
4.	1432, Same as above, Converted to 45 RPM	90.00	125.00
4.	1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	165.00
4.	1434, Same as above Converted to 45 RPM	135.00	185.00
4.	1436, '52, Fireball, 120 Sel., 45 RPM	145.00	250.00
4.	1436A, '53, Fireball, 120 Sel., 45 RPM	160.00	270.00
4.	1438, '54, Comet, 120 Sel., 45 RPM	385.00	450.00
4.	1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	620.00
4.	1448, '55, Hi-Fi, 120 Sel., 45 RPM	575.00	725.00

SEEBURG

4.	146S, '46, Standard 20 Sel., 78 RPM	20.00	30.00
4.	146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4.	147S, '47, Standard 20 Sel., 78 RPM	20.00	40.00
4.	147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4.	148S, '48, Standard, 20 Sel., 78 RPM	20.00	50.00
4.	148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4.	148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	65.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
942nd CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any trne reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be ont of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such eqnipment so that the snbscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth bnt $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment mnst be taken into consideration. (Some equipment offered by ontstanding firms, having a repntation for shipping completely reconditioned machines, will be offered at higher prices than others, dne to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjnstments to fit the pecnliarities of his territory.

METHOD: "The Price Lists" shonld be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., fignre an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

C O D E

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

4.	M100A, '49, 100 Sel., 78 RPM	145.00	225.00
4.	M100B, '51, 100 Sel.,45 RPM	340.00	425.00
4.	M100BL, '51, 100 Sel., 45 RPM, Light Cab.	350.00	425.00
4*	M100C, '53, 100 Sel., 45 RPM	425.00	500.00
2*	HF 100G, '54, 100 Sel., 45 RPM	545.00	675.00
4*	HF 100R, '54, 100 Sel., 45 RPM	600.00	725.00
4*	V200, '55, 200 Sel., 45 RPM	675.00	875.00
4.	W1-L56 Wall Box 5c	3.00	5.00
4.	3W2 Wall-a-Matic	3.00	6.00
4.	W4L-56	5.00	10.00
4.	3W5-L56 Wall Box, 5c, 10c, 25c	5.00	10.00
4.	W6L-56 5/10/25 Wireless	5.00	10.00
4.	3W7-L-56	5.00	10.00
4*	3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4*	1015, '46, 24 Sel., 78 RPM	20.00	40.00
4.	1017, '46, 24 Sel., 78 RPM	20.00	40.00
4.	1080, '46, 24 Sel., 78 RPM	35.00	75.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4*	1100, '47, 24 Sel., 78 RPM	50.00	75.00
4.	1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	100.00
4*	1250, '50, 48 Sel., 45 or 78 RPM	95.00	145.00
4*	1400, '51, 48 Sel., 45 or 78 RPM	110.00	195.00
4.	1450, '51, 48 Sel., 45 or 78 RPM	130.00	200.00
4*	1500, '52, 104 Sel., 45 & 78 Intermix	185.00	245.00
4.	1500A, '53, 104 Sel., 45 & 78 Intermix	200.00	300.00
1.	1600, '53, 48 Sel., 45 & 78 Intermix	225.00	375.00
1*	1650, '53, 48 Sel., 45 RPM	225.00	375.00
4.	1650A, '54, 48 Sel., 45 or 78 RPM	275.00	395.00
3*	1700, '54, 104 Sel., 45 RPM	495.00	665.00
1*	1800, '55, 104 Sel., 45 RPM	550.00	765.00
2*	1900, '56, 104 Sel., 45 RPM	665.00	850.00
1*	2000, '56, 200 Sel., 45 RPM	750.00	965.00
4.	2140 Wall Box	3.00	5.00
4.	3020 Wall Box	3.00	9.00
4.	3048 (Conv. of 3020)	5.00	8.00
4.	3031 Wall Box	3.00	8.00
4.	3045 Wall Box	4.00	9.00
4.	4820 Wall Box	10.00	20.00
4.	4851 Wall Box	10.00	25.00

← TOTAL NO. TOTAL VALUE →

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC (Un 3/51)	20.00	35.00
2.	Ace High (Got 2/57)	265.00	325.00
4.	Across the Board (Un 9/52)	20.00	35.00
4.	All Star Basketball (Got 1/52)	20.00	35.00
4.	Arabian Knights (Got 12/53)	80.00	125.00
4.	Army-Navy (Wm 10/53)	35.00	55.00
4.	Arrow Head (Wm 7/57)	210.00	240.00
4.	Atlantic City (B 5/52)	25.00	65.00
2.	Auto Race (Got 9/56)	175.00	250.00
4.	Balls-a-Poppin' (B 11/56)	175.00	285.00
4.	Beach Beauty (B 10/55)	125.00	250.00
4*	Beach Club (B 2/53)	25.00	65.00
4*	Beauty (B 11/52)	35.00	65.00
4.	Big Ben (Wm 9/54)	75.00	125.00
4*	Big Show (B 9/56)	250.00	350.00
4.	Big Hit (CC 7/52)	20.00	30.00
4*	Big Time (B 1/55)	85.00	195.00
4.	Blondie (Wm 8/56)	150.00	220.00
4.	Brazil (Un 10/56)	210.00	300.00
4.	Bright Lights (B 5/51)	20.00	40.00
4.	Bright Spot (B 11/51)	35.00	50.00
4*	Broadway (B 12/55)	150.00	270.00
4.	Cabana (Un 3/53)	20.00	60.00
4.	Capri (CC 10/56)	145.00	220.00
4.	Caravan (Un 2/56)	175.00	260.00
4.	Caravan (Wm 6/52)	30.00	50.00
4.	Chinatown (Got 10/52)	30.00	60.00
4.	Circus (Un 8/52)	25.00	55.00
1.	Circus Wagon (Wm 10/55)	185.00	230.00
4.	Classy Bowler (Got 7/56)	220.00	245.00
4.	C. O. D. (Wm. 9/53)	50.00	80.00
2.	Colors (Wm 11/54)	110.00	130.00
4.	Coney Island (B 9/51)	20.00	45.00
4.	Control Tower (Wm 3/51)	10.00	25.00
4.	Coronation (Got 11/52)	30.00	60.00
4.	County Fair (Un 9/51)	15.00	25.00
4.	Crossroads (Got 5/52)	40.00	65.00
4.	Crosswords (B 1/52)	195.00	265.00
4.	Cue Ball (Wm 3/57)	265.00	290.00

← TOTAL NO. TOTAL VALUE →

GREEK

ΤΟ A M I εἶναι κᾶτι περισσότερον ἀπὸ ἐθνικὸ ἐντυπωσιακὸ εἰς τὰς Ἡνωμένας Πολιτείας τῆς Ἀμερικῆς. Ἐπίδειξις χρωμάτων καὶ ἔκλαμπρος ἐκτέλεσις ποὺ χαρακτηρίζει τὸ A M I φέρουν πολλὰ κέρδη διὰ τοὺς χειριστὰς καὶ τὰς τοποθεσίας εἰς πλέον ἀπὸ τεσσαράκοντα χώρας εἰς τὸ ἐξωτερικόν. Ἡ ἐνθουσιώδης ποὺ τοῦ γίνεται ὑποδοχὴ εἶναι τόσον παγκόσμιος ὡς καὶ αὐτὴ ἡ μουσική.

GERMAN

A M I findet überall in den Vereinigten Staatan von Amerika sensationelle Aufnahme. A M I's farbenprächtige Ausstatung und hinreissende Tonfülle bringen Unternehmen in mehr als vierzig ausländischen Staaten, wo immer die Apparate verwendet werden, reichsten Ertrag. A M I's Beliebtheit erweckt, ebenso wie die der Musik, in der ganzen Welt enthusiastisches Entzücken.

ITALIAN

Gli apparecchi A M I sono più che una sensazione nazionale negli Stati Uniti d'America. Lo sfarzo dei colori e lo splendore del suono stanno accumulando profitti su profitti per imprese dove gli apparecchi furono messi in opera, in più di quaranta paesi stranieri. L'accoglienza entusiastica offerta agli apparecchi A M I è tano universale quanto la musica stessa.

DUTCH

De "A M I" is meer dan een nationale sensatie in de Vereenigde Staten van Amerika. De kleurenpraal en de schitterende weergave, die de "A M I" kenmerken, stapelen de winsten van de eigenaars en zaken in meer dan veertig vreemde landen op. Zijn enthousiaste ontvangst is zoo algemeen als muziek zelf is.

FRENCH

Les appareils A M I ont fait sensation aux Etats-Unis d'Amérique. Tous les usagers sont unanimes et enthousiastes dans leurs appréciations de ces magnifiques instruments, dont les couleurs étincelantes et le son remarquable contribuent à des profits sans cesse accrus, et cela dans plus de quarante pays étrangers. Le appareils A M I sont ardemment accueillis par le public comme la musique elle-même.

PORTUGUESE

A M I é mais que simples sensação nacional dos Estados Unidos da América do Notre. Em mais quarenta outros paises a gama colorida e o funcionamento brilhante, que caracterizam A M I, vão acumulando proveito sobre proveito para os estabelecimentos onde este aparelho é instalado. A entusiástica aceitação de A M I é tão universal quanto a própria música.

SWEDISH

A M I—apparaten ãr mer ãn nationell sensation i Amerikas Fõrenta Stater. Briljant fãrgrikedom och glittrande ljudeffekt, som utmãrka A M I—apparaten, hopa inkomster fõr personer och institutioner, som anvãnda den, i mer ãn fyrtio frãmmande lãnder. Det entusiastiska mottagande den rõnt ãr lika universellt som musiken sjãlv.

SPANISH

Los aparatos A M I han llegado a constituir una sensación de carácter nacional en los Estados Unidos de América. Su esplendoroso colorido y brillante tonalidad, distinciones típicas de A M I, fomentan el aumento de las ganancias de las empresas donde estos aparatos han sido instalados, en más de cuarenta paises extranjeros. Su calurosa y entusiástica recepción es tan universal como la música misma.

YIDDISH

די א מ י איז מער ווי אַ נאַציאָנאַלע סענסאַציע אין די פאַראייניקטע שטאַטן פון אַמעריקע. רייך אין קאָלירן און בריליאַנטענע דורכפירונג וואָס כאַראַקטעריזירן א מ י, בריינגט דאָס גרויסע פראָפיטן צו די וואָס פאַרקויפן דאָס אין איבער פערציק לענדער אין דער וועלט. די ענטוזיאַסטישע אויפנאַמע איז אַזוי אינטערנאַציאָנאַל ווי מוזיק זעלבסט.

ENGLISH

The A M I is more than a national sensation in the United States of America. Pagentry of color and sparkling performance that characterize A M I are piling up profits for operators and locations in more than forty foreign countries. Its enthusiastic reception is as universal as music itself.

AMi *Incorporated*

1500 Union Avenue, S.E., Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927 . . . known by operators for coin-operated music instruments of unrivaled dependability since 1909.

LICENSEE: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye, 5 Palaisgade, Copenhagen K., Denmark.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4.	Cyclone (Got 5/51)	20.00	35.00
2.	Daffy Derby (Wm. 8/54)	75.00	125.00
4.	Daisy May (Got 7/54)	125.00	145.00
2.	Dealer "21" (Wm 2/54)	35.00	70.00
4.	Derby Day (Got 5/56)	175.00	220.00
4.	Diamond Lill (Got 12/54)	110.00	140.00
2.	Disk Jockey Wm 11/52)	30.00	60.00
2.	Domino (Wm 5/52)	25.00	45.00
4.	Double Action (Ge 1/52)	15.00	30.00
4.	Double Feature (Got 12/50)	15.00	25.00
4.	Double Header (B 7/56)	215.00	375.00
4.	Dragonette (Got 6/54)	100.00	175.00
4.	Dude Ranch (B 9/53)	35.00	75.00
4.	Duette (Got 4/55)	165.00	195.00
2.	Easy Aces (Got 12/55)	160.00	195.00
4.	Eight Ball (Wm 1/52)	25.00	45.00
4.	Fairway (Wm 6/53)	40.00	60.00
4.	Five Star (Univ 5/51)	20.00	35.00
4.	Flagship (Got 1/57)	295.00	340.00
4.	Flying High (Got 2/53)	45.00	75.00
4.	Four Bells (Got 10/54)	120.00	150.00
4.	Four Corners (Wm 12/52)	45.00	80.00
4.	Four Horsemen (Got 9/50)	15.00	30.00
4.	"400" Upright (Ge 10/52)	30.00	50.00
4.	Four Stars (Got 6/52)	30.00	55.00
4.	Frolics (B 10/52)	35.00	80.00
4.	Frontiersman (Got 11/55)	125.00	185.00
4.	Fun House (Wm 10/56)	220.00	245.00
4.	Gay Paree (Wm 6/57)	425.00	485.00
4*	Gay Time (B 6/55)	95.00	150.00
4*	Gayety (B 3/55)	45.00	100.00
4.	Gladiator (Got 1/56)	225.00	265.00
4.	Globe Trotter (Got 11/51)	15.00	40.00
4.	Golden Nugget (Upright) (Ge 2/53)	35.00	50.00
4.	Gold Star (Got 8/54)	125.00	165.00
4.	Grand Champion (Wm 8/53)	45.00	80.00
4.	Grand Slam (Got 4/53)	40.00	75.00
4.	Green Pastures (Got 1/54)	60.00	100.00
4.	Gun Club (Wm 11/53)	35.00	75.00
4.	Guys-Dolls (Got 5/53)	30.00	80.00
4.	Gypsy Queen (Got 2/55)	135.00	170.00
4.	Handicap (Wm 6/52)	30.00	50.00
4.	Happy Days (Got 7/52)	35.00	65.00
4.	Happy-Go-Lucky (Got 3/51)	20.00	40.00
4.	Harbor Lites (Got 2/56)	165.00	200.00
4.	Harvey (Wm 5/51)	20.00	40.00
4.	Havana (Un 2/54)	30.00	80.00
4.	Hawaii (Un 6/54)	35.00	85.00
4.	Hawaiian Beauty (Got 4/54)	100.00	120.00
4.	Hayburner (Wm 6/51)	25.00	50.00
4.	Hi-Fi (B 6/54)	25.00	90.00
4.	Hi-Hand (Wm 6/57)	200.00	235.00
4.	Hit 'N' Run (Got 4/52)	25.00	65.00
4.	Holiday (Ke 12/51)	20.00	35.00
4.	Hong Kong (Wm 9/51)	20.00	35.00
4.	Horsefeathers (Wm 1/52)	20.00	40.00
4.	Horse Shoe (Wm 12/51)	10.00	25.00
4.	Hot Diggity (Wm 8/56)	195.00	275.00
4.	Ice-Frolics (B 1/54)	25.00	85.00
4.	Jalopy (Wm 8/51)	25.00	45.00
4.	Jockey Club (Got 4/54)	70.00	130.00
4.	Jolly Joker (Un 11/55)	50.00	120.00
4.	Jubilee (Got 5/55)	200.00	250.00
4.	Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00

← TOTAL NO. TOTAL VALUE →

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4*	Key West (B 12/56)	265.00	390.00
4.	King Pin (CC 12/51)	20.00	40.00
4.	Knockout (Got 1/51)	10.00	25.00
4.	Lady Luck (Got 9/54)	85.00	150.00
4.	Lazy "Q" (Wm 2/54)	45.00	100.00
4.	Leaders (Un 10/51)	20.00	35.00
4.	Lite-A-Line (Ke 6/52)	35.00	50.00
4.	Long Beach (Wm 7/52)	35.00	55.00
4.	Lovely Lucy (Got 2/54)	50.00	110.00
4.	Lulu (Wm 12/54)	125.00	165.00
4.	Mad. Sq. Garden (Got 6/50)	15.00	30.00
4.	Majestic (Got 4/57)	425.00	475.00
4.	Majorettes (Wm 4/52)	20.00	40.00
4.	Manhattan (Un 4/55)	50.00	150.00
4.	Marathon (Got 10/55)	200.00	275.00
4.	Marble Queen (Got 8/53)	60.00	85.00
4.	Mermaid (Got 6/51)	20.00	30.00
4.	Mexico (Un 3/54)	35.00	100.00
4*	Miami Beach (B 9/55)	100.00	165.00
2.	Minstrel Man (Got 3/51)	20.00	40.00
4.	Monaco (Un 8/56)	175.00	300.00
4.	Mystic Marvel (Got 3/54)	100.00	130.00
4.	Nevada (Un 8/54)	30.00	80.00
4.	Niagara (Got 12/51)	20.00	50.00
4.	Nifty (Wm 12/50)	10.00	20.00
4*	Night Club (B 4/56)	195.00	265.00
4.	"9" Sisters (Wm 1/54)	50.00	100.00
4.	Olympics (Wm 5/52)	25.00	50.00
4.	Palisades (Wm 7/53)	40.00	60.00
4.	Palm Beach (B 7/52)	30.00	70.00
4.	Palm Springs (B 11/53)	30.00	90.00
4*	Parade (B 6/56)	225.00	285.00
4.	Paratrooper (Wm 8/52)	20.00	45.00
4.	Perky (Wm 11/56)	195.00	225.00
4.	Peter Pan (Wm 4/55)	125.00	150.00
4.	Piccadilly (Wm 5/56)	175.00	265.00
4.	Pin Bowler (CC 6/50)	10.00	35.00
4.	Pin Wheel (Got 11/53)	60.00	100.00
4*	Pixie (Un 10/55)	65.00	130.00
4.	Play Ball (CC 1/51)	10.00	20.00
4.	Poker Face (Got 9/53)	55.00	85.00
4.	Quartet (Got 2/52)	45.00	65.00
4.	Queen of Hearts (Got 12/52)	40.00	65.00
4.	Quintet (Got 3/53)	40.00	90.00
4.	Race the Clock (Wm 5/55)	125.00	200.00
2.	Rainbow (Got 12/56)	185.00	260.00
4.	Regatta (Wm 11/55)	95.00	150.00
4.	Register (Got 10/56)	325.00	365.00
4.	Rio (Un 11/53)	35.00	70.00
2.	Rodeo (Un 2/53)	35.00	75.00
4.	Rose Bowl (Got 10/51)	20.00	50.00
4.	Royal Flush (Got 5/57)	295.00	395.00
4.	Saddle and Turf (Ev 10/53)	100.00	195.00
4.	Club Model	125.00	200.00
2.	Scoreboard (Got 4/56)	210.00	275.00
4.	Screamo (Wm 4/54)	45.00	110.00
4.	Sea Belles (Got 4/56)	250.00	295.00
4.	Sea Jockeys (Wm 11/51)	30.00	65.00
4.	Select-A-Card (Got 4/50)	10.00	25.00
4.	Shamrock (Wm 1/57)	225.00	260.00
4.	Shindig (Got 10/53)	50.00	110.00
4.	Shoot the Moon (Wm 11/51)	30.00	55.00
4.	Show Boat (Un 12/52)	45.00	70.00
4*	Show Time (B 3/56)	350.00	475.00
4.	Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4.	Silver Skates (Wm 2/53)	30.00	75.00
4.	Singapore (Un 10/54)	25.00	85.00
4.	Skill Pool (Got 8/52)	35.00	70.00
2.	Skyway (Wm 8/54)	60.00	120.00
4.	Slugfest (Wm 3/52)	25.00	40.00

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PINBALL GAMES (Cont.)

2.	Sluggin' Champ (Got 4/55)	135.00	150.00
2.	Smoke Signal (Wm 10/55)	130.00	160.00
4.	Snafu (Wm 12/55)	135.00	185.00
4.	Southern Belle (Got 6/55)	150.00	170.00
2.	South Seas (Un 5/56)	150.00	295.00
4.	Spark Plug (Wm 9/51)	20.00	30.00
4.	Spitfire (Wm 2/55)	60.00	120.00
4.	Spot-Lite (B 1/52)	25.00	50.00
4.	Sportsman (Wm 2/52)	20.00	40.00
4.	Springtime (Ge 3/52)	20.00	40.00
2.	Stage Coach (Got 11/54)	135.00	150.00
1.	Stardust (Wm 3/56)	95.00	225.00
4.	Starfire (Wm 1/57)	250.00	265.00
4.	Starlets (Un 12/55)	95.00	175.00
4.	Star Pool (Wm. 10/54)	50.00	125.00
4.	Stars (Un 6/52)	30.00	40.00
4.	Starlite (Wm 3/53)	35.00	50.00
4.	Steeple Chase (Un 1/52)	20.00	30.00
4.	Struggle Buggies (Wm. 12/53)	40.00	70.00
4.	Sunshine Park (B 12/52)	20.00	30.00
4.	Super Jumbo (Got 10/54)	225.00	260.00
4.	Super Score (Wm. 9/56)	225.00	250.00
4*	Surf Club (B 3/54)	15.00	75.00
4.	Surf Rider (Wm. 12/56)	235.00	260.00
4.	Sweepstakes (Wm. 1/52)	30.00	55.00
4.	Sweet Add-A-Line (Got 7/55)	145.00	175.00
4.	Tahiti (Un 8/53)	25.00	65.00
4.	Three Deuces (Wm. 8/55)	150.00	180.00
4.	Three Four Five (Un 6/51)	10.00	25.00
4.	Thunderbird (Wm. 5/54)	70.00	125.00
4.	Tim-Buc-Tu (Wm. 1/56)	135.00	185.00
4.	Times Square (Wm 4/53)	40.00	70.00
4.	Toreador (Got 6/56)	265.00	295.00
4.	Touchdown (Un 1/52)	15.00	25.00
4.	Tournament (Got 8/55)	210.00	265.00
4.	Triple Play (Un 8/55)	75.00	150.00
4.	Tropicana (Un 1/55)	40.00	125.00
4.	Tropics (Un 7/53)	15.00	50.00
2.	Twenty Grand (Wm 12/52)	45.00	50.00
4.	Twin Bill (Got 1/55)	120.00	150.00
4*	Variety (B 9/54)	55.00	110.00
4.	Watch My Line (Got 9/51)	15.00	30.00
4.	Whizz Kids (CC 3/52)	30.00	40.00
4.	Wild West (Got 8/51)	20.00	50.00
2.	Wishing Well (Got 9/55)	145.00	165.00
2.	Wonderland (Wm 5/55)	125.00	145.00
4*	Yacht Club (B 6/53)	15.00	55.00
4.	Zingo (Un 10/51)	25.00	50.00

SHUFFLES and BOWLERS

4.	Bally Victory Bowler (5/54)	55.00	110.00
4.	Bally Champion Bowler (5/54)	60.00	120.00
2.	Bally Jet Bowler (8/54)	65.00	125.00
2.	Bally Rocket Bowler (8/54)	65.00	130.00
4.	Bally Mystic Bowler (12/54)	90.00	150.00
4.	Bally Magic Bowler (12/54)	90.00	155.00
4.	Bally Blue Ribbon (3/55)	145.00	220.00
4.	Bally Gold Medal (3/55)	150.00	225.00
4.	Bally ABC Bowler (7/55)	275.00	325.00
4.	DeLuxe model	275.00	330.00
4.	Bally Congress (7/55)	275.00	350.00
4.	DeLuxe model	275.00	355.00
4.	Bally Jumbo Bowler (9/55)	275.00	365.00
4.	Bally King Pin Bowler (9/55)	275.00	370.00

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SHUFFLES (Cont.)

4*	Bally ABC Bowling (Lane (1/57) 14 Foot	545.00	650.00
4.	ChiCoin 6-Player (8/51)	35.00	50.00
4.	ChiCoin 6-Player DeLuxe (5/52)	35.00	50.00
4.	ChiCoin Match Bowler (6/52)	35.00	60.00
4.	ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
4.	ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4.	ChiCoin 10th Frame Special (12/52)	35.00	75.00
4.	ChiCoin Name Bowler (1/53)	35.00	80.00
4.	ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
2.	ChiCoin Crown (4/53)	35.00	90.00
4.	ChiCoin Crown Giant Pins (4/53)	35.00	95.00
4.	ChiCoin Triple Score (6/53)	35.00	95.00
2.	ChiCoin Gold Cup (7/53)	50.00	95.00
4.	ChiCoin High Speed (Crown 7/53)	50.00	100.00
4.	ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4.	ChiCoin Advance (10/53)	50.00	110.00
4.	ChiCoin King (10/53)	50.00	120.00
4.	ChiCoin Criss Cross Bowler (12/53)	45.00	120.00
4.	ChiCoin Super Frame (3/54)	50.00	150.00
4.	ChiCoin Starlite (5/54)	65.00	155.00
4.	ChiCoin Feature (7/54)	65.00	160.00
4.	ChiCoin Holiday (9/54)	70.00	165.00
4.	ChiCoin Flash (10/54)	70.00	170.00
4.	ChiCoin Playtime (10/54)	95.00	180.00
4.	ChiCoin Fireball (11/54)	95.00	190.00
2.	ChiCoin Thunderbolt (12/54)	100.00	200.00
2.	ChiCoin Triple Strike (2/55)	110.00	220.00
4.	ChiCoin Arrow (2/55)	125.00	225.00
4.	ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4.	DeLuxe model	40.00	130.00
4.	CbiCoin Bonus Score (4/55)	150.00	230.00
2.	ChiCoin Big League (5/55)	160.00	240.00
4.	ChiCoin Hollywood (5/55)	175.00	260.00
4.	ChiCoin Blinker (8/55)	195.00	275.00
4.	ChiCoin Score-A-Line (9/55)	175.00	285.00
4.	ChiCoin Bowling Team (10/55)	175.00	285.00
4.	ChiCoin Miami Shuffle (10/56)	35.00	150.00
1*	ChiCoin Bowling League (2/57) 14 Foot	545.00	775.00
4.	ChiCoin Ski-Bowl (11/50) 6 Player	295.00	385.00
4.	Exhibit Twin Rotation (5/52)	50.00	100.00
4.	Genco Shuffle Target (7/51)	15.00	25.00
4.	Genco 8-Player Rebound (9/51)	15.00	30.00
4.	Genco Shuffle Pool (11/53)	25.00	100.00
4.	Genco Match Pool (2/54)	50.00	80.00
2.	Genco Skill Ball 2 Player (11/56)	225.00	345.00
	6 Player (2/57)	295.00	395.00
4.	Gottlieb Bowlette (3/50)	15.00	25.00
4.	Keeney Super DeLuxe League (3/52)	25.00	50.00
4.	Keeney High Score League (5/52)	25.00	60.00
4.	Keeney Team (10/52)	25.00	65.00
4.	Keeney Club (4/53)	25.00	85.00

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SHUFFLES (Cont.)

4.	Keeney Domino (5/53)	30.00	130.00
4.	Keeney Carnival (5/53)	40.00	135.00
4.	Keeney Pacemaker (9/53)	40.00	145.00
4.	Keeney Mainliner Bowler (1/54)	45.00	150.00
4.	Keeney Bonus Bowler (3/54)	45.00	155.00
4.	Keeney Diamond Bowler (5/54)	70.00	160.00
4.	Keeney Bikini (6/54)	75.00	170.00
4.	Keeney Century (6/54)	90.00	180.00
4.	Keeney American (9/54)	90.00	185.00
4.	Keeney National (9/54)	90.00	190.00
4.	Keeney Speedlane (4/55)	75.00	230.00
4.	United 6-Player Super (3/52)	20.00	45.00
4.	United 4-Player Official (5/52)	20.00	45.00
4.	United 6-Player Star (7/52)	30.00	55.00
4.	United 10th Frame Star (9/52)	30.00	60.00
4.	United Manhattan 10th Frame (9/52)	35.00	65.00
4.	United Manhattan (9/52)	35.00	65.00
4.	United 10th Frame Super (10/52)	35.00	70.00
2.	United Cascade (2/53)	35.00	70.00
2.	United Clover (2/53)	30.00	80.00
4.	United Liberty (2/53)	35.00	80.00
4.	United Classic (6/53)	35.00	80.00
4.	United Olympic (6/53)	35.00	80.00
4.	United Royal (9/53)	35.00	90.00
4.	United Imperial (9/53)	40.00	90.00
4.	DeLuxe model	40.00	95.00
4.	United Chief (11/53)	40.00	100.00
4.	United Leader (11/53)	45.00	100.00
4.	DeLuxe model	45.00	110.00
4.	United Team (1/54)	50.00	115.00
4.	DeLuxe model	55.00	120.00
4.	United League (1/54)	55.00	125.00
4.	DeLuxe model	55.00	130.00
4.	United Ace (5/54)	60.00	135.00
4.	DeLuxe model	60.00	140.00
2.	United Rainbow (5/54)	60.00	145.00
2.	United Banner (8/54)	65.00	150.00
2.	DeLuxe model	65.00	155.00
2.	United Shuffle Targette (8/54)	65.00	160.00
2.	DeLuxe model	65.00	165.00
2.	United Speedy (8/54)	65.00	170.00
4.	Un. 11th Frame (10/54)	70.00	170.00
4.	DeLuxe model	70.00	170.00
4.	United Comet Targette (11/54)	90.00	175.00
4.	DeLuxe model	90.00	180.00
4.	United Mercury (12/54)	95.00	180.00
4.	DeLuxe model	95.00	185.00
4.	United Mars (1/55)	95.00	195.00
4.	DeLuxe model	100.00	195.00
4.	Un. Lightning (2/55)	110.00	195.00
4.	DeLuxe model	110.00	200.00
4.	Un. Venus (3/55)	110.00	200.00
4.	DeLuxe model	120.00	210.00
4.	Un. Clipper (5/55)	125.00	210.00
4.	DeLuxe model	125.00	215.00
4.	Un. Derby Roll (5/55)	125.00	215.00
4.	DeLuxe model	125.00	220.00
2.	Un. 5th Inning (6/55)	115.00	225.00
4.	DeLuxe model	125.00	230.00
4.	Un. Capitol (6/55)	150.00	235.00
4.	DeLuxe model	155.00	240.00
4.	Un. Super Bonus (9/55)	165.00	250.00
4.	DeLuxe model	170.00	255.00
4.	Un. Top Notch (10/55)	270.00	325.00
4.	Top Notch Special	275.00	330.00
4.	Un. Regulation (11/55)	295.00	335.00
4.	DeLuxe model	295.00	340.00
4*	Un. Bowling Alley (11/56) 14 Foot	495.00	695.00
4.	Wms. Roll-A-Ball (12/56) 6 Player	295.00	395.00

4.	Bally Champion Horse	295.00	450.00
4.	Bally Moon Ride	100.00	250.00
4.	Bally Space Ship	175.00	325.00
4.	Bally Speed Boat	175.00	275.00

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KIDDIE RIDES (Cont.)

2.	Bert Lane Merry-Go-R'd	200.00	375.00
4	Bert Lane Miss America Boat	225.00	295.00
2.	Bert Lane Fire Engine	320.00	425.00
4.	Capitol Donald Duck	275.00	395.00
4.	Capitol Palamino Horse	295.00	395.00
4.	Capitol See Saw	125.00	295.00
4.	Chicago Coin Super Jet	175.00	300.00
4.	ChiCoin Round The World Trainer	350.00	395.00
4.	Decco Merry-Go-Round	185.00	325.00
2.	Exhibit Big Bronco	300.00	395.00
4.	Exhibit Mustang	300.00	375.00
4.	Exhibit Space Patrol	100.00	265.00
4.	Scientific Television	195.00	285.00

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4.	ABT 6 Gun Rifle Range	475.00	575.00
4.	Air Football	195.00	250.00
4.	Amus. Boomerang	30.00	70.00
4.	Bally Big Inning	50.00	75.00
4.	Bally Heavy Hitter	30.00	50.00
4.	Bally King Pin	20.00	40.00
4.	Bally Rapid Fire	50.00	90.00
4.	Bally Undersea Raider	50.00	90.00
4.	Capitol Midget Movies	95.00	170.00
4.	Champion Hockey	40.00	125.00
4.	ChiCoin Basketball Champ	85.00	140.00
4.	ChiCoin 4-Player Derby	95.00	150.00
4.	ChiCoin Goalee	40.00	95.00
4.	ChiCoin Hockey	45.00	70.00
4.	ChiCoin Midget Skee	60.00	100.00
4.	ChiCoin Pistol	25.00	75.00
4.	ChiCoin Home Run, 6-Player (3/54)	80.00	150.00
4.	Super model	85.00	175.00
2*	ChiCoin Twin Hockey (5/56)	125.00	295.00
4.	ChiCoin Steam Shovel (5/56)	110.00	195.00
4.	Evans Bola Score	30.00	60.00
4.	Evans Bat-A-Score	35.00	95.00
4.	Evans Ski Roll	35.00	60.00
4.	Evans Super Bomber	50.00	115.00
4.	Evans Play Ball	25.00	50.00
4.	Exhibit Dale Gun	20.00	65.00
4.	Exhibit Gun Patrol	40.00	100.00
4.	Exhibit Jet Gun	40.00	125.00
4.	Exhibit Space Gun	40.00	125.00
4.	Exhibit Pony Express	40.00	125.00
4.	Exhibit Silver Bullets	40.00	120.00
1.	Exhibit Six Shooter	35.00	125.00
4.	Exhibit Vitalizer	40.00	60.00
4.	Exhibit Shooting Gal. (6/54)	50.00	120.00
4.	Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4.	Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00
4.	Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
4.	Exhibit Treasure Cove Shooting Gal. (6/55)	200.00	260.00
4.	Exhibit Jungle Hunt (3/57)	225.00	375.00
4.	Games, Inc. Hunter (1/56)	150.00	250.00
4.	Genco Sky Gunner	65.00	135.00
4.	Genco Night Fighter	70.00	140.00
4.	Genco 2-Player Basketball	125.00	225.00
4.	Genco Rifle Gal. (6/54)	100.00	185.00
4.	Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4.	Super Model (12/55)	325.00	350.00
4.	Genco Wild West Gun (2/55)	150.00	275.00
4.	Genco Sky Rocket Rifle Gallery (5/55)	150.00	280.00
4.	Genco Champion Baseball (9/55)	150.00	285.00
4.	Genco Quarterback (10/55)	140.00	290.00

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ARCADE EQUIPMENT (Cont.)

4. Genco Hi-Fly Baseball (5/56)	200.00	295.00	
4. Genco State Fair Rifle Gal. (6/56)	235.00	325.00	
4. Genco Davy Crockett Rifle (10/56)	245.00	395.00	
4. Genco Circus Rifle (3/57)	365.00	475.00	
4. Jack Rabbitt	40.00	70.00	
4. Jungle Joe	40.00	60.00	
4. Keeney Air Raider	50.00	125.00	
4. Keeney Sub Gun	40.00	125.00	
4. Keeney Texas Leaguer	20.00	40.00	
4. Keeney Sportsman (11/54)	125.00	175.00	
4. DeLuxe model	130.00	180.00	
4. Keeney Ranger (3/55)	220.00	240.00	
4. DeLuxe model (3/55)	225.00	250.00	
4. Lite League	30.00	75.00	
4. Mills Panoram Peak	175.00	275.00	
4. Mills Conv. for Panoram Peek	10.00	15.00	
4. Muto. Atomic Bomber	65.00	125.00	
4. Mutos. Ace Bomber	85.00	140.00	
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00	
4. Mutos. Fly. Saucers	90.00	125.00	
4. Mutos. Photo (Pre-War)	100.00	270.00	
4. Mutos. Photomatic DeLuxe	145.00	300.00	
4. Mutoscope Silver Gloves	120.00	200.00	
4. Mutoscope Sky Fighter	60.00	135.00	
4. Mutos. Voice-O-Graph 35c	145.00	325.00	
4. Mutoscope K.O. Champ.	250.00	350.00	
4. Mutos. Drive Yourself	395.00	525.00	
4. Mutoscope Rock 'n Roll (7/56)	30.00	100.00	
4. QT Pool Table	40.00	65.00	
4. Quizzer	50.00	70.00	
4. Rockola World Series	35.00	70.00	
4. Scientific Basketball	20.00	35.00	
4. Scientific Batting Pr.	30.00	95.00	
4. Scientific Pitch 'Em	45.00	140.00	
4* Seeburg Bear Gun	50.00	150.00	
4. Seeburg Shoot the Chute	40.00	80.00	
4. Seeburg Coon Hunt	85.00	175.00	
4. Set Shot Basketball	125.00	225.00	
4. Telequiz	65.00	125.00	
4. Un. Team Hockey	20.00	40.00	
2. Un. Jungle Gun	75.00	150.00	
2. DeLuxe model	75.00	160.00	
2. United Carnival Gun (10/54)	125.00	175.00	
2. DeLuxe model	125.00	180.00	
4. United Bonus Gun (1/55)	195.00	240.00	
4. DeLuxe model	200.00	250.00	
4. United Super Slugger (7/55)	225.00	300.00	
4. United Star Slugger (4/56)	265.00	325.00	
4. Un. Pirate Gun (10/56)	325.00	395.00	
4. Wilcox-Gay Recordio	30.00	60.00	
4. Wms. DeLuxe World Series (2/52)	35.00	75.00	
4. Wms. DeLuxe Baseball (4/53)	50.00	100.00	
4. Wms. Pennant Baseball (12/53)	80.00	120.00	
4. Wms. Super Pennant Baseball (12/53)	80.00	130.00	
4. Wms. Super Star Baseball (12/53)	85.00	150.00	
4. Wms. Major League Baseball (2/54)	90.00	150.00	
4. Wms. All Star Baseball (2/54)	100.00	175.00	
4. Wms. Big League Baseball (3/54)	125.00	180.00	
4. Wms. Jet Fighter (10/54)	125.00	225.00	
4. Wms. Safari (2/55)	195.00	295.00	
4. DeLuxe model	195.00	300.00	
4. Wms. Polar Hunt (355)	200.00	300.00	
4* Wms. Sidewalk Engineer (4/55)	100.00	170.00	
4. Wms. King of Swat (5/55)	150.00	250.00	
2. Wms. Four Bagger (4/56)	265.00	350.00	
2. DeLuxe model	265.00	360.00	
4. Wms. Polar Hunt (3/55)	200.00	360.00	
4* Wms. Crane (10/56)	125.00	185.00	

← TOTAL NO. TOTAL VALUE →

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "11" $3,245.00

BALLY MFG. CO.

ABC Champion	
With Dime Coin-Mechanism	
11 Foot	$1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	$ 775.00
Toonerville Trolley	$ 835.00
Circus (2 Player, 5-Ball)	505.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (With new-all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player)
- 13 Foot
- 16 Foot
- 18 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Pop-Gun Circus
- Tru-Bowler (Conversion Unit For Shuffle Games)
  - 12 Foot
  - 16 Foot
- Six-Pocket Pool
- 6 Peek Barrels, with base
- Nudist Colony (Ant Colony)
- 5 See-A-View Houses
- Card Vendor, with base
  - Single Column
  - Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Motorama
- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Super Circus (2 Player, 5-Ball)

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With Musical Unit	1,850.00
Without Musical Unit	1,750.00
Lord's Prayer Vendor	390.00

IRVING KAYE CO., INC.

El Dorado-6 Pocket Pool	$ 495.00
DeLuxe-Bumper Pool	295.00
Competitor-Super Deluxe-6 Hole Pool	395.00

No List Price Authorized for Publication

J. H. KEENEY & CO.

No List Price Authorized for Publication

- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC3-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

DeLuxe Bowling Alley (6 Player)	
11 Foot	$1,260.00
14 Foot	1,290.00
18 Foot	1,410.00
Jumbo Bowling Alley (6 Player)	
13 Foot	1,490.00
16 Foot	1,520.00
20 Foot	1,640.00

Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

UPA-100 Sel. Phonograph

No List Price Authorized for Publication

WILLIAMS MFG. CO.

- Reno (Single Player 5-Ball)
- Naples (2 Player, 5-Ball)
- 6-Pocket Pool Table
- Peppy, The Clown

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.,
- Model 2104 Phonograph, 104 Sel.,
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257, Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

SHATTERING ALL PROFIT RECORDS*

chicago coin's *Classic* **BOWLING LEAGUE**

* ACTUAL REPORTS PROVE LARGEST COLLECTIONS OF ANY BOWLING GAME EVER PRODUCED!

GIANT BALLS 4½ in. DIAMETER — 2½ POUNDS

GIANT PINS REALISTIC SIZE Larger Than Ever Before!

Choice of 3 Size Cabinets **13 ft. — 16 ft. — 18 ft.**

Shipped in 2 sections! Wider Cabinet!

Striped Playfield! Genuine Gutters!

EXCEPTIONALLY QUIET

NEW PROFIT MAKING FEATURE!

2 Games for 25c

Also available as One Game for 25c

Easily convertible to regular 10c play!

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Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

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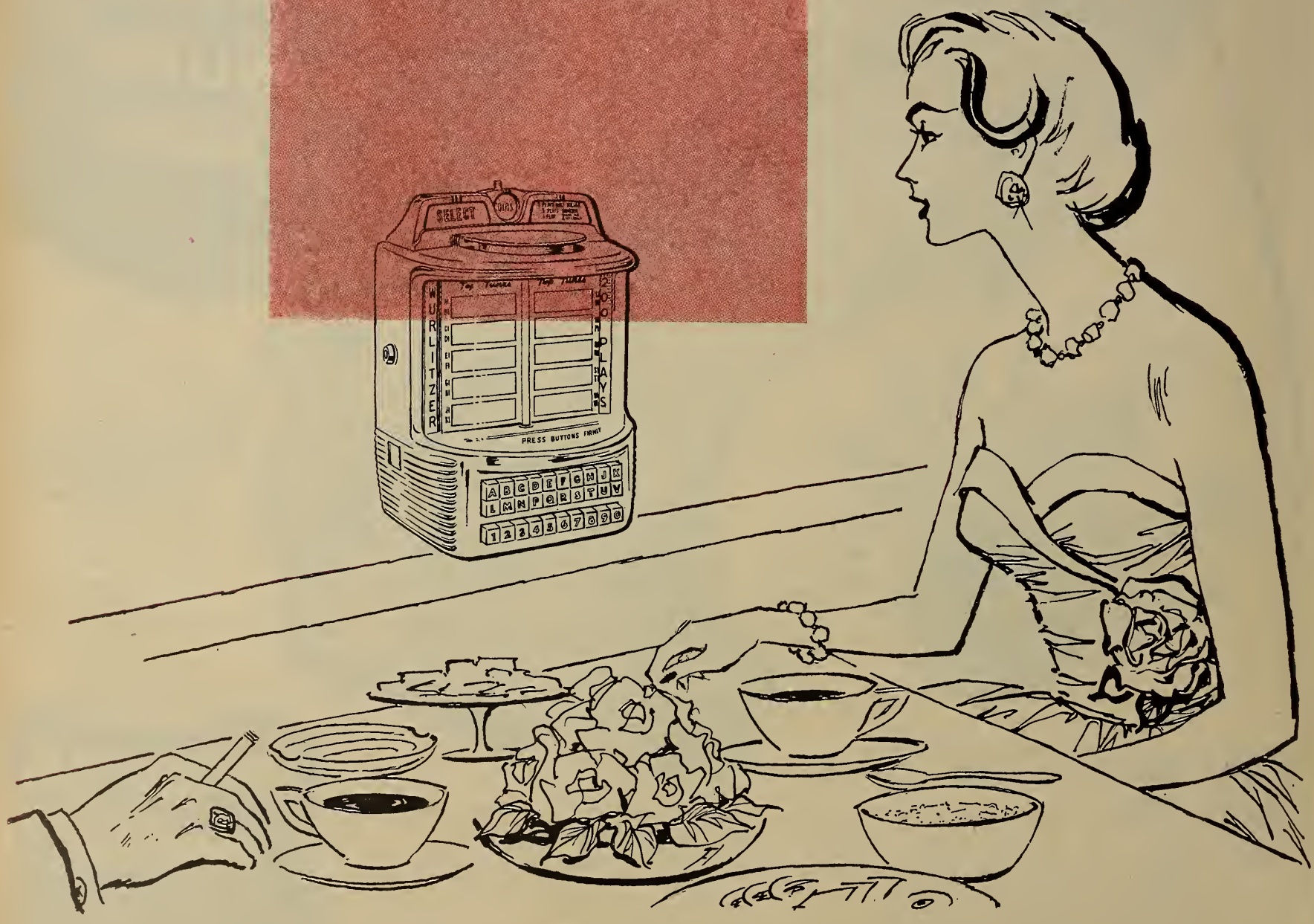
INSISTS ON THE FINEST

Where the emphasis is on atmosphere, the Wurlitzer Model 2100 meets a warm welcome. The elegance of its styling, the quality of its music, both contribute to the complete enjoyment by patrons. Wurlitzer alone offers such an instrument, enabling guests to enjoy 50-cent play—either at the phonograph or wherever seated in the establishment. It's one more reason why the 2100 is the world's highest earning phonograph.

THE WURLITZER 2100

THE WURLITZER COMPANY NORTH TONAWANDA, NEW YORK



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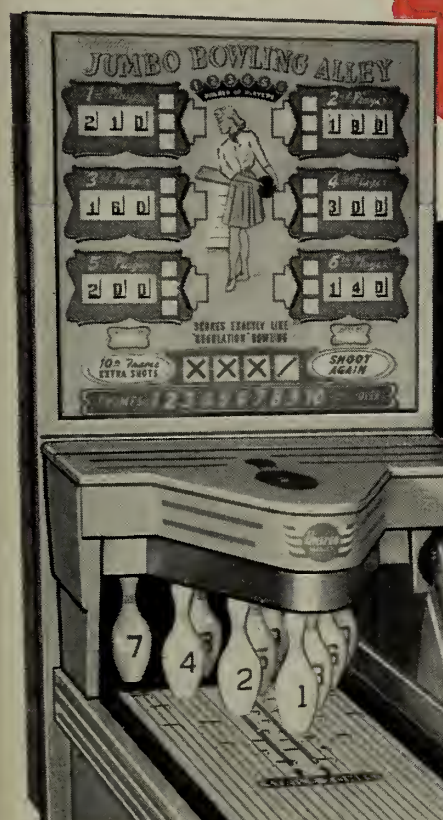
JUMBO

BOWLING ALLEY

SCORES AND PLAYS EXACTLY LIKE REGULATION BOWLING
1 TO 6 CAN PLAY



NEW
REALISTIC
ACTION
BIG 4½" COMPOSITION BALL
HITS THE PINS!
(New Extra-Durable Pins)

2 GAMES FOR 25¢
MEANS
"JUMBO"
EARNINGS

CREDIT UNIT
ACCEPTS UP TO 20 QUARTERS AT ONE TIME FOR FUTURE PLAY

ALSO OBTAINABLE AS ONE GAME FOR 25¢

CONVERTS EASILY TO REGULAR 10¢ PLAY!

QUIET
SAFE!
NEW
Ball-Rack Design
cuts speed and noise of ball return . . .
prevents pinched or bruised fingers

HIGHLY INSULATED PLAY BOARD AND CUSHIONED BACK BOX ASSURE EXTREMELY QUIET PLAY

NEW STYLE
SLIM
STREAMLINED CABINET
. . . lighter in weight
. . . easier handling
"JUMBO"-STRONG

New
DROP-CHUTE
MECHANISM
WITH NATIONAL REJECTOR
on Pull-Out Drawer for Easier Servicing

ALL MECHANISM
LOCATED IN BACK-BOX
with Hinged Insert for Easier Servicing

New
LINK-DRIVE BALL-LIFT
Channel-Guided . . . Can't Jump the Track . . . prevents jamming

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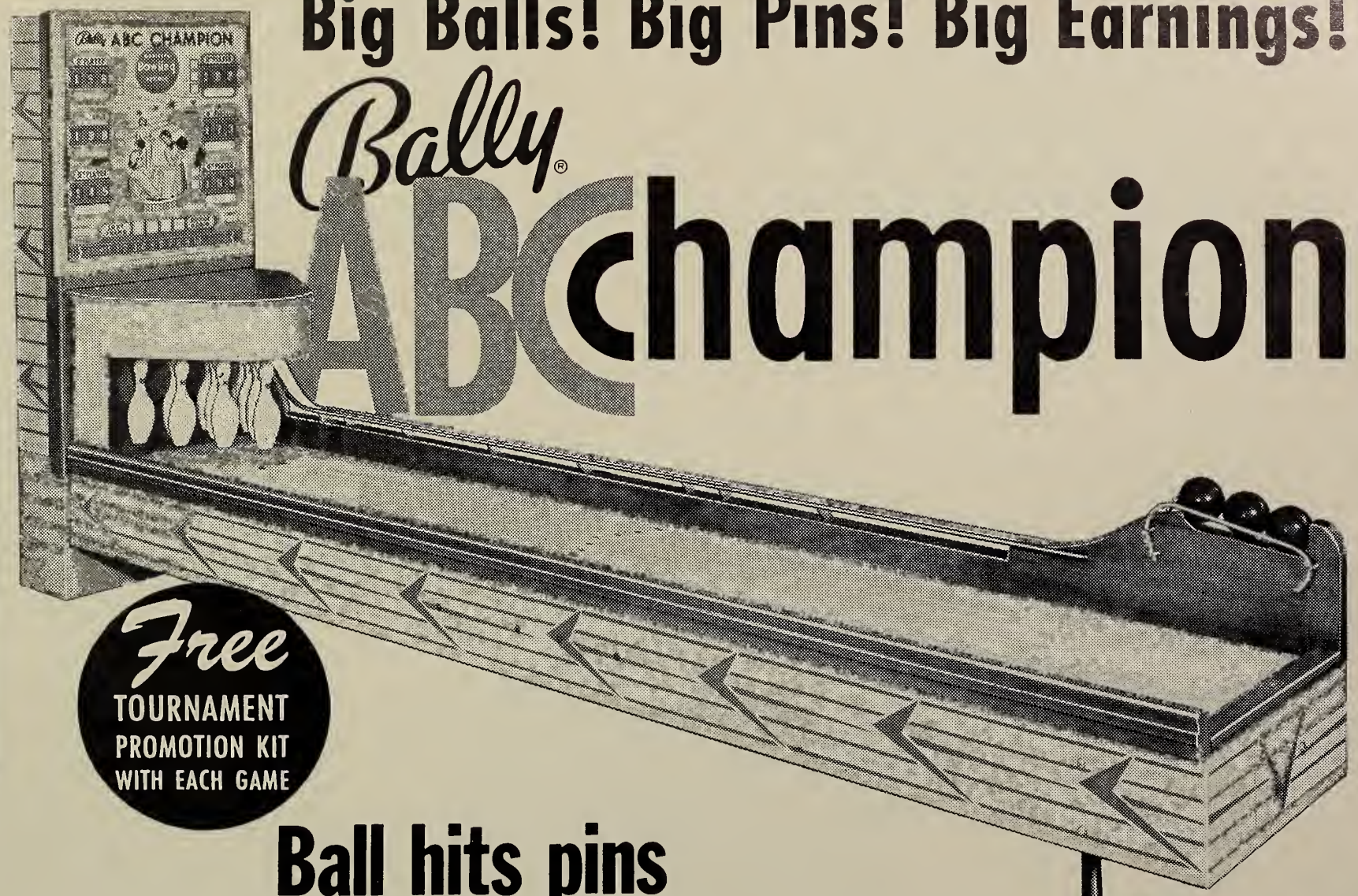
SEE YOUR DISTRIBUTOR

FOUR "JUMBO" SIZES
13 FT. LONG . . . 16 FT. LONG . . .
EXPANDABLE WITH 4-FT. SECTIONS TO
17 FT. LONG . . . 20 FT. LONG

New LOCKED-IN BALL GATE . . . Ball positively held back when game is completed

Big Balls! Big Pins! Big Earnings!

Bally® ABC champion



New GIANT PINS

4-INCH BALLS

QUIET RUBBER BALLS

(HARD BALLS AVAILABLE IF DESIRED)

OFFICIAL BOWLING RULES

11 ft., 14 ft. and 18 ft. long

(4 ft. alley sections may be purchased separately)

SECTIONAL CONSTRUCTION

Free
TOURNAMENT PROMOTION KIT WITH EACH GAME

Ball hits pins

Hefty 4 in. ball actually plows into new fat giant pins . . . creating keenest bowling realism that stimulates continuous repeat play. Fastest pin-set, fastest totalizers, fastest ball-return add up to fastest flow of coins into cash-box. Get your share . . . get ABC CHAMPION today!

Now available with new extra-profit coin-chutes

2 games 25¢

1 GAME 15¢

player not forced to buy 2 games but gets bargain when he does

ALSO AVAILABLE WITH DIME-A-GAME CHUTE

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